



WHAT'S INSIDE:	<u>Page</u>
Calendar Details	2
<u>Information:</u>	
Update on Tree Canopy Management Issues.....	2-3
<u>Attachment:</u>	
City Council Follow-Up Report	4
--Citizens' Forum – Diversity Training for Police Recruits (Theresa McCormick-Dunlap)	
--Citizens' Forum – Concerns About City Public Auction (Phil Fortuna)	
September 9 Housing & Neighborhood Development Committee Summary	4

WEEK IN REVIEW:

Mon (Nov 2)	Tues (Nov 3)	Wed (Nov 4)	Thurs (Nov 5)	Fri (Nov 6)	Sat (Nov 7)
		10:30 AM Bojangles Coliseum reopening press conf.	12:00 PM Economic Development & Global Competitiveness Committee, Room CH-14		
NLC Congress of Cities and Exposition Nashville, TN					

CALENDAR DETAILS:

Wednesday, November 4

10:30 AM Bojangles Coliseum reopening press conference, Bojangles Coliseum

Wednesday, November 4 – Saturday, November 7

National League of Cities Congress of Cities and Exposition, Nashville TN

Thursday, November 5

12:00 PM Economic Development & Global Competitiveness Committee, Room CH-14
AGENDA: Midtown/Pearl Park redevelopment project; Future meeting topics and schedule

November and December calendars are attached.



Nov - Dec 2015.pdf

INFORMATION:

Update on Tree Canopy Management Issues

Staff Resources: Tim Porter, E&PM, tporter@charlottenc.gov, 704-336-5753

Erin Oliverio, E&PM, eoliverio@charlottenc.gov, 704-432-2925

Charlotte's tree canopy is the city's primary natural asset. Recognizing its importance, staff is working on numerous efforts to proactively manage the canopy.

Fall Cankerworm Control

Staff has been coordinating efforts through multiple departments to encourage and inform residents of the need/importance of banding trees in anticipation of fall cankerworm emergence occurring from late November through January. Staff has completed the following actions:

- Neighborhood & Business Services and Engineering and Property Management funded 33 neighborhood matching grants totaling \$67,906; 7,093 trees will be banded.
- Contracted to have bands put on more than 5,400 city-owned Willow Oak street trees.
- Updated a cankerworm brochure that can be mailed to citizens. It is designed as a utility bill insert encouraging tree banding, going to more than 270,000 households.
- Updated cankerworm.charmeck.org.

Emerald Ash Borer (EAB) Management Strategy

Staff is developing a management strategy in response to a statewide quarantine aimed at slowing the spread of the Emerald Ash Borer, an insect which has destroyed millions of ash trees across the U.S. The insect has been discovered in neighboring Lincoln and Iredell counties.

The City has approximately 1,500 ash street trees and the U.S. Forest Service estimates there are 200,000-400,000 ash trees in Mecklenburg County.

Tree Risk Assessment Inventory

To minimize the risk from falling trees, Engineering and Property Management inspects all trees in street rights-of-way. Approximately 158,000 of the City's estimated 180,000 street trees have been inspected over the last thirteen years by a certified arborist using the industry standard visual method to assess whether a tree is healthy or unsafe. Tree inspection records are incorporated into Landscape Management's street tree inventory, which serves as the guide for Landscape Management's tree maintenance activities.

Landscape Management has started a project to reassess the condition of all large trees in older neighborhoods, using an enhanced tree risk assessment method. This will provide more details of a tree's condition and risk potential. The initial project phase will assess approximately 3,600 trees this fall.

Urban Forest Management Plan

Building upon Council's goal to have 50% canopy coverage in 2050, staff is working to create a management plan combining community and staff input with best practices in urban forestry to reach the community's goals and define responsibilities. The plan will be created in close partnership with the TreesCharlotte non-profit and other community partners.

While Charlotte is recognized as having one of the [best urban forests in the nation](#), there has been no large scale effort to inform, engage and motivate the public around their trees. Creation of a management plan will require intensive effort to involve citizens. Staff will develop a formalized campaign to help inform residents of opportunities to participate in surveys, focus groups, and community meetings. Staff and consultants will manage the influx of data generated from citizens, as well as review internal procedures/policies. Two products will be produced from this effort: 1.) a full analysis geared toward use by City staff, and 2.) a public master plan with clear calls to action for the City's community partners and residents. The key target dates are:

- November 2015: Staff will select and contract with media buyer and consultant.
- November 2015-February 2016: Form stakeholder group to guide plan development, implement media strategy to engage citizens, and hold focus groups with Charlotte citizens.
- March-August 2016: Consultant begins drafting plan, presents draft plan at TreesCharlotte Summit on May 19, with the final plan due in summer 2016.

ATTACHMENTS:

City Council Follow-Up Report



30--October.pdf

--Citizens' Forum – Diversity Training for Police Recruits (Theresa McCormick-Dunlap)

--Citizens' Forum – Concerns About City Public Auction (Phil Fortuna)

September 9 Housing & Neighborhood Development Committee Summary



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Summary.pdf

November

<i>Sun</i>	<i>Mon</i>	<i>Tue</i>	<i>Wed</i>	<i>Thu</i>	<i>Fri</i>	<i>Sat</i>
1	2	3	4 10:30am Bojangles' Coliseum reopening press conference	5 12:00pm ED & Global Competitiveness Committee Mtg., Room CH-14	6	7
NLC Congress of Cities and Exposition Nashville, TN						
8	9 2:00pm City Manager's Update Meeting, Room CH-14 3:00pm Transportation Committee Mtg., Room 280 5:00pm Council Business Meeting, Room 267	10 11:30am – 1:30pm New Council Zoning Orientation, 8th Floor Conf. Room	11 12:00pm Housing & Neighborhood Dev. Committee Mtg., Room 280 2:00pm Environment Committee Mtg., Room 280	12	13	14
15	16 12:00pm Budget Committee Mtg., Room 280 5:00pm Zoning Meeting, Room CH-14	17	18 12:00pm Community Safety Committee Mtg., Room 280 1:00pm – 6:00pm New Council Orientation and Reception to meet Dept. Heads 5:30pm MTC Meeting, Room 267	19 12:00pm ED & Global Competitiveness Committee Mtg., Room CH-14	20	21
22	23 12:00pm Governance & Accountability Committee Mtg., Room 280 5:00pm Citizens' Forum/Council Business Meeting, Room 267	24	25	26 Thanksgiving Day	27 Thanksgiving Holiday	28
29	30					

2015

December

<i>Sun</i>	<i>Mon</i>	<i>Tue</i>	<i>Wed</i>	<i>Thu</i>	<i>Fri</i>	<i>Sat</i>
		1	2	3	4	5
6	7 5:00pm Organizational Meeting (Swearing-In Ceremony), Meeting Chamber	8	9	10	11	12
13	14 12:00pm Agenda Review (optional), 15 th Floor Large Conf. Room 4:00pm Combined Zoning & Business Meeting, Room CH-14	15	16 5:30pm MTC Meeting, Room 267	17 4:00pm Continued Zoning Mtg., Meeting Chamber	18	19
20	21	22	23	24 Christmas Holiday	25 Christmas Day	26
27	28	29	30	31		

