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WEEK IN REVIEW:

Mon (Sept 21)	Tues (Sept 22)	Wed (Sept 23)	Thurs (Sept 24)	Fri (Sept 25)
3:00 PM Intergovernmental Relations Committee, Room 280		12:00 PM Housing & Neighborhood Development Committee, Room 280	12:00 PM Transportation & Planning Committee, Room 280	
5:00 PM Council Zoning Meeting, Room CH-14		5:30 PM Metropolitan Transit Committee, Room 267		

CALENDAR DETAILS:

Monday, September 21

- 3:00 PM Intergovernmental Relations Committee, Room 280
AGENDA: Federal update; State update; Contract for federal lobbying services; 2015-2016 legislative calendar; Trending topics
- 5:00 PM Council Zoning Meeting, Room CH-14

Wednesday, September 23

- 12:00 PM Housing & Neighborhood Development Committee, Room 280
AGENDA: Learning collaborative funding request; 2015 Housing Trust Fund update
- 5:30 PM Metropolitan Transit Commission, Room 267
AGENDA: TSAC report; Countywide transit plan update; CATS water conservation efforts; Blue Line Extension update; CEO's report

Thursday, September 24

- 12:00 PM Transportation & Planning Committee, Room 280
AGENDA: High occupancy toll (HOT) lanes part II

September and October calendars are attached.



Sept-Oct 2015.pdf

INFORMATION:

September 19 – Neighborhood Leadership Awards

Staff Resource: Nicole Storey, NBS, 704-336-2929, nrstorey@charlottenc.gov

On Saturday, September 19, Neighborhood & Business Services will host the third annual Neighborhood Leadership Awards (NLA) at Victory Lane Indoor Karting from 8:00 a.m. to 2:30 p.m. The event recognizes the hard work and dedication of neighborhood organizations working to improve quality of life throughout the City and features networking opportunities, collaborative workshops, the annual awards ceremony, and a celebration lunch.

The detailed event agenda is attached and the Mayor and City Council members are invited to attend.

Award recipients have been selected for the following categories:

- Community Safety Ambassador

- Good Neighbors
- Embracing Diversity
- Moving Forward
- Sustainability Leadership
- People’s Choice

If Council members would like to contact award nominees to congratulate and thank them for their hard work, a spreadsheet is attached with contact information sorted by City Council District. Please click on the description to learn more about the nominee’s accomplishments.

Award recipients will be announced at Saturday’s event during the awards ceremony from 12:00 – 1:00 p.m., additionally, winners will be recognized at the City Council Meeting on September 28.



TreesCharlotte Fall Events Kick Off Saturday, October 3

Staff Resource: Erin Oliverio, E&PM, 704-432-2925, eroliverio@charlottenc.gov

Eleven community tree planting events will be conducted by TreesCharlotte this fall, with the first event Saturday, October 3, in the Northwoods Community in Northwest Charlotte.

Plans for the fall events include planting more than 1,900 trees in these locations:

- **Saturday, October 3:** NeighborWoods in Northwoods Community, 10201 Northwoods Forest Dr.
 - 9:00-11:30 am
 - 225 trees will be given to residents.
- **Friday, October 9:** Stewardship at Highland Mill Montessori School, 3201 Clemson Ave. Volunteers from United Healthcare will be planting trees and mulching and staking trees planted in a previous event.
 - 9:00-11:00 am
 - 10 trees will be planted.
- **Saturday, October 10:** TreeDay at Winget Park Elementary, 12235 Winget Road. Sponsored by Force Management; volunteers from Force Management, CapGemini and the school.
 - 9:00-11:30 am
 - 153 trees will be planted.
- **Saturday, October 17:** NeighborWoods in Lakeview Community, 3127 Kalyne Street. Sponsored by the Women’s Impact Fund in partnership with Habitat for Humanity.
 - 9:00-11:30 am

- 45 trees will be planted and 120 trees will be given to residents.
- **Friday, October 23:** TreeDay at Lake Wylie Elementary, 13620 Erwin Road. Sponsored by The Women’s Impact Fund and Carolinas Healthcare System; volunteers from Carolinas Healthcare System and the school.
 - Noon-3:30 pm
 - 206 trees will be planted at school.
- **Saturday, October 24:** NeighborWoods in Commonwealth/Morningside Neighborhoods, 2940 Commonwealth Ave. Sponsored by the Women’s Impact Fund.
 - 9:00-11:30 am
 - 150 trees will be given to residents.
- **Thursday, October 29:** TreeDay in Woodbury Neighborhood. Sponsored by Pulte Homes; volunteers from Pulte Homes.
 - 10:30 am-2:30 pm
 - 303 trees will be planted in HOA common areas.
- **Saturday, October 31:** TreeDay at John M. Morehead and Nathaniel Alexander Elementary Schools, 7910 Neal Road. Sponsored by Electrolux and AXA Insurance; volunteers from Electrolux, AXA Insurance and the schools.
 - 9:00-11:30 am
 - 135 trees to be planted at school.
- **Saturday, November 7:** TreeDay at Olde Providence Elementary, 3800 Rea Road. Sponsored by Belk; volunteers from Belk and the school community
 - 9:00-11:30 am
 - 270 trees will be planted at the school.
- **Saturday, November 14:** City Wide TreeStore, sponsored by Bank of America.
 - 9:00-11:30 am
 - 500+ trees will be given away to residents.
- **Saturday, December 5:** NeighborWoods in Woodbury Neighborhood, sponsored by Pulte Homes.
 - 9:00-12:00 pm
 - 200+ trees will be given to residents.

At TreeDay events, volunteers, neighbors and staff from the City and TreesCharlotte plant trees in neighborhoods or on school properties. At NeighborWoods events, residents pick up trees to take home and plant. Council members are invited to attend any TreesCharlotte event and have a speaking role at the TreeDays. If Council members plan to attend any event, please contact Erin Oliverio.

TreesCharlotte is the civic/private collaborative that supports and leverages Council's goal of "50% Tree Canopy by 2050." Using Council's tree planting budget and the work of dedicated volunteers, TreesCharlotte is raising private dollars to plant trees, educating and energizing the community, and building stronger neighborhoods.

For each TreesCharlotte event the City pays for incidentals, including mulch. The City partners with TreesCharlotte to manage logistics for the community NeighborWoods events. City staff provides expertise in neighborhood outreach, tree selection, and creation of planting plans. TreesCharlotte raises the capital to purchase trees and to provide volunteer meals, tools and water bottles, and organizes the events.

