

## **Airport Intermodal Opportunity**

### **Overview:**

The Airport Intermodal Facility, scheduled to open and begin operation in the spring of 2014, is a critically important economic asset for our Airport, our City, our Region, our State, and the Southeastern United States. It will support economic activity with an estimated \$7B impact and the potential of generating 157 jobs for the facility and 5,000 jobs in the region over the next 20 years. While some advance planning has taken place, there is a need to develop a more formalized approach that will take full advantage of this new asset. The following is presented in order to advance this opportunity:

### **Formation of the Airport Intermodal Interdepartmental Staff Work Team**

#### **Membership:**

Ron Kimble, Executive Sponsor, City Manager's Office

Jack Christine, Chair, Aviation

Debra Campbell, Planning

Ed McKinney, Planning

Pat Mumford, Neighborhood & Business Services

Tim Richards, Engineering & Property Management

Danny Pleasant, Charlotte Department of Transportation

Barry Shearin, Charlotte-Mecklenburg Utilities Department

Brent Cagle, Ex-Officio, Aviation

#### **Purpose:**

To promote economic development and job creation through private and public investments and partnerships in order to optimize the opportunities at Charlotte-Douglas International Airport and communities that surround it, especially between I-85 and the Catawba River.

#### **Products:**

1. Inventory and analyze current plans covering the Airport and surrounding geography from a land use and economic development perspective.
2. Evaluate private and public assets and requirements to meet economic development potential including transportation, utilities, schools, parks, libraries and others.
3. Identify gaps in current planning and evaluate plans based on current market conditions and opportunities to determine any amendments that may be required.
4. Recommend a timeline, structure, and path forward which engages the appropriate staff, partners, and community stakeholders that will formalize an economic development strategy that leverages market conditions and private capital to attract global and national scale business to areas surrounding the Airport and the Airport Intermodal Facility.

#### **Schedule:**

Initial recommendations by December 31, 2013.