2015



CHARLOTTE™

City Council Follow-Up Report

October 30, 2015

October 26, 2015 – City Council Business Meeting

Citizens' Forum – Diversity Training for Police Recruits (Theresa McCormick-Dunlap)

Staff Resources: Captain Demetria Faulkner-Welch, CMPD, 704-619-6131, dfaulkner@cmpd.org

Crystal Cody, CMPD, 704-336-8076, ccody@cmpd.org

Theresa McCormick-Dunlap spoke to Council at the October 26 Citizens Forums regarding concerns she had regarding background vetting of officers, diversity training, data collection, and defining excessive use of force. Outlined below are strategies CMPD has in place:

Background Vetting

As part of the hiring and vetting process, each police recruit undergoes a battery of psychological tests before being hired. This process includes an assessment with a licensed psychologist.

Diversity Training

CMPD developed a training module designed for police recruits which addresses implicit bias. The module is facilitated by trainers of the Racial Equity Institute. Implicit bias refers to the attitudes that unconsciously affect individuals understanding, actions, and decisions. The module demonstrates how implicit biases affect what individuals perceive and see and, unless prevented, affect what they do. It also shows that fair and impartial policing leads to effective policing. In addition, recruits attend a “Dismantling Racism” seminar sponsored by Race Matters for Juvenile Justice. CMPD members also receive sensitivity training as part of their professional development.

Modes of Data Collection

CMPD has specific policies related to the collection of data required for citizen interactions ranging from traffic stop data collection, uses of force, officer involved shootings, and other types of interactions. Officer involved shootings require parallel tracks of data collection related to the criminal investigation and the internal investigation through the Internal Affairs division. CMPD publishes data related to interactions with citizens in the annual Internal Affairs report which can be found on CMPD.org.

CMPD maintains a variety of systems to support collection of data for interactions and is regarded as a leader in this area across the country. North Carolina law mandates that information on all traffic stops conducted by officers is captured and reported to the North Carolina Department of Justice on a monthly basis.

Excessive Use of Force Definition

“Officers will use no more force than necessary in the performance of their duties and will then do so only in accordance with CMPD procedures and the law” (CMPD Rules of Conduct). Any actions beyond these

guidelines are considered excessive. CMPD policies and procedures regarding use of force are more restrictive than federal and local laws.

Citizens' Forum – Concerns About City Public Auction (Phil Fortuna)

Staff Resources: Randy Harrington, M&FS, 704-336-5013, riharrington@charlottenc.gov

Robert Campbell, M&FS, 704-336-7905, rcampbell@charlottenc.gov

Rex Dye, M&FS, 704-432-5285, rdye@charlottenc.gov

Background Information

The Management & Financial Services Department manages the disposal of the City's end-of-life used, seized and surplus assets through the Asset Recovery & Disposal (ARD) program. Surplus assets include but are not limited to all types of vehicles and rolling stock (i.e. trucks, cars, vans, buses, garbage trucks, and tractors), small, medium, and large equipment used in facilities for maintenance, repair, and operations, and a broad assortment of miscellaneous items used across the City.

Complaint

During the Citizens' Forum at the October 26, 2015 Council meeting, Mr. Phil Fortuna of North Fort, New York, alleged that auction funds were not being deposited into the City's accounts. He stated that he believes that these funds were going to the auction company, and not the taxpayers, and that it goes to food for the auction workers.

Prior to the October 26 Council meeting, Mr. Fortuna had contacted staff to complain about being charged a \$700 storage fee since he did not remove some of vehicles that he had purchased within the required timeframe. This was the only concern Mr. Fortuna expressed to staff prior to the October 26 Council meeting. Staff has investigated Mr. Fortuna's allegations and the following are the results of this investigation.

Staff Response

Storage Fees for Late Removal of Purchased Vehicles - The City held its semi-annual rolling stock auction on September 26, 2015. Mr. Fortuna purchased eleven vehicles, and he is a long-time participant and buyer at the City's auctions and is, and was, familiar with all terms and conditions related to auction events, payments, and pick-up requirements. Buyers routinely have five business days after the auction to remove all purchases from the facility and auction yard.

Buyers at the September 26, 2015 auction were required to remove all vehicles during the designated pick-up week of September 28, 2015 – October 2, 2015. Mr. Fortuna was aware of the requirement to remove all purchases by October 2 but initially only removed four of the eleven purchased vehicles. Mr. Fortuna was contacted several times the week following the designated pick-up week requesting the remaining vehicles be picked up as expeditiously as possible. On Friday, October 9, 2015, the remaining seven vehicles were removed from the site and Mr. Fortuna was charged and paid a storage fee of \$700 (\$25 per vehicle per day for seven vehicles - for four full days).

Both the pick-up schedule and storage fee, which are standard requirements for City auctions, were broadly advertised for the event. The auction terms and conditions stated that "All vehicles must be removed within five business days following the auction (Sept 28 – Oct 2, 2015). Any remaining vehicles will be charged a daily storage fee of \$25 (per vehicle – starting Oct 3, 2015)." These terms and conditions were posted in several different locations, including on the auction service provider's website, in the catalog given to each registered bidder, on the on-line simulcast site, and displayed on the registration table at the auction site. Additionally, these same terms and conditions were announced continuously throughout the day-long auction event.

Auction Proceeds – All auction revenues were returned to the General Fund or Enterprise Funds (as appropriate depending on which fund originally purchased the vehicle/equipment) totaling \$805,166 in auction revenue and \$700 in storage fees. Finance/Revenue temporarily places cashiers at the auction site on the day of the auction to collect the proceeds from sales of surplus property so these funds are paid directly to the City. However, since a storage fee is charged for vehicles remaining at the auction facility past the one-week required pick-up period, the storage fee is collected by the auction company rather than the Finance/Revenue cashiers because City cashiers are no longer present at the auction facility. The auction company used for the event – Rogers Realty & Auction Company – was paid \$80,291.62 for their auction services (9.5% of the total gross sale), plus \$10,300 from the operating budget for reimbursable expenses, per the City’s contract terms.

Food for City Auction Support Staff and Auction Staff – The semi-annual auctions require extensive planning and many extra staff hours to ensure a successful sale of approximately 240 vehicles and 29 pieces of miscellaneous equipment. Approximately 32 City employees and 18 auction employees oversaw the auction activities over the two-day auction event (Friday, Sept. 25 – Saturday, Sept. 26). The auction is a collaborative effort with staff involvement from Management & Financial Services (Finance/Procurement Management, Fleet Management, Finance/Revenue) and CMPD. The involvement of Rogers Realty & Auction Company is a competitively bid contract to ensure that professional auction services, skills, and planning are properly conducted along with the necessary tools to complete a successful auction (web site, contract templates, etc.).