Neighborhood & Business Services - Neighborhood Revitalization Strategy

Staff Resource: Patrick Mumford, NBS, 704-336-5612, pmumford@charlottenc.gov

Pamela Wideman, NBS, 704-336-3488, pwideman@charlottenc.gov,

Tom Warshauer, NBS, 704-336-4522, twarshauer@charlottenc.gov

Over the past several months, Neighborhood & Business Services (NBS) has identified enhanced methods to improve efforts to revitalize neighborhoods and facilitate economic development. As a result, NBS developed the Neighborhood Revitalization Strategy to respond to the changing dynamics of the Charlotte community.

This strategy is an evolution of programs, ideas, research, and learning over the past 20 years, focused on improving Charlotte's quality of life for its neighborhoods and residents. It's based on the premise that neighborhoods are the basic building blocks to a great city. Additionally, the strategy builds on City Council's Housing & Neighborhood Focus Area Plan and the desire to sustain and create distinct and diverse neighborhoods for residents of all ages and incomes.

The goals of the strategy are a more intentional focus on neighborhoods in an effort to:

- Organize and empower neighborhoods to create the communities they love via expanded training opportunities that enable and inform neighborhood leaders;
- Build and preserve quality affordable and workforce housing;
- Facilitate infrastructure improvements that catalyze neighborhood reinvestment by leveraging the implementation of the Community Investment Plan;
- Encourage business growth that meets community needs for services and work;
- Support families through workforce and human capital development.

In order to implement the Strategy, NBS has undertaken an organizational realignment that will allow for:

- A renewed core focus on code enforcement issues;
- The addition of a Service Area Team dedicated solely to zoning enforcement;

- The expansion of successful Code Enforcement relationships with Housing Services, Economic Development, and other departments, enhancing NBS's ability to address neighborhood challenges
- A more effective community engagement program to improve NBS's capacity building work with Charlotte's neighborhoods and small businesses

As part of the restructuring, the Community Engagement co-leads and specialists assigned to NBS's Service Areas Teams have been reassigned to the Community Engagement division within Old City Hall. While the physical location of these individuals has changed, the focus on their assigned communities and the relationships they have developed will remain. Code Enforcement staff will remain in the Service Area offices located throughout the City. Neighborhood leaders can be assured that the relationships they have built and the work they have started will continue and improve. Additionally, NBS staff will engage in listening tours with neighborhood leaders to learn more about their specific training needs.

Attached is the September 9, 2015, presentation given to the Housing & Neighborhood Development Committee, outlining the strategy in greater detail.



RevitalizationStrategy_CE-SATIntegration

National League of Cities Representation

Staff Resource: Kim Oliver, City Manager's Office, 704-336-2180, koliver@charlottenc.gov

The National League of Cities (NLC) is an organization dedicated to helping municipal leaders build better communities. NLC works in cooperation with various state municipal leagues as a resource to, and an advocate for, the numerous municipalities it represents.

The City of Charlotte has been a member of NLC for well over 50 years, and Charlotte's elected officials participate in NLC's programs, activities, and governance. Charlotte's elected officials have historically served in the leadership ranks of NLC's various boards and committees, including a past NLC presidency.

The City of Charlotte is proud to continue its rich tradition of service in NLC in 2016. Council member Kinsey will become the President-Elect of the Women in Municipal Government, a prominent auxiliary group of NLC which is dedicated to raising awareness about issues of concern to women and encouraging women to seek public office in their respective communities. Council member Mayfield has been appointed to the NLC's Nominating Committee which decides NLC's future leadership.

2015 State Legislative Report #31

Staff Resource: Dana Fenton, City Manager's Office, 704-336-2009, dfenton@charlottenc.gov

Attached is the latest State Legislative Report.



2015 week 31
report.pdf

September

<i>Sun</i>	<i>Mon</i>	<i>Tue</i>	<i>Wed</i>	<i>Thu</i>	<i>Fri</i>	<i>Sat</i>
		1	2	3	4	5
6	7 Labor Day	8	9 12:00pm Housing & Neighborhood Dev. Committee Mtg., Room 280 2:00pm Environment Committee Mtg., Room 280	10 12:00pm Community Safety Committee Mtg., Room 280	11	12
13	14 3:00pm Transportation & Planning Committee Mtg., Room 280	15	16	17 12:00pm ED & Global Competitiveness Committee Mtg., Ovens Auditorium, Hospitality Room, 2 nd Floor	18	19
20	21 3:00pm Intergovernmental Relations Committee Mtg., Room 280 5:00pm Zoning Meeting, Room CH-14	22	23 12:00pm Housing & Neighborhood Dev. Committee Mtg., Room 280 5:30pm MTC Meeting, Room 267	24 12:00pm Transportation & Planning Committee Mtg., Room 280	25	26
27	28 12:00pm Governance & Accountability Committee Mtg., Room 280 2:00pm Budget Committee Mtg., Room 280 5:00pm Citizens' Forum/Council Business Meeting, Room 267	29	30			
ICMA Conference Seattle, WA						
					2015	

October

<i>Sun</i>	<i>Mon</i>	<i>Tue</i>	<i>Wed</i>	<i>Thu</i>	<i>Fri</i>	<i>Sat</i>
				1 12:00pm ED & Global Competitiveness Committee Mtg., Room CH-14	2	3
4	5 5:00pm Council Workshop/Citizens' Forum, Room 267	6	7	8 12:00pm Community Safety Committee Mtg., Room 280	9	10
11	NCLM Conference Winston-Salem, NC		14 2:00pm Environment Committee Mtg., Room 280	15 12:00pm ED & Global Competitiveness Committee Mtg., Room CH-14	16	17
18	19 5:00pm Zoning Meeting, Room CH-14	20	21	22 12:00pm Transportation & Planning Committee Mtg., Room 280	23	24
25	26 12:00pm Governance & Accountability Committee Mtg., Room 280 2:00pm Budget Committee Mtg., Room CH-14 5:00pm Citizens' Forum/Council Business Meeting, Room 267	27	28 12:00pm Housing & Neighborhood Dev. Committee Mtg., Room 280 5:30pm MTC Meeting, Room 267	29	30	31
					2015	

2015 Neighborhood Leadership Awards Agenda



The 2015 Neighborhood Leadership Awards recognizes the hard work and dedication of neighborhood organizations working to improve quality of life throughout the City. The event features networking opportunities, collaborative workshops and the annual awards ceremony and celebration lunch.

