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WEEK IN REVIEW:

Mon (Oct 15)	Tues (Oct 16)	Wed (Oct 17)	Thurs (Oct 18)	Friday (Oct 19)
3:00 PM Environment Committee, Room 280		12:00 PM Community Safety Committee, Room 280	12:00 PM Economic Development Committee, Room CH-14	
4:00 PM Council-Manager Relations Committee, Room 278				
5:00 PM Council Zoning Meeting, Room CH-14				

CALENDAR DETAILS:

Monday, October 15

- 3:00 pm Council Environment Committee, Room 280
AGENDA: Update on City environment and energy projects
- 4:00 pm Council-Manager Relations Committee, Room 278
AGENDA: City Manager recruitment process
- 5:00 pm Council Zoning Meeting, Room CH-14

Wednesday, October 17

- 12:00 pm Community Safety Committee, Room 280
AGENDA: Cell phone update; Pedicab regulation; Prescription drug disposal

Thursday, October 18

- 12:00 pm Economic Development Committee, Room CH-14
AGENDA: Out of school time RFP; High growth entrepreneur strategy; MWSBE program update

October and November calendars are attached.



Council Calendar
2012B.pdf

INFORMATION:

Referrals to Economic Development Committee

Staff Resource: Brad Richardson, N&BS, 704- 336-3857, brichardson@charlottenc.gov

On October 12, 2012, the City Manager referred the following items to Council's Economic Development Committee for discussion and recommendation: 1) a request from Pope & Land Coliseum, L.P. to modify an Infrastructure Reimbursement Agreement with the City for the CityPark redevelopment on Tyvola Road, and 2) a request from ARK Management, Inc. to modify an Infrastructure Reimbursement Agreement with the City for the construction of Seaboard Street.

Please see the attached memorandum for more information.



ED Comm
Referral.pdf

Eastland Mall Update

Staff Resource: Peter Zeiler, N&BS, 704-432-2989, pzeiler@charlottenc.gov

Since acquiring 80.452 acres at the former Eastland Mall site in August, a team of City staff has been working to prepare for its redevelopment.

A Request for Expressions of Interest (REI) has been released to interested parties in the film industry to gauge demand and determine needs for the site. This information will be used to create a formal Request for Proposals (RFP) that will be released at the end of the year. The RFP will be open to all firms, not just those who respond to the REI. The City will use information gleaned from the REI in the development of the RFP. Responses to the REI are due on November 3, 2012.

The City hopes to determine the following from the REI:

- potential for film facilities in Charlotte;
- suitability of the site for film facilities;
- needed square footage and acreage;
- potential development costs;
- studio developers' experience and/or willingness to partner with traditional developers;
- conceptual financial structure and return to the City;
- reliance on state incentives;
- potential financing sources; and an
- estimated development timetable.

A web page (<http://eastlandredevelopment.charmeck.org>) has been created to keep the public informed of the City's redevelopment efforts. The REI and general information are posted to the page. A mechanism for the public to submit questions and receive answers is included on the page.

Quality of Life Index Update

Staff Resource: John Howard N&BS, 704-336-2237, jghoward@charlottenc.gov

The City of Charlotte recently released a map as part of the Environmental Sustainability Week activities showing residential electricity use across the city. The map was featured in an article in *The Charlotte Observer*. The City worked with Duke Energy and UNC Charlotte to compile the data as a part of the Quality of Life Index data released every two years. The study is used by local government to evaluate neighborhood conditions and make changes to improve neighborhood vitality.

In recent years, there has been a growing emphasis on environmental factors. The map shows that Charlotte homes use an average of 1,150 kilowatt hours of electricity per month while the U.S. average is 908 kilowatt hours. This information emphasizes the importance of educational

opportunities that help neighborhoods save money and improve quality of life.

In the coming months, the quality of life data will be finalized while the City, County and UNC Charlotte are working collaboratively with the towns on their data needs as well. City staff will give project status presentations at upcoming Housing & Neighborhood Development Committee and Council dinner meetings. The schedule is being coordinated with County partners. Public roll out is schedule for Jan/Feb 2013.

