Council-Manager Memo #17
Wednesday, March 6, 2013

CHARLOTTE.

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INFORMATION:

City of Charlotte – 2012 Transportation Survey Results
Staff Resource: Norm Steinman, CDOT, 704-336-3939, nsteinman@charlottenc.gov

The Charlotte Department of Transportation conducts a transportation-related survey every two years. The 2012 survey includes responses from 406 randomly selected households within Charlotte's city limits and ETJ, using both landline and wireless phone numbers.

Survey questions included a variety of topics seeking opinions about:

- Existing driving conditions
- Possible solutions to congestion
- Priorities for public sector actions
- Centers, Corridors and Wedges Growth Strategy
- Pedestrian and bicycle travel
- Funding options for road construction and maintenance
- Air quality
- Speeding and safety

Five of the key findings from the latest survey include:

- 59% of respondents describe their route to work as "very congested" or "somewhat congested."
- 82% support streets designed to accommodate all users.
- 86% believe sidewalks should be provided on thoroughfares.
- 81% believe a bike network should exist that includes bike lanes, routes, and greenways.
- 66% support the Centers, Corridors and Wedges Growth Framework.
- 84% understand the meaning of a flashing yellow arrow on a traffic signal.

The survey information can be used to inform citizens, elected officials and staff about the City's transportation challenges and opportunities. It is used as one source of data in the Transportation Action Plan, and it provides the basis for the City's outreach on a number of transportation and planning initiatives including ongoing efforts to educate citizens on the new flashing yellow arrows.

A summary presentation of the survey results is included in the attached PDF **(see "TAP Survey.pdf").** The full report and tabulated data can be found at the following link: http://charmeck.org/city/charlotte/Transportation/PlansProjects/Pages/TransportationSurvey.aspx

Southeast Venture Conference 2013
Staff Resource: Jerrianne Jackson, N&BS, 704-432-1311, jbjackson@charlottenc.gov

The Mayor and Council are invited to attend the seventh annual Southeast Venture Conference (SEVC) 2013 occurring March 13 and 14 at the Ritz Carlton. The SEVC will provide an

opportunity for 50-60 southeastern startup companies to present to venture capital and private equity investors. The SEVC is expecting an estimated 500 attendees in the technology community along with a mix of venture capitalists, private equity investors and entrepreneurs. The conference agenda includes networking opportunities and expert speakers along with roundtable discussions on investor and entrepreneurial topics. The SEVC will provide greater visibility to Charlotte's entrepreneurial ecosystem. For additional information about the event, visit http://www.seventure.org/.

If Mayor and Council would like to attend the conference, they are asked to contact Jerrianne Jackson by Monday, March 11.

***City Source* Tells Stories of Citizen Service**

Staff Resource: Sherry Bauer, Corporate Communications & Marketing, 704-336-2459, sbauer@charlottenc.gov

City Source is the City of Charlotte's unique 30-minute program for citizens to learn about the City's services as well as how its employees serve the community. The program airs the first and third Thursday of each month at 7 p.m. on Cable 16 (Time Warner Cable), AT&T U-verse and is streamed LIVE online at www.charlottenc.gov.

The March 7 – 20 episode profiles CMPD's Crime Reduction Team in the Freedom Division, and a career mom who's committed to protecting and serving the community. Viewers will also see a Council Spotlight with Michael Barnes, and how to stay safe during severe weather such as heavy rains and tornados.

This information is also promoted in CMail, the City's electronic newsletter, emailed to more than 1,100 subscribers and distributed by City departments whose services, programs and employees are featured in an upcoming episode **(see "CitySource.pdf").**

ATTACHMENTS:

January 23 Housing and Neighborhood Development Committee Summary **(see "HND Summary 012313.pdf")**

February 13 Housing and Neighborhood Development Committee Summary **(see "HND Summary 021313.pdf")**