The workshops and awards feature City departments, community partners & neighborhood participants in a format that is engaging, entertaining and inspirational.

Location: Victory Lane Indoor Karting, 2330 Tipton Dr Charlotte NC 28206

Date: Saturday September 19th, 2015, 8 a.m. – 2:30 p.m.

- **8:00 am – 8:45 am** **Arrival & Networking - Continental Breakfast Served**
- **8:45 am – 8:50 am** **Welcome - Mr Tom Warshauer, Community Engagement Manager**
- **8:50 am – 9:10 am** **Opening Remarks – Mayor Dan Clodfelter**
Event Logistics – Nicole Storey, Neighborhood & Community Partnerships Manager
- **9:10 am – 9:30 am** **Break**
- **9:30 am – 10:30 am** **Collaborative Workshops (concurrent sessions, choose one)**

Community Conversation with Your Criminal Justice Partners- Protecting and serving citizens of Charlotte requires strong partnerships between CMPD, District Attorney’s Office, Charlotte-Mecklenburg Schools and the Sheriff’s Department. Learn how these organizations partner together and share your ideas to keep our community safe.

Effective Neighborhood Meetings - Learn how do develop bylaws, standard operating procedures and understand the pros and cons of seeking IRS tax exempt status. Explore considerations associated with incorporating your neighborhood association as a Not for Profit corporation. Applications for pro bono legal services from the Charlotte School of Law’s Community Economic Development Clinic will be available.

Making Connections, Digital Literacy and Inclusion- Internet access is becoming increasingly important as education systems, employers, governments and businesses shift more and more services online. In this workshop neighborhoods will learn about the critical role they can play getting their residents connected to 21st century opportunities including the tools and resources available to help their families and students be successful in the digital world.

Community Gardens, A Vision for Health & Community Partnership- Community gardens present opportunity to build skills, bring communities together, honor family and cultural traditions and provide healthy food. Attend this workshop to meet organizations working to promote local food in neighborhoods, schools and restaurants. Learn how to start a garden in your community, what to grow and opportunities for funding and partnerships.

- **10:30 – 10:45** **Break**
- **10:45 am – 11:45 am** **Collaborative Workshops (concurrent sessions, choose one)**

Claim Your Space- Join community organizations and City staff as we brainstorm about small-scale, public-space projects to help transform your neighborhood. From parklets and plazas, to swings and little free libraries...what ideas do you have and how can we work together to make them happen?

Engaging Diversity and Multiculturalism in Your Community - learn about expanding your neighborhood participation to underrepresented groups. This session will provide insights as to how local leaders and community members are working on cross-cultural and multi-generational interaction at the grass roots level. Come prepared to share your challenges and opportunities.

Neighborhood Identity and Branding – What image comes to mind when you think of your neighborhood, how do you want others to perceive you? Whether it’s for a business, an individual or a neighborhood, your identity and reputation is everything. Join us to discuss ways to build your neighborhood brand strategy. We’ll explore goal alignment, community identity and what it takes to create a neighborhood logo that’s eye catching and uniquely your own.

• **9:30 am – 11:30 am** **Neighborhood Opportunity Un-Conference – Drop In Event**

Have an idea and don’t know how to get started? Want to make sure you’re in the know about processes, procedures and helpful tips to make your project a success? Join local experts and neighborhood leaders at this un-conference to explore projects and resources available to assist neighborhoods with quality of life improvements.

Opportunities including Art & Beautification, Traffic Calming, Street Lights, Street Adoption, Tree Planting and Banding, City Information Sources, Community Festivals and others will be represented at tables waiting to hear your questions and ideas. Participants are encouraged to switch tables to learn about all available opportunities. This is a drop in event, make time to stop by.

• **11:45 am – 12:00 pm** **Break**

• **12:00 pm – 1:00 pm** **Neighborhood Leadership Awards Award Ceremony**

Recognize People & Organizations Leading Positive Community Change
Emcee Mr. Ron Carlee, Charlotte City Manager

• **1:00 pm – 2:30 pm** **Celebration Lunch & Go Kart Races***

• **2:30 pm** **Event Close**

2015 Neighborhood Leadership Award Categories:

	Community Safety Ambassador	– Presented by Charlotte-Mecklenburg Police Department
	Embracing Diversity	– Presented by Charlotte-Mecklenburg Community Relations Committee
	Good Neighbors	– Presented by City of Charlotte Code Enforcement
	Moving Charlotte Forward	– Presented by Charlotte Department of Transportation
	Sustainability Leadership	– Presented by Charlotte Water
	People’s Choice	– Presented by City of Charlotte Community Engagement Winner is selected by community vote on Facebook, highlights accomplishments in all award categories.

Thank you to our valued partners!!

** Go Karting is limited to participants 16 years of age and older. Long pants and closed toe shoes are required. Rides are available for a limited time to participants following the awards ceremony. First come first served.*

