CHARLOTTE

Charlotte City Council

Environment Committee

Meeting Summary for January 22, 2013

COMMITTEE AGENDA TOPICS

I. **Subject:** **City-County Community Sustainability Plan**
Action: None

II. **Subject:** **FY2014 Environment Focus Area Plan**
Action: None

COMMITTEE INFORMATION

Present: John Autry, David Howard and Beth Pickering
Time: 3:00 p.m. to 4:05 p.m.

ATTACHMENTS

1. Agenda Package
2. Developing a Community Plan Handout

DISCUSSION HIGHLIGHTS

Committee Discussion:

Committee Chair John Autry welcomed everyone to the meeting and asked those around the table to introduce themselves. He decided to do agenda item two while they wait for Council member Howard to arrive. He then turned it over to Assistant City Manager Ruffin Hall.

I. FY2014 Environment Focus Area Plan

Hall: In your packets you received your current FY13 Focus Area Plan. You will discuss concepts for consideration at your Council Retreat in February. There will be mid-year accomplishments for you to look at in your Retreat materials. After your February retreat, it goes back to Committees to start talking about how you are going to propose the FY14 Focus Area

Plans. The Committee will make recommendations for all five of the focus areas for Council to consider for adoption in April in time to be included in the Manager's recommended budget.

Autry: Are we on track with the target of increasing the landfill diversion rate from 25% to 35% by 2015?

Michelle Moore: Right now we are at 29%. That is due to increase in yard waste during the leaf season. In fact, that is an aggressive goal for us. We are looking at starting some other programs to push that number up.

Autry: Can we consider a compost program to accelerate that number so that organic mass is not going into the land fill?

Moore: That would be one way.

Autry: What would be the process to get that baked in to the Focus Area Plan or would that need a directive from Council to begin research on what that means as far as costs and benefits?

Hall: You could propose that in your FY14 Focus Area Plan, which will come after the retreat. That is an example of the kinds of things that you may want to choose to talk about as concepts to put on the table for the next plan. You can do that at the retreat or you can do it during Committee meetings following the retreat.

Autry: Could that be an initiative in the sustainability plan?

Phocas: Yes.

(Council member David Howard arrived)

Hall: A composting program is a pretty specific operational service and normally wouldn't rise to the level of being specifically written in the Focus Area Plan, but it could be included in some of the initiatives that help support this goal and we could bring that up as part of the discussion during the budget process. You can get pros and cons, what the service would look like, what it would cost and that can get incorporated into the budget process as a service level change.

Pickering: For the first target regarding making 95% rezoning decisions, help me understand that a little better.

Hall: My interpretation of that is sometimes there could be staff recommendations related to changes that aren't specifically in an Area Plan. So, not every rezoning petition falls within an Area Plan. This is saying that 95% of your rezoning petitions are consistent with an Area Plan or a staff recommendation.

Pickering: Seems like we are seeing so many zoning petitions that say "inconsistent with the Plan, but in line with the general intent of the Plan."

Howard: To me, the better framework is to be around the Centers, Corridors, and Wedges. It wouldn't replace the Area Plan, but it would be nice to see some language in here about Centers, Corridors and Wedges. That is what we are focusing on right now, more than just the policies.

Garet Johnson: Area Plans provide the more specific direction that the Centers, Corridors, and Wedges refer to. The Area Plans actually get down into having some environmental recommendations which is what we were trying to get at in this document, to point out that these Plans do have the environmental component. In the Transportation and Planning Focus Area Plan, we have a tie back to Centers, Corridors, and Wedges that kind of fits here too. We could play with the language so you can see that reference here as well.

Howard: I'd suggest you play that up. The best environmental policy we have overall is Centers, Corridors, and Wedges, which is to push growth where we have infrastructure in place already. If it mimics Transportation and Planning, I think that is a good thing.

Johnson: It references walkability in the Transportation & Planning Focus Area Plan.

Autry: On page 2, one measure is to maintain a safe and adequate drinking water supply for the community. We understand there are some challenges with the funding of the Clean Water Management Trust Fund. I'm looking for a strategy on how to address that since it's not part of our legislative agenda.

