CHARLOTTE

CHARLOTTE DEPARTMENT OF TRANSPORTATION

2012 Transportation Survey Results

2012 Transportation Survey

The 2012 Transportation Survey is a statistically valid household opinion survey regarding transportation-related issues in Charlotte that is completed every two years as recommended in the City's Transportation Action Plan Policy 4.1.4 and Focus Area Plan Target Tran.4.

TAP & Focus Area Plan Linkages

- <u>TAP Policy 4.1.4</u>
  The City will continue to implement a biennial survey to determine baseline public awareness and knowledge of the strategies recommended in the TAP, including the Centers, Corridors and Wedges Growth Frame-work and the City's multimodal transportation approach.

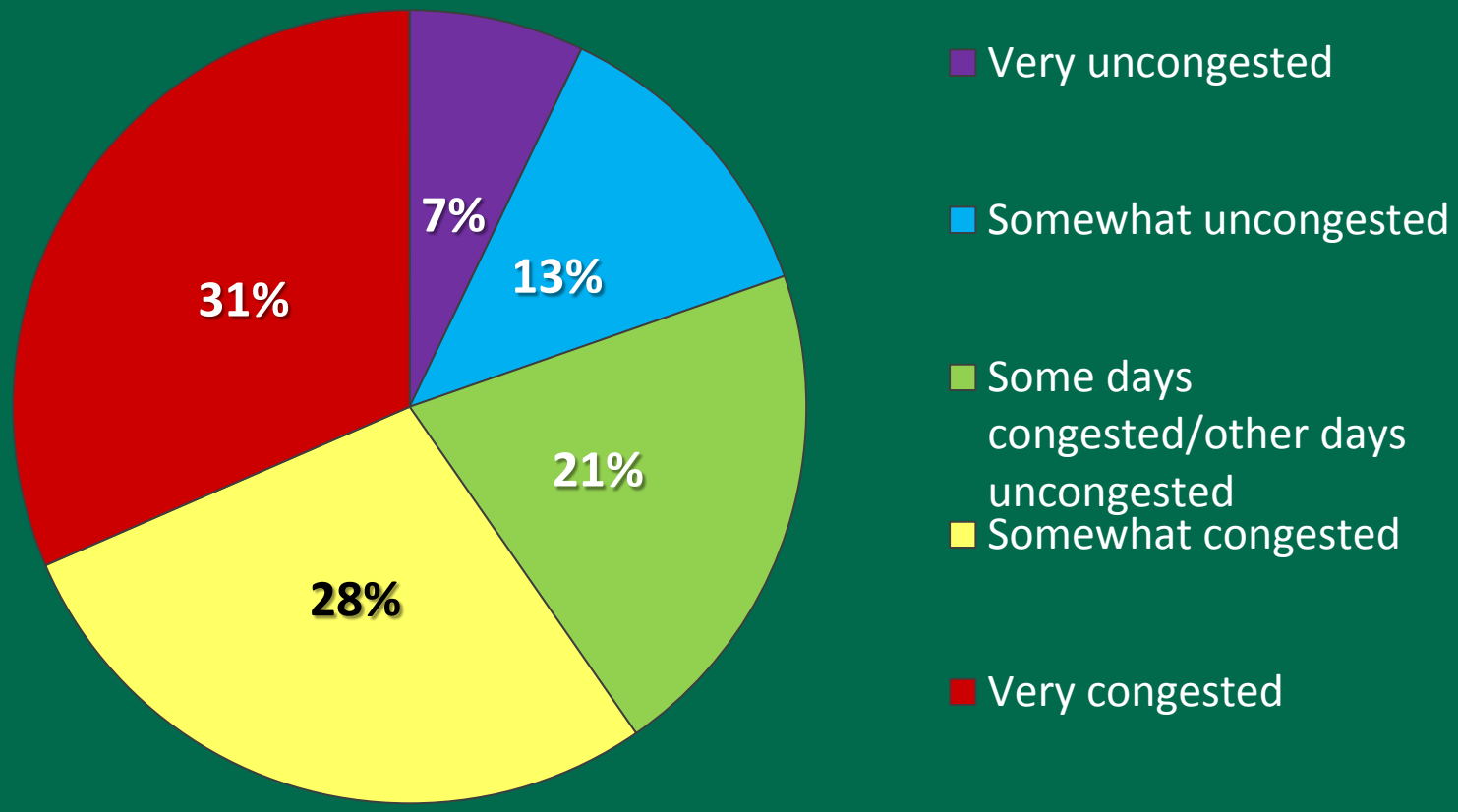
- <u>Focus Area Plan Target Tran.4</u>
  The City will conduct an annual survey, to benchmark existing community awareness of the City's transportation plans and growth strategy by December 2012.

Survey Methodology

- Survey conducted by The Jackson Group
- 406 Households in Charlotte and ETJ
- Selected at random for a telephone survey
  - 142 Landline (35%)
  - 264 Wireless (65%)
- Targets for each ZIP Code based on population
- **Topics include:** existing driving conditions, possible solutions to congestion, priorities for public sector actions, bicycle travel, growth management, speeding and safety concerns, funding for road construction and maintenance, air quality, and household characteristics.

