



Housing & Neighborhood Development **FY2015 Strategic Focus Area Plan**

“The City of Charlotte will create and sustain distinct and diverse neighborhoods for residents of all ages.”

The City’s long-term health and vitality are dependent on a built environment offering diverse housing options, vibrant commercial corridors, and access to safe public amenities.

The City’s housing and neighborhood strategy focuses on creating and preserving neighborhoods and amenities that allow people to reach their full potential by creating places where:

- People and businesses are safe,
- Civic infrastructure supports neighborhood quality of life, and
- Families have access to quality affordable housing, education, jobs, and services.

FY2015 Initiatives	Key Indicators
Create and preserve healthy, vibrant, and distinct neighborhoods through holistic revitalization strategies and practices.	<ul style="list-style-type: none"> • Increased voluntary compliances of documented nuisance cases • Engaged and assisted neighborhoods in developing strategic plans during annual neighborhood board retreats, as a component of the City’s overall community engagement strategy • Began implementing the Comprehensive Neighborhood Improvement Program as outlined in the Community Investment Plan
Facilitate public/private partnerships, which integrate education, recreation, employment, and housing resources in identified Community Investment Plan redevelopment areas.	<ul style="list-style-type: none"> • Began planning and implementation of the 2014 Community Investment Plan projects • Leveraged public/private investments within the business corridors through the use of the Community Investment Plan and Business Corridor funds • Engaged organizations to provide apprenticeships, mentoring relationships, and work experiences
Implement policies to assist with geographically dispersing and increasing the supply of diverse housing throughout the City.	<ul style="list-style-type: none"> • Increased number of developer inquiries and approvals for the new voluntary single and multi-family density bonus programs • Allocated Housing Trust Fund dollars to developments consistent with Housing Policy goals • Continued implementation of the Ten-Year Plan to End and Prevent Homelessness initiatives
Utilize the Quality of Life Study data to inform strategic neighborhood investments.	<ul style="list-style-type: none"> • Used the Quality of Life data to: <ul style="list-style-type: none"> – Assess Neighborhood Profile Areas, – Enhance and develop programs in partnership with neighborhoods and community organizations, and – Develop a comprehensive Neighborhood Profile Areas composite that will be used to develop programs to assist with common reoccurring neighborhood issues • Supported neighborhood organizations in setting and meeting neighborhood improvement goals through the annual board retreats and the Service Area Teams • Engaged neighborhoods to identify and prioritize projects within the Comprehensive Neighborhood Improvement Program