District	Award Category	Nominee	Nomination Description (Please click on the description for the entire nomination)	Contact Information for Nominee			Nominator
				Contact Name, First & Last	Phone Number	Email Address	
Council District 1							
1	Community Safety Ambassador	Easthaven	Community Safety Ambassador: Community members Dave Jones and Ms. Devan Thomas have been sponsoring the Easthaven	Dave Jones	704-502-4820	easthavennewsletter@evolvedon	Officer Ron Webster
1	Embracing Diversity, Community Safety	Plaza Shamrock	Embracing Diversity: Plaza-Shamrock (PS) is a diverse neighborhood in east Charlotte that, while located in close proximity to trendy Plaza	Ervileen Pridgen	7043348111	ervileen03@gmail.com	Gail Whitcomb, Ervileen Pridgen
1	Good Neighbors	CitSIDE	Good Neighbors: The CitSIDE Home Owners Association, Has taken great Pride in bridging its Residents with Programs offered and	Ed Ferris	7045916985	eferris4citSIDE@gmail.com	Orlando Jacobs
1	Good Neighbors	Grier Heights	Good Neighbors: The Grier heights neighborhood is a very tight-knit group. They meet on a monthly basis to discuss development,	Gloria Green	980-254-0944	glo_loveme50@yahoo.com	Lieutenant John Frisk
1	Good Neighbors	Belmont	Good Neighbors: The Belmont Community Association, whose mission is "to foster a safe, friendly and diverse community through	Vickie Jones	704-904-3844	vickilin1965@yahoo.com	Diane Adams
1	Moving Charlotte Forward	NoDa	Moving Charlotte Forward: The NoDa Neighborhood and Business Association is the official "Voice of the Arts District": the volunteer-run	Hollis Nixon	704-770-5079	Hollisproductions@me.com	Liza Harr
1	Moving Charlotte Forward	Optimist Park	Moving Charlotte Forward: The Optimist Park Community is working very hard to be considered as a part of the city of Charlotte. We have	Pauline Simuel	704-376-4200	love.simuel@yahoo.com	Pauline Simuel
1	Sustainability Leadership	Druid Hills	Sustainability Leadership: I nominate the Druid Hills Community for the Sustainability award for it's community garden, park and butterfly	Daryl Gaston	704-299-7352	dreginald1961@aol.com	Greg McTigue (CMPD)
Council District 2							
2	Community Safety Ambassador	Cedar Mills	Community Safety Ambassador: The crime watch has been active in their neighborhood for the past year and has made dramatic decrees in	Domingo Balderamos		cedarmillwatch@gmail.com	Ryan Kowaleski (CMPD)
2	Embracing Diversity	Lakewood	Embracing Diversity: I am nominating The Lakewood Neighborhood Alliance for this award due to the fact that they have grown a great	Nola Murhpy	704-890-0345	DMILLER196@carolina.rr.com	Delores Miller
2	Embracing Diversity	Lincoln Heights	Embracing Diversity: Lincoln Heights, in Historic West End, is like many Charlotte neighborhoods experiencing changing demographics.	Thelma Byers-Bailey		tbyersbailey_lincolnheights@yahoo.com	Gail Whitcomb (NBS)
2	Good Neighbors (nominated twice)	Trinity Park/Beatties Ford	Good Neighbors: Mr. and Mrs. Ben Worthy reside in the Trinity Park/Beatties Ford Park Neighborhood and have been members of the	Ben and Bettye Wort	704-392-0647	b_worthy@bellsouth.net or worthy	Dana Lewis (CMPD)
Council District 3							
3	Community Safety Ambassador	The Greater Enderly Park Neighborhood Association	Community Safety Ambassador: The Greater Enderly Park Neighborhood Association should receive the Community Safety	Annie P. Anderson	704-502-1022	aanderson5678@gmail.com	Annie Anderson
3	Community Safety Ambassador	High Meadow	Community Safety Ambassador: For the past 13 years, I have been a police officer with the Charlotte-Mecklenburg Police Department. I'm	Regina Gill	704-497-0429	reginagill@live.com	Officer A. DeGeorge
3	Community Safety Ambassador	Reid Park	were directly impacted by a string of shootings involving our youth, neighborhood association president Rickey Hall called a Town Hall	Rickey Hall	7044512464	rhall@mail4me.com	Anna Zuevskaya, Mike Barron (CMPD)
3	Good Neighbors	Westover Hills	resurgence as our neighborhood is being discovered by a new group of Charlotteans. Long-time residents have partnered with newcomers to	Victoria Watlington	704 957 9686	victoria.watlington@yahoo.com	Victoria Watlington
3	Good Neighbors, Sustainability Leadership	Wilmore	Good Neighbors: the wilmore neighborhood association celebrated its centennial in october 2014. we established a park at the corner of	Justin Lane	704-929-0513	info@wilmorenc.com; justin.p.lan	Jessica Barnwell (Good Neighbors), Andrew Bowen (Sustainability Leadership, NBS)
3	Moving Charlotte Forward	Wesley Heights	Association has been and continues to be instrumental in providing neighborhood support and comment for the West 4th Street Extension	Shannon Hughes	336-260-2655	shannonhughes@gmail.com	Ben Miller (CDOT)
Council District 4							
4	Community Safety Ambassador (nominated)	Rolling Oaks	Community Safety Ambassador: Just this spring, one of our members had been in contact with the police, for something that they	Sandra Lail	704-970-7615	sandyd@carolina.rr.com	Amy Groten, Sandra Lail
4	Good Neighbors	Browne's Ferry	Good Neighbors: In July 2014, Browne's Ferry residents held a special meeting of members to elect a new Board of Directors. This	Jessica Norman	704-929-5730	brownesferryhoa@gmail.com	Jessica Norman
4	Moving Charlotte Forward	Highland Creek	with residents to develop the Prosperity Hucks Area Plan, which was adopted by City Council on July 27, 2015. This plan is unique in	Sara Zdeb	(704) 661-2328	sarah@smartsavvyold.com	Scott Correl (CDOT)
4	Sustainability Leadership	Woodstone Apartments	and the residents of the Woodstone Apartments to build long term relationships between the neighborhood and the police. This summer,	Rindy Kirkman	704-239-0035	woodstone@tescoproperties.com	John L. Thornton (CMPD)
Council District 5							
5	Community Safety Ambassador	Reedy Creek Plantation	Community Safety Ambassador: Reedy Creek Plantation had been plagued with residential burglaries. Two residents, Barbara Conrad	Barbara Conrad	704-301-1948	barbara-conrad@carolina.rr.com	Officer Scott Evett
5	Community Safety Ambassador	Grove Park	Community Safety Ambassador: As a patrol officer assisting with community meetings in Hickory Grove Response Area 2 due to the	MK Brennan		MKB1153@aol.com	Officer Silcox
5	Embracing Diversity, Good Neighbors	Winterfield	Embracing Diversity: We are trying so very hard to get the Latinos involved in our	Diane Langevin	704-536-7808	dlangevin809@yahoo.com	Gail Whitcomb (Embracing Diversity, NBS), Diane Langevin (Good Neighbors)
5	Good Neighbors	Coventry Woods	Good Neighbors: Coventry Woods, an East Charlotte neighborhood built in the late 1960s, has held onto its appeal, building a strong	John Bordsen	704-806-1556	bordsenj@bellsouth.net	Therese Bohn
Council District 6							
6	Community Safety Ambassador,	Quail Run on Sharon Lake	Community Safety Ambassador: Six months have passed since the new board of directors of the Home Owner's Association (HOA) was	Tiffany Barfield / Trad	704644-8808	qrhoa1@gmail.com	Joyce Mu




CHARLOTTE.
**Neighborhood
Revitalization Strategy**
Housing & Neighborhood Development Committee
September 9, 2015

 **Mission**

*To create successful neighborhoods
where people of diverse backgrounds and
incomes can build successful lives*