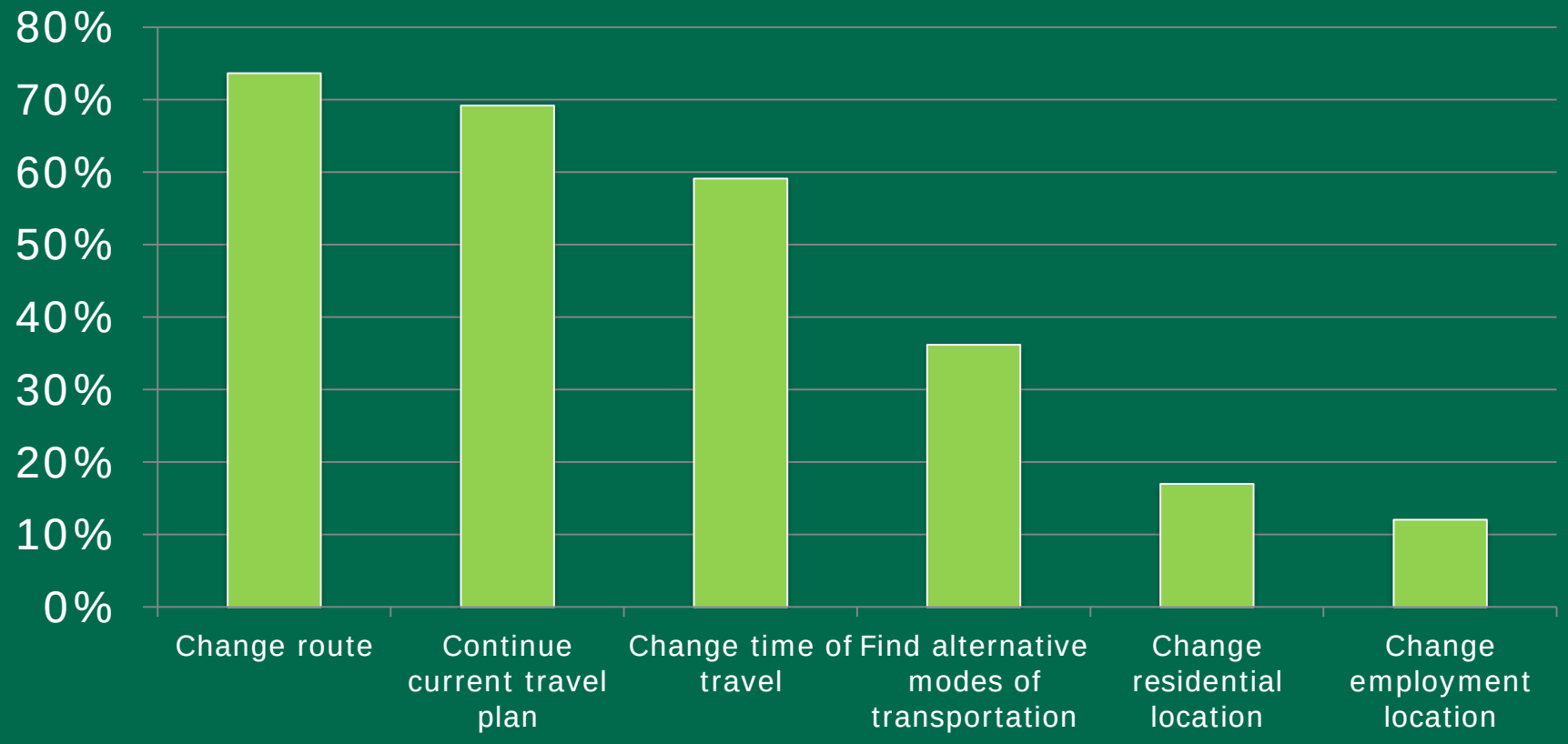
2012 Transportation Survey

Describe your route to work…



2012 Transportation Survey

If the route you most frequently take to work is or were to become extremely congested, which of the following actions would you most likely take?



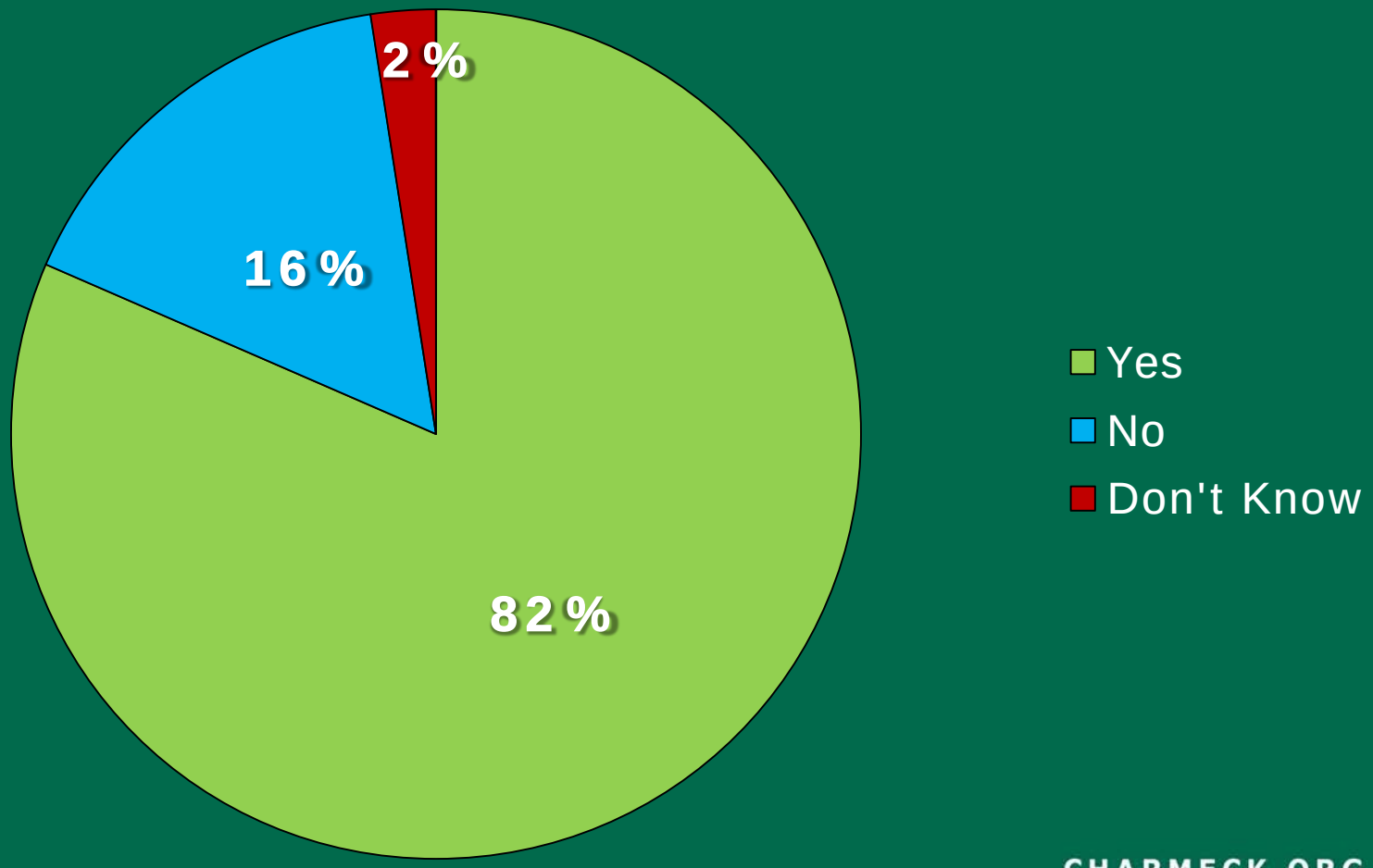
CITY OF CHARLOTTE

2012 Transportation Survey

If the route you take to work is or were to become extremely congested, which of the following actions should the City of Charlotte or the State take to relieve congestion?

