



Issue 3

October 10, 2014

The Community Investment Plan (CIP) continues to be an important topic with residents across Charlotte. In an effort to ensure that they are well-informed and understand how we are investing in the community, we have focused on creative ways and unique opportunities for engagement.

Showcasing the Community Investment Plan

New CIP marketing materials were debuted at the Neighborhood Leadership Awards ceremony, where representatives engaged key neighborhood leaders and encouraged them to share information on the CIP with their communities. This was a great opportunity to showcase the Plan to leaders throughout the community and the response was a positive one.



The City also had a presence at the recent Hola Charlotte 2014 Hispanic Heritage Festival held in Uptown Charlotte. A booth was set up for the Community Investment Plan, where staff shared information about the City's proposed projects and opportunities for involvement. In addition to ensuring bilingual staff members attended the event, the CIP brochure was also translated into Spanish to better serve the Spanish speaking population.

In addition to the community events, City staff recently participated in the District 7 Town Hall meeting where they gave an extensive presentation on the CIP. This presentation provided residents with key information about the Plan and also allowed them to engage with staff regarding the various projects.

Proposed 2014 General Obligation Bonds \$146 Million

Transportation: \$110,965,000

Housing: \$15,000,000

Neighborhoods: \$20,000,000

*The Community Investment Plan
accomplishes several goals:*

- Creating jobs and growing the tax base
- Leveraging public and private investments
- Enhancing public safety
- Enhancing transportation choices and mobility
- Ensuring housing diversity
- Providing integrated neighborhood improvements

Getting Creative in the Community



Over the past month, several Cross Charlotte-Cross Trail “pop-up” meetings were held where residents could learn more about the Plan and discuss the specifics of the Trail project. This method of bringing the meeting out to where the community is has proved to be a positive strategy. MindMixer, a social media tool designed for engagement, has also been used to give residents a forum for sharing their ideas and letting us know how they would use the Cross-Charlotte Trail.

As engagement continues around this project, the CIP Steering Team recognized the need for a slight modification to the official name of this Trail. The “multi-use” terminology will now be removed from the Cross-Charlotte trail name which will make it more user-friendly and easier to brand.

Name Change for CNIP Area

The Central/Eastland/Albemarle area of the Comprehensive Neighborhood Improvement Program (CNIP) has been renamed to Central/Albemarle/Shamrock to better reflect the geographic consideration area of this project. Shamrock has been included as it has been identified as one of the anchoring ends of this CNIP area and is a potential opportunity area for investment. Although Eastland has been removed from the new name, there will still be coordination between project teams as they look for synergies and complementary investments.

Rezoning Petition for Bojangles’ Coliseum and Ovens Auditorium

The City of Charlotte filed a rezoning petition on September 23, 2014 for the current location of the Bojangles Coliseum and Ovens Auditorium. The petition requests that the zoning classification be changed from R-22MF & B-2 (Multi-Family, Residential and General Business) to B-2(CD) & MUDD-O (General Business, Conditional and Mixed Use Development District, Optional) to allow coliseum, auditorium, indoor recreation, hotel and retail uses. The public hearing date is scheduled for December 15, 2014. Click the links to review the [Rezoning Petition](#) and complete [Rezoning Schedule](#).

CIP Fast Facts

- The CIP is designed to meet the needs of our growing community. The focus areas are livability, getting around, and job growth, with infrastructure as the foundation of the work.
- The bond referendum provides \$145.9 million and will fund several projects to support infrastructure including streets, intersection and road improvements, housing, sidewalks, a Cross-Charlotte trail, and other projects that will help transform our community.
- If the 2014 Bonds are approved, no additional property tax rate increase is needed.

- In addition to these 2014 Bond projects, the CIP includes other 2014 capital investments that are supported by non-bond capital funding. The projects include:
 - A Joint Communications Center for Police 911, Fire 911, and Charneck 311.
 - Bojangles/Ovens Area Redevelopment (Amateur Sports).
 - Westover Police Station to improve public safety in the West Trade/Rozzelles Ferry area.

Upcoming Meetings and Events

- **Oct. 11, 9:15 – 11:00 a.m.** – HWENA Meeting (Fighting Back Center, 1705 Rosa Parks Place)
- **Oct. 14, 6:30 – 8 p.m.** – Tom Short Rd. Sidewalk Project public meeting (Polo Ridge Elementary School)
- **October 16, 12:00 – 2:00 p.m.** McCrorey YMCA Board Retreat (3801 Beatties Ford Road)
- **Oct. 16, 7:30 – 8:30 p.m.** – Four Seasons Neighborhood Meeting (5050 Farm Pond Ln, Charlotte, NC 28212)
- **Oct. 28 at 6:00 p.m.** – Eastway Acres (Finchley/Purser Area) Neighborhood Meeting (Faith Soldiers Word Ministries, 857 Eastway Drive, Charlotte, NC 28205)
- **Oct. 28, 6:00 – 7:30 p.m.** – Northeast Corridor Infrastructure (NECI) Public Meeting 1 (Sugaw Creek Presbyterian Church, 101 Sugar Creek Road West)
- **Oct. 29, 6:00 – 7:30 p.m.** – NECI Public Meeting 2 (Hampton Park Community Center, 211 Hampton Church Road)