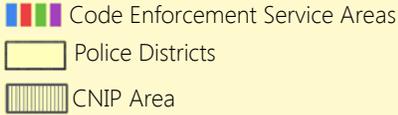
 **Today's Presentation**

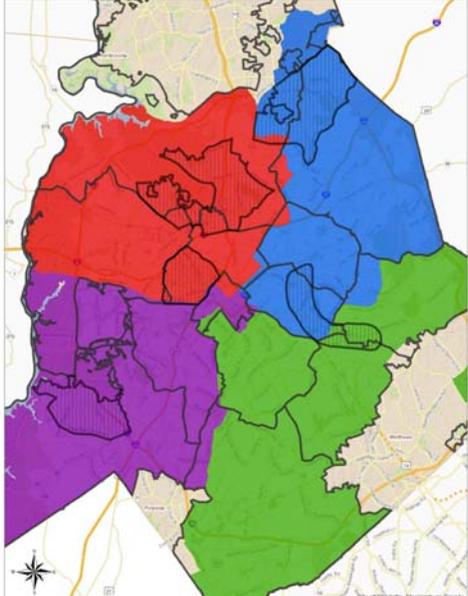
- Provide update on Neighborhood Revitalization efforts
 - What We've Learned
 - Our Strategies for Change
 - What's New / Next Steps
- No action requested

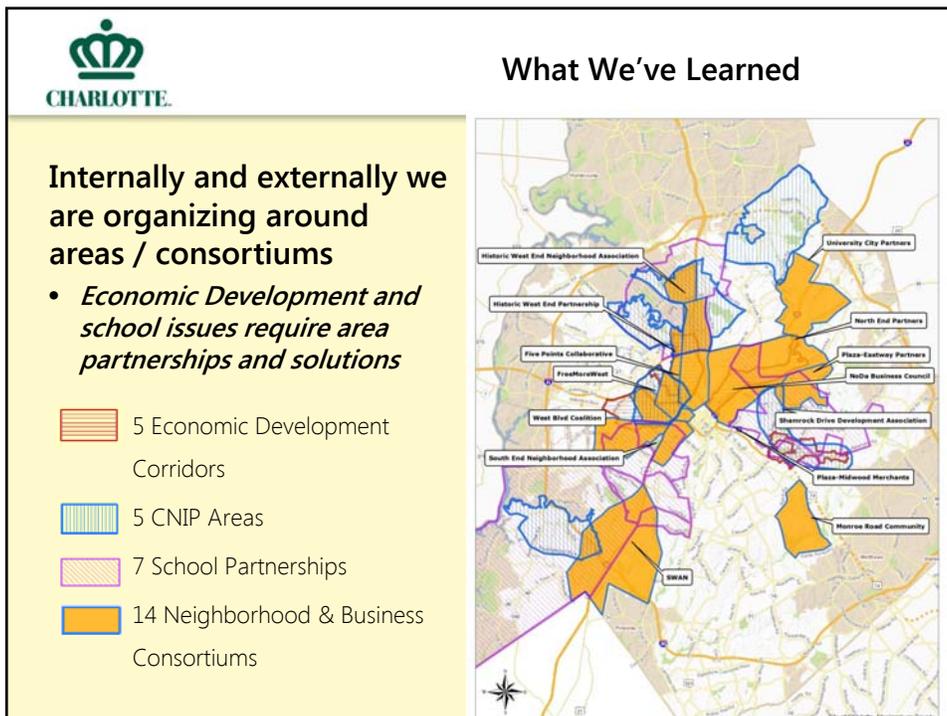
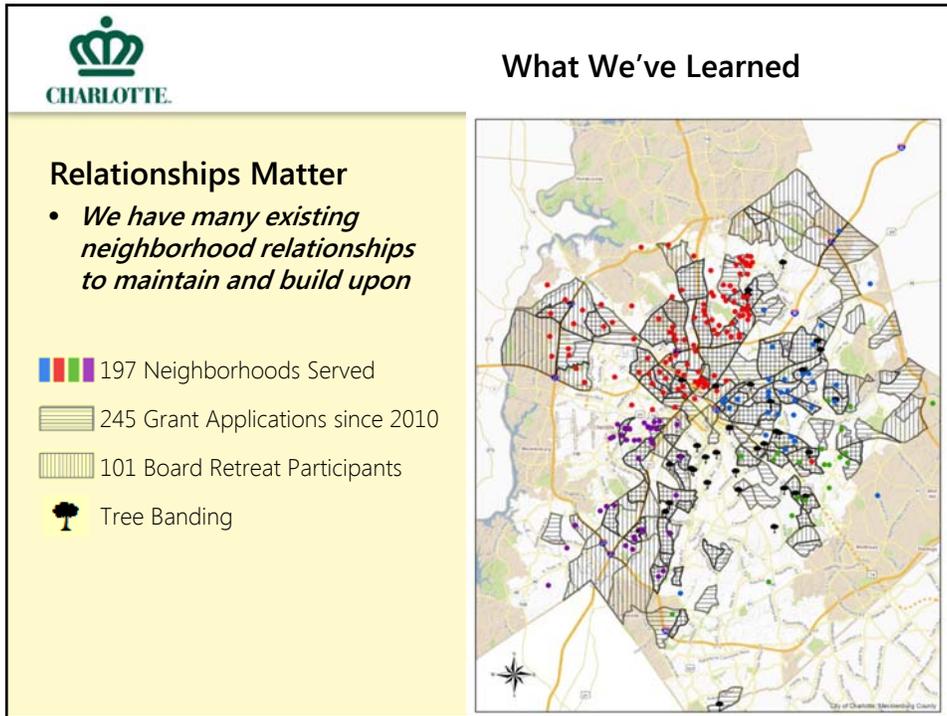
 **What We've Learned**

Geography Matters

- *Staff become area experts*
- *Activities coordinated*
- *Relationships strengthened*









What We've Learned

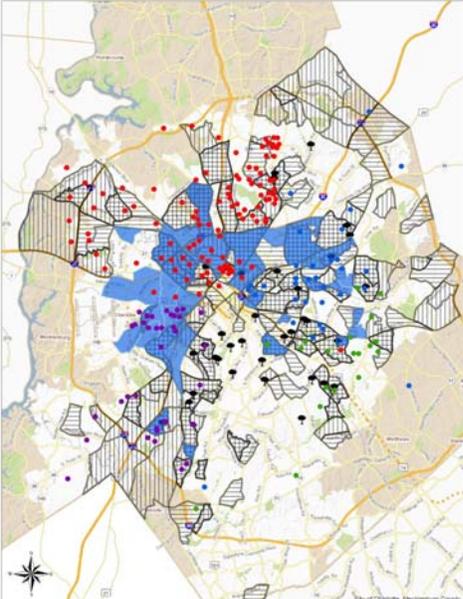
Some areas are still not thriving

Neighborhood Revitalization Priority Areas
 50 NPAs of concern

We can build on existing partnerships:

- Within neighborhoods
- With families to Youth and County Resources and Housing Programs
- To surrounding neighborhoods and businesses through ED and the CIP

Priority Areas are NPAs identified through index of these indicators: poverty, housing code violations, property appreciation, elementary test proficiency, and violent crime.