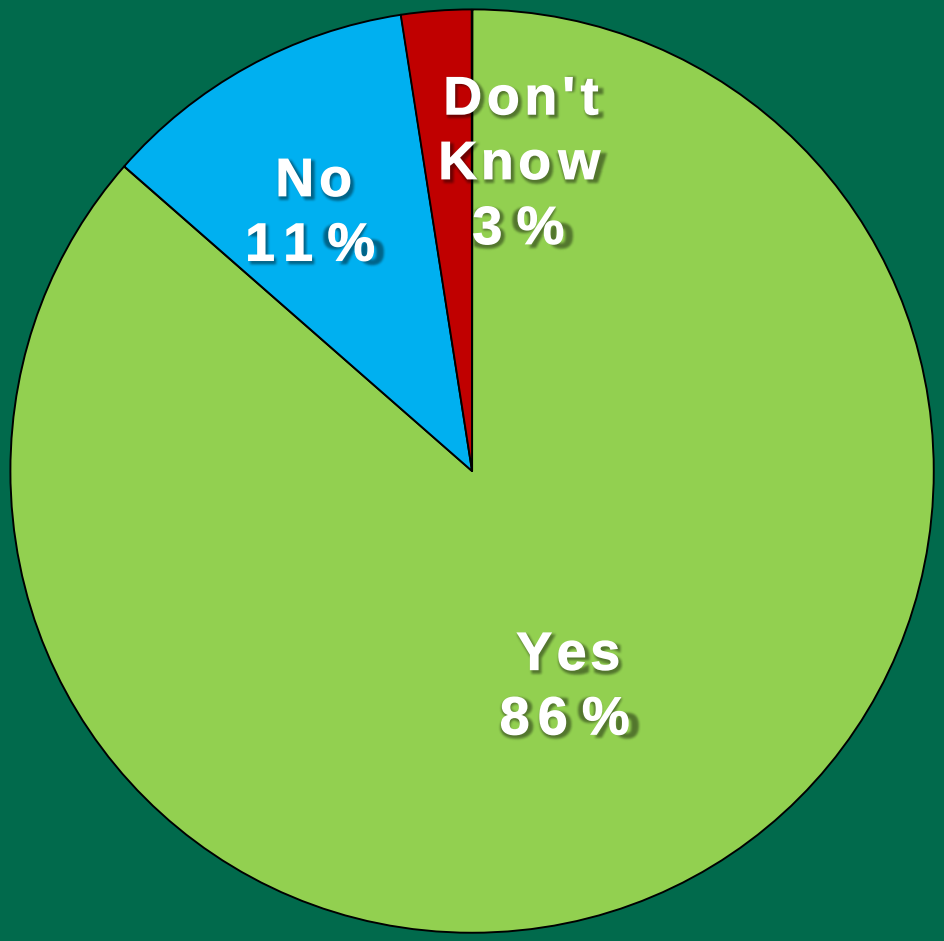
2012 Transportation Survey

Do you believe roads should be designed to accommodate all users including motorists, pedestrians, bicyclists, and transit users?



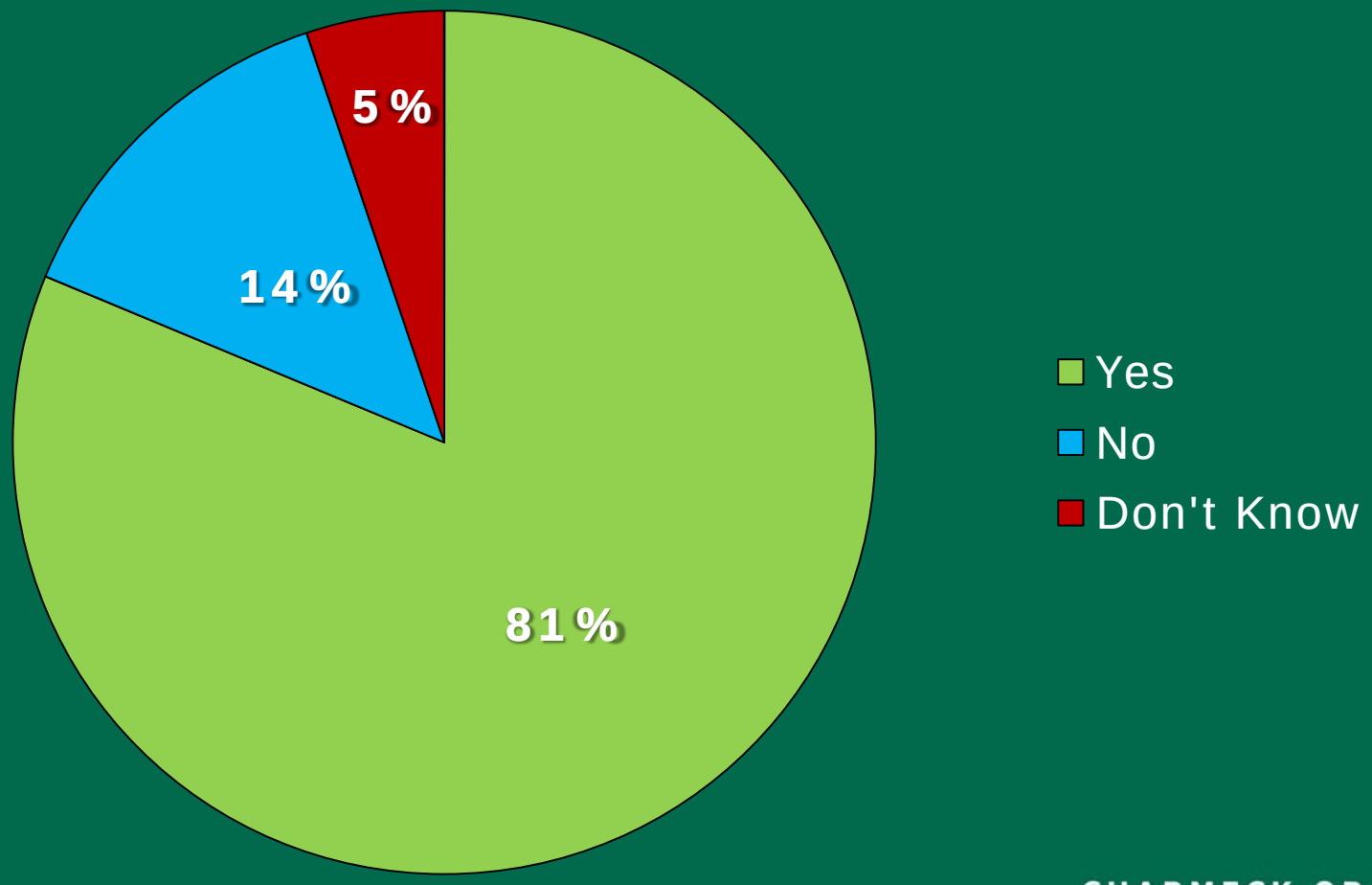
2012 Transportation Survey

Do you believe that sidewalks should be provided on thoroughfares in Charlotte?



