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WEEK IN REVIEW:

Mon (March 4)	Tues (March 5)	Wed (March 6)	Thurs (March 7)	Fri (March 8)
3:00 PM Governmental Affairs Committee, Room 280		2:00 PM Budget Committee, Room 280	12:00 PM Economic Development Committee, Room CH-14	
5:00 PM Council Workshop/ Citizens’ Forum, Room 267				

CALENDAR DETAILS:

Monday, March 4

- 3:00 pm Governmental Affairs Committee, Room 280
AGENDA: Federal legislative update; State legislative update; Hot topics
- 5:00 pm Council Workshop and Citizens' Forum, Room 267

Wednesday, March 6

- 2:00 PM Budget Committee, Room 280
AGENDA: Review March 20 budget workshop agenda; Current PAYGO capital program overview; General revenue overview

Thursday, March 7

- 12:00 PM Economic Development Committee, Room CH-14
AGENDA: CIP project review; CIP committee recommendations; SBO program revisions; ED Focus Area Plan

ATTACHED: [March and April calendars](#)

AGENDA NOTES:

Workshop Agenda - Airport Governance Study

Staff Resource: Julie Burch, City Manager's Office, 704-336-3187, jburch@charlottenc.gov

At the February 25 meeting, the Council directed the Interim City Manager to develop a conceptual proposal for studying the governance of the Airport and to present a proposed action to proceed on March 4. Attached is the Request for Council Action for Monday evening.

ATTACHED: [Request for Council Action \(RCA\)](#) and [Airport Study Attachment](#)

INFORMATION:

CATS Origin-Destination Study - Phase 1: "On-to-Off" Survey

Staff Resource: Meghan Makoid, CATS, 704-432-3014, mmakoid@charlottenc.gov

Beginning March 4, 2013, CATS' contractors RSG, Inc. and ETC Institute will begin an origin-destination study on board CATS vehicles. This study is required by the LYNX Blue Line Extension Federal Full Funding Grant Agreement to document the transit conditions prior to construction of the LYNX Blue Line Extension. In addition, the data collected will also be used to improve the regional travel demand model, which is used to predict ridership for future capital and operating improvements. City Council approved the contract for this work on December 10, 2012.

The origin-destination study will be conducted in two phases. Phase 1 is a system wide “on-to-off” survey that will collect a GPS location of where the customer boards the vehicle and where they exit the vehicle. Results from the “on-to-off” survey will be used to create the sampling plan for the second phase of the study. Phase 2 is a detailed origin-destination survey of customers that will collect trip information about origin, destination, boarding, alighting, trip purpose, mode of access, egress, and transfers, as well as important customer and household information like vehicle availability and household income. The second phase will also document park and ride usage on the bus and light rail system. Council will receive additional information in mid-April about the second phase of the study.

During phase 1, customers who board CATS vehicles March 4 - March 22, 2013 may be approached at random to complete the “on-to off” survey. CATS customers will be notified of this survey via CATS Rider’s Alert, a sample of which is attached for reference.

ATTACHED: [Destination Study brochure](#)

Clarification to the *Charlotte Observer* Article on Mobile Apps

Staff Resource: Jeffrey Stovall, OCIO, 704-336-2460, jstovall@charlottenc.gov

The Office of the CIO has requested that the *Charlotte Observer* provide a published clarification concerning an article titled “UNCC student app helps track geese on campus”, dated February 27, 2013.

The article stated “[t]he City of Charlotte already has apps where you can report graffiti, potholes and burned out street lights. More than 10,000 people have downloaded those apps, but only about 47 reports come in per month. One possible reason? Getting people to report things is hard.” During the interview, the reporter (Jeremy Markovich) was informed that the City’s MyCharlotte and RideCATS mobile apps collectively had approximately 10,000 downloads across all mobile phone platforms. He was also informed that the City averaged 47 requests per month reporting problems using the MyCharlotte app since July 2012, and 82 in the month of February, 2013.

However, there is no significant relationship between the number of downloads and the number of problems reported per month; the applications are designed to do more than report problems. The City is committed to providing citizens multiple communication channels to report problems and get information through 311 using telephone, e-mail, web, and mobile applications. A large portion of the apps’ functionality is to provide other information to citizens that does not require a response from the City, like the location of traffic accidents, information on bus routes and arrival times, air quality information, etc. Staff has asked the *Charlotte Observer* to share the apps’ additional purposes and clarify the implication that the apps are not being utilized because they only average 47 reports a month.

Rescheduling of Historic District Commission Meetings for March and April

Staff Resource: Laura Harmon, Planning, 704-336-4565, lharmon@charlottenc.gov

The Historic District Commission meeting originally scheduled for Wednesday, March 13 has been rescheduled to March 28 at 3:00 p.m. The meeting on April 10 has been rescheduled to April 28 at 3:00 p.m. The need to reschedule the meetings resulted from the departure of the Historic District Commission Administrator and scheduling conflicts for other Planning staff. The Commissioners and project applicants have been informed of the new meeting dates. Staff requests that Council direct any questions they receive from Historic District applicants or residents to Laura Harmon for a response.

March 1 State Legislative Update

Staff Resource: Dana Fenton, City Manager's Office, 704-336-2009, dfenton@charlottenc.gov

ATTACHED: [Week 5 Legislative Report](#)

ATTACHMENTS:

[Retreat Follow-Up Report](#)

[Council Follow-Up Report](#)

Contents include:

- General Description of Audit Procedures for the CAFR
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[Policy Calendar: March 2013 – May 2013](#)