October 18 – Recycle It! Everywhere Event in Uptown

Staff Resource: Victoria Johnson, SWS, 704-336-3410, vojohnson@charlottenc.gov

Solid Waste Services will kick off its Recycle It! Everywhere campaign by hosting an event on October 18 from 10 a.m. - 2 p.m. at the CATS Charlotte Transportation Center/Arena Station (303 E. Trade Street). The event will promote Uptown recycling and increase community awareness of the need to recycle while away from home.

More than 80 recycling containers are available for public use in Uptown. Pedestrians who live, work and visit Uptown are encouraged to use the on-street recycling containers to help reduce the amount of materials taken to the landfill. Solid Waste Services will continue to expand its on-street recycling program in Uptown to increase recycling opportunities for pedestrians.

During the event, Solid Waste Services will have a Recycle It! trivia wheel and attendees will have a chance to win prizes for correct answers to recycling questions. Reusable insulated lunch coolers with the Recycle It! Everywhere logo and information on the Recycle It! program will also be distributed.

TreesCharlotte Tree Planting Events

Staff Resource: Gina Shell, E&PM, 704-336-4648, gshell@charlottenc.gov

At the July 23 dinner briefing, Council received a presentation on the “TreesCharlotte” collaborative community partnership. TreesCharlotte leverages Council’s goal of “50% Tree Canopy in 2050,” Council’s tree-planting budget and the work of a dedicated group of community volunteers who have coalesced under the umbrella of Foundation For The Carolinas to raise private dollars to plant trees, educate and energize the community.

The TreesCharlotte Foundation Board, co-chaired by Marcia Simon and Johnny Harris, held its first meeting October 2. The board has already raised more than \$100,000 from individuals, businesses, and foundations.

TreesCharlotte plans to support seven events this planting season.

- On Saturday, November 4, about 100 trees will be planted by homeowners and volunteers in the Peachtree Hills neighborhood. This will complete phase two of the Peachtree Hills project. The first phase was completed in 2011. In addition, the City plans to install 280 neighborhood street trees.

- On Saturday, December 1, Crescent Resources, through its contribution of capital and volunteers to TreesCharlotte, will sponsor a planting event at Southside Homes, a Charlotte Housing Authority property. Volunteers from the community, Crescent Resources, and Queens University will plant about 200 trees. In addition, the City plans to install 186 street trees.

Other planting event locations and tentative dates are listed below. Staff will send more detailed information when it's available.

- The General Point neighborhood, with 250 volunteer-planted trees, January 12 (tentative).
- Little Rock (a CHA property), with 200+ volunteer-planted trees and 35 City street trees, February 2 (tentative). Carolinas HealthCare, through its contribution to TreesCharlotte, will be the likely event sponsor.
- The Applegate neighborhood, with 180 volunteer-planted trees, March 3 (tentative).
- Uptown Rotary made a contribution through TreesCharlotte, with the sponsorship likely for a Marie G. Davis Elementary School volunteer planting event April 2013 (tentative).
- Sponsorship is being sought for an event at Southside Park. A date for this event has not yet been set.

For each event the City purchases incidentals including mulch and tool/equipment rentals. TreesCharlotte purchases the trees planted by volunteers and helps cover the other costs. The City contracts with the Catawba Lands Conservancy and consultant Dave Cable, the director of TreesCharlotte, to manage communications and logistics for the tree planting events. City staff provides expertise in neighborhood outreach, tree selection and creation of planting plans.

Council members are welcome and encouraged to attend all planting events.

ATTACHMENTS:

September 17 Environment Committee Summary



9.17.12
Environment Summary

October

<i>Sun</i>	<i>Mon</i>	<i>Tue</i>	<i>Wed</i>	<i>Thu</i>	<i>Fri</i>	<i>Sat</i>
	1 3:00p Governmental Affairs Committee Meeting, Room 280	2	3	4 10:00a Save the Date - Grand Opening of the Mosaic Village 1548 West Trade Street, Charlotte, NC 28216 12:00p Economic Development Committee, Room CH-14	5	6
7	8 2:30p Transportation and Planning Committee Room 280 4:00p Council Business Meeting	9	10 12:00p Special Council Session on Affordable Housing, Room 267	11	12	13
14	15 3:00p Environment Committee, Room 280 4:00p Council-Manager Relations Committee Room 278 5:00p Zoning Meeting	16	17 12:00p Community Safety Committee, Rm. 280	18 12:00p Economic Development Committee, Room CH-14	19	20
21	22	23	24 12:00p Housing & Neighborhood Development Committee, Room 280 5:30p Metropolitan Transit Commission Meeting, Room 267	25	26	27
NCLM 2012 ANNUAL CONFERENCE Charlotte Convention Center			CHARLOTTE CHAMBER INTER CITY VISIT New York City			
28	29	30 12:00p – 2:00p Budget Retreat Belmont Service Ctr. 700 Parkwood Ave.	31		2012	

November

<i>Sun</i>	<i>Mon</i>	<i>Tue</i>	<i>Wed</i>	<i>Thu</i>	<i>Fri</i>	<i>Sat</i>
				1 12:00p Economic Development Committee, Room CH-14	2	3
4	5 3:00p Governmental Affairs Committee Meeting, Room 280	6	7	8	9	10
11	12 2:30p Transportation and Planning Committee Room 280 4:00p Combined Zoning & Council Business Meeting	13	14 12:00p Housing & Neighborhood Development Committee, Room 280	15 12:00p Economic Development Committee, Room CH-14	16	17
18	19 3:00p Environment Committee, Room 280	20	21 12:00p Community Safety Committee, Rm. CH-14 5:30p Metropolitan Transit Commission Meeting, Room 267	22 THANKSGIVING HOLIDAY	23 THANKSGIVING HOLIDAY	24
25	26 11:45a Council-Manager Relations Committee, Room 280 4:00p Citizens' Forum/ Council Business Meeting	27	28 5:30p Metropolitan Transit Commission Meeting, Room 267	29	30	
NLC CONGRESS OF CITIES AND EXPO Boston, MA						
						2012



City Manager's Office
MEMORANDUM

October 12, 2012

TO: Mayor and City Council

W. Curtis Walton, Jr.

FROM: W. Curtis Walton, Jr.
City Manager

SUBJECT: Referral of Infrastructure Reimbursement Agreements to ED Committee

We have received requests to consider adjustments to two Infrastructure Reimbursement Agreements. I have referred these items to the Economic Development Committee for review and discussion:

CityPark Infrastructure Reimbursement Agreement

In January 2008, City Council approved an Infrastructure Reimbursement Agreement with Pope & Land Coliseum, L.P. (Pope & Land) to support the development of CityPark, a 119-acre redevelopment of the former Charlotte Coliseum site. Under the terms of the agreement, the City would reimburse the developer up to \$5.8 million for the construction of a new public road connecting Tyvola Road and Billy Graham Parkway with a 45% tax increment grant.

Citing the current state of the commercial real estate market, Pope & Land has requested an extension of the term of the agreement, and the ability to develop different uses and densities on the site than originally planned.

Seaboard Street Infrastructure Reimbursement Agreement

In June 2006, City Council approved an Infrastructure Reimbursement Agreement with ARK Management, Inc. (ARK) to support the development of the NC Music Factory. Under the terms of the agreement, the City would reimburse ARK up to \$1.7 million for public street improvements, including the realignment and extension of Seaboard Street, with a 90% tax increment grant. In addition to the road improvements, ARK agreed to designate a portion of their development as for-sale workforce housing, with income restrictions of up to 120% of Area Median Income.

The public street infrastructure, including the realignment and extension of Seaboard Street have been completed and accepted by the City. Due to changes in the housing market since 2006, ARK has requested an extension of the term of the agreement and the ability to develop rental housing rather than for-sale housing as originally planned.

cc: Ron Kimble, Deputy City Manager
Patrick T. Mumford, Director, Neighborhood & Business Services
Brad Richardson, Economic Development Manager



Charlotte City Council

Environment Committee

Meeting Summary for September 17, 2012

COMMITTEE AGENDA TOPICS

- I. **Subject:** Update on Feasibility Study of a Community Sustainability Plan
Action: None
- II. **Subject:** Solid Waste Multi-Family Collection Tonnage and Cost Allocation
Action: None
- III. **Subject:** Roll-out Carts and Sidewalk Obstructions
Action: None

COMMITTEE INFORMATION

Present: John Autry, Andy Dulin, Claire Fallon, David Howard and Beth Pickering
Time: 3:05 p.m. to 3:50 p.m.