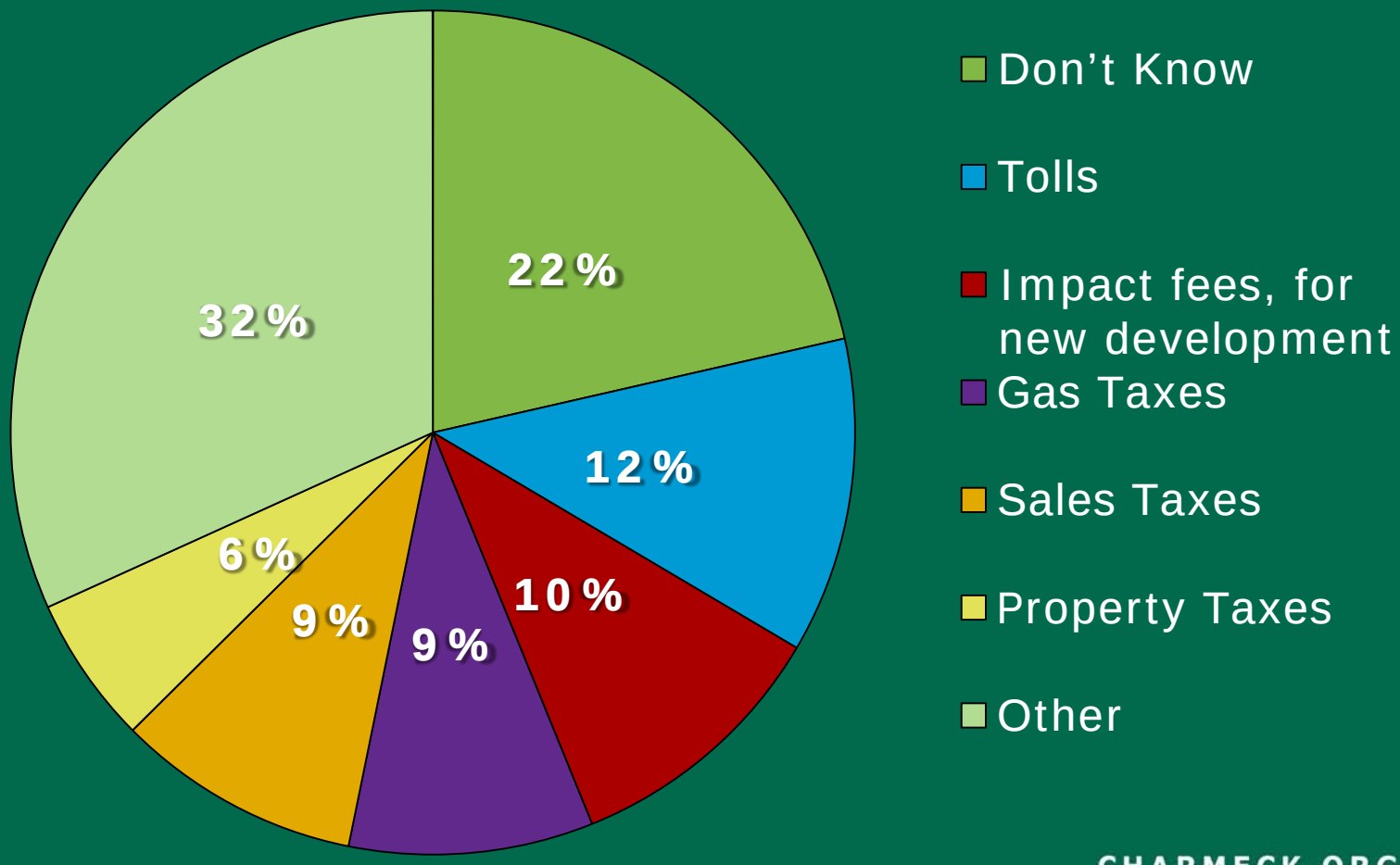
2012 Transportation Survey

Do you believe that a bike network should exist that includes bike lanes, routes, and greenways?



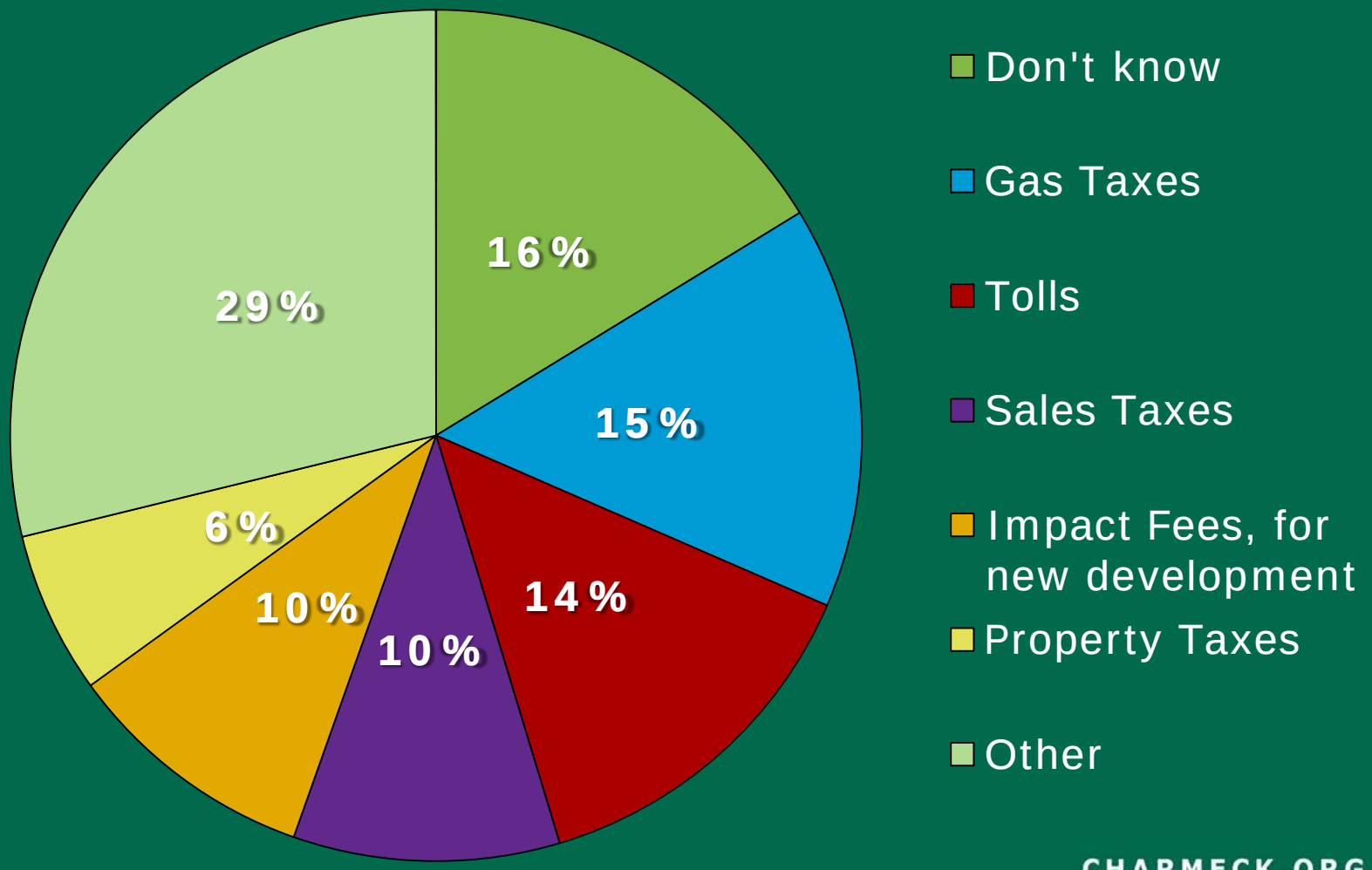
2012 Transportation Survey

How should the government pay for new roads?



