



CHARLOTTE™

2015 NEIGHBORHOOD BOARD RETREAT



Hidden Valley Optimist Club

Hosted by City of Charlotte Neighborhood & Business Services at CPCC Main Campus

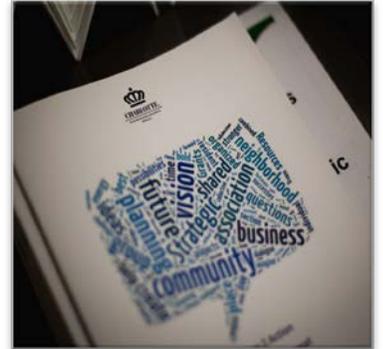
Hidden Valley Optimist Club

2015 Board Retreat

Background

On Saturday, February 7th 2015, the board members of the Hidden Valley Optimist Club participated in a board retreat facilitated by the City of Charlotte, hosted at CPCC's Main Campus. The following board members participated in the retreat:

- Kamiylah Bey
- Basheem Bey
- Larry Riley
- Zaafirah Bey



The City of Charlotte values citizen leadership and its ability to make an impact in the communities, in which we all live, work, play and shop. With this in mind, the board retreat process was initiated to help neighborhood based organizations develop strategic plans to improve quality of life in their communities.

Purpose

The purpose of the board retreat was to

- Generate meaningful conversations around improving quality of life in our community
- Set clear goals and priorities for the upcoming year(s)
- Develop a vision and strategic priorities for our community

By participating in the retreat, our board earned a \$1,500 Neighborhood Matching Grant credit to help execute one of the projects we identified.

Process

Our board retreat was conducted by trained facilitators tasked to keep our conversations on-task, productive, and focused on achievable objectives. The process was designed to help capture the best of the past, the best of the present, and how we can add to our strengths to build a better future. The focus was:

- Developing a vision to guide our decision making and activities
- Developing strategic priorities that aligned with our vision
- Developing project ideas

The agenda for the day was as follows:

- Introductions
- Where Have We Been? Where Are We Going?: Arrow Activity
- Where We Want to Be: Vision Statement Exercise
- Seeing the Forest through the Trees: Developing Strategic Priorities
- Working Lunch – The Year Ahead
- Idea Development – Time for participants for develop an action plan for goal achievement.

Where Are We Going, Where Have We Been?

We began our day with paired interviews, using the “Where Are We Going, Where Have We Been?” activity. The activity was intended to help us reflect on:

- What we value
- What are the best things about our community and the people who live here
- What are our past successes
- Where are the potentials and possibilities

After interviewing our partners we shared our discussion with the group, finding commonalities in our conversations.

Where We Were: Reflecting on our past, what were some of the best/worst moments?	Where We Are: Why would or wouldn't a person/business want to move into our community?	Where We Want to Be: If you could make 3 wishes to make our community flourish, what would they be?
<ul style="list-style-type: none"> • Upscale • N. A. Participation • Increased homeownership • Good middle class • Hidden Valley Kings 	<ul style="list-style-type: none"> • Vacant/ rental units • More diverse community • Less church participation • Inactive CDC • Bad reputation/ media perception • Own bus line 	<ul style="list-style-type: none"> • Resource Center • Recreation Center • Communicate/ Educate • Change perception

Our Vision

Our vision is the unifying statement for our community that will guide our decision making and reminds us of what we are trying to reach. It is based on our shared values and preferences for our community's future. It combines the best of what was, what is, and what could be.

OUR VISION:

Hidden Valley, an established, diverse community dedicated to promoting family, friendship and quality of life for its residents.

Strategic Priorities

After committing to a shared vision, the board began to brainstorm on strategic priorities. This is where we began to define what is most important to us in order to achieve our vision. Strategic priorities are initiatives that will help us move closer to our vision of our community. The idea is to focus on a few things and do them very well as opposed to many things and missing the mark.

We started out thinking big and then narrowed down our focus using the Affinity Mapping Process, detailed below:

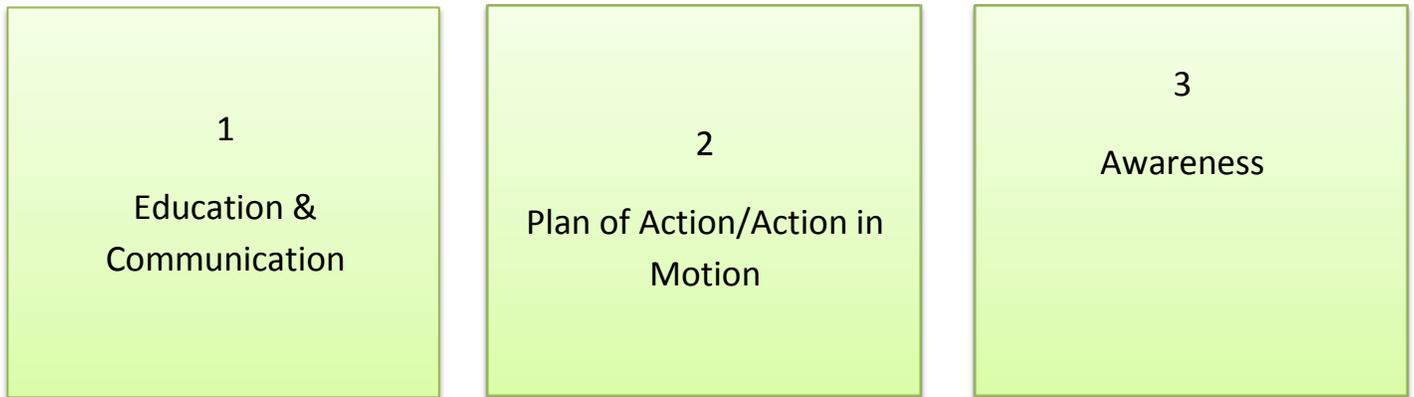
- Grab some sticky notes from the table. Keeping the vision statement in mind, write down as many of the following as you can think of, one per sticky note:
 - Current action items getting you closer to our vision.
 - Possible priorities/actions items to get us closer to our vision.
- Place the sticky notes on the wall.
- Organize the ideas by natural categories, once everyone agrees on the groups, give each one a name.



This activity led us to the following categories and action items being identified as important within our community:

- Awareness
 - Implement all resources
 - Develop a community group to facilitate change
 - Develop community programs that meet the needs of the community
- Education/Communication
 - Attending the Neighborhood Retreat
 - Begin to talk about changing the statistics
 - More communication with residents
 - Talk about change
 - Raising communication standards
- Plan of Action
 - Express current actions getting you closer to your vision
 - Meeting with community leaders
 - Getting others involved in the goal to make the community better

Each participant was provided three (3) stickers to be used for voting. Stickers could be placed all on one or two items or shared amongst all of the ideas identified. The three categories receiving the most votes are the strategic priorities that are most important for us to begin working on to achieve our vision, these are:



[Action Items for 2014-2015](#)

The three activities selected as most impactful toward achieving our strategic priorities are activities in 2014-2015 are:



2015 Neighborhood Board Retreat Summary

Hidden Valley Optimist Club

OUR VISION:

Hidden Valley, an established, diverse community dedicated to promoting family, friendship and quality of life for its residents.

TO HELP US REACH OUR VISION; WE WILL FOCUS ON THREE STRATEGIC PRIORITIES:

1
Education &
Communication

2
Plan of Action/Action in
Motion

3
Awareness

IN 2014-2015, WE WILL WORK ON THESE ACTIVITES GUIDED BY OUR PRIORITES:

Attend
Neighborhood Board
Retreat

Getting Others
involved

Creating Community
Goals

Resources to Get Started

Project	Getting Started	Resources
Project #1 Attend Neighborhood Board Retreat	<ul style="list-style-type: none"> Additional board resources 	<p style="text-align: center;">Board development online resources: BoardSource https://boardsource.org/</p>
	<ul style="list-style-type: none"> Organize committees to assist with completing tasks 	<p style="text-align: center;">How to organize a committee: http://www.mycommittee.com/BestPractice/Committees/Startingacommittee</p>
	<ul style="list-style-type: none"> Recruit additional board members 	<p style="text-align: center;">Recruiting potential board members http://www.hoaleader.com/public/351.cfm</p>
Project # 2 Getting Others Involved	<ul style="list-style-type: none"> Tips for recruiting volunteers 	<p style="text-align: center;">Increase neighborhood participation: http://atlantahoamanagement.wordpress.com/2011/09/27/how-to-increase-attendance-or-participation-in-homeowner-committees/</p> <p style="text-align: center;">Increase Neighborhood Volunteers http://www.neighborhoodlink.com/article/Association/Attracting_Volunteers</p>
	<ul style="list-style-type: none"> Host an effective community meeting to get support 	<p style="text-align: center;">Meetings tips for neighborhoods http://nacok.org/association-tools/effective-meetings/</p> <p style="text-align: center;">http://www.neighborhoodlink.com/article/Association/Effective Meeting Agenda</p>
Project #3 Creating Community Goals	<ul style="list-style-type: none"> Survey the community about what they would like to accomplish 	<p style="text-align: center;">Online survey tool: www.surveymonkey.com</p> <p style="text-align: center;">Sample neighborhood survey: http://www.santacruzneighbors.com/files/form_sampleneighborhoodsurvey.pdf</p>
	<ul style="list-style-type: none"> Additional tips for organizational goal setting 	<p style="text-align: center;">Organizational Goal Setting http://www.flexstudy.com/catalog/schpdf.cfm?courseenum=95086</p>

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