ATTACHMENTS

1. Agenda Package
2. PowerPoint- Rollout Carts and Sidewalk Obstructions
3. PowerPoint-Multifamily Collection Tonnage and Cost Allocation

DISCUSSION HIGHLIGHTS

Committee Discussion:

Committee Chair John Autry welcomed everyone to the meeting and asked those around the table to introduce themselves. He then turned it over to Assistant City Manager Julie Burch who stated that all three topics on the agenda are information updates and they are not asking for any action from the Committee.

Environment Committee

Meeting Summary for September 17, 2012

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I. Update on Feasibility Study or a Community Sustainability Plan

Burch: You will recall that the Council referred the matter of a Community Sustainability Plan to the Environment Committee at the beginning of the year. The Committee embarked upon some research and information finding in terms of having some outside folks come in and talk to the Committee about sustainability, the definition of sustainability, and what other cities have done with regard to that. Also we had Heidi Pruess from Mecklenburg County come and talk to the Committee about what the County has done related to sustainability. Then Rob Phocas, from the City, informed the Committee what the Council and City staff have done over the years. We reached a general conclusion that if we were to embark upon a Community Sustainability Plan it needed to be in conjunction with Mecklenburg County. We also talked about that sustainability would probably need to be defined as a three-legged stool, which it is often referred to in terms of environment, social and economic legs of that stool. We also talked about how sustainability would need to be developed around many existing plans and policies that this Council and previous City Councils have adopted over the years. The City of Charlotte and Mecklenburg County are not starting at ground zero on this topic, these organizations and their elected bodies have engaged in this topic, maybe not under that name of sustainability, but certainly in terms of the types of services done such as in our transportation and land use planning over the years.

We also said that if we are going to engage in a Community Sustainability Plan that we need to do that very thoughtfully and intentionally because we know it will take time, effort and resources, not only on the part of City and County staff, but most importantly the community, in terms of public engagement around what sustainability would look like, what our goals might be as a community over the years, etc. The City and County would like to join forces to do a more thorough assessment of what it would take so we would go into it with our eyes open. Since your June 18th meeting we have gone down a path of developing a scope of work and started to engage a third party consultant to help us with this work, particularly we wanted to identify the current context in which this plan might be developed. We now have a lot of existing City and County Boards and Commissions that are engaged around the topic of the environment so we know that any sort of sustainability plan would impact or certainly involve and engage those groups. We want to learn from the best practices of other cities, what the opportunities and challenges are, and what the pitfalls might be. We need to know that and go into it with our eyes open before we start down that path. The City and County over the last several weeks have been engaged in that work and working to obtain a consultant and we are off to a good start I believe.

Dulin: They are going to be putting together a list of what the City and County are already doing, right? It is not like we haven't been working on this, so that list would be four pages or more. I don't want to study this just to study it. If it is useful information and we can do what we are already doing better that is one thing, but going through a two-year exercise with staff time and we are probably talking about two years.

Burch: That is what we hope to find out with this feasibility study.

Autry: The estimated time this firm is on is November 1, correct?

Burch: For this feasibility study we have said we would be back and ready to report by the first

Environment Committee

Meeting Summary for September 17, 2012

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of November, which means we would be ready to at least share the findings at your November Committee Meeting. This is just the feasibility study of going down a path of a Community Sustainability Plan.

Fallon: What happens if we find out we are doing most everything or all of it? What is the point in having a formal plan if you are doing all those things to begin with?

Burch: Well, that question may go back to you, as our governing body, in terms of whether it would be helpful to have all those plans and policies codified in one place if you will, and also to see if there is any overlaps, any gaps in policies, any places where we need to be filling in the blanks, and taking those too as far as setting over arching goals for the future.