Strategies

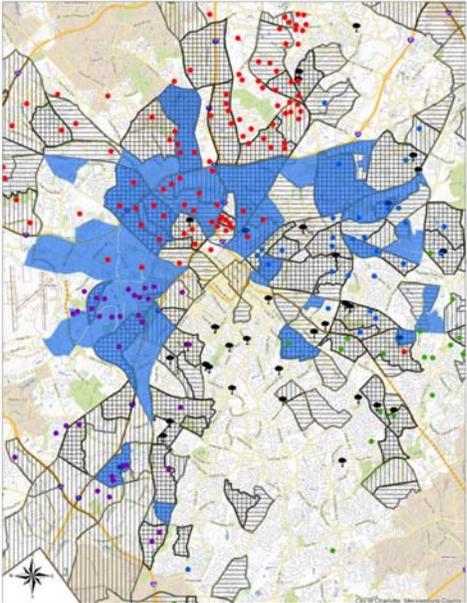
				
Neighborhoods	Families	Housing	Business	Infrastructure
<ul style="list-style-type: none"> Revitalize Organize Empower 	<p>Support families, youth and adults</p>	<p>Build and preserve affordable housing</p>	<p>Encourage business growth</p>	<p>Build investments that catalyze change</p>

 **Strategy:**
Revitalize Neighborhoods

Existing neighborhood relationships can be strengthened and expanded

- Areas of concern can be more adequately resourced

 245 NMG Grant Applications
 101 Board Retreat Participants
 61 Tree Banding Grants
 197 Service Area Contacts



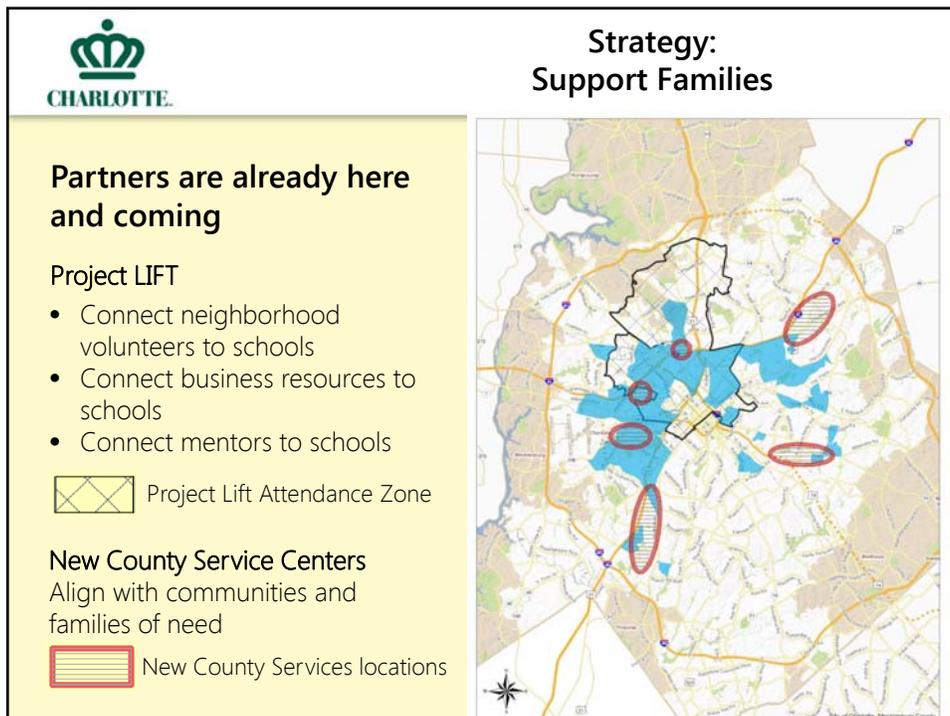
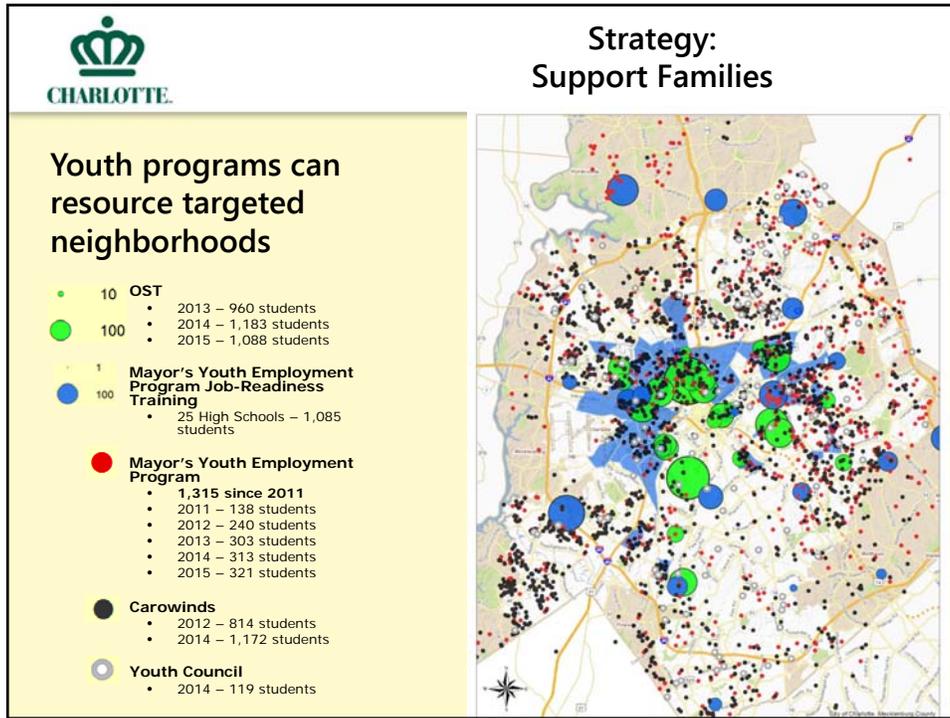
 **Strategy:**
Revitalize Neighborhoods