Hall: There is an element of your legislative agenda that talks about watch lists. Some of the things that will come up in the legislative session are impossible to predict and that is one that comes to mind. We didn't anticipate that. There are items that Dana Fenton is paying special attention to. It is clear that we need to do everything we can as part of your advocacy at the League of Municipality level and the city level to comment on that.

Howard: In this situation there is an immediate need to show support while budgets are being put in place. It was suggested that other than doing a resolution, we do a letter of support. Does that help the cause? I want to be respectful of the fact that the Governmental Affairs Committee did their process and has already been voted on what's going forward. What can we do to continue to show leadership? What I heard from Dana was that we definitely plan to push it with the League on Thursday at the Advocacy Goals meeting.

Hall: That will likely be one of the advocacy pieces that comes up while there. We will be able to get some cues off that discussion that will help guide us. It's going to impact cities across the state.

Autry: Regarding the target that talks about using the Green Neighborhood Assessment Tool, are you we using this tool?

Phocas: That is the Quality of Life Study. From the time that this was written to now, the name has changed so yes, we are doing that.

Pickering: For the water safety, in the Community Sustainability Plan and developing

measurable goals, I'm wondering if we want to put some kind of measurable goal with the drinking water. Do we attach numbers to this in any kind of way?

Hall: You will be getting the mid-year update in your February retreat materials on all of these measures. That will guide you to decide if you want to modify those goals or targets going into next year.

Phocas: We did, at one point, have percentages in here for some other targets, but it was decided this would be a broader approach for Focus Area Plans rather than getting down into the weeds of things.

Howard: What if we just put some percentage point from the year before? Is the target just to maintain every year or are we trying to grow it some kind of way?

Gullet: That particular goal is related to drinking water specifically and at this point today, we aren't pushing the envelope in terms of availability, but long term, we are. So, the purpose of the goal is to be sure we continue to do that long-term planning so we don't get to a point it's an issue. We can put a percentage on it, but it won't have a whole lot of meaning or significance today. It has more meaning in the context of 25 years from now.

Howard: We do these year to year and there is no place to capture long term goals or am I missing that somewhere?

Hall: The Focus Area Plans are intended to have a 5-year perspective.

Howard: But it would be nice to capture what Mr. Gullet just said in some kind of way. We should say "this is what we are working towards."

Autry: This is a bench mark to go back and review every 2 years to see what kind of progress we are or are not making. As you talk about the long-term demands for drinking water, this seems to dovetail into the Clean Water Management Trust Fund. That is how a lot of the forward planning is funded. There will be challenges for us if the CWMTF is slashed.

Howard: If we put some kind of aspirational things and not necessarily quantifiable from year to year, it would be nice to capture some of that.

Hall: Some of the Committees have used the narrative as a way of being aspirational and we can look at that as well.

Autry: Thanks for the discussion. Let's move on to the Community Sustainability Plan.

II. <u>City-County Community Sustainability Plan</u>

Mr. Phocas stated that last time we were here, ICMA gave us their recommendation on the feasibility of developing a sustainability plan. They recommended that we move forward with developing a community wide plan that focuses on the three pillars of environment, economy,

and society. They recommended that we do something specific to Mecklenburg County. City and County staff has held several meetings to continue the discussions and figure out our path forward. In particular, we made a concerted effort to get Neighborhood & Business Services involved because that is where the Quality of Life Study is housed. This is a multi-year process that works on the development of a vision and plan, but also the implementation of that plan and the measurement and verification of the work that we outline under the plan.

We do not have a final recommendation today, but are presenting our conceptual framework for your consideration and to give us feedback on so we can come back with a final plan and a more accurate timeline.

Mr. Phocas reviewed and described the "Developing a Community Plan" slide (copy attached). He discussed the 8 Dimensions under the Quality of Life Study and the robust community engagement.

Howard: Is environment and economics defined the same way? It would be interesting to get a presentation in this Committee about the Quality of Life Study so we can figure out exactly what they are measuring. Are they intended to be the same thing? Then that leads you to the social part and what measures go into that.