Howard: I agree with both Ms. Fallon and Mr. Dulin. I think what happens is in this past session about our focus areas, one thing they got from the Environment Committee was how do we put all of this into one package so we can say this is the end result of this package. Right now, we have trees here and we have post construction over here and we don't have anything to pull it all together to say the City of Charlotte is doing a really good job when it comes to sustainability across the board. I think we should have it all in one place. No matter what the outcome is, it helps us to further the community and measure it against something. Right now we are not measuring against anything other than pieces all over the place.

Phocas: I want to recognize Heidi because she has done a tremendous amount of work. The group ended up hiring ICMA, International City and County Management Association, and the timeline is 45 days from beginning to end, so it is a really quick time schedule. That was something we made very clear when we were looking to hire someone. We recognized it was a tight time schedule, but we think it can be done and is also what we wanted. We have a small City/County Leadership Team and one of the first steps was for them to interview all of us so that has been completed already. They will be doing some additional research on comparing communities that have sustainability initiatives. We also asked them to do some community research on communities that might have looked into this, but decided not to go this route. Looking at having some interviews with local and regional stakeholders, setting time for us to have a conversation with some leaders from other communities who have engaged in sustainability plans and then taking a look at what is already out there. The City has already started compiling what sustainability related policies we have, what the County has, what else is happening in the community that we want to make sure we know about, and then finally putting together the final report and final recommendations.

Burch: Just as one final side note, what we are talking about here is the feasibility study for a community sustainability plan. Meanwhile, internally, City staff is beginning work on a more cohesive internal sustainable operations plan, in terms of the way the City does business internally with our facilities, with our operations, etc. We are starting to pull the pieces of that together into a more cohesive place as well.

Dulin: How much are we paying them for their work?

Phocas: The total contract is \$48,800.

Environment Committee

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Burch: We are splitting it 50/50 between the City and the County.

Autry: Thank you for the information.

II. Solid Waste Multi-Family Collection Tonnage and Cost Allocation

Burch: This item was referred to the Environment Committee at the end of May as part of one of your budget discussions and I believe Council member Howard was the one who brought this topic up. You will recall that as a result of budget deliberations and also because we had a pending law suit at the time the policy decision was made at the recommendation of the City Manager to eliminate supplemental garbage collection for multifamily dwellings. At the May 30 budget session Council member Howard brought up this referral to look at multifamily tonnage and part of that being the aspect of how many dumpsters are provided for so many units at a multifamily development. Once we get into looking at multifamily tonnage that also brings up questions about what we are collecting in single family units and in other dwellings as well as potential cost involved and the fees that are being currently charged for collection. We are starting down a path of studying that and wanted to give the Committee an update about that today. No action is being requested, just wanted to let you know that we are starting to follow up on that referral. I would like to ask Victoria Johnson, our Solid Waste Services Director, to give you some more information about that and also with us is our Deputy Director of Solid Waste Services, Michelle Moore.

Johnson: As we started looking at whether or not the capacity was correct for multifamily, I went back to figure out what got us to the 30 units to the 8 cubic yards? That was done by the previous Solid Waste Director going out on the second collection and saying this is way too much capacity here. It could be collected more by expanding the units per the 8 cubic yards.

Howard: When was this last tonnage study that we kept hearing about?

Johnson: We had two tonnage studies. We had a tonnage audit to actually see how much was coming out of multifamily second collection and how much capacity based on 8 cubic yards did they have. The tonnage study you are referring to shows they did have a lot of capacity. The one I'm talking about is where it went from 20 units to 30 units and that predated me.

Howard: Was the previous director just going out and saying hey, they can do more?

