



**WHAT'S INSIDE:**

Page

**Information:**

March 18 – LYNX Blue Line Extension Quarterly Business Information Session.....	2
March 31-April 2 – Entrepreneurial Events .....	2

## **INFORMATION:**

### **March 18 – LYNX Blue Line Extension Quarterly Business Information Session**

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The LYNX Blue Line Extension Team will be holding its quarterly information session for business along the BLE route this afternoon, March 18, 2015. During this session, CATS staff will provide a construction update, an update on current business outreach activities, business resources for small businesses, and will discuss transit oriented development (TOD) projections. Partnering organizations, including NCDOT, will also be on hand to answer questions related to their programs and projects along the alignment.

Staff have distributed mailers advertising the session to businesses along the route, and CATS representatives have visited businesses to communicate this information.

LYNX Blue Line Extension Quarterly Business Information Session:

Wednesday, March 18, 2015

4:30 p.m. – 6:00 p.m.

Sugaw Creek Presbyterian Church

101 Sugar Creek Road West

Charlotte, NC 28213

### **March 31–April 2 – Entrepreneurial Events**

*Staff Resource: Jerriane Jackson, NBS, 704-432-1311, [bjackson@charlottenc.gov](mailto:bjackson@charlottenc.gov)*

Mayor and Council are invited to attend the following series of entrepreneurial events at the Le Meriden, 555 S. McDowell Street:

- [Southeast Venture Conference](#) (SEVC), March 31—April 1, will bring hundreds of investors and entrepreneurs to Center City. The SEVC showcases the strongest investment opportunities from 50 high growth companies across 11 states and will feature Steve Wozniak, co-founder of Apple, as its keynote speaker.
- [Charlotte Venture Challenge](#) , March 31, is a start-up competition for early-stage high growth companies in which these firms present to potential investors and compete for cash prizes.
- [Digital Summit](#), April 1—2, serves as a forum for technology and marketing strategists to promote forward thinking and thought leadership on topics related to internet business and marketing. Its guest speakers this year include representatives from Twitter, Lulu.com, Etsy, Salesforce, Hubspot, and Forrester Research.

Additional information on each event is available by clicking on the hotlinked titles above.

Local sponsors of these events include the City of Charlotte, the Charlotte Regional Fund for Entrepreneurship, and the University of North Carolina Charlotte. If Mayor and Council are interested in attending any of these events, please contact Jerriane Jackson at [bjackson@charlottenc.gov](mailto:bjackson@charlottenc.gov) by Wednesday, March 25.