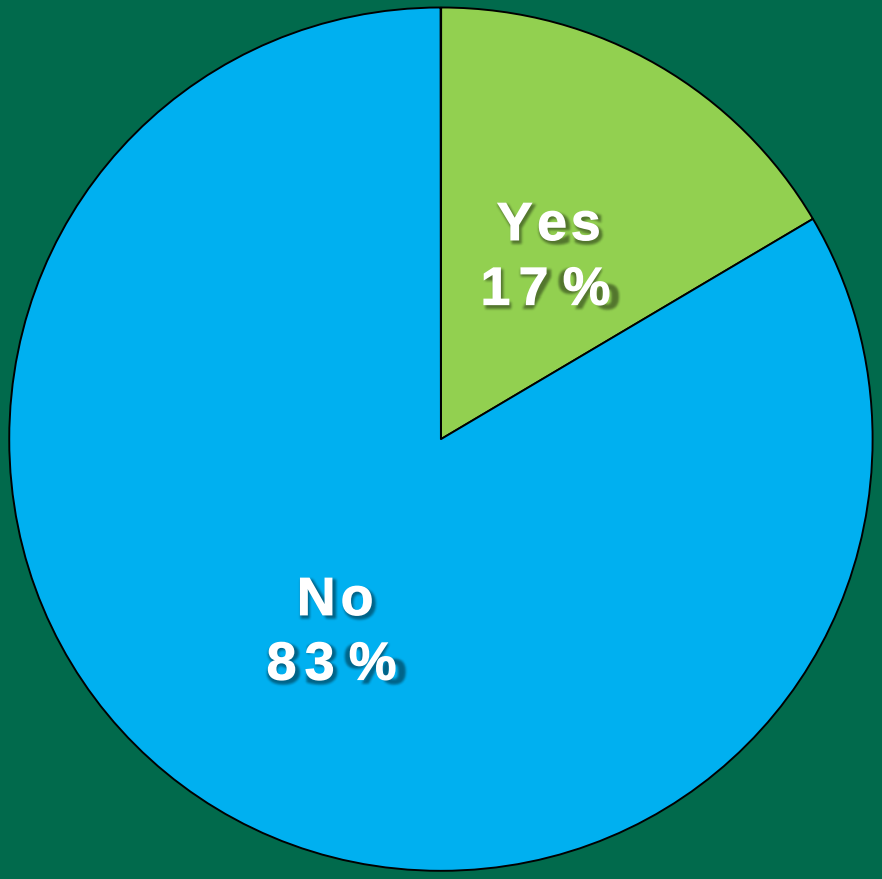
2012 Transportation Survey

How should the government pay for road maintenance?



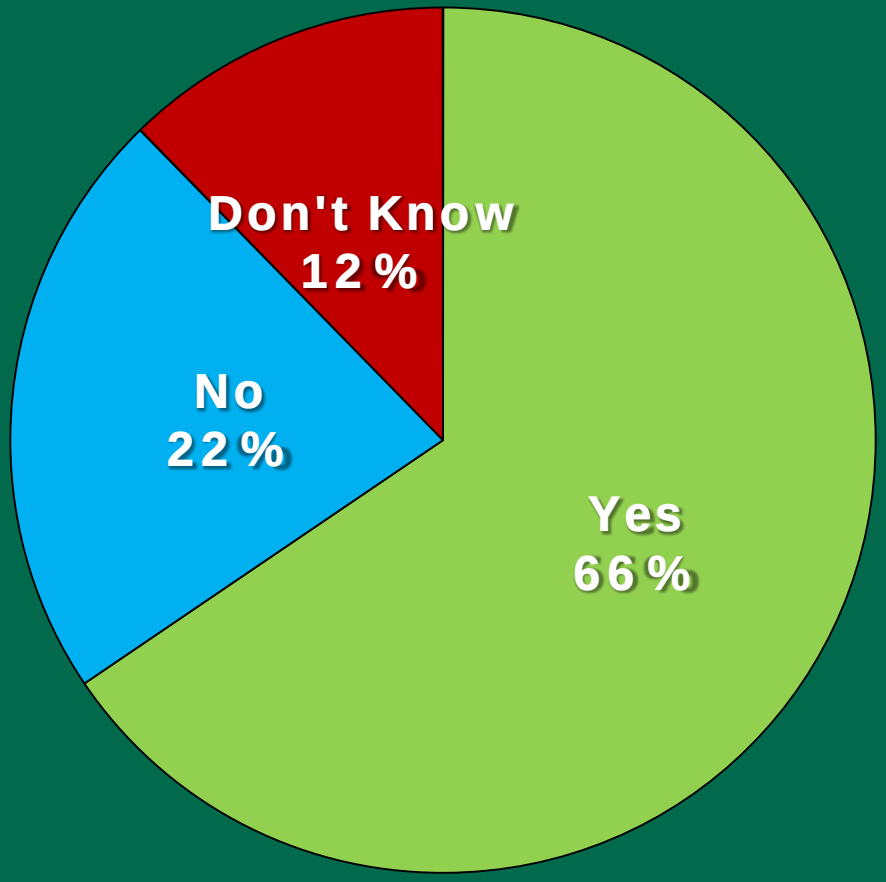
2012 Transportation Survey

Are you aware of the City's growth management strategy known as the "Centers, Corridors and Wedges"?