Johnson: He knew that he wasn't paying a lot when he was looking at how much tonnage. Secondly, saying let's increase the number of units per 8 cubic yards. He actually went out and did a sampling of the dumpsters to see how much was in there and visually looked at it. As we started looking at it we started looking at the fee structure for all of the different multifamily and different services that we provide. Keep in mind that when you see single family at the top, then you see multifamily, the rest of these categories do not fall under multifamily for whatever reason because of tax purposes. They have different codes and categories. They have one for apartments, duplexes, triplexes, mobile homes, business garbage and then there is multifamily for service from private haulers. We looked at it we realized that as you look at the fee we were

Environment Committee

Meeting Summary for September 17, 2012

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charging, we were not equitable because we have the business garbage and that started out in Center City. They pay a special tax and we give them the service of business garbage, but it kind of mushroomed out with taking in the remnants of Center City and we gave it to them because we had the capacity and before you know it we started looking at 2,700 throughout the City of Charlotte from Ballantyne to everywhere, but we only have five special tax districts that actually pay for it. So, we are providing the service and they are not paying anything for it and they get up to 512 gallons per week. So, we'd like to go through and clean up our fee structure for everything and not just multifamily. This was our chance to go in and look at do we have the right capacity related to the 108,000 multifamily and are we charging everyone the right amount for services, are we providing everyone the right service for what they are paying for and do we need to rectify and correct it.

Howard: The most interesting one is this business garbage. They think they are paying but they are not paying.

Johnson: Except for the three special tax districts that is paying it. The other ones like down Central, Myers Park, anything that is a small business that produces a solid waste pickup, then no they are not paying

Howard: There is either some money to be made or some savings. On top of that when you go in your try to figure out how all of these categories, and I hope you combine some of these categories. You will be trying to figure out what is appropriate for each one. This could look totally different next budget year?

Johnson: Potentially, yes.

Howard: How do we start taking into consideration recycling?

Johnson: The consultant will look at that too. We put everybody on a map and we put the one that were recycling and we saw that you have some apartment complexes that are not in the east or the west, but they have recycling and all the services, but they were getting supplemental also, so we're looking at the whole process. Is it enough recycling? Even though we want to promote recycling to multifamily everyone doesn't want to give up the capacity because they don't see the value in it.

Howard: How do we factor a recycling program for multifamily into the equation? People should know it's an expectation of us.

Johnson: When they go out there and they look at what actually is in their garbage they will see how much of it can be put out for recycling.

Howard: So it's kind of an audit.

Johnson: Yes. We've already got the audit and we know it was up to 40% of what was coming from multifamily could be recycled.

Environment Committee

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Howard: I just want to make sure that is factored in.

Fallon: Are duplexes, triplexes and quadplex part of multifamily?

Moore: They are classified as multifamily under tax purposes, but service purposes, we can't put dumpsters there so they lower in price.

Fallon: Isn't it customary for business to pay private haulers?

Moore: Small businesses.

Johnson: The consultant will start in a week or so and they will be ending the study and have all the choices by January so it can be presented prior to the budget retreat so we can make a decision going forward.

Autry: Great, thanks for this information. Let's move on to the next item.

III. Roll-out Carts and Sidewalk Obstructions

Burch: You will recall this was referred to the Committee at the end of June this year and it was prompted in part by a citizen who came to speak to Council due to the death of a young boy on a bike on the sidewalk and struck a roll-out cart and it was a very tragic circumstance and ended up being a fatality. Council referred this matter to your Committee. We are here today to give you an overview and give you some of the examples of the issues that we face out there when it comes to the placing of carts and sidewalks. Michelle Moore is going to do the presentation and we encourage questions and conversation as we go along. We've got some options for consideration. We've got a proposed action step and we don't need you to approve that action step, but it is something we wanted to share with you and see if you are comfortable with us going forward, which involves public education.

Moore: This is a report on preliminary staff findings which is a combination of services from folks at Engineering and Property Management, Neighborhood and Business Services, Department of Transportation, City Attorney's Office, Risk Management and City Manager's Office. We met several times to talk about this topic and look at it.

Ms. Moore then reviewed the "Rollout Carts and Sidewalk Obstructions" presentation (copy attached). She discussed the current ordinances, reviewed each slide with the pictures shown, describing the pictures and placement of the carts relative to the landscape of that sidewalk and yard. She talked about the advancement in technology and the fact that the automated arms on their garbage trucks can now reach 8 to 12 feet so the carts don't have to be right at the curb, they don't have to be two feet from the curb, which is something they will stress in their education campaign. Ms. Moore also discussed potential liability issues with failure to enforce the ordinance. She stated that they are committed and focused on doing a strong public education campaign to make the community aware of their options with the carts.