Revitalize, organize and empower neighborhoods to create the communities they love

Desired Outcomes:

- No neighborhood left behind
- Entire city is served

- Neighborhood Advocates resource communities
- Training increases neighborhood capacity and access
- Communities engaged in new ways through programs, communication, and technology
- Digital divide addressed through partnerships



 **Strategy:
Support Families**

Support families through assistance for youth K-12 and through workforce & human capital development

Desired Outcome:

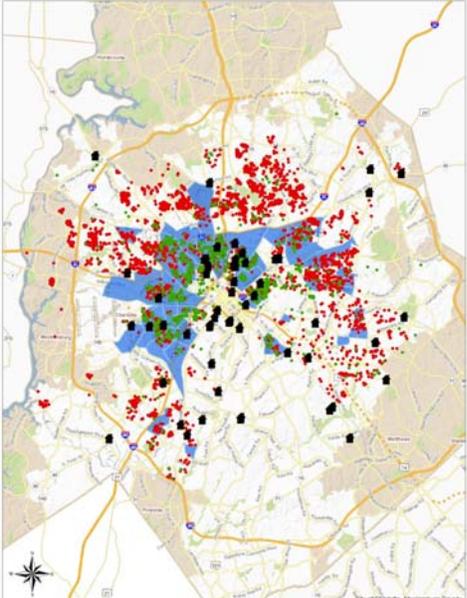
- Increase economic mobility by ensuring youth are supported and adults have access to the training they need to create a skilled workforce for 21st Century jobs
- Support quality out-of-school time for low income families
- Connect neighborhoods and businesses to schools through Mentoring, MYEP, and Partnerships
- Explore new youth and adult pathways to employment

 **Strategy:
Quality Housing**

Housing Resources:

- Housing programs and Code enforcement reach broadly
- More intentional coordination to serve targeted areas
- Evaluate policies to ensure alignment with City's housing goals

 Housing Trust Fund
 House Charlotte Loans
 Rehab Loans





Strategy:
Quality Housing

Build and preserve quality affordable and workforce housing

Desired Outcomes:

- Expanded housing options and a safe decent home for all residents
- Fewer Code violations

- Target housing resources in specified areas
- Utilize Code Enforcement to preserve housing stock
- Leverage community volunteer partnerships (e.g. Mission Serve and Catholic HEART)
- Ensure low income residents are not disproportionately affected by increased property taxes, rents and displacement

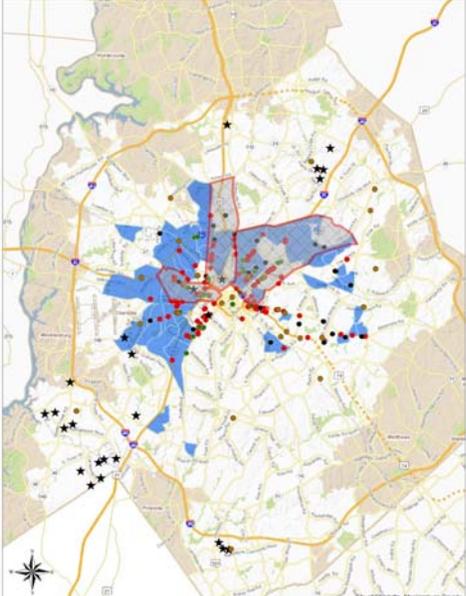


Strategy:
Encourage Businesses Growth

ED Programs have been impactful in some areas, less utilized in others

- We can strengthen outreach in targeted areas
- Evaluate ED programs to determine if changes are needed to serve target areas

- Facade Grant
- Security Grant
- Brownfield Grant
- Small Business Loans
- ★ Business Investment Grant & Tax Increment Grant
- ⊠ Business District Organization Program (BDOP)





Strategy:
Encourage Businesses Growth

Encourage business growth that meets community needs for services and work

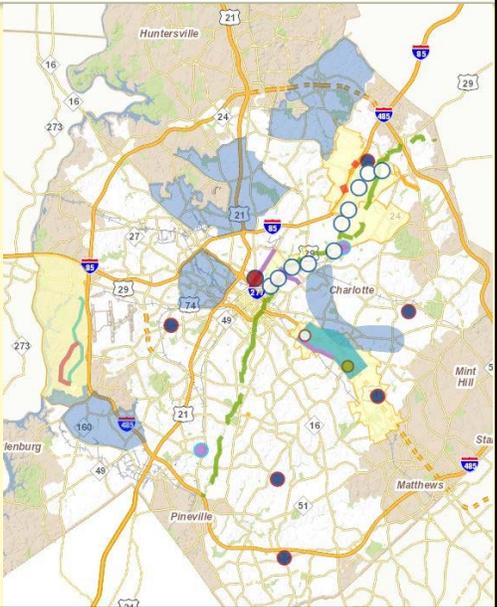
- Desired Outcome: An economic and regulatory environment that encourages entrepreneurship, strengthens existing businesses and helps build synergistic networks
- Update, enhance, and market ED programs
- Facilitate access to healthy food and quality retail
- Connect local businesses to one another and to neighborhoods
- Strengthen quality of place through CIP and CNIP



Strategy:
Build Infrastructure

CIP and CNIP provide funds for major infrastructure projects

- To be successful – public and private sector partners must help and invest
- We can better engage the residential and business community in understanding and implementing these change strategies



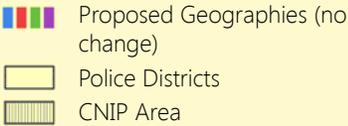
	<p>Strategy: Build Infrastructure</p>
<p>Build infrastructure improvements that catalyze neighborhood reinvestment by leveraging the implementation of the Community Investment Plan</p>	
<p>Desired Outcome:</p>	
<ul style="list-style-type: none"> - Integrate neighborhood improvements that leverage public and private investments to create services, jobs and places people need <ul style="list-style-type: none"> • Support CIP and CNIP projects • Leverage public/private investments in target areas • Neighborhood Advocates help resource initiatives that create momentum for change 	