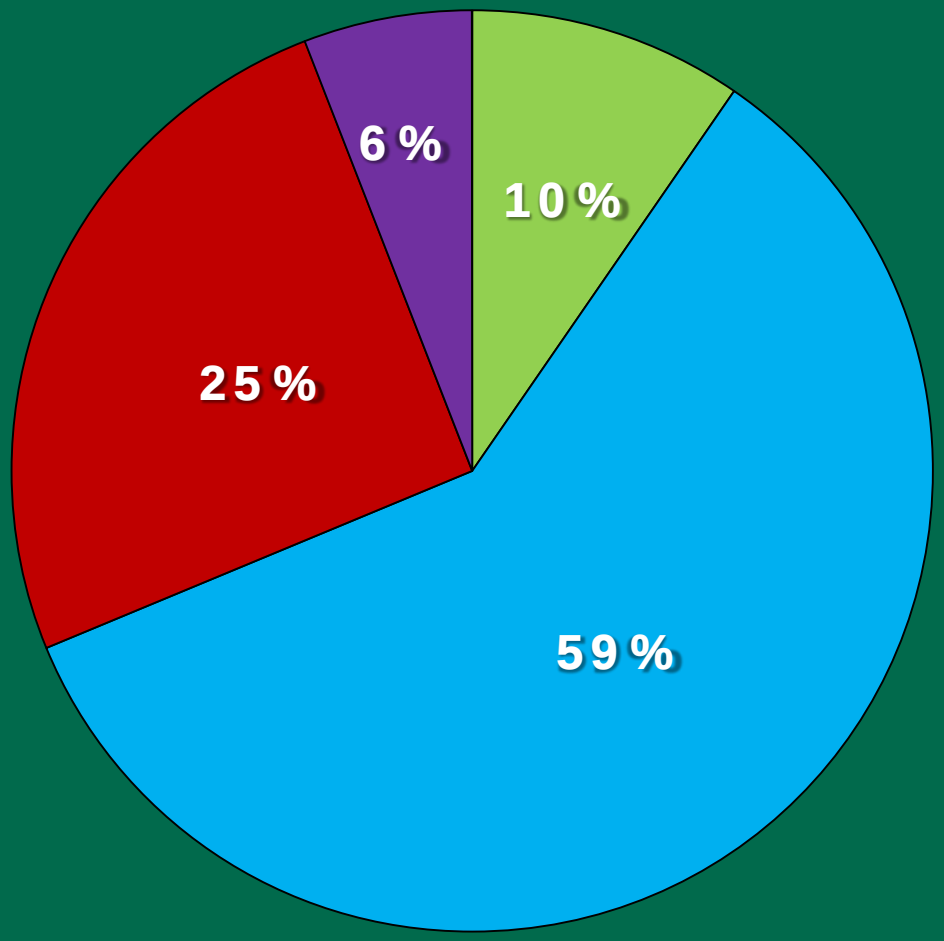
2012 Transportation Survey

Do you believe that the City of Charlotte should steer growth to areas where there is sufficient infrastructure to accommodate it & steer growth away from areas there is not sufficient infrastructure?



2012 Transportation Survey

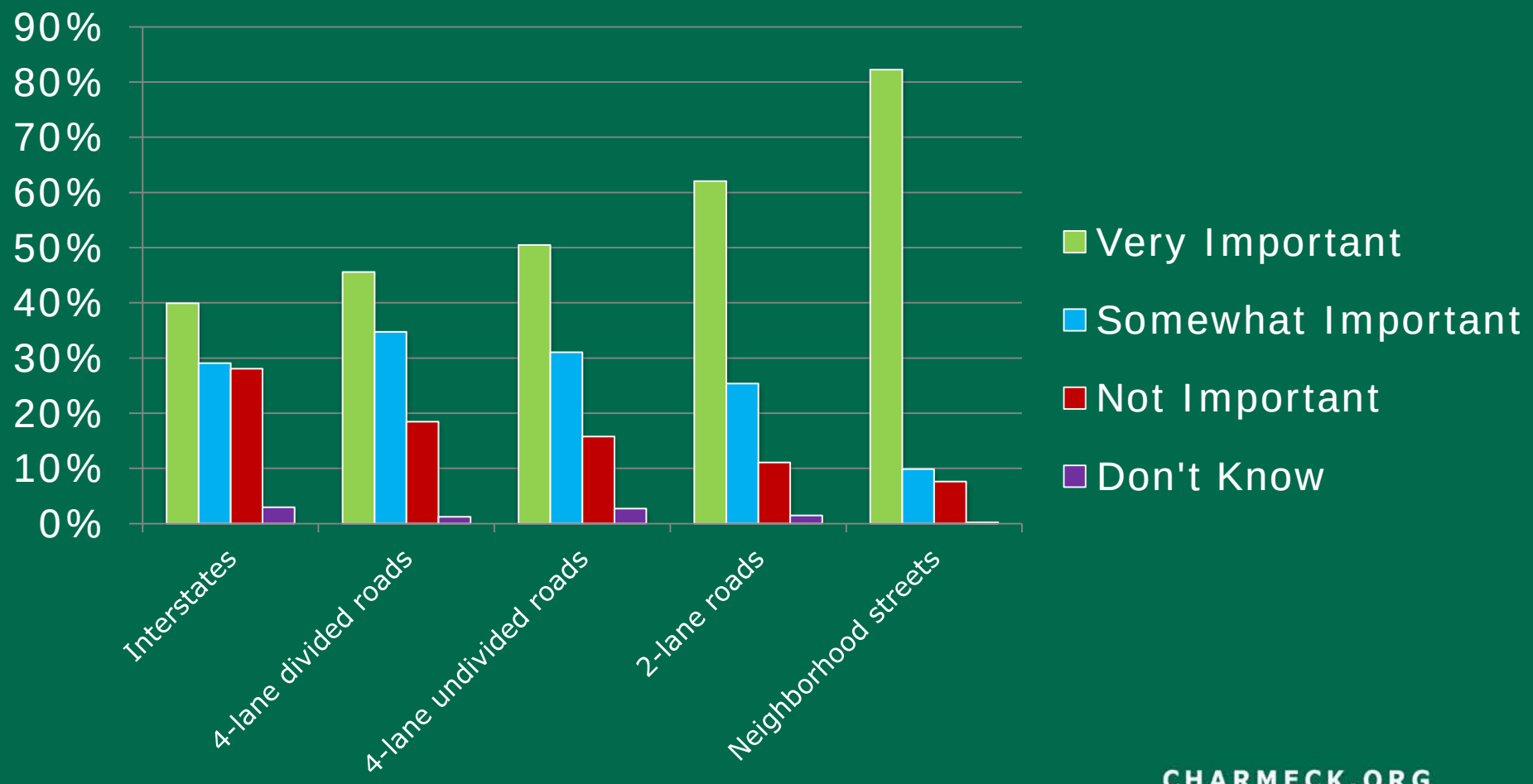
Do you believe Charlotte's air quality is…