Environment Committee

Meeting Summary for September 17, 2012

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Dulin: A garbage truck is a garbage truck and they get dirty and they get banged up, scraped by limbs and trees, but we own them and the sides of those garbage trucks would make a heck of a place to put a sign. You can't wrap the thing, but you can stick a picture up there of a do and don't on the side of those things.

Fallon: That is a good idea and the cart stickers too.

Johnson: That would be one of the components and we talked about using those that are out in the neighborhoods every day.

Moore: That is a good idea.

Howard: One of the things on educating the public, I know you don't want to send a lot of messages, but one of the messages that I would love for the citizens to do is call 311 if their container is broken. I think people don't call because maybe the top came off and it may be my fault and they will charge me. I don't know if you can add that to this educational thing, but our neighborhoods would look a lot better on trash day if the tops were on the carts.

Johnson: We can add that to the inserts that we put out.

Fallon: I have a request from Shore Gas from Jeff Merrywell. He would like to come and talk to us about natural gas. They have 1,000 employees in Charlotte.

Dulin: That invitation needs to be made downstairs and make a motion to invite him to come.

Burch: We have a lot of different companies wanting to make a presentation, not only to this Committee but your other Committees as well. We need to think about what that would be for and just make sure it is good use of your time. I'm not saying it wouldn't be, it is just the nature of the request.

Fallon: I think he wants to talk about natural gas and green for the city.

Dulin: The Coca-Cola campaign has run its course, correct? Is there any word that they might try to roll something back out?

Johnson: We had talked about getting with Coca-Cola to see if they want to come back with another program and we were thinking about partnering with them because we wanted to give out tote bags for the multifamily to bring the recyclables down to the container. We were talking about getting big totes, like the IKEA totes, to use. We were going to be looking at that in October.

Autry: Thanks everyone for the great information today. Next meeting is October 15.

Meeting adjourned at 3:50 p.m.

Environment Committee

Monday, September 17, 2012 at 3:00 p.m.
Charlotte-Mecklenburg Government Center
Room 280

Committee Members: John Autry, Chair
Claire Fallon, Vice Chair
Beth Pickering
Andy Dulin
David Howard

Staff Resources: Julie Burch

AGENDA

I. Update on Feasibility Study of a Community Sustainability Plan

Staff Resources: Julie Burch and Rob Phocas, City Manager's Office

Following up to the June 18 Committee meeting, staff will provide an update on the joint City-County feasibility study of developing a community sustainability plan. No action is requested.

II. Solid Waste Multi-Family Collection Tonnage and Cost Allocation

Staff Resources: Victoria Johnson and Michelle Moore, Solid Waste Services

At the May 30 Budget straw votes session, the Council referred the topic of multi-family solid waste collection tonnage and cost allocation to the Committee. Staff will provide background and an overview of the in-depth study that will be conducted this fall. No action is requested.

III. Roll-out Carts and Sidewalk Obstructions

Staff Resources: Victoria Johnson and Michelle Moore, Solid Waste Services

At the June 25 business meeting, Council referred this topic to the Committee. Staff will provide an overview of the topic and possible options. No action is requested.

Next Meeting: October 15, 3:00 p.m., Room 280

Distribution: Mayor/City Council
Bob Hagemann

Curt Walton, City Manager
Stephanie Kelly

Leadership Team
Environmental Cabinet





CHARLOTTE
SOLID WASTE SERVICES

Multifamily Collection Tonnage and Cost Allocation

Environment Committee

September 17, 2012

CHARMECK.ORG



Property Tax Classifications and Solid Waste Fees

Property Type	Unit Count*	Service Description (weekly)	Solid Waste Fee*
Single family	210,158	Rollout garbage & recycling, yard waste, bulky	\$47
Multifamily	108,527	Dumpster or compactor garbage, recycling, bulky	\$24
Apartments	6,551	Rollout garbage & recycling, yard waste, bulky	\$24
Duplexes, triplexes, quadraplexes	5,599	Rollout garbage & recycling, yard waste, bulky	\$24
Mobile Homes	2,008	Rollout garbage & recycling, yard waste, bulky	0 - \$24
Business Garbage	2,717	Curbside garbage (<= 512 gallons)	\$0
Multifamily	11,944	Private hauler	\$24

