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WEEK IN REVIEW:

Sat (Oct. 11)	Sun (Oct. 12)	Mon (Oct. 13)	Tues (Oct. 14)	Wed (Oct. 15)	Thurs (Oct. 16)	Fri (Oct. 17)
North Carolina League of Municipalities Annual Conference Greensboro, NC						12:00 pm Economic Development & Global Competitiveness Committee, Room CH-14

CALENDAR DETAILS:

Saturday, October 11 – Tuesday, October 14

North Carolina League of Municipalities Annual Conference, Greensboro NC

Friday, October 17

12:00 PM Economic Development & Global Competitiveness Committee, Room CH-14
AGENDA: Immigrant Integration Task Force update; Out of School Time request for proposal process; Amateur sports development at Bojangles Coliseum/Ovens Auditorium

October and November calendars are [attached](#).

INFORMATION:

Year-End City of Charlotte Performance Report

Staff Resource: Katie McCoy, Budget & Evaluation, 704-336-5013, kdmc coy@charlottenc.gov

The City's Fiscal Year 2014 Year-End Performance Report is [attached](#) and a hard copy is provided in Council's packet. The Year End Report is organized according to City Council's five Focus Areas, highlighting key achievements and the results of notable performance measures from across the organization.

The electronic version includes hyperlinks that provide additional information. These hyperlinks are denoted in underlined text. The FY2014 Year-End Report is available online [here](#).

For additional hard copies, please contact Rachel Wood in Budget & Evaluation at rwood@charlottenc.gov or 704-336-3656.

Applied Innovation Corridor - Urban Land Institute Advisory Panel Final Report

Staff Resource: Alysia Osborne, Planning, 704-336-3910, adosborne@charlottenc.gov

From April 28 - May 2, 2014, the City of Charlotte partnered with the Urban Land Institute (ULI) to engage the community in a process aimed at refining the vision and developing key implementation strategies needed to catalyze the Applied Innovation Corridor concept, recommended in both the *2020 Center City Vision Plan* (2011) and Community Investment Plan. In a concentrated one-week effort, a national panel of six to eight experts, chosen and facilitated by ULI, visited Charlotte, toured the study area, and interviewed staff from the City of Charlotte and Mecklenburg County, community stakeholders, private developers, community development corporations, and many other organizations to develop initial observations and recommendations. The final report is [attached here](#).

[Additional information about the Applied Innovation Corridor](#)

Community Investment Plan Newsletter

Staff Resource: Traci Ethridge, Corporate Communications & Marketing, 704-353-1157, tethridge@charlottenc.gov

Attached is the third issue of the Community Investment Plan (CIP) newsletter. This newsletter highlights the efforts around the CIP projects, provides status reports and notifies Council of any upcoming meetings with residents and stakeholders. If Council members are aware of additional engagement opportunities, please contact Traci Ethridge.

TreesCharlotte Fall Events Kick Off October 11

Staff Resource: Erin Oliverio, E&PM, 704-432-2925, eoliverio@charlottenc.gov

Nine community tree planting events will be conducted by TreesCharlotte this fall, with the first events this Saturday, Oct. 11, in the Burtonwood and Park Ridge communities.

The planting events for this fall are:

- Saturday, Oct. 11: TreeStore at Burtonwood Community.
 - 9:30 am- 11:30 am (Residents pick up trees and take home to plant.)
 - 100 trees will be planted.
- Saturday, Oct. 11: TreeStore at Park Ridge Neighborhood.
 - 1:00 pm – 3:00 pm (Residents pick up trees and take home to plant.)
 - 200 trees will be planted
- Saturday, Oct. 18: TreeDay at Ranson Middle School. Sponsored by Knight Foundation; volunteers from Knight Foundation, AXA Insurance and Girl Scout Troop.
 - 9:00 am – 11:30 am
 - 294 trees will be planted
- Saturday, Oct. 25: TreeStorePlaza Midwood Neighborhood
 - 9:30 am – 11:30 am (Residents pick up trees and take home to plant)
 - 300 trees will be planted
- Friday, Oct. 31: TreeDay at Croft Community School. Sponsored by Carolinas Healthcare. Volunteers from Carolinas Healthcare, Global Endowment and community.
 - 4911 Hucks Road; 12:30 pm – 4:00 pm
 - 480 trees will be planted
- Saturday, Nov 1: TreeDay at Sugar Creek Charter school. Volunteers from Force Management and Bank of America.
 - 4101 N. Tryon Street. 9 am-11:30 am
 - 60 trees will be planted
- Saturday, Nov. 8: TreeDay at Oakbrooke Neighborhood. Sponsored by Women’s Impact Fund. Volunteers from Girl Scout Troop and the community.
 - Gibbon Road, off Statesville Road; 9:00 am-noon
 - 200 trees will be planted
- Saturday, Nov. 15: TreeDayMadison Park @ Wallace Farms Neighborhood.