- Getting better
- Staying about the same
- Getting Worse
- Don't know

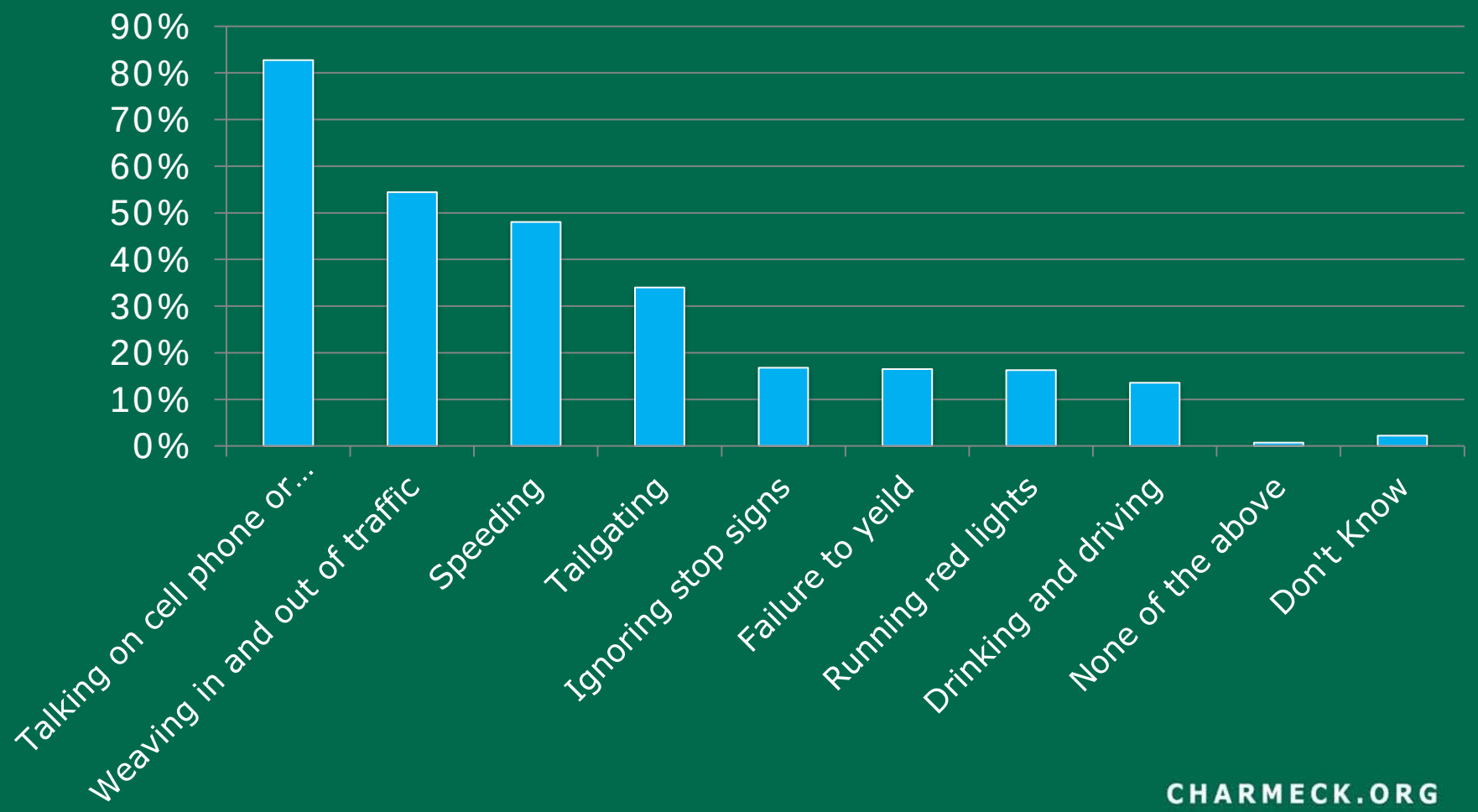
2012 Transportation Survey

How important is it that something be done to reduce speeding on …



2012 Transportation Survey

Do you think it is a good idea or a bad idea to use automated photo enforcement to identify vehicles that are …



