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AGENDA NOTES:

Council Workshop Agenda to be Delivered Friday

Staff Resource: Susan Elkins, City Manager's Office, 704-336-2403, selkins@charlottenc.gov

The Council Workshop topic is an update on the Community Investment Plan. This will be a briefing only with no Council action. The Workshop Agenda, typically delivered on Wednesday's prior to the meeting, will be delivered this Friday, October 2. An electronic copy will be delivered at that time, and hard copies for Council members who requested them will be included in their mail packets.

INFORMATION:

October 7-18 – Charlotte Pedestrian & Bicycle Week Events

Staff Resources: Scott Curry, CDOT, 704-432-2648, scurry@charlottenc.gov

Ken Tippette, CDOT, 704-336-2278, ktippette@charlottenc.gov

Vivian Coleman, CDOT, 704-336-4275, vcoleman@charlottenc.gov

Dan Gallagher, CDOT, 704-336-4984, dgallagher@charlottenc.gov

Each year the City partners with individuals and agencies in an effort to build Complete Streets and become more walkable and bicycle-friendly. Many of these partners are hosting significant events from October 7 – 18, 2015 focused on pedestrian and bicycle transportation. As recognition of these events, CDOT is designating October 7 - 18 as [Pedestrian and Bicycle Week](#) in Charlotte. With more than 10 events planned, Pedestrian and Bicycle Week is a celebration of all the individuals and organizations in Charlotte dedicated to improving pedestrian and bicycle safety and mobility. City Council is invited to attend the events.

Among the Pedestrian and Bicycle Week events are the North Carolina Bicycle Summit, the Cross Charlotte Trail Master Plan Celebration, and Sustain Charlotte's Biketoberfest.

- North Carolina Bicycle Summit – Charlotte will host the fourth annual NC Bicycle Summit on October 15-17 at the UNC Charlotte Center City Campus. The NC Bicycle Summit is sponsored by Bike/Walk NC, a statewide nonprofit promoting bicycle and pedestrian transportation. The summit draws a wide audience of state and municipal staff, transportation consultants, bicycle enthusiasts, and advocates. The CDOT Bicycle Program is assisting the local volunteer host committee with planning and logistics for the summit. Speakers will include CDOT staff; Charles Jeter and Chuck McGrady (NC House of Representatives); Gil Penalosa (8-80 Cities); Nick Tennyson (NC Secretary of Transportation); and Dr. John Pucher (Professor Emeritus of Rutgers University and national cycling expert). More information and registration for the summit can be found at <http://www.bikewalknc.org/nc-bicycle-summit>.
- Cross Charlotte Trail Master Plan Celebration - On Saturday, October 17, 2015 from 1 p.m. to 5 p.m., City staff will host the Cross Charlotte Trail (XCLT) Celebration at Captain

James Jack Park along the Little Sugar Creek Greenway. The open house will celebrate the conclusion of the Master Plan to identify the alignment of this 26-mile trail stretching from the City of Pineville, through Center City, and on to the UNC Charlotte campus and the Cabarrus County line. As part of the celebration, City staff will host bicycle and walking tours during the afternoon. There will be four bicycle tours and two walking tours offered on a first come, first served basis. Tour groups will stop at locations along the trail to hear more about the future development of the XCLT. For more information about the Cross Charlotte Trail celebration, tours and registration please visit CharlotteFuture.com/CrossCharlotteTrail.

- Sustain Charlotte Biketoberfest - Charlotte's bicycling hub organization, Sustain Charlotte, is hosting a multi-modal scavenger hunt throughout Charlotte. Biketoberfest is a fun family event for people of all ages and skill levels. Participants will be encouraged to bike, walk, and ride light rail/streetcar around town to sponsoring businesses while obtaining stamps in their official Biketoberfest Passport! The scavenger hunt begins and ends at Triple C Brewery, conveniently located next to the Charlotte Rail-Trail. The scavenger hunt is from 3 p.m. to 7 p.m., and an after-party with live music will be held at Triple C Brewery from 7 p.m. to 10 p.m. For more information and to register, go to: <http://www.sustaincharlotte.org/biketoberfest>.

Pedestrian and Bicycle Week is also a celebration of Charlotte's participation in two significant safety campaigns,

- the [Watch For Me NC](#) safety campaign (in association with NCDOT), and
- the [Mayors' Challenge for Safer People and Safer Streets](#) campaign (in association with USDOT)

For a list of the other events occurring during Pedestrian and Bicycle Week go to: <http://charmeck.org/city/charlotte/Transportation/PedBike/Pages/PedBikeWeek.aspx>, and stay tuned for more BIKE!Charlotte events coming in May 2016 (<http://bikecharlotte.org/>).

