Council-Manager Memo #51
Friday, July 6, 2012

CHARLOTTE.

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WEEK IN REVIEW:

Mon (July 9)	Tues (July 10)	Wed (July 11)	Thurs (July 12)	Fri (July 13)	Sat (July 14)
12:00 PM Budget Committee, Room 280					9:00 AM District 4 Shred Event, Smokey Bones BBQ

CALENDAR DETAILS:

Monday, July 9

12:00 pm Budget Committee, Room 280
AGENDA: Review out-of-school time partner funding levels and sources; Discuss opportunities to educate citizens on the budget as part of the budget public hearing

Saturday, July 14

9:00 am District 4 Shred Event, Smokey Bones BBQ 8760 JM Keynes Drive

July and August calendars are attached (see "2. Calendar.pdf")

INFORMATION:

July 11 – Delta Airlines to Launch Daily Non-stop Service to LaGuardia
Staff Resource: Jerry Orr, Aviation, 704-359-4006, tjorr@cltairport.com

Delta will be hosting a ribbon-cutting ceremony on the morning of July 11, 2012 to mark the launch of five daily non-stop flights to New York's LaGuardia airport. This is a significant increase in their local presence and provides greater access to New York for Charlotte's business traveler. Details for the inaugural flight and activities planned will be emailed to Council members. Some key facts about Delta's service expansion are listed below:

- Delta will operate the new LaGuardia routes starting July 11.
- Charlotte Douglas International Airport had no Delta flights to LGA last year.
- The number of daily flights from Charlotte to New York City will now be 7; 5 flights to LGA and 2 to JFK.
- Delta's new daily schedule will include 36 flights to seven hub destinations.
- Customers can connect to new business markets through LaGuardia including Dallas, Miami, Washington-Dulles and Louisville, Ky.

Small Business Scholarships for CPCC Getting to the CORE of Business Program
Staff Resource: Jerrianne Jackson, N&BS, 704-432-1311, jbjackson@charlottenc.gov

Neighborhood and Business Services (N&BS) is pleased to announce its continued partnership with Central Piedmont Community College's (CPCC) Institute for Entrepreneurship. Through this partnership the City is able to offer 10 scholarships for the *Getting to the CORE of Business: Strategic Development Program* to eligible small businesses. The CORE Program is an innovative five-month program that provides entrepreneurs individualized, practical training designed to teach them how to integrate, implement, and execute a focused growth strategy. Since 2010, N&BS has sponsored 44 business owners for the CORE program.

City of Charlotte certified Small Business Enterprises and businesses located within the Business Corridor geography can apply for one of 10 scholarships ($440 value). Scholarship recipients will be responsible for the cost of course materials totaling $155. Business owners that have been in business for a minimum of one year are encouraged to apply. A completed application, with all supporting documents must be submitted by Monday, July 23 to Jerrianne Jackson at jbjackson@charlottenc.gov. The fall 2012 CORE application can be downloaded at smallbiz.charmeck.org.

City Source Tells Stories of Citizen Service
Staff Resource: Sherry Bauer, Corporate Communications & Marketing, 704-336-2459, sbauer@charlottenc.gov

City Source is the City of Charlotte's unique 30-minute program for citizens to learn about the City's services as well as how its employees serve the community. The program airs the first and third Thursday of each month at 7 p.m. on Cable 16 (Time Warner Cable), AT&T U-verse and is streamed LIVE online at www.charlottenc.gov. The show runs periodically for two weeks.

The July 5 – July 18 edition is a compilation show of previous videos. Individual departments made suggestions to Corporate Communications and Marketing as to what they believed citizens would benefit most from by seeing again. This episode is about emergency preparedness, as viewers will hear from a local tornado survivor. It's about one of the nation's first sexual assault cold case units in the CMPD, how to be an energy champion, what to do if you come across a snake this season, and mentoring kids in the community. **See the list of upcoming stories here.**

This information is also promoted in CMail, the City's electronic newsletter emailed to more than 1,100 subscribers and distributed by City departments whose services, programs and employees are featured in an upcoming episode.

STIMULUS INFORMATION:

Southeast Energy Efficiency Alliance (SEEA) Better Buildings Program Allocation
Staff Resource: Nicole R. Storey, N&BS, 704-336-2929, nrstorey@charlottenc.gov

On November 14, 2011 City Council authorized the City Manager to negotiate a contract and appropriate a budget allocation for the use of $400,000 made available through the Federal Better Buildings Program and administered through the Southeastern Energy Efficiency Alliance (SEEA). The funding has provided for the continuation of the existing Commercial Building Retrofit Program (CBRetro) and provided weatherization and home performance training opportunities through Central Piedmont Community College.

In recognition of the program's accomplishments and in anticipation of future successes, on June 18, 2012 SEEA awarded the City an additional allocation of $207,005 for a total award of $607,005. These funds will be utilized to provide partial reimbursement for energy efficiency upgrades for additional commercial structures and for-rent apartment communities in the City.

To date the CBRetro program has achieved or contracted to provide energy efficiency improvements for more than 575,153 sq. ft. of non-residential space and 1,271 residential units, leveraging more than $6.5 million in private investment.