Since many of the staff who participated in the auction are exempt from overtime pay, they do not receive any additional pay for their extra work on the auction over the weekend. Also, since the auction is on a strict schedule, it is in the City’s interest for staff to remain on site rather than stopping the auction for food breaks. As a result, it is customary to provide lunches to the staff that assist with the auction event, as well as dinner for CMPD security staff on duty during the night shift. The total cost of this food was approximately \$1,100, and funding was included in Management & Financial Services’ annual operating budget.

Additionally, Mr. Fortuna has spoken with staff from the Mayor’s Office, City Manager’s Office and Charlotte Mecklenburg Police Department over the last several weeks regarding a number of complaints and concerns.



Charlotte City Council
Housing and Neighborhood Development Committee
Summary
September 9, 2015

COMMITTEE AGENDA TOPICS

- I. **Neighborhood Leadership Awards Update (No Action Required)**
- II. **Neighborhood Revitalization Strategy (No Action Required)**

COMMITTEE INFORMATION

Council Members Present: Patsy Kinsey, Al Austin, John Autry, Ed Driggs, LaWana Mayfield

Staff Resources: Ron Carlee, City Manager
Ann Wall, Assistant City Manager
Pat Mumford, Neighborhood & Business Services
Pamela Wideman, Neighborhood & Business Services
Tom Warshauer, Neighborhood & Business Services
Nicole Storey, Neighborhood & Business Services

Meeting Duration: 12:00 PM – 1:30 PM

ATTACHMENTS

1. Agenda Packet – September 9, 2015
2. Presentation – Neighborhood Leadership Awards
3. Presentation – Neighborhood Revitalization Strategy

DISCUSSION HIGHLIGHTS

Kinsey: Called the meeting to order and introductions of attendees.

Wall: We have two items for the committee today. The first is a brief update of the upcoming Neighborhood Leadership Awards. The second item reviews the draft of our enhanced neighborhood revitalization strategies and efforts. We bring this draft to the Committee to incorporate your input as we move forward.

Neighborhood Leadership Awards

Storey: The Neighborhood Leadership Awards will be held on Saturday, September 19. This year, the event will be held at Victory Lane Indoor Karting, 2330 Tipton Drive, from 8:00 a.m. until 2:30 p.m.

Presentation: Third Neighborhood Leadership Awards

We have a four-prong approach to our activities that begin with providing great information to residents, including Need a Speaker and the Quality of Life Dashboard. The second step is planning our capstone event, the board retreats, that take place in February and July. This event helps neighborhoods develop a work plan for their yearlong activities and allows us to resource the neighborhoods with not only our programs, that include Neighborhood Matching Grants, Keep Charlotte Beautiful, and Tree Charlotte, but also programs provided by our peers and partners throughout the city. Lastly, we celebrate those performing excellent work in the community at our Neighborhood Leadership Awards and inspire them to do more work in their community.

This is the third year for the Neighborhood Leadership Awards. We have improved the event by enhancing recognition, expanding partnerships, and enriching our training opportunities. Building on your feedback from last year, this year we have better nominations with enhanced application content, more offline promotions, promo cards for distribution, and additional partners.

Categories remain the same as last year, although this year's intent is to show off all the projects and great work being done around the city. Photos of projects will be featured on the City of Charlotte's Facebook page and we are encouraging residents to "like" photos.

There are opportunities for City Council to be involved by attending the event on September 19 and reaching out to nominees. You can register by logging on to Eventbrite.com and entering *Neighborhood Leadership Awards* or by calling 311.

Neighborhood Revitalization

Wall: Today, we are going to talk about a new strategy for neighborhoods. The strategy is based on a mission of creating successful neighborhoods where people of diverse incomes and backgrounds can build successful lives. The strategy was created on the premise that neighborhoods are our basic building block of this great city and it builds on the Council's focus area that describes a desire to sustain and create distinct and diverse neighborhoods for residents of all ages and incomes. Neighborhood revitalization is a critical element in ensuring the City's overall success and economic development strategy. This is an issue every community across the country must deal with as it grows and sharpens its competitive edge. This neighborhood revitalization strategy is an evolution of programs, ideas, research, and learnings of this city over the last twenty years focused on improving Charlotte's quality of life for its neighborhoods and residents. Neighborhood revitalization is a continuous process, which requires long term planning and a sustained commitment to resources.

Warshauer: I have been working in neighborhood revitalization for twenty-five years. This city cares about building communities that work for the residents.

Presentation: What We've Learned

Four years ago, we split into four different areas so staff could become imbedded in their communities and understand what was going on in their areas. We learned geography really matters. This strategy allows staff to become area experts, provide perspective to neighborhood organizations, build relationships internally in order to better coordinate activities in the community, establish trust with neighborhoods, and engage neighborhoods so they can address problems most meaningful to them. People do not care what you say until they know you care.

Kinsey: I have noticed recently that some of the people are being moved around. Once neighborhoods get used to someone, the next thing we know they are gone. I understand there is turnover, but it is important that everyone get to know their Code Enforcement Officer and their Neighborhood Specialist.

Warshauer: When you see the assignments, you will see we are not proposing big moves for people that are Neighborhood Specialists. We want to build on the relationships they have in the districts they have been working.

Mayfield: I know there are discussions of having staff being back in the building as opposed to being in the community. The new CMPD building on West Boulevard was built specifically for staff to stay in the community.

Wideman: This summer there were conversations about moves, but Code Enforcement staff will be staying in their neighborhoods. We are trying to make as little impact in terms of moving Code staff. While the community specialist's office will be located in Old City Hall, they will be out in the community and are encouraged to set up office hours in the community. Community representatives should actually see the community specialists more often.

Mumford: There will still be about a dozen code enforcement officers in that building. When we talk about relationships, we learned that the relationships of the staff working jointly in facilities become extremely beneficial, which is why Code Enforcement will stay in those joint facilities.

Warshauer: We are excited about some of those relocations. They will be able to network more to get the services the neighborhoods have been requesting. We looked at the relationships of specialists and leads out in the field so we could disrupt them a little as possible.

Presentation: What We've Learned

We realize we can build on existing partnerships and being able to overlay this data gives us insight into neighborhoods we have been working in for many years. It also shows where we have gaps.

Mayfield: The Regal Heights neighborhood had the first of a series of conversations with Charlotte-Mecklenburg Police Department's (CMPD) Community Conversations. We had a number

of resources, but did not have representatives from Neighborhood & Business Services (NBS). As we move forward, what is the best way to be sure you are aware of these meetings? Should Council members reach out to NBS or are you already having those conversations with our Community Offices so you are aware of the event?

Wideman: Feel free to reach out to us directly and we will show up. The beauty of these partnerships is we will work hand in hand with CMPD because they are part of community building as well.

