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**WEEK IN REVIEW:**

Mon (April 4)	Tues (April 5)	Wed (April 6)	Thurs (April 7)	Fri (April 8)
12:00 PM Environment Committee, Room 280		12:00 PM Housing & Neighborhood Development Committee, Room 280		
3:30 PM Closed Session with City Manager, Room CH-14		1:30 PM Budget Workshop, Room 267		
4:30 PM Council Workshop and Citizens’ Forum, Room 267				

## CALENDAR DETAILS:

### Monday, April 4

- 12:00 PM Environment Committee, Room 280  
**AGENDA:** Update on Solid Waste multi-family service; Sustainable Facilities Policy; Alternative fuel strategy
- 3:30 PM Closed Session with City Manager, Room CH-14
- 4:30 PM Council Workshop and Citizens' Forum, Room 267

### Wednesday, April 6

- 12:00 PM Housing & Neighborhood Development Committee, Room 280  
**AGENDA:** Housing trust fund; Targeted neighborhood rehabilitation program; Enhanced housing revitalization activities
- 1:30 PM Budget Workshop, Room 267  
**AGENDA:** Budget Committee report; Enterprise Fund overview; Aviation FY17 budget; Charlotte Water FY17 budget; Solid Waste multi-family service delivery; financial partner recommendations; General CIP budget; Introduction to General Fund; Review of questions

April and May calendars are attached.



April-May 2016.pdf

## AGENDA NOTES:

### City Manager Search Committee Materials for April 4 Council Workshop Discussion

*Staff Resources: Stephanie Whitesides, Human Resources, 704-336-2032, [swhitesides@charlottenc.gov](mailto:swhitesides@charlottenc.gov)*

Included in today's Council packet are materials discussed at the March 30 meeting of the City Manager Search Process Committee. At this coming Monday's workshop, Council will receive a briefing of the Committee's work, review this document, and seek Council support and direction regarding the search process. Of particular note is the information starting on page one, the Draft RFI Scope, which is the proposed scope of work for a Request For Information (RFI) for executive recruiting services, and staff's proposed next step in the process. Page three is an overview of the proposed process timeline, and page four starts a copy of the 2012 City Manager Candidate Profile.

## INFORMATION:

### **April 12 – Mayor’s Youth Employment Program (MYEP) Kicks off “Superheroes Wanted” Campaign**

*Staff Resources: Dawn Hill, NBS, 704-336-4445, [dhill@charlottenc.gov](mailto:dhill@charlottenc.gov)*

*Steve Wood, NBS, 704-336-4161, [swood@charlottenc.gov](mailto:swood@charlottenc.gov)*

City Council is invited to join Mayor Jennifer Roberts and members of Charlotte’s business community at 10 a.m. on April 12, 2016 at The Square (Trade and Tryon Streets) as they encourage Charlotte’s employers to become superheroes of youth workforce development. Research suggests that engaging young people in work and training opportunities can increase economic mobility through reduced dropout rates, increased transition to college, decreased justice-system involvement, and increased lifetime earnings. This research reinforces the importance of serving even more students through the MYEP.

Following the 15 minute ceremony, approximately 200 eighth grade students will move to the Blumenthal Performing Arts Center lobby to participate in hands-on Microsoft technology training until 11:30 a.m. (In the event of rain, all activities will be held in the Blumenthal lobby).

The MYEP’s *Superheroes Wanted* campaign will run for one calendar year, encouraging businesses to connect with youth through jobs, internships, pre-apprenticeships, job shadowing, and career exploration. A preview of the campaign will be showcased on the side of the CMGC alongside South Davidson Street at dusk on April 7 and 8. A flier for the kickoff event is attached.



Heroes kickoff.pdf

### **April 13 – Third Annual Charlotte Career Discovery Day**

*Staff Resources: Dawn Hill, NBS, 704-336-4445, [dhill@charlottenc.gov](mailto:dhill@charlottenc.gov)*

*Steve Wood, NBS, 704-336-4161, [swood@charlottenc.gov](mailto:swood@charlottenc.gov)*

City Council is invited to welcome nearly 4,000 youth and more than 110 employers and college representatives at this year’s county-wide Charlotte Career Discovery Day, held on April 13, 2016 at The Park Expo and Conference Center’s Liberty Hall, 800 Briar Creek Road.

This event will allow high school students from across Mecklenburg County to interact with leading employers in fields such as arts and communications, business management, technology, engineering, architecture, and public administration.