- 9529 White Aspen Place; 9:00 am-noon
- 250 trees will be planted
- Saturday, Dec 6: TreeDay/TreeStore at Garinger High School. Sponsored by Women’s Impact Fund. Volunteers from Women’s Impact Fund and Davidson Alumni.
 - 1100 Eastway Drive; 9:00 am-noon
 - 700 trees will be planted

At TreeStore events, residents stop by and pick up trees to take home and plant. At TreeDay events, volunteers, neighbors and staff from the City and TreesCharlotte help residents plant trees on their property. Council members are invited to attend either type of event and have a speaking role at the TreeDays.

TreesCharlotte is the civic/private collaborative that supports and leverages Council’s goal of “50% Tree Canopy by 2050.” Using Council’s tree planting budget and the work of dedicated volunteers who have coalesced under the Foundation For The Carolinas umbrella, TreesCharlotte is raising private dollars to plant trees, educate and energize the community.

Council will receive information in January on additional events planned from February through the end of the planting season in April. For each TreesCharlotte event the City pays for incidentals including mulch. The City partners TreesCharlotte to manage logistics for the community NeighborWoods events. City staff provides expertise in neighborhood outreach, tree selection and creation of planting plans. TreesCharlotte raises the capital to purchase trees and to provide volunteer meals, tools and t-shirts.

Council members who wish to speak at a TreeDays event, please call Erin Oliverio at 704-432-2925

October 14 – Community Development Block Grant 40th Anniversary Program

Staff Resource: Pamela Wideman, NBS, 704-336-3488, pwideman@charlottenc.gov

The Mayor and City Council are invited to attend an event hosted by the Department of Housing and Urban Development on October 14, 2014. The event will celebrate the 40th anniversary of the Community Development Block Grant (CDBG) program and recognize the City of Charlotte’s diverse investments made with CDBG funding. The event will be held at 10:00 a.m. at the Alexander Apartments (Brightwalk Development) located at 2425 Statesville Ave.

The City of Charlotte uses CDBG funding to improve the lives of working class families throughout the city by supporting nonprofit partners performing housing rehabilitation, area revitalization, and out of school enrichment programs. These developments and programs provide safe living environments and educational enrichment for school age children.

The City’s current CDBG partners include:

- Police Activities League- Out of School Enrichment Programming

- Greater Enrichment- Out of School Enrichment Programming
- YWCA- Out of School Enrichment Programming
- Habitat for Humanity – Housing Rehabilitation
- Charlotte Mecklenburg Housing Partnership – Brightwalk Redevelopment

October 22 – North Tryon Vision Plan Public Dialogue

Staff Resource: Ed McKinney, Planning, 704-336-8307, emckinney@charlottenc.gov

An effort to develop a vision plan for the North Tryon Street area was recently launched. The purpose of the effort is to re-energize the North Tryon Street area of Uptown Charlotte. The project is being managed by Charlotte Center City Partners, the Foundation for the Carolinas, the Charlotte-Mecklenburg Planning Department, and a steering committee comprised of North Tryon stakeholders. The consultant firm MIG Inc. was hired to help develop the plan.

To help stimulate the formation of new ideas regarding the growth, development and institutional programming of North Tryon, a special public event is being held on Wednesday, October 22. This symposium entitled “An Evening of Dialogue and Learning” will include national thought leaders on the topics of urban design and the public realm, arts and cultural programming, social services, and innovative economic and redevelopment trends. Council will be receiving an invitation to this event and are encouraged to attend. This will be a unique opportunity to hear new perspectives and engage in a conversation about North Tryon’s future.

Speakers include:

- Carrie Motamedi, VP of Marketing, Techshop (San Francisco, CA),
- Carol Coletta, VP of Community and National Initiatives, Knight Foundation (Miami, FL),
- Bonnie Campbell, Director of Planning & Development, Two Trees Development (Brooklyn, NY),
- Susan Goltsman, President, MIG Inc. (Oakland, CA),
- Kerry Morrison, Executive Director, Hollywood Property Owners Alliance (Hollywood, CA)
- Margie Reese, Programs Advisor, Big Thought (Dallas, TX).

Details for the event are as follows:

The North Tryon Vision Plan: An Evening of Dialogue and Learning

Wednesday, October 22

5:30 – 7:30 pm

Studio Movie Grill @ the EpiCentre

A light supper will be served, please RSVP to:

Dylan McKnight, dmcknight@charlottecentercity.org

North Tryon Vision Plan Website: www.northtryon.org

Staff is scheduled to provide a more detailed presentation on the project at Council’s Workshop on November 3, 2014.