Austin: I think it is definitely moving in the right direction. I have been talking for a long time that we have been missing this engagement piece. It is great to have that additional person out there, building those relationships, and helping residents find services and resources.

Warshauer: We need to reach more broadly and deeper into families that need support and connect neighborhoods together to address the large-scale issues.
Presentation: Strategies

Driggs: How do these activities interact with the County's Department of Social Services (DSS) type of services and programs?

Warshauer: It is incredibly important what the County is doing with the restructuring of their social services.

Mayfield: What role is the City taking regarding property reevaluations? People are receiving notices on back taxes that are expected to be paid by January and families are afraid they will lose their home.

Carlee: I think this is one that they will really need to go to their County Commissioners. Affecting it is outside of our hands. The Commission has had extensive conversations and they changed the period of time people would have to pay their taxes. It is a mess, but is a mess they ultimately own. I do not know what an effective intervention would be on our part in terms of the City because it is an area where we do not exercise any authority.

Mayfield: There is still a disconnect. I encourage the City to step up and take a leadership role. With the amount of investment we are talking about making, it is going to be detrimental to some neighborhoods. If we are not at the table to help lead the conversations, these investments will not go as far as we want them to go.

Kinsey: The legislature will not let us have anything to do with this. I understand what you are saying, but that is the way it is done across the state.

Carlee: I think where there is any control is with the County Commission. I think channeling your frustration to the Commission members, elected official to elected official, will be the only way to have meaningful change.

Mayfield: If the very first bullet is revitalize and we are not going to have real conversations about what that revitalization impact looks like, then I suggest we step back to look at potential

impact before moving forward with a great idea that will not reach the ultimate results we are aiming for. What does revitalize mean to the team?

Carlee: I would like to ask a clarifying question. I think I may be mishearing you. What I was hearing was around the specific question of increased taxes that people owe. What I heard from the last comment was a much bigger issue. What is the impact going to be on revitalization on affordability of people in that neighborhood and can people stay there? (Yes) That is a discussion we should have.

Driggs: In the Budget Committee, we had the tax assessor come in and brief us on the impact on our finance and budget process. We did talk about whether we could be in a position of not finding out so late. There may be ways we can monitor and make our influence felt on our colleagues. The only legal force at work is the Board of County Commissioners and I do not think we want to take ownership of a problem that belongs to them. The state passed a law on the reevaluation and took it out of the County's hand. There may be a role for us just in terms of more interaction with our County colleagues.

Austin: When citizens call us, they are looking to us for solutions. They do not care if it is the City, County or the State that is responsible. We are trying to find out if there is another way to find a solution to not paying this all at one time. People are saying the folks they are talking to are rude or nasty and that should not be.

Carlee: We will do some follow up with them and push out some information to you in a memo about what the county is doing about their community engagement and where you can direct people.

Autry: When we think about revitalization in a neighborhood or community, let us consider the last involuntary annexation. That community does not have connectivity to Charlotte Water or the sanitary sewer. They are seniors or on fixed income and cannot pony up \$3,500 to get that connectivity. When the construction was done out in the eastern part of the city the sewer line did not even run down the streets of this community. That is something we never look at when we talk about revitalization or lifting up the communities and being equitable in the way we deliver services.

Driggs: There is an analogy here with schools. We have elected officials who are responsible for the schools both from the County and from the School Board. What I have been able to do on occasion with good results is to intervene on behalf of the constituent and get someone to come to meetings. This gives my constituent a little more visibility with the people that can actually control what happens.

Carlee: I want to make sure we do not lose what was the larger policy point that Council member Mayfield is putting on the table. That is, what are the unintended consequences of revitalization? That is something we own ourselves. If we are making revitalization efforts, it is the broader issue of gentrification, of actually increasing value in neighborhoods, and displacement. There is a whole suite of issues we own and need to think through as part of our strategies in terms of how we advance support within neighborhoods.

- Autry: I would bring up a discussion we had before this meeting about what we learned in Austin last year. Because of decisions the City of Austin made, the poverty rate in the suburbs has grown 125%. I do not see that as a sustainable situation and the burden it will put on those in poverty to have to move to the suburbs and still commute in and out of the city for that livelihood. It is a very valid point and I am glad that Ms. Mayfield brought it up.
- Mumford: Data is important. What you are seeing today is that we are at the culmination of the new world order of big data and the ability to understand what is happening on the ground. Because of this rich resource of data, we have the ability moving forward to project what could occur in a neighborhood. As you see what Tom will present, know that a lot of this could not have been done two years ago without that capability. Data often times brings up more questions than it answers, but it is helpful as we assess these real systemic and sometimes generational issues we are facing in some of these neighborhoods.
- Warshauer: Presentation: Strategies
Our neighborhood strategy is going into neighborhoods and understanding the relationships we have, where we can build on those relationships, and where we need to go when we do not have relationships.
Presentation: Support Families
- Austin: One of my community leaders is talking about how to have Empowerment Centers. We have services and non-profits dealing with people who have been impacted or engaged in the criminal justice system. How do we focus those services and have a positive impact on the community?
- Driggs: Do these initiatives inform our zoning efforts? Is our discussion reflected appropriately in the way we do zoning? There are a couple of policies that have not gained any traction, the idea of including affordable housing and allowing greater density. The schools are affected by the zoning decisions we make and our participation in the whole process is not well defined. I personally would appreciate a better understanding of the information that says there are going to be fifteen new students in a school and how that should impact my goal on a zoning decision.
- Wall: We have had conversations about this. At the last Council meeting, the Planning Department talked about creating geographic teams for zoning decisions. We discussed how to overlay those teams with the service areas so there could be some conversation between the service area staff and zoning. That is a micro look and does not look at the policy, but it does begin a conversation about the development and what occurs in those areas with the Planning team.
- Mayfield: I would like to encourage looking at the impact on neighborhoods. County services are moving into the old School of Law building. They have the Valerie Woodard Center, are having conversations about a transportation center, and are also looking at another space between Freedom and Wilkinson. They are coming into an area that is already identified as challenged or threatened without creating sales tax generators and job opportunities. I would not like to see a concentration within a three-mile radius.
- Kinsey: I am not interested in donating land or putting it on the balance sheet.

