



Community Investment Plan Newsletter

Issue 1

July 16, 2014

Welcome to the first edition of the Community Investment Plan Newsletter. This newsletter is intended to provide you with general project updates and keep you informed with community engagement activities related to the Community Investment Plan. We plan to send this newsletter to you whenever there are updates to communicate. Please don't hesitate to contact us if you have any questions about the status of projects or would like to discuss additional opportunities for us to jointly engage community groups in the planning process.

CHARLOTTE'S COMMUNITY INVESTMENT PLAN... OPPORTUNITIES ABOUND

- \$249.5 million investments in 2014 including \$146 million in bonds
- Transformational opportunities: livability, getting around, job growth
- Community engagement opportunities

WORK THAT IS TAKING PLACE

- Staff teams are organized around groups of projects
- Strategic assessments are being conducted of project geographies
 - Site visits and tours of project areas
 - Data analysis – identifying trends, strengths and community opportunities in the various project geographies
 - Review and refinement of project scoping to support small area plans

Proposed 2014 General Obligation Bonds \$146 Million

Transportation: \$110,965,000

Housing: \$15,000,000

Neighborhoods: \$20,000,000

The Community Investment Plan accomplishes several goals:

- Creating jobs and growing the tax base
- Leveraging public and private investments
- Enhancing public safety
- Enhancing transportation choices and mobility
- Ensuring housing diversity
- Providing integrated neighborhood improvements

- Identifying strategies to leverage opportunities especially City/County/CMS projects as well as private sector developments
- Identifying affected stakeholders and potential partners
- Beginning to engage neighborhoods and communities in the planning process
 - Community Meetings (i.e., Bojangles' Redevelopment Community Meeting*)
 - Use of social media tools Website: www.charlottefuture.com
 - Brochures, electronic newsletter
 - Reaching out to neighborhood meeting organizers*

*(*NOTE: Staff will keep all members of Council informed of these meeting opportunities via this newsletter.)*

- Hiring of consultant expertise to assist in project planning and development

To download the Community Investment Plan brochure, visit www.charlottefuture.com. Printed copies are also available on the 15th floor of CMGC.

Upcoming Meetings

- **July 31, 2014 at 6:00 p.m.- Northeast Transportation Update Public Meeting (Newell Area)**
This meeting will be held at Newell Presbyterian Church. For more information, contact Doreen Szymanski, dszymanski@charlottenc.gov.
- **August 11, 2014 at 7:30 p.m.- Madison Park Neighborhood Association Meeting (dialogue with neighborhood regarding Cross Charlotte Trail)**
This meeting will be held at the Annex Building of Wedgewood Church. For more information, contact Dan Gallagher at dgallagher@charlottenc.gov.

Community Investment Plan Steering Team

Debra Campbell, Planning/Managers Office, Randy Harrington, Budget and Evaluation, and Carol Jennings, Managers Office (Leads); Jeb Blackwell, Engineering and Property Management, Pat Mumford, Neighborhood and Business Services, Carolyn Flowers, CATS, Danny Pleasant, Charlotte Department of Transportation, Barry Gullet, Utilities, Brent Cagle, Aviation, Wanda Reeves, Mecklenburg County, Jon Hannan, Fire, Rodney Monroe, Police, Sandy D'Elosua, Corporate Communications & Marketing; and Bill Parks, Budget and Evaluation, Bryman Suttle, Planning, Tim Richards, Engineering and Property Management (Support)