Due to the large number of participants, the event is segmented into three modules at 8:30 a.m., 10 a.m. and 11:30 a.m. in order to accommodate all students. Each module begins with a general assembly, including greetings from Mayor Roberts, County Manager Dena Diorio, and CMS Superintendent Ann Clark followed by a Dress for Success Fashion Show sponsored by Dillard’s. Microsoft also will host a Spark Tank experience focused on entrepreneurship.

Parking is available in the adjacent parking lot, and parking attendants will be on-site to guide elected officials to open parking spaces. Limited reserved parking is available for elected officials by using the placard provided in Council's mail packets. A flier for the event is attached.



Heroes MYEP.pdf

### **The Institute of Economic Development – Charlotte Women's Business Center**

*Staff Resource: Ron Kimble, City Manager's Office, 704-336-4169, [rkimble@charlottenc.gov](mailto:rkimble@charlottenc.gov)*

*Nancy Rosado, Management & Financial Services, 704-3362116, [nrosado@charlottenc.gov](mailto:nrosado@charlottenc.gov)*

*Pamela Wideman, NBS, 704-336-3488, [pwideman@charlottenc.gov](mailto:pwideman@charlottenc.gov)*

On March 30, 2016, The Institute of Economic Development was selected by the Office of Women's Business Ownership and the U.S. Small Business Administration to operate and host a Women's Business Center in Charlotte. This award represents the second Women's Business Center program managed by The Institute, which is designed to assist women business owners with training, technical skills and leadership development programs to support business growth.

The location of a Women's Business Center in Charlotte provides a unique opportunity for the City to further its commitment of facilitating the growth and development of Small Businesses, inclusive of Women and Minority-owned small businesses.

Award of this grant will be a complementary tool to several of the City's existing women businesses and programs, and could greatly assist small businesses in some of the City's most distressed business corridors and neighborhoods.

Over the next few weeks, staff will work with The Institute of Economic Development's staff to determine potential partnership opportunities within existing financial and in-kind City resource allocations.

### **Kevin Dick Selected Assistant Director of NBS— Economic Development**

*Staff Resource: Pat Mumford, NBS, 704-336-5612, [pmumford@charlottenc.gov](mailto:pmumford@charlottenc.gov),*

Kevin Dick has been selected as the new Assistant Director of Neighborhood & Business Services Department—Economic Development. He begins his duties on May 9.

Since 2009, Kevin has served both as the director for the Office of Economic and Workforce Development (OEWD) for the City of Durham and as executive director of the Durham Workforce Development Board (DWDB).

Under his leadership, OEWD successfully negotiated economic development grants and incentives for business development and real estate development of more than \$16.4 million

that have leveraged private investment of more than \$332 million and created more than 1,000 jobs. During his tenure, OEWD and its partner Downtown Durham Inc., leveraged local grants to create and improve 28 restaurants and eateries, 21 office spaces, ten personal services businesses and 18 retail businesses.

Attached is a press release announcing his selection.



ED release.pdf

## **ATTACHMENTS:**

City Council Follow-Up Report:



1--April.pdf

--Greenway Safety Update



# April

<i>Sun</i>	<i>Mon</i>	<i>Tue</i>	<i>Wed</i>	<i>Thu</i>	<i>Fri</i>	<i>Sat</i>
					1	2
3	4 <b>12:00pm</b> Environment Committee Mtg., Room 280  <b>3:30pm</b> Closed Session with City Manager, Room CH-14  <b>4:30pm</b> Council Workshop/Citizens' Forum, Room 267	5	6 <b>12:00pm</b> Housing & Neighborhood Development Committee Mtg., Room 280  <b>1:30pm</b> Budget Workshop, Rom 267	7	8	9
10	11 <b>12:00pm</b> Budget Committee Mtg., Room 280  <b>2:00pm</b> Transportation & Planning Committee Mtg., Room 280  <b>5:00pm</b> Council Business Mtg., Room 267	12	13 <b>12:00pm</b> Community Safety Committee Mtg., Room 280	14 <b>12:00pm</b> ED & Global Competitiveness Committee Mtg., Room CH-14	15	16
17	18 <b>8:00am</b> 2016 Short Session Legislative Briefing, Room 267  <b>12:00pm</b> Council Agenda Briefing (optional), Room 886  <b>12:00pm</b> Intergovernmental Relations Committee Mtg., Room 280  <b>5:00pm</b> Zoning Meeting, Room CH-14	19	20 <b>1:30pm</b> Budget Workshop (optional), Room 267	21 <b>6:30pm – 8:00pm</b> District 6 Town Hall Mtg., Sharon United Methodist Church – 4411 Sharon Rd.	22	23
24 <b>2:00 – 4:00pm</b> CM Fallon’s Town Hall Meeting, University City Library – 301 E. WT Harris Blvd.	25 <b>12:00pm</b> Governance & Accountability Committee Mtg., Room 280  <b>5:00pm</b> Citizens’ Forum/Council Business Mtg., Room 267	26 <div style="border: 1px solid black; padding: 5px; text-align: center;"><b>Mayor and Council to Raleigh</b></div>	27 <b>5:30pm</b> MTC Meeting, Room 267	28 <b>12:00pm</b> ED & Global Competitiveness Committee Mtg., Room CH-14	29	30