2012 Transportation Survey

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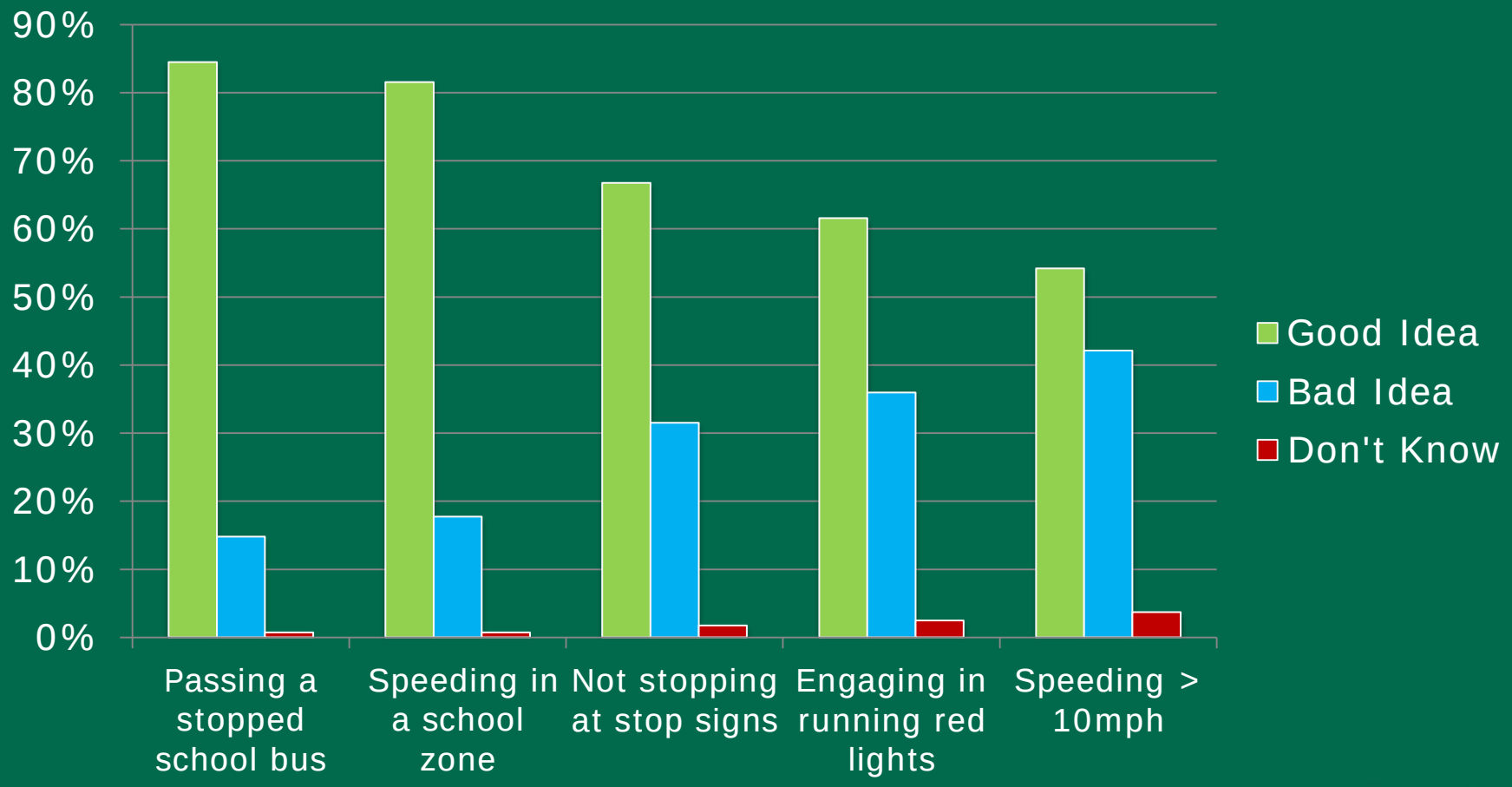
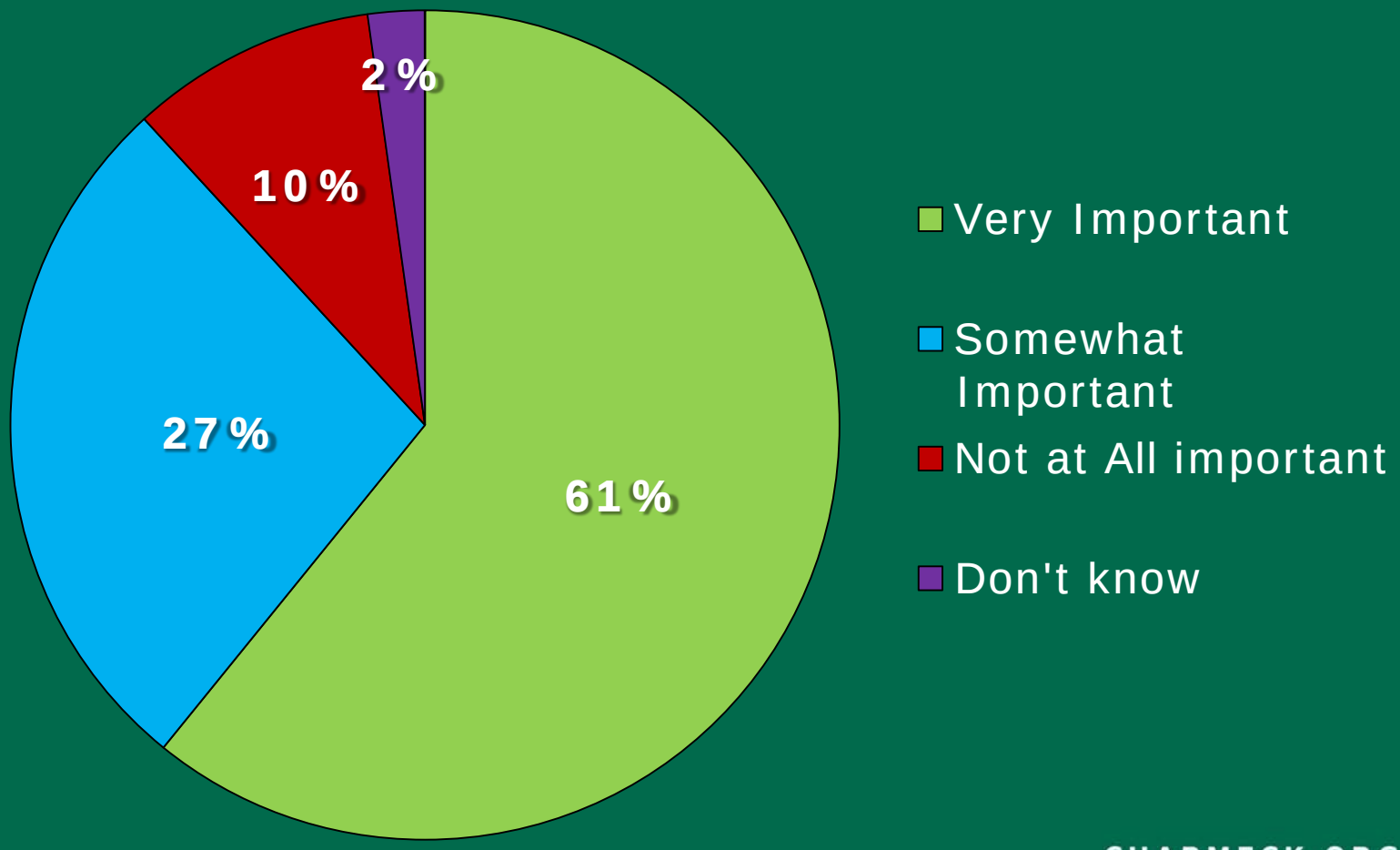
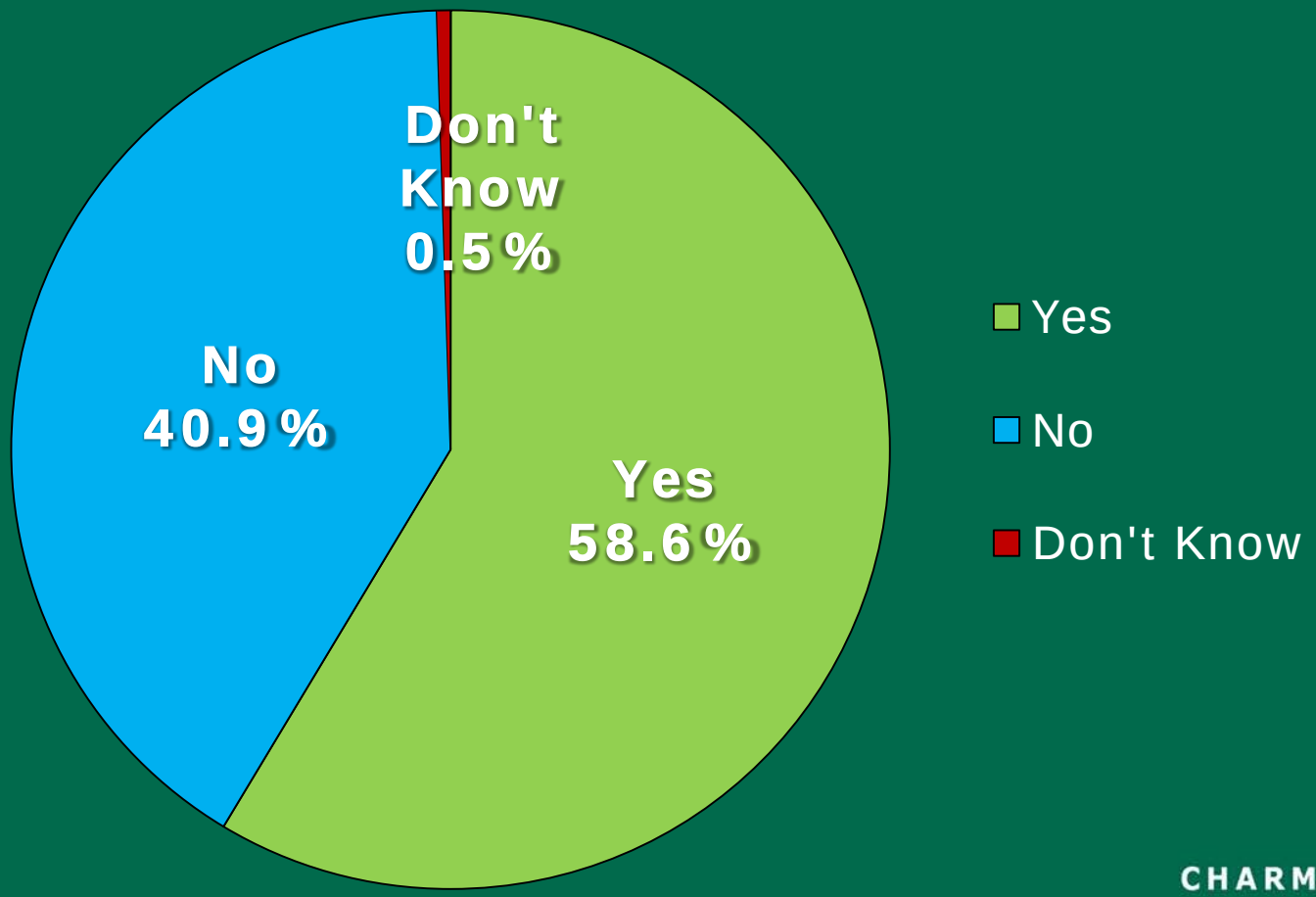


2012 Transportation Survey

In your opinion, how important is it that drivers be educated about safe driving habits through public awareness campaigns?



2012 Transportation Survey

Are you aware that North Carolina has a law requiring you to stop for visually impaired pedestrians using white canes or guide dogs, no matter where they are crossing the roadway?