- Carlee: The two things that can partially mitigate some of that is getting services closer to people who need it, and secondly, while they do not pay sales or property tax, they do bring employment. The County's Community Center is an employment center and by bringing those employees into a neighborhood, they bring people who will be involved in commerce within the neighborhood. I do not think they are necessarily a negative economic impact; it depends on what else is around it and how it integrates with the other businesses in the neighborhood. It is necessary to have a thoughtful discussion around the concentration question.
- Warshauer: It is important to develop pathways for the entire family to have incomes. Some of the County's services centers we are talking with are interested in how they can be more of a center for commerce and addressing other issues of the community.
- Kinsey: Who are the most effective partners to do this?
- Warshauer: We can market to the smaller businesses to help with youth employment and youth apprenticeships. We want to connect dots more thoroughly in communities so people see the successes with more of our programs.
- Austin: Is there a way to engage our business inclusion representatives with that as well? Are some of our businesses trying to hire and train some of the kids who were truant? Maybe we begin to reach out to more minority business owners in high crime areas. They need jobs and money and if they cannot get that then they go into other avenues of getting it. Small opportunities to make money, mean a lot to them.
- Driggs: I just finished six years on the board of Communities in Schools. They get \$1.5M a year from the County. Does the City have any dialogue with them? Communities in Schools have representatives in 50 schools and they do tutoring, mentoring, and mobilizing resources. I am currently on the Board of Goodwill Industries, which is also very engaged. I would want to be sure that any efforts we are making are also coordinated with them.
- Warshauer: Those are some of our partners.
- Austin: I feel there is a component missing and that is parenting. We have folks who may not understand how that works. If I have parents who do not understand how to properly parent, they we do not produce very good kids. Another component we might mix into this is parenting and partnering with agencies that provide parenting skills.
- Warshauer: We do training for parents and employers with kids in the MYEP program. For the 300 kids, we had over 400 people show up for the training, including parents, grandparents, and other siblings. We are sure there are many other issues out there, but we do training because of our internships. Training is a very important part of what we are doing.
- Driggs: Are you going to brief us on the recent state decisions concerning the Housing Trust Fund applications we referred? I have been seeing email traffic on who did or did not get money. I am interested on how that turned out.

Wideman: Yes, we will discuss this at the next meeting and I will send you a memo with the information.

Presentation: Quality Housing

While we have done great work throughout the city, we want to look more intentionally in more targeted areas. We do not want to be just regulatory in our approach to Code Enforcement violations. We want to partner with those housing programs and leverage community partners to help with rehab. We want to ensure equitable redevelopment by making sure people are aware of the services and resources that are available.

Presentation: Encourage Business Growth

Warshauer: Presentation: Build Infrastructure

Presentation: Targeted Resources

Presentation: Community Engagement Staff

Wideman: Presentation: Next Steps

Please let us know if you have particular groups that you want us to work with.

Meeting adjourned.

City Council

Housing and Neighborhood Development Committee

Wednesday, September 9, 2015

12:00 p.m.

Charlotte-Mecklenburg Government Center

Room – 280

Committee Members: Patsy Kinsey, Chair
Al Austin, Vice Chair
John Autry
Ed Driggs
LaWana Mayfield

Staff Resource: Ann Wall, Assistant City Manager
Pamela Wideman, Deputy Director, Neighborhood & Business Services

AGENDA

I. Neighborhood Leadership Awards Update (No Action Required)

The Committee will receive an update on the upcoming Neighborhood Leadership Awards (NLA). The NLA is a community celebration featuring, interactive workshops and training, networking opportunities, and the Neighborhood Leadership Awards ceremony and appreciation luncheon, designed to recognize volunteer neighborhood leaders.

II. Neighborhood Revitalization Strategy (No Action Required)

The Committee will receive an update on an enhanced Neighborhood Revitalization Strategy. This strategy is based on the premise that neighborhoods are the basic building blocks to any great City. Additionally, the strategy builds on City Council's Housing & Neighborhood Focus Area Plan and the desire to sustain and create distinct and diverse neighborhoods for residents of all ages and incomes.

Distribution:

Mayor/Council
Ron Carlee, City Manager
City Executive Team
Corporate Communications
Anna Schleunes- City Attorney's Office
Charlotte-Mecklenburg Coalition
for Housing

Holly Eskridge
Randy Harrington
Phyllis Heath
Fulton Meachem
Fred Dodson
Julie Porter
Kim Graham
Chief Kerr Putney

Willie Ratchford
Patrick Mumford
Pamela Wideman
Tom Warshauer




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Neighborhood Leadership Awards 2015

Nicole Storey, AICP
N&BS Neighborhood & Community Partnerships Manager

September 9, 2015





Saturday September 19, 2015

Victory Lane Indoor Karting
2330 Tipton Drive (I-85 @ Statesville Ave)
8:00 a.m. – 2:30 p.m.



Workshop Agenda

Collaborative Workshops

1st Session - 9:30 – 10:30 a.m. (concurrent)

- Neighborhood Opportunity Un-Conference
- Community Conversation with Criminal Justice Partners
- Effective Neighborhood Meetings
- Digital Literacy and Inclusion
- Community Gardens

2nd Session - 10:45 – 11:45 a.m. (concurrent)

- Neighborhood Opportunity Un-Conference
- Claim Your Space Placemaking Opportunities
- Engaging Diversity and Multiculturalism
- Neighborhood Identity & Branding

Saturday 9/19
Victory Lane Indoor Karting

8:00am – 9:20am
Networking & Welcome

9:30am – 11:45am
Interactive Workshops

**12:00pm – 2:30pm
Awards Ceremony & Luncheon**

Mayor Clodfelter welcome,
Carlee emcees awards

Distinguished partners,
guest panelists,
300+/- residents

Register using Eventbrite,
call 311 or e-mail
NLAwards@charlottenc.gov
by 9/15



You're Invited

Council Participation Opportunities:

- Encourage residents to register by 9/15
- Vote for People's Choice Nominees
- Call or send notes to congratulate all nominees or finalists
- Attend all or any portion of the event- morning welcome, interactive workshops and lunch provide engagement opportunities.



You are cordially invited to attend the

2015 *Neighborhood Leadership Awards*

a community celebration featuring networking, interactive workshops, a celebratory luncheon and the Neighborhood Leadership Awards ceremony.

8:00 to 8:45 am - Arrival & Networking
8:45 to 9:30 am - Welcome & Opening Remarks
9:30 to 11:45 am - Collaborative Workshops

• Criminal Justice Partnerships • Effective Neighborhood Meetings
• Digital Literacy • Community Gardens • Placemaking • Diversity & Multiculturalism • Neighborhood Branding • Much More

12:00 noon- Awards Ceremony & Luncheon

Saturday September 19th

Victory Lane Indoor Karting, 2330 Tipton Dr, 8:00 am - 2:30 pm

Registration is required.
Visit Charneck.org or call 311 to register by September 15, 2015.
Admission & parking are complimentary.