* As of August 2012

CHARMECK.ORG



Rollout Carts and Sidewalk Obstructions

Environment Committee

September 17, 2012

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Issue for Committee

- Referred to Environment Committee from City Council on June 25, 2012

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Presentation Outline

1. Current Ordinances
2. Examples of Obstructions
3. Challenges
4. Possible Options
5. Action step: public education

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Current Ordinances

- Ordinance 10-99 (b): Except as provided in section 10-100, rollout containers will be collected *from the curb*. Containers must be placed at ground level, *within two feet of the curb* and at least three feet away from each other or other obstacles such as mailboxes, telephone poles, automobiles, bulky items, etc., or in a location specified by the solid waste service key business executive or his designee. *Rollout containers should not block sidewalks.*

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Obstruction Examples: Inclines/Landscaping

1900 BLOCK SHARON LN.



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Steep Lawn Inclines

1500 BLOCK OF PARKWOOD AVE.



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Inclines/Parking Lanes

3000 BLOCK OF SELWYN AVE.



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Landscaping: Fences

3000 BLOCK OF NORTH SHARON AMITY RD.



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Angles and Pavers

4000 BLOCK OF SHAMROCK DR.



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Elevation changes

1200 BLOCK OF KENILWORTH AVE.



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Lawn inclines and Proper Set-outs

1800 BLOCK OF LA SALLE ST.



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Challenges

- Enforcement requires service day response or early morning collection day inspection
- Unenforceable in some areas because of slope, sidewalks, walls, etc.
- Possible liability issues with failure to enforce

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Possible Options

- Public Education Campaign
- Review of ordinances and enforcement

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Public Education Campaign

Develop a program to:

- Increase community awareness of the need to keep sidewalks clear of solid waste collection items – garbage/recycling carts, yard waste and bulky items.
- Educational efforts will focus on the proper placement of collection items and alternatives for residents with limited options

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Target Audiences & Partners

Target Audiences:

- Single-family residents
- **Partners:**
 - N&BS
 - ✓ Good Neighbor Program
 - CDOT
 - ✓ Pedestrian & Bicyclist Safety
 - Neighborhood Leaders
 - Community Relations Committee

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Campaign Objectives & Strategies

- **Objectives:**
 - Minimize sidewalk obstructions
 - Increase awareness of proper collection item placement
- **Strategies:**
 - Motivate residents to be good neighbors by not blocking the sidewalk with collection items
 - Encourage communities to designate Neighborhood Champions – who ensure sidewalks are clear on collection day
 - Increased use of visuals to depict the correct way to place items for collection

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Key Messages

- Be a good neighbor: Keep sidewalks clear of collection items
 - Garbage/recycling carts, yard waste, bulky items
- Clear sidewalks help keep our community and neighbors safe
- Rollout carts can be placed 8-12 feet from the curb for collection

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Campaign Components

- **Educational components will include:**
 - Ads
 - ✓ Radio, Print, Online, TV
 - ✓ Gov Channel
 - City Source program
 - Direct Mail
 - ✓ Bill insert
 - Social Media – Facebook, Twitter, Youtube
 - Website
 - ✓ Photos/Video (Correct/Incorrect item placement/Alternatives)
 - Community Meetings/Events
 - Cart Stickers
 - ✓ Reminders on new cart deliveries/cart replacements
 - Newsletters/E-Newsletters
 - ✓ Cmail, Curb It! E-Newsletter, City Department E-Newsletters, Community Newsletter (articles)
 - Continued emphasis on cart placement in SWS driver training

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Review of Ordinances and Enforcement

- Language changes
- Research ordinances and enforcement in other cities
- Scope changes (inclusion of bulky items and yard waste in ordinance language)

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Summary

- Correct placement of rollout carts citywide is difficult due to variety of conditions
- Enforcement presents challenges
- Public education campaign to begin soon
- Ordinance review underway
- Staff will come back to Committee by Nov/Dec with update

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Questions?

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