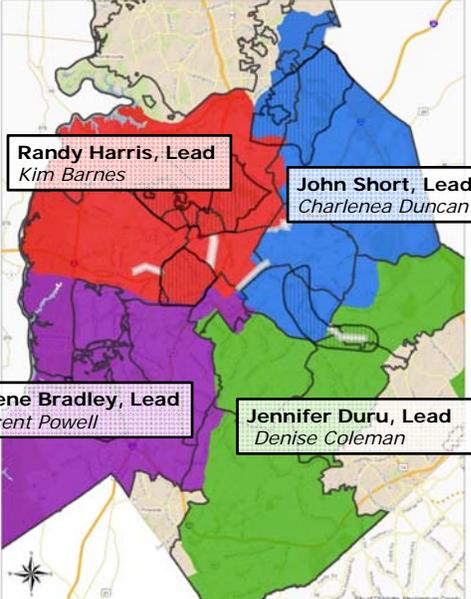
	<p>What's New? Targeted Resources</p>
<ul style="list-style-type: none"> • Richer data - allows us to better target and measure impact • NMG re-imagined to better align with current needs • Training enhanced – both technical and leadership • Stronger connection to family support in youth programs and County services • Zoning team established • ED Programs to be updated • CNIP teams to provide ongoing support for transformation 	

 **Resourcing the work:
Community Engagement Staff**

Neighborhood Advocates better resource neighborhoods

- **Leads** support area wide organizations, CNIP outreach
- **Specialists** support individual neighborhoods, monitor grants, connect to partners , solve problems





Randy Harris, Lead
Kim Barnes

John Short, Lead
Charlenea Duncan

Eugene Bradley, Lead
Millicent Powell

Jennifer Duru, Lead
Denise Coleman

 **Next Steps**

- Listening tour to neighborhood and business groups to develop targeted revitalization strategies
- Develop strategies and metrics for priority areas
- Develop neighborhood leadership and training programs
- Re-imagine Neighborhood Matching Grants
- Update and enhance Business Corridor Grants



Questions

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CHARLOTTE™

**CITY MANAGER'S OFFICE
M E M O R A N D U M**

September 18, 2015

TO: Ron Carlee, City Manager
Ron Kimble, Deputy City Manager

FROM: Dana Fenton, Intergovernmental Relations Manager

SUBJECT: **2015 State Legislative Report #31**

Trending Topics

2015 Appropriations Act ([HB 97 – Dollar, L. Johnson, McGrady and Lambeth](#)):

- House and Senate passed the conference report and the Governor signed the State Budget into law

Next week, the General Assembly will be focusing their efforts on passage of the **NC Competes Act ([HB 117 – Martin](#))** and **Connect NC Bond Act of 2015 ([HB 943 – Rules](#))**

- Enactment of both bills by January 1, 2016 is required or the provisions in the State Budget amending corporate and personal income taxes and franchise taxes, transitioning to single-sales factor, and enacting the historic preservation tax credit will be repealed
- **NC Competes Act** conference report is ready to be voted on by House and Senate
 - HB 117 continues Job Development Investment Grant and One NC economic development programs
 - HB 117 fully exempts aviation fuel from sales taxes beginning January 1, 2016, which impacts General Fund to the tune of \$950,000 annually and the Transit Fund \$750,000 annually
- **Connect NC Bond Act of 2015** conference report is still under negotiation
 - Issues in play are the size of borrowing to submit to the voters and the date of the referendum (November 2015 or March 2016)
 - Stay tuned

Local Government Regulatory Reform Act of 2015 ([HB 44 – Conrad, Lambeth, Hanes and Terry](#)) was approved by the House and Senate and sent to the Governor for his signature

Staff is expecting that the second regulatory reform conference report, the **Regulatory Reform Act of 2015 ([HB 765 – McElraft](#))** will be before the House and Senate next week.

General Assembly will also be taking up conference reports on **Medicaid Reform ([HB 372 - Dollar](#))** and **2016 Presidential Primary ([HB 373 - Riddell](#))** as early as next week. One press outlet is reporting that the HB 373 bill will move up all primary dates, including races for Governor, General Assembly, county commissioners, etc., from May to March.

Regulatory Reform

Local Government Regulatory Reform Act 2015 ([HB 44 – Conrad, Lambeth, Hanes and Terry](#)) has been sent to the Governor for his signature. Sections concerning notification to property owners prior to beginning local government construction projects, conversion of travel lanes to bike lanes, and control of development were worked out largely to the City's satisfaction. City staff worked with the NC League of Municipalities and other local governments to minimize the unintended consequences to local governments from these sections.

Regulatory Reform Act of 2015 ([HB 765 – McElraft](#)) is now in a House-Senate committee of conference. Sections of interest to the City include a new requirement for local governments undertaking water, wastewater and storm water construction to consider the use of all piping materials, which has been sought by PVC piping manufacturers. While the section requires local governments to "consider" all piping materials, the language will require local governments to document these decisions thereby adding another layer of bureaucracy to such decisions. HB 765 also substantially amends recycling requirements of discarded computer equipment and televisions by repealing the manufacturer's fee that funds drop off centers for discarded equipment but maintains the mandate that prohibits from dumping the equipment in landfills. The fiscal impact to the City of repeal of the manufacturer's fee is estimated at greater than \$100,000. City staff is working with the NC League of Municipalities and other local governments to minimize the unintended consequences to local governments from these sections.

Environmental & Planning

Outdoor Advertising ([HB 304 – Hager, Collins, J. Bell and Hanes](#) / [SB 320 – Brown, Rabon and Tarte](#)) preempts local authority with respect to the location, height and size of relocated signs and conversion to changeable message signs and replaces these with statewide standards. The legislation appears to open the door to relocating outdoor advertising from industrially zoned areas to commercially zoned areas and allowing such signs to be higher and larger than those allowed under existing local ordinance. HB 304 received serial referrals to House Commerce and Finance Committees, and SB 320 received serial referrals to Senate Commerce and Finance Committees.

City Requested Legislation

Stormwater Management ([HB 141 – Jeter, Cotham, Cunningham, Bradford, Bryan, Carney, Earle and R. Moore](#)) authorizes municipalities in Mecklenburg, Wake, Durham, Forsyth and Guilford Counties to utilize the statutory authority extended to Mecklenburg and Wake Counties in 2014 to implement flood damage reduction techniques that result in improvements to private property. HB 141 passed the House and was referred to Senate Rules.