Billboard Agreement With Adams Outdoor Advertising

Staff Resource: Gina Shell, E&PM, 704-336-4648, gshell@charlottenc.gov

In June 2014, Council approved an arrangement between Adams Outdoor Advertising and the City regarding a number of billboard-related issues.

The agreement stated Adams would lease property from the City for a digital billboard on I-485 near Highway 51. The lease is in effect for 20 years with optional 5-year renewals thereafter.

In return, Adams will:

- Make an annual lease payment to the City for the term of the lease, totaling \$235,000 in the first 20 years.
- Grant the City an annual advertising allowance for the term of the lease, totaling \$350,000 in the first 20 years. Each year's allowance can carry forward one year.

- Refrain from removing any trees from the right-of way at the new billboard location for two years and refrain permanently from removing any trees from City property at that location.
- Refrain from cutting or removing any trees at the billboard at Independence & Pecan for the term of the lease.
- Refrain from cutting or removing any trees at three Albemarle Road locations (9318, 9432 and 9716) for the term of the lease.
- Permanently remove billboards from 9922 Albemarle Road and 5802 Albemarle Road within 30 days after the erection of the new I-485 billboard.

Adams erected a static billboard at the I-485 location in March 2015, but new management staff at Adams failed to remove the two billboards on Albemarle Road. *The Charlotte Observer* ran a story about this oversight on Saturday, September 26.

City staff received a letter from Adams General Manager Jeannine Dodson confirming the billboards will be removed during the week of October 12. The letter is attached.

Adams is up to date in its lease payments, and City staff is in discussion with Adams on using the first two years advertising allowance to promote City initiatives.



Adams.pdf

Solid Waste Services Residential Recycling Collection Update

Staff Resource: Victoria O. Johnson, Solid Waste Services, 704-336-3410, vjohnson@charlottenc.gov

The City’s residential recycling collection contractor, Waste Management, completed four weeks of curbside collection services to Charlotte’s residents as of September 25. During this transition period missed recycling complaints increased substantially as compared to previous months of service.

Waste Management continues to operate on a delayed schedule to remedy missed collections. Residents are advised to keep their recycling carts at the curb until collection is provided. City Code Enforcement staff will delay citations for recycling carts left curbside to accommodate this change.

Waste Management will continue to make adjustments to their operations to remedy performance concerns. Solid Waste Services has noted a 12% decrease in missed recycling complaints during the second bi-weekly collection cycle. Solid Waste Services will closely monitor Waste Management’s operations and practices to ensure the company complies with the terms of the contract agreement. A more detailed report will be provided by Solid Waste Services upon conclusion of the 90-day implementation period.

Neighborhood and Business Services Public Awareness Campaign

Staff Resource: Keith Richardson, NBS, 704-336-2753, kmrichardson@charlottenc.gov

A component of Neighborhood & Business Services' (NBS) recently launched Neighborhood Revitalization Strategy is to broaden public awareness of the department's programs and services. In that effort, on Thursday, October 1, NBS will launch a public awareness campaign featuring profiles of several NBS customers and partners. The campaign's goals include promoting the services provided by the department and its partner agencies, communicating the impact of those programs, and highlighting the great relationships NBS staff have established in the community.

A key component of the campaign will be an online StoryMap, titled [The Impact of Neighborhood & Business Services](#). This application uses maps with narrative text, images, and multimedia content for the profiles. Some older versions of Internet Explorer may not be compatible with the StoryMap, so users with an older version may view it in Chrome or Firefox. In addition to this tool, the campaign will include print, web, and social media advertisements that will feature the profiled individuals. A sample of campaign ads is attached below.



093015_NBS Impact
ads.pdf

Code for America Technology Award for Citygram Application

*Staff Resources: Jeffrey Stovall, Innovation & Technology, 704-336-2460, jstovall@charlottenc.gov
Twyla McDermott, Innovation & Technology, 704-451-0555, tmcdermott@charlottenc.gov*

The City of Charlotte has received a 2015 Code for America Technology Award for the Citygram application. Citygram was selected for this prestigious honor from a pool of 150 applications. The idea for Citygram originated during the 2014 Code for America Fellowship to demonstrate the value of open data by providing meaningful information to residents on what is happening in their area. The application was completed by the Code for Charlotte Brigade and was launched in December in 2014 with Charlotte's Open Data Portal (www.opencharlotte.net). The link to the Citygram application is located at <https://www.citygram.org/charlotte>.

Citygram is a location-based non-emergency event notification application that allows residents to subscribe to receive information on pending rezonings, historic district reviews, land development, and accidents/roadway obstructions within an area of interest such as home or work. Subscribers can receive these automatic notifications via text message or email. Citygram consumes operational data from the Open Data Portal that departments maintain in business systems as part of regular business processes. Date values within the datasets are triggers for the automatic notifications. To date, more than 275 Charlotte residents have received over 331,000 Citygram notifications. Citygram is maintained for the City of Charlotte by the Code for Charlotte Brigade under a skilled volunteer agreement. Other cities including Raleigh, Lexington, Kentucky, San Francisco, New York, and Seattle have implemented their own customized version of Citygram.