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**Neighborhood
Revitalization Strategy**
Housing & Neighborhood Development Committee
September 9, 2015

 **Mission**

*To create successful neighborhoods
where people of diverse backgrounds and
incomes can build successful lives*



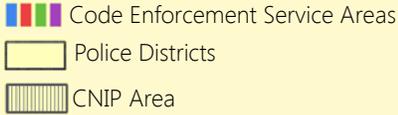
 **Today's Presentation**

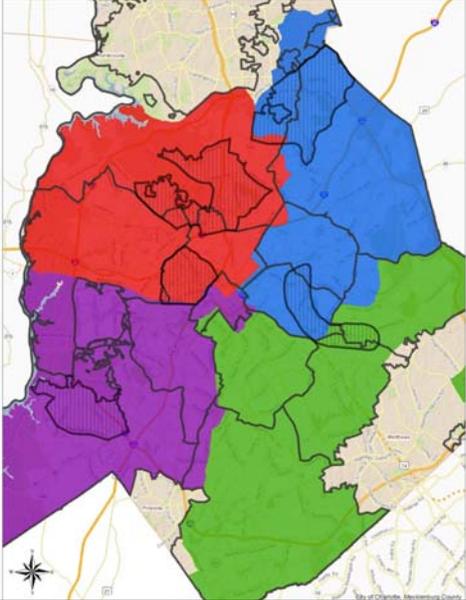
- Provide update on Neighborhood Revitalization efforts
 - What We've Learned
 - Our Strategies for Change
 - What's New / Next Steps
- No action requested

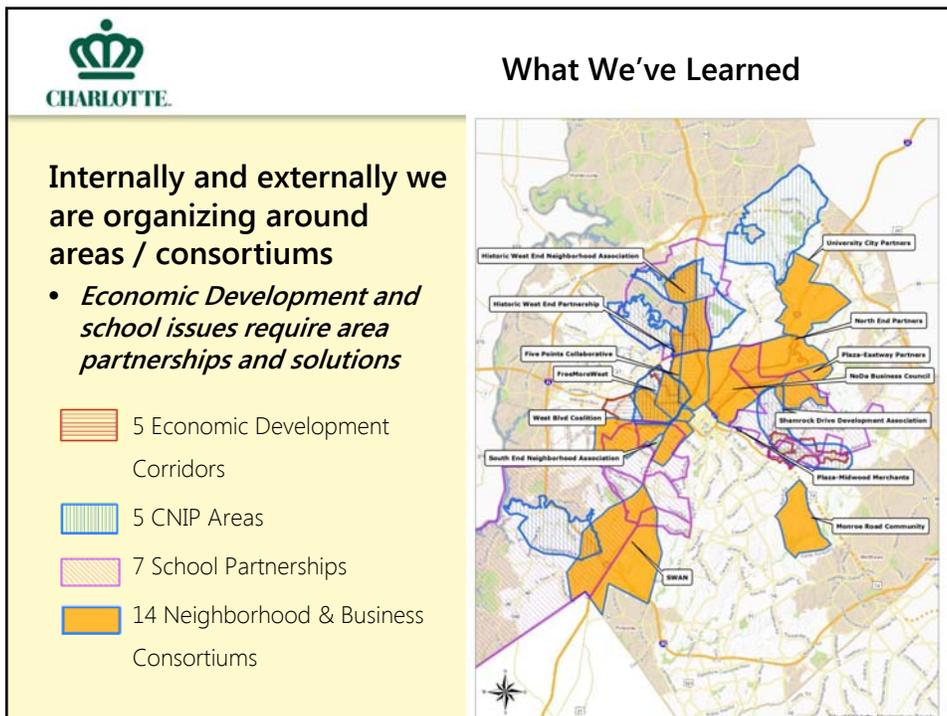
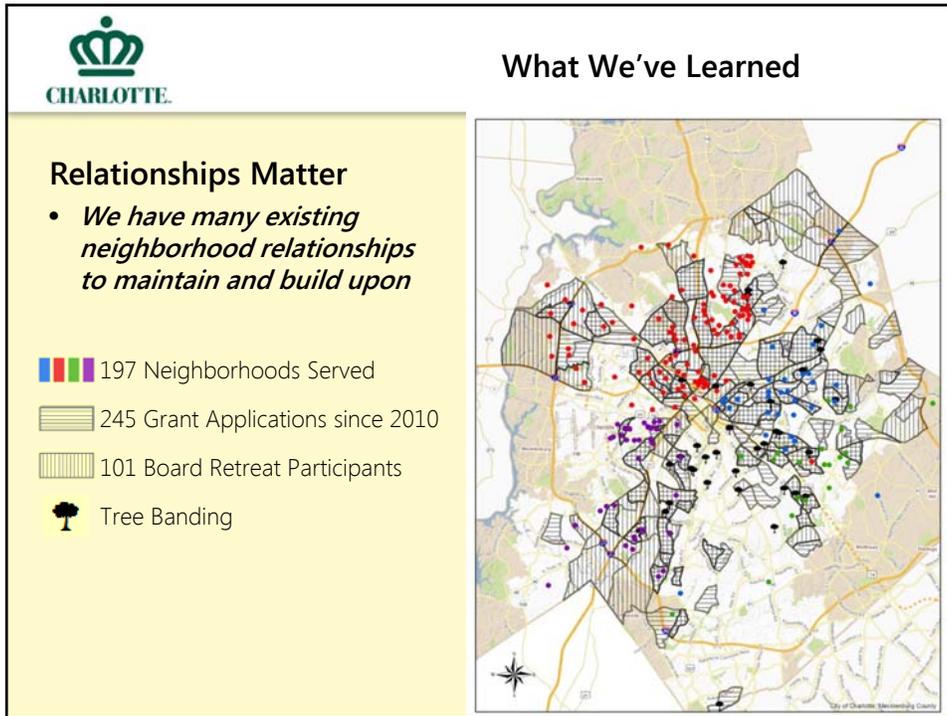
 **What We've Learned**

Geography Matters

- *Staff become area experts*
- *Activities coordinated*
- *Relationships strengthened*









What We've Learned

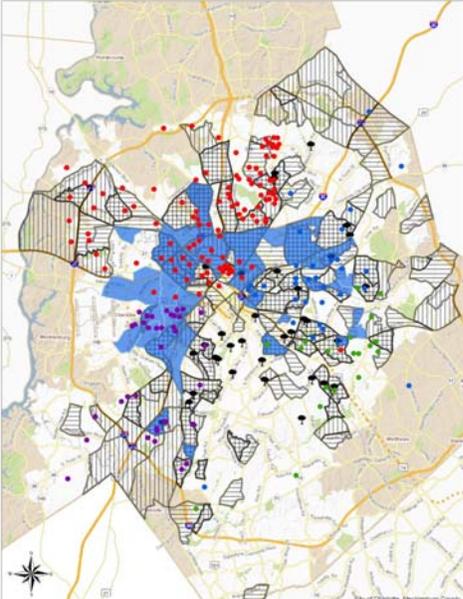
Some areas are still not thriving

Neighborhood Revitalization Priority Areas
 50 NPAs of concern

We can build on existing partnerships:

- Within neighborhoods
- With families to Youth and County Resources and Housing Programs
- To surrounding neighborhoods and businesses through ED and the CIP

Priority Areas are NPAs identified through index of these indicators: poverty, housing code violations, property appreciation, elementary test proficiency, and violent crime.