Phocas: Before we came to this meeting, I sat down with the variables under those 8 dimensions and when you look at some of them, they don't match up and they might not be included. Part of our process would be taking a much closer look at those and figuring out which ones do line up and what we need to add. That would be part of the process going forward and part of the community engagement. The Quality of Life Study is not a stagnant document and we need to figure out how to work with them to make these variables make the most sense for Mecklenburg County.

Pickering: Is the full Council scheduled to get a presentation on the Quality of Life Study?

Tom Warshauer: We did a presentation for you all and we can do another one now that it's come out. We are going to be doing other presentations to city staff and agencies in early February and we are developing a series of about eight public meetings throughout the community.

Pickering: I thought we were going to see something once the Quality of Life study was actually released.

Autry: Maybe in one of our Council Workshops.

Warshauer: We will get that scheduled.

Howard: How difficult is it to add and change to this?

Warshauer: We know that this document will continue to morph and change and we want this to be a living document that continues to receive input from the community and continues to look for new data sources as they become available to us. We can get to a lot of the society factors

listed her. One of the great things about the Quality of Life report is it can help us measure equity because it looks at neighborhoods and that is what the society piece is all about; are you lifting the boat for everyone. Some variables will have to be community wide and we can't collect data at the community level. The Quality of Life study would be a component of the Community Sustainability Plan, but would have to be supplemented by other things as well.

Mr. Phocas continued discussing and reviewing the visioning/framework and Action Plan for this. They will hold community and town meetings. They want to use the advances in social media and the internet to inform the community and solicit feedback. The County has purchased a new platform, Granicus, which will also be used.

Heidi Pruess stated that the County purchased Granicus which has a citizen participation suite that allows for a variety of different ways in which citizens can engage. If citizens are not able to come to a town hall meeting or can't engage in a workgroup they can engage online. This tool will allow for posting agendas, meeting minutes, etc. but it will also allow for interaction back and forth; like input of ideas and input into each of the individual workgroups as they progress along. They will be able to see if their ideas were voted up or down.

Mr. Phocas described the idea of convening workgroups around the dimensions of the Quality of Life Study; this would be citizens, representatives of businesses in the community, social groups in the community and would really be the specialists of those areas. He stated that they would like to hire a consultant to work with the City and County staff to assist with the facilitation and development of the vision framework and the action plan. There will also need to be a full time project manager and some additional time from staff for the outreach and communication piece. Mr. Phocas discussed the timeline and believes it is realistic and he recognizes there are others that may disagree.

Howard: I'd like a better understanding of what the costs are and where that would live. You talk about a full time person and I would like a better understanding of what their role will be within using the Quality of Life Study for measurements. Also a little more definition on the timetable is needed. It says 2014, but is that the beginning or end of 2014?

Autry: I'm concerned about the timeframe. We started this process last year. By the time we get to 2014 and go to Council with an action plan they may have forgotten what this is all about. As you start to go through the timeframe, please look for opportunities to accelerate it.

Howard: Could you be ready by the Council Retreat next year?

Phocas: In terms of the framework or the actual plan?

Howard: Well actually you probably have a little bit more time than the retreat. You have until the Focus Area Plans have to be approved, which is April after the Retreat. So, if you want to incorporate some of what you found into what our goals are going forward, then you want to get in front of this document.

Autry: Have we looked at how long it took other municipalities to achieve this?

Phocas: Yes. It varied, but it took some to two years to do, especially ones that were doing full blown plans. The public engagement piece is the hard part; pulling together meetings, getting meaningful participation and input is the challenge.

Howard: And it hasn't even been approved by Council yet. That is another month away. How does this play with the requirement of the Environmental Coordinating Policy Committee and them reporting every two years to the County Commissioners?

Pruess: This Community Plan will be much broader than just the environment. The Environmental Coordinating Policy Committee for the County could provide feedback on the environmental component. It wouldn't replace this effort.

Howard: Why not roll that old process into this so you don't have both. Have you thought about going back to the Commissioners and suggesting it be a sustainability report every 2 years that would include environment parts?