Charlotte Chief Information Officer Jeffrey Stovall and Code for Charlotte Brigade Co-Captains Jill Bjers and Jim Van Fleet will accept the award during the Code for America Summit on October 2nd in Oakland, CA. The Code for Charlotte Brigade will be invited to share information on the breadth of their work with City Council at a future Council meeting later this year.

Tree Banding Matching Grants Awarded to 31 Neighborhoods

Staff Resource: Denise Coleman, NBS, 704-353-1235, drcoleman@charlottenc.gov

Neighborhood & Business Services has approved a record 31 Neighborhood Matching Grants for canker-worm tree banding for FY2016, an increase of five grants from FY2015. Through these grant funds, 7,093 trees will be banded through neighborhood efforts across the city.

Engineering & Property Management also provides funding assistance to the Neighborhood Matching Grant Tree Banding program and will band 5,560 additional street trees resulting in 12,653 trees banded through City initiatives in FY2016.

Attached is a list of the awarded neighborhoods and the number of trees they will band.



FY16 Tree.pdf



September 29, 2015

**Gina Shell
Engineering & Property Management Department
City of Charlotte
600 E. Fourth Street
Charlotte, NC 28202**

Re: Two Billboard Structures on Albemarle Road

Gina,

As we discussed, Adams will remove the two (2) billboard structures located at 9922 Albemarle Road and 5802 Albemarle Road (per our lease agreement dated June of 2014). Both structures are scheduled for removal the week of October 12, 2015.

I am so glad we were easily able to resolve this misunderstanding.

Sincerely,

A handwritten signature in black ink, appearing to read 'Jeannine Dodson', is written over a vertical line that extends from the signature down to the typed name below.

**Jeannine Dodson
General Manager**





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Learn how Charlotte Business Resources helped Brandi Jones of Honey Butter Bakery.

[Light Rail Interior/Observer.com](http://LightRailInterior/Observer.com)



"I thought I could start a business. Business would spread through word of mouth. But I learned quickly I didn't know a thing." -Brandi Jones, Owner, Honey Butter Bakery

Learn how Charlotte Business Resources helped Brandi with her small business.



[Observer.com/Charlotte Chamber](http://Observer.com/CharlotteChamber), NBS e-newsletters

Feeding the Soul of a Community



Diane Langevin and her friends
in the Winterfield neighborhood
used a grant from
Neighborhood & Business Services
for an urban garden that feeds the
soul of their community.

Learn more about the garden and grant-eligible
projects at nbs.charlottenc.gov.



October 2015 30320-I-0255

Water Bill Insert



City of Charlotte

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Discover new advertising and business opportunities from your social media campaigns.



Housing Our Heroes

"Since receiving housing through all the entities, it allowed me to start growing and realizing for the first time that there was more to life than what I was doing in the past." - Maurice Pretto, US Navy Veteran

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Suggested Post



City of Charlotte

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NBS Helping Sow the Seeds of Community

Diane Langevin and her neighbors used a City grant to create a garden and a closer community in East Charlotte. Hear their story.

Like · Comment · Share · 👍 10,345 💬 1,189 ➦ 460

Sponsored Social Media Postings

FY16 Tree-Banding Grant Recipients	# of Trees Committed	Council District
Bridlewood Community Association	249	1
Colonial Village Neighborhood Association	228	1
Commonwealth Morningside Neighborhood Association	150	1
Comonwealth Park Neighborhood Association	250	1
NoDa NBA	82	1
Plaza Shamrock Neighborhood Association	16	1
Sedgefield Neighborhood Association	304	1
Stone Orchard Homeowners Association	116	1
Villa Heights Community Organization	180	1
Oaklawn Park Neighborhood Organization	140	2
Westover Hills Neighborhood Association	30	3
Autumnwood Community	300	4
Browne's Ferry HOA	452	4
Mallard Trace HOA	250	4
Welwyn Homeowners Association	80	4
Burtonwood	1538	5
Grove Park Neighborhood Association	435	5
Harris Lake Condominium Association	34	5
Woodberry Forest	450	5
Barclay Downs HOA	150	6
Club Colony	205	6
Hamlin Park Homes Association	110	6
Madison Park HOA	150	6
Montclair Neighborhood Association	158	6
Quail Hollow Homeowners Association	140	6
Rosewood Condominiums	20	6
Stonehaven HOA	85	6
The Greater Enderly Park Neighborhood Association	98	6
Ardrey Homes Association	311	7
Covington at Providence HOA	300	7
Greenhurst Homeowners Association, Inc.	82	7