CHARLOTTE.

CITY MANAGER'S OFFICE
M E M O R A N D U M

March 15, 2013

TO: Mayor & City Councilmembers

FROM: Julie Burch, Interim City Manager

SUBJECT: Referral of North Davidson Parking Deck to Economic Development Committee

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In 2012, Council adopted the Business Corridor Revitalization Strategy Update which includes a directive to explore parking solutions in targeted commercial nodes such as the North Davidson (NoDa), Plaza Midwood and SouthEnd neighborhoods.

There is a current residential development being proposed in NoDa which will eliminate roughly 185 privately owned surface parking spots currently utilized for public parking.

A recently completed parking demand analysis revealed current parking deficits in NoDa will be exacerbated by the loss of these spaces. Neighborhood & Business Services staff has been working with the developer of the site, Woodfield Partners, to develop a mitigation plan for the loss of publicly available parking. A possible solution is a public – private partnership to add capacity to Woodfield Partners planned parking deck.

This matter is time sensitive. Therefore, I am referring the potential partnership to the Economic Development Committee for review and recommendation to the City Council.

cc: Ron Kimble, Deputy City Manager
Patrick Mumford, Director, Neighborhood & Business Services
Brad Richardson, Economic Development Manager