Pruess: I would project that if we chose to go down this path, that it won't just be the Environmental Coordinating Policy Committee's work that will be modified. There are probably other citizen advisory groups that could benefit from realigning their objectives and targets with what comes into a community plan.

Howard: That is a good point. Are we looking at our Council committees and how they might realign around this?

Phocas: We have had preliminary discussions but have not done a deep dive yet. If we do move forward we will have to look at that.

Pickering: So how long are you envisioning for the community engagement piece?

Phocas: We had thought 6 months to a year. It depends on the level of engagement that we want. Do we want two town hall meetings or do we want ten town hall meetings? How long do we want to give the workgroups to work through this? Extensive community engagement will take longer.

Pickering: We definitely want the Granicus software up and running before we start the community meetings so additional people can participate. What role exactly does the consultant play and how much do we anticipate paying them? How long do we anticipate it will take this consultant?

Phocas: One of the roles we saw them undertaking was the communication piece. Having the County software really helps us out with that and will help on saving money. We see them helping facilitate the meetings, structure the meetings and put the communication outreach plan together. We see them having a coordination role and ultimately sitting down with stakeholders and workgroups to write the plan to help us come up with goals and measures and a vehicle for how we will measure and verify we are reaching our goals. Originally, for the cost we were looking at $200,000 for one year.

Pruess: It really depends on the level of the workgroup effort.

Autry: Thank you everyone for the great meeting. We look forward to more detail next time.

Adjourned at 4:00 p.m.

Environment Committee

Tuesday, January 22 at 3:00 p.m.
Charlotte-Mecklenburg Government Center
Room 280

Committee Members:	John Autry, Chair Claire Fallon, Vice Chair Beth Pickering Andy Dulin David Howard
Staff Resources:	Ruffin Hall

AGENDA

I. **City-County Community Sustainability Plan**
Staff Resource: Rob Phocas, Energy and Sustainability Manager

Staff will update the Committee on progress it has made since November and present a conceptual framework of a Community Sustainability Plan for the Committee's consideration. No action will be required.

II. FY2014 Environment Focus Area Plan
Staff Resource: Ruffin Hall

Review of the FY2013 Focus Area Plan in preparation for Council discussion at the February Retreat.
Attachment: FY13 Environment Focus Area Plan

III. Next Meeting: February 18 at 3:00 p.m.

Attachments: For Information Only
Keep Charlotte Beautiful Committee FY12 Annual Report
Waste Management Advisory Board FY12 Annual Report
Charlotte Tree Advisory Commission FY12 Annual Report

Distribution:	Mayor/City Council	Julie Burch, Interim City Manager	Leadership Team
	Bob Hagemann	Stephanie Kelly	Environmental Cabinet

FY2013 Strategic Focus Area Plan

"Charlotte will become a national leader in environmental sustainability, preserving our natural resources while balancing growth with sound fiscal policy."

The City of Charlotte recognizes that environmental stewardship is fundamentally important to quality of life and essential to maintaining a vibrant economy. Protecting our natural resources, promoting conservation, and improving the environment all enhance the City's mission to preserve the quality of life of its citizens.

Charlotte will become a national leader in environmental sustainability by:

- Promoting and participating in the development of an environmentally sustainable community;
- Leading by example by practicing environmental stewardship in City operations and facilities;
- Seeking and supporting collaborative and regional solutions to environmental problems;
- Facilitating the growth of the clean energy industry, including the alternative energy sector.

Specific initiatives in the Economic Development and Transportation Focus Area Plans (FAP) relate directly to Charlotte's environmental goals. The Economic Development FAP includes an initiative to grow and retain businesses in several industry sectors, including the energy/environmental sector. The Transportation FAP includes an initiative for enhancing multi-modal mobility, with measures such as reducing vehicle miles travelled and increasing access to public transit.