2016

# May

<i>Sun</i>	<i>Mon</i>	<i>Tue</i>	<i>Wed</i>	<i>Thu</i>	<i>Fri</i>	<i>Sat</i>
1	<p><b>12:00pm</b> Environment Committee Mtg., Room 280</p> <p><b>5:00pm</b> Council Workshop/Citizens' Forum, Room 267</p> <p><b>7:00pm</b> Budget Presentation, Meeting Chamber</p>	3	<div style="border: 1px solid gray; padding: 5px; text-align: center; background-color: #f0f0f0;"> <p><b>Mayor and Council to Raleigh</b></p> </div> <p><b>12:00pm</b> Housing &amp; Neighborhood Development Committee Mtg., Room 280</p>	5	6	7
8	<p><b>2:00pm</b> Transportation &amp; Planning Committee Mtg., Room 280</p> <p><b>5:00pm</b> Council Business Mtg., Room 267</p> <p><b>5:30pm</b> Budget Public Hearing, Meeting Chamber</p>	10	11	12	13	14
			<p><b>1:00pm</b> Budget Adjustments, Room 267</p>	<p><b>12:00pm</b> ED &amp; Global Competitiveness Committee Mtg., Room CH-14</p>		<p><b>9:00am – 12:00pm</b> District 3 Budget Workshop, Steele Creek AME Zion Church – 1500 Shopton Rd.</p>
15	<p><b>12:00pm</b> Council Agenda Briefing (optional), Room 886</p> <p><b>12:00pm</b> Intergovernmental Relations Committee Mtg., Room 280</p> <p><b>5:00pm</b> Zoning Meeting, Room CH-14</p>	17	<div style="border: 1px solid gray; padding: 5px; text-align: center; background-color: #f0f0f0;"> <p><b>Mayor and Council to Raleigh</b></p> </div>	19	20	21
				<p><b>12:00pm</b> Community Safety Committee Mtg., Room 280</p>		
22	<p><b>12:00pm</b> Governance &amp; Accountability Committee Mtg., Room 280</p> <p><b>5:00pm</b> Citizens' Forum/Council Business Mtg., Room 267</p>	24	25	26	27	28
			<p><b>12:00pm</b> Budget Adjustments/Straw Votes, Room 267</p> <p><b>5:30pm</b> MTC Meeting, Room 267</p>	<p><b>12:00pm</b> ED &amp; Global Competitiveness Committee Mtg., Room CH-14</p>		
29	<div style="border: 1px solid gray; padding: 5px; text-align: center; background-color: #f0f0f0;"> <p><b>Memorial Day</b></p> </div>	31				

# 2016

# SUPERHEROES WANTED



**SAVE THE DATE!**

Monday, 4.11.16 10:00 AM  
The Square at Trade & Tryon

## Charlotte Career Discovery Day Kickoff Event

[myep.charlottenc.gov](http://myep.charlottenc.gov)

# SUPERHEROES WANTED



**SAVE THE DATE!**

**Wednesday, 4.13.16**

8:00 AM - 2:00 PM

The Park Expo and Conference Center  
800 Briar Creek Road

**Charlotte Career Discovery Day**

[myep.charlottenc.gov](http://myep.charlottenc.gov)



**MEDIA RELEASE**  
**DATE:** 04/01/2016

**CONTACT: Keith Richardson**  
704.336.2753 (Office)  
704.576.9899 (Mobile)  
kmrichardson@charlottenc.gov

### **City of Charlotte finds ‘perfect balance’ in new official to lead ED operations**

Kevin Dick has been selected as the new Assistant Director of Neighborhood & Business Services (NBS)—Economic Development. He begins his duties on May 9<sup>th</sup>, overseeing the fiscal, operational, administrative, and human resources management of Charlotte’s economic development, commercial redevelopment and small business programs.

“Kevin’s experience in workforce development and business recruitment provide a perfect balance for creating diverse economic opportunities within the City,” said Pat Mumford, Neighborhood & Business Services Director. “His complement of skills will be instrumental in our work to encourage entrepreneurship in our business corridors, create local jobs and attract new industries to our area.”

“I am very excited at this opportunity because Charlotte is a dynamic place,” said Dick. “I look forward to joining NBS and contributing to the future growth of the City and its residents.”

Since 2009, Dick has served both as the director for the Office of Economic and Workforce Development (OEWD) for the City of Durham and as executive director of the Durham Workforce Development Board (DWDB).

Under Dick’s leadership, OEWD successfully negotiated economic development grants and incentives for business development and real estate development of more than \$16.4 million that have leveraged private investment of more than \$332 million and created more than 1,000 jobs. During his tenure, OEWD and its partner Downtown Durham Inc., leveraged local grants to create and improve 28 restaurants and eateries, 21 office spaces, ten personal services businesses and 18 retail businesses.

Prior to his current role, Dick’s previous respective positions included senior partner with the K2D Group, LLC, an economic development consultant firm, a senior workforce development manager with the City of Durham, and assistant to the city manager in Dania Beach, Florida.

Dick has a bachelor’s degree in Business Administration from Georgetown University and earned a master’s degree in Urban and Regional Planning from Florida Atlantic University.

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**CHARLOTTE**<sup>™</sup>

**City Council  
Follow-Up Report**

**April 1, 2016**

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**March 28, 2016 – Citizens’ Forum**

**Greenway Safety Update**

*Staff Resource: La Vondra Farquharson, CMPD, 704-336-7736, [lfarquharson@cmpd.org](mailto:lfarquharson@cmpd.org)*

*Background*

At the March 28 City Council meeting, Mr. Billy Shue shared his concerns regarding the safety and patrol efforts along McAlpine Greenway. The Charlotte-Mecklenburg Police Department works closely with Park Rangers to help increase safety along the 37 miles of developed greenways and 150 miles of undeveloped greenways that traverse Mecklenburg County. As a follow up to his expressed concerns, highlighted below are safety measures in place, as well as previous crime statistics of the area. This update has been shared with Mr. Shue. City staff have also shared Mr. Shue’s concerns with the leadership of the Mecklenburg County’s Parks & Recreation Department.

*Safety measures*

- All-day patrol of McAlpine Greenway with CMPD officers and Park Rangers utilizing mountain bikes, utility terrain vehicles, and dirt bikes;
- Increased patrol of Park Rangers and off-duty CMPD officers along all major greenways: Mallard, McMullen, Little Sugar Creek Greenway (Cordelia to Park Rd.), and McApline;
- Trail cameras (mobile) to monitor designated areas, which are used at the discretion of Park Rangers and CMPD officers;
- Sharing concerns and ideas about call boxes with Mecklenburg County Parks and Recreation;
- CMPD and Park Rangers urge greenway users to practice the “buddy system” on the trails when at all possible.

*Statistics*

Since January 1, 2013, 144 Part 1 incidents have occurred within 1,000 feet of area greenways where the place type is listed as public park/playground. These stats include incidents taking place in environments surrounding the greenway. The following provides a breakdown by year:

<b>Part 1 Crimes 2013 thru YTD 2016</b>	<b>2013</b>	<b>2014</b>	<b>2015</b>	<b>2016 01/01/- 03/23</b>
Rape	0	0	0	2
Armed Robbery	3	1	2	1
Strong Arm Robbery	3	0	1	0
Aggravated Assault-Gun	0	1	1	0
Aggravated Assault-Knife	0	1	0	0
Aggravated Assault-Other Weapon	1	0	0	0
Commercial Burglary	0	0	1	0
Larceny from Auto	25	18	32	5
Larceny of Bicycle	0	0	2	0
Larceny-Other	7	13	14	4
Auto Theft	1	0	1	1
Arson	1	1	1	0
<b>Grand Total</b>	<b>41</b>	<b>35</b>	<b>55</b>	<b>13</b>

CMPD and Park Rangers have a strong partnership with regard to ensuring the overall safety of community members who use the greenway.