



WHAT'S INSIDE:

Page

Information:

Minority, Women, Small Business Enterprise and Federal Disadvantaged Business Enterprises Utilization and Performance FY16 Update	2-3
---	-----

INFORMATION:

Minority, Women, Small Business Enterprise and Federal Disadvantaged Business Enterprises Utilization and Performance FY16 Update

Staff Resources: Eric B. Nelson, Management & Financial Services, 704-336-2735, enelson@charlottenc.gov
 Arlanda Rouse, CATS, 704-432-2566, arouse@charlottenc.gov
 Michele Torres, Aviation, 704-359-4362, Michele.Torres@cltairport.com

The information below highlights key accomplishments on the City’s utilization of minority, women, small business enterprises (MWSBE) and disadvantaged business enterprises (DBE) vendors, and associated community outreach efforts for Fiscal Year 2016.

MWSBE/DBE FY16’s Formal Contract Awards Performance

In FY16, City Council approved a total of 445 contracts. Of the 445 contracts, there were 195 awards with MWSBE and/or DBE inclusion at either the prime or subcontractor level. The chart below represents total firms who received work from the 195 contracts:

	Minority	Women	Small Businesses	DBE	Total
Prime#	10	6	31	0	47
\$	\$3,541,895	\$2,836,248	\$20,400,494	\$0	\$26,778,637
Subcontractor#	52	16	234	15	317
\$	\$8,287,807	\$1,097,241	\$19,646,059	\$4,854,727	\$33,885,834

The 195 contracts awarded totaled \$458,941,520. Of this amount, MWSBE/DBE inclusion at either the prime or subcontractor level represented \$60,664,471 or 13.2% of total spend.

The collective efforts of City departments represent a significant economic impact for MWSBE and DBE vendors, subcontractors, and their workforces.

MWSBE Certification

Certification is an important part of the City’s effort to increase MWSBE utilization on City contracts.

The Charlotte Business INclusion (CBI) Office finished FY16 with a total of 915 MWSBEs in the City’s database, representing a 4% increase over FY15. The bullets below are certification highlights achieved by the CBI Office in FY16:

- Certified 92 new Small Business Enterprises (SBEs)
- Re-certified 106 SBEs, which represents 49.53% of those firms within the City’s database eligible for recertification

- 77% of the 915 total MWSBE firms are headquartered in Mecklenburg County
- 38% of the 915 firms are African-American owned; 10% Hispanic owned; 3% Asian American and 2% Native American owned
- The business sector representation is as follows: 35% are in Construction; followed by 36% in Other Services; 13% in Goods and Commodities; 12% in Architecture, Engineering and Surveying

Education and Outreach

Community outreach is an essential component of the City's MWSBE and DBE efforts to increase contracting utilization, diversity, and access. In FY16, CBI staff participated in more than 52 community education and outreach events, reaching more than 1,000 business owners. These included:

- 11 certification recruitment events
- 13 "Meet the Primes" outreaches
- 10 education and capacity building initiatives
- 18 community partner association meetings

The City of Charlotte, through the collaboration of its Charlotte Business INClusion Office, partner associations, and the community, remains committed to the enhancement of competition in City contracting and promoting economic growth and development in Charlotte-Mecklenburg.