Strategies

				
Neighborhoods	Families	Housing	Business	Infrastructure
<ul style="list-style-type: none"> Revitalize Organize Empower 	<p>Support families, youth and adults</p>	<p>Build and preserve affordable housing</p>	<p>Encourage business growth</p>	<p>Build investments that catalyze change</p>



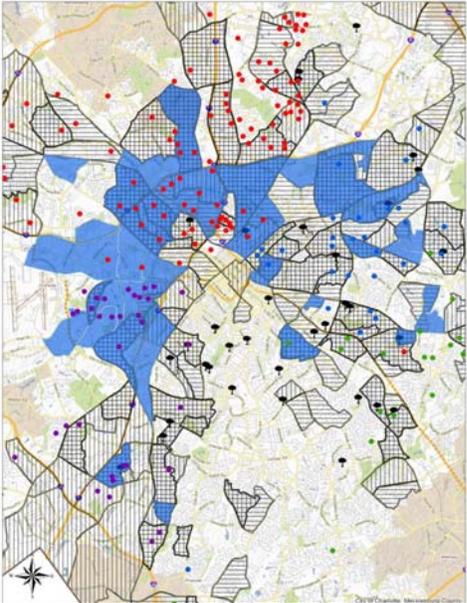
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Strategy:
Revitalize Neighborhoods

Existing neighborhood relationships can be strengthened and expanded

- Areas of concern can be more adequately resourced

	245 NMG Grant Applications
	101 Board Retreat Participants
	61 Tree Banding Grants
	197 Service Area Contacts





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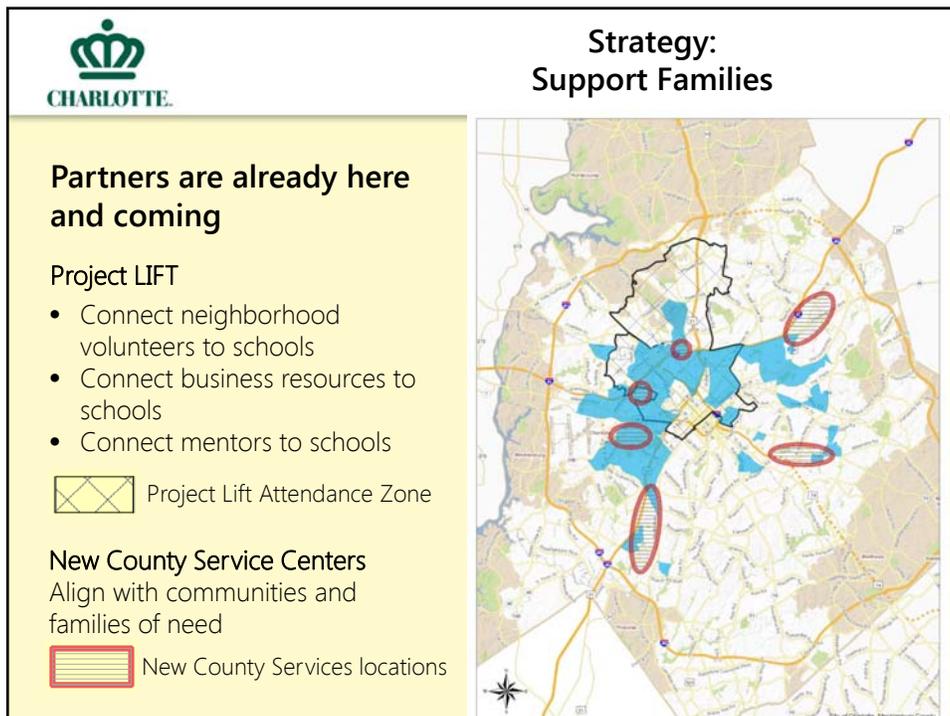
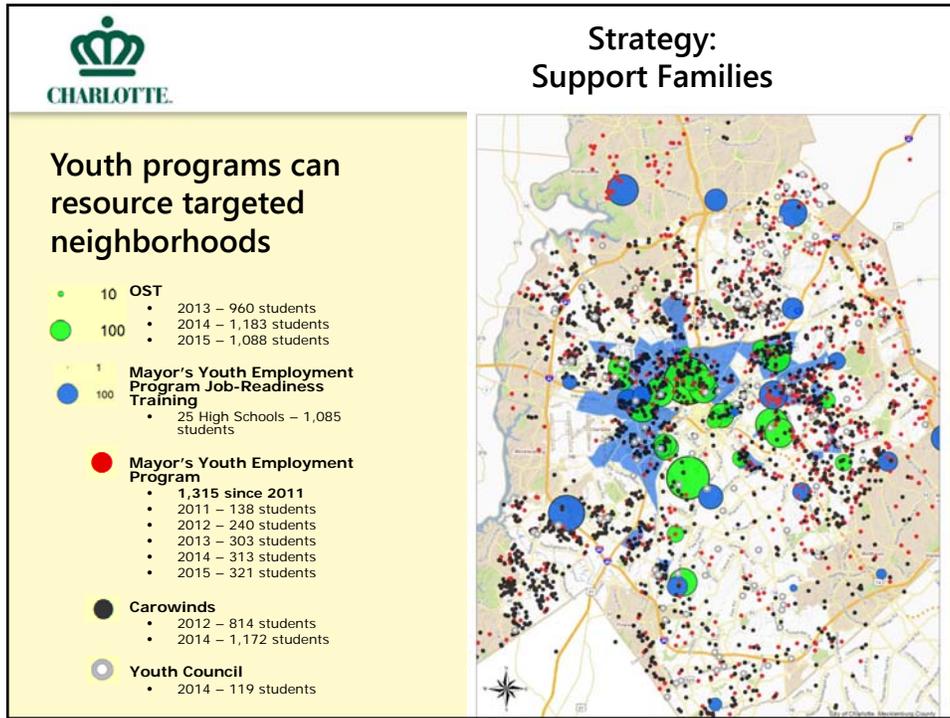
Strategy:
Revitalize Neighborhoods

Revitalize, organize and empower neighborhoods to create the communities they love

Desired Outcomes:

- No neighborhood left behind
- Entire city is served

- Neighborhood Advocates resource communities
- Training increases neighborhood capacity and access
- Communities engaged in new ways through programs, communication, and technology
- Digital divide addressed through partnerships



 **Strategy:
Support Families**

Support families through assistance for youth K-12 and through workforce & human capital development

Desired Outcome:

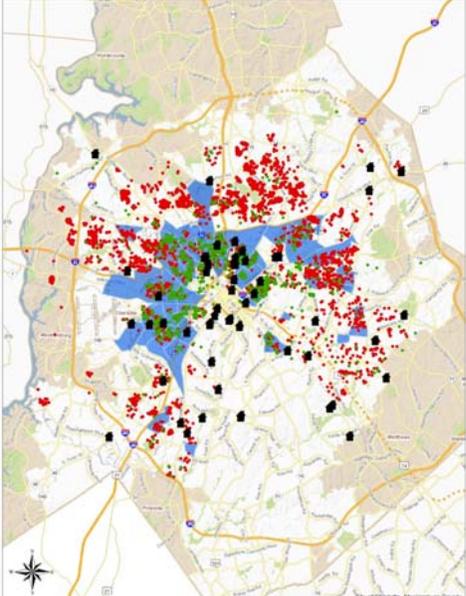
- Increase economic mobility by ensuring youth are supported and adults have access to the training they need to create a skilled workforce for 21st Century jobs
- Support quality out-of-school time for low income families
- Connect neighborhoods and businesses to schools through Mentoring, MYEP, and Partnerships
- Explore new youth and adult pathways to employment

 **Strategy:
Quality Housing**

Housing Resources:

- Housing programs and Code enforcement reach broadly
- More intentional coordination to serve targeted areas
- Evaluate policies to ensure alignment with City's housing goals

 Housing Trust Fund
 House Charlotte Loans
 Rehab Loans





Strategy:
Quality Housing

Build and preserve quality affordable and workforce housing

Desired Outcomes:

- Expanded housing options and a safe decent home for all residents
- Fewer Code violations

- Target housing resources in specified areas
- Utilize Code Enforcement to preserve housing stock
- Leverage community volunteer partnerships (e.g. Mission Serve and Catholic HEART)
- Ensure low income residents are not disproportionately affected by increased property taxes, rents and displacement

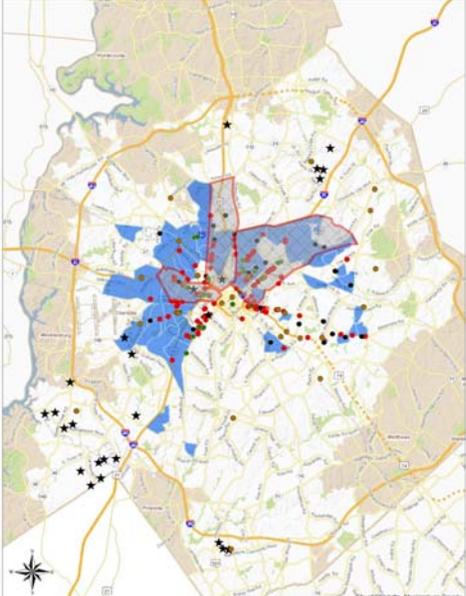


Strategy:
Encourage Businesses Growth

ED Programs have been impactful in some areas, less utilized in others

- We can strengthen outreach in targeted areas
- Evaluate ED programs to determine if changes are needed to serve target areas

- Facade Grant
- Security Grant
- Brownfield Grant
- Small Business Loans
- ★ Business Investment Grant & Tax Increment Grant
- ⊠ Business District Organization Program (BDOP)





Strategy:
Encourage Businesses Growth

Encourage business growth that meets community needs for services and work

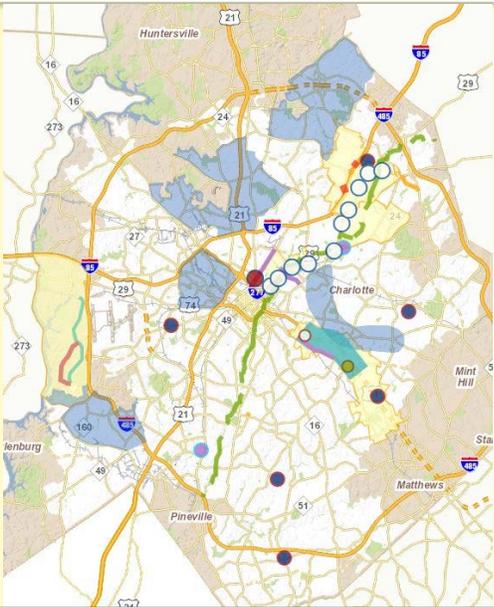
- Desired Outcome: An economic and regulatory environment that encourages entrepreneurship, strengthens existing businesses and helps build synergistic networks
- Update, enhance, and market ED programs
- Facilitate access to healthy food and quality retail
- Connect local businesses to one another and to neighborhoods
- Strengthen quality of place through CIP and CNIP



Strategy:
Build Infrastructure

CIP and CNIP provide funds for major infrastructure projects

- To be successful – public and private sector partners must help and invest
- We can better engage the residential and business community in understanding and implementing these change strategies



	<p>Strategy: Build Infrastructure</p>
<p>Build infrastructure improvements that catalyze neighborhood reinvestment by leveraging the implementation of the Community Investment Plan</p>	
<p>Desired Outcome:</p>	
<ul style="list-style-type: none"> - Integrate neighborhood improvements that leverage public and private investments to create services, jobs and places people need <ul style="list-style-type: none"> • Support CIP and CNIP projects • Leverage public/private investments in target areas • Neighborhood Advocates help resource initiatives that create momentum for change 	

	<p>What's New? Targeted Resources</p>
<ul style="list-style-type: none"> • Richer data - allows us to better target and measure impact • NMG re-imagined to better align with current needs • Training enhanced – both technical and leadership • Stronger connection to family support in youth programs and County services • Zoning team established • ED Programs to be updated • CNIP teams to provide ongoing support for transformation 	



Resourcing the work: Community Engagement Staff

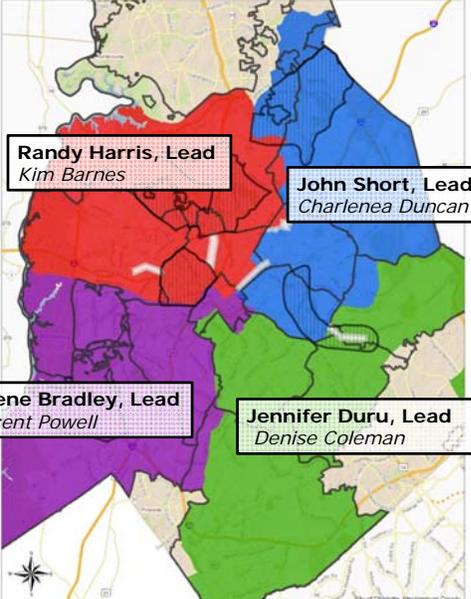
Neighborhood Advocates better resource neighborhoods

- **Leads** support area wide organizations, CNIP outreach
- **Specialists** support individual neighborhoods, monitor grants, connect to partners , solve problems

 Proposed Geographies (no change)

 Police Districts

 CNIP Area



Randy Harris, Lead
Kim Barnes

John Short, Lead
Charlenea Duncan

Eugene Bradley, Lead
Millicent Powell

Jennifer Duru, Lead
Denise Coleman



Next Steps

- Listening tour to neighborhood and business groups to develop targeted revitalization strategies
- Develop strategies and metrics for priority areas
- Develop neighborhood leadership and training programs
- Re-imagine Neighborhood Matching Grants
- Update and enhance Business Corridor Grants



Questions

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