Focus Area Initiative	Measure	FY2011 Actual	FY2013 Target
Promote and participate in the development of a sustainable community	Make land use decisions consistent with adopted plans and policies	95.2%	Make 95% rezoning decisions consistent with area plans and/or staff recommendations, which incorporate environmentally sensitive site design components
	Reduce residential waste	New Target in FY2013	Increase the landfill diversion rate from 25% to 35% by 2015
	Maintain a significant and healthy tree canopy	New Target in FY2013	Refine and implement strategies to achieve 50% tree canopy coverage by 2050

Focus Area Initiative	Measure	FY2011 Actual	FY2013 Target
Promote and participate in the development of a sustainable community	Maintain a safe and adequate drinking water supply for the community	Achieved	Continue a leadership role in regional water resources planning by working with the Catawba-Wateree Management Group to complete Phase 2 of the Basin-wide water plan
	Continue the positive trend in community reductions of emissions that result in ozone	New Target in FY2013	Realize reduced three-year average ozone readings at monitors used for air quality attainment purposes
	Reduce impacts to air, water, waste, energy and trees through community engagement	New Target in FY2013	Determine baseline conditions using the Green Neighborhood Assessment Tool in order to establish community goals for environmental sustainability
Lead by example by practicing environmental stewardship in city operations and facilities	Reduce energy use	Achieved	Maintain energy use practices so that City facilities compare favorably with available benchmark information in the South Atlantic region
	Reduce stormwater pollution	New Target in FY2013	Develop and implement plans for stormwater management practices
	Reduce air pollution emissions and improve fuel economy for the City's fleet	New Target in FY2013	Continue to evaluate and field test alternative fuel vehicles for potential expansion in the fleet
Seek and support collaborative and regional solutions to environmental problems	Collaborate and participate in public and private sector partnerships to positively impact air quality, energy efficiency, water resources and reduction of waste	Achieved	Continue work with partners such as CONNECT Consortium, Envision Charlotte and public and private entities
	Leverage increased public/private partnership opportunities in support of the Democratic National Convention	New Target in FY2013	Include legacy infrastructure in City's energy and environmental initiatives
Facilitate the growth of the clean energy industry, including the alternative energy sector	Work with partners through the Charlotte Regional Partnership's Energy Capital Project to attract and grow the clean energy industry sectors in Charlotte	New Target in FY2013	Participate on the Industry Advisory Board to further goals of the City and New Energy Capital

CHARLOTTE.

M E M O R A N D U M
FROM THE
OFFICE OF THE CITY CLERK

DATE: November 29, 2012
TO: City Council
FROM: Stephanie C. Kelly, CMC, City Clerk
SUBJECT: **Attached Annual Reports: Keep Charlotte Beautiful Committee and Waste Management Advisory Board**

The attached reports of the Keep Charlotte Beautiful Committee and the Waste Management Advisory Board are being sent to you pursuant to the Resolution related to Boards and Commissions adopted by City Council at the November 23, 2009 meeting. This resolution requires annual reports from City Council Boards and Commissions to be distributed by the City Clerk to both City Council and to the appropriate Committee for review.

Section 6. **REPORTS OF BOARDS, COMMITTEES, AND COMMISSIONS**

The City Council finds it appropriate to periodically review each standing board, committee, and commission to which they make appointments for the purpose of assessing whether said board, committee, or commission should be renewed, dismantled, expanded or its charge redefined. To this end, each board, committee, and commission that is part of the City, or that was established by the City Council, whether acting alone or in conjunction with one or more other local governments, is required to submit annual written reports that must contain in depth reviews of the body's activities, including goals, objectives, successes, problems, and/or the need for City Council assistance. These reports shall be submitted to the City Clerk and will be staggered through the year according to a schedule established by the City Clerk. The City Clerk shall then provide the Mayor and City Council with copies of the reports and refer the reports to the appropriate Council Committee for the Committee's information.

Boards, committees, and commissions that are not part of the City shall submit reports in accordance with the reporting requirements set forth in their contract, if any, with the City.

In addition to required written reports, the City Council may request on a case-by-case basis that an oral report be made to the Council.

KEEP CHARLOTTE BEAUTIFUL COMMITTEE

Keep Charlotte Beautiful Committee is a volunteer-based affiliