CHARLOTTE'S
THIRDWARD

March 20, 2013

To: Tammie Keplinger, Charlotte Mecklenburg Zoning Board

From: Mike Sposato – President, Third Ward Neighborhood Association

Representatives of Third Ward Neighborhood Association were in attendance at the Public Open House in January to review the proposed UMUD-O zoning request for the BB&T Ballpark. The purpose of the open house was to hear the Knights and Odell Associates present the signage and graphics concepts for the new ballpark that relate to the UMUD-O request.

We viewed drawings that illustrated concepts for the ballpark identity graphics as well as exterior banners and wall graphics. Overall, we were pleased with the design concepts that we viewed, and our group had no requested changes.

We endorse the proposed UMUD-O zoning request, and we continue to support the new BB&T Ballpark in the Third Ward Neighborhood of Uptown Charlotte.

Sincerely,

Michael R. Sposato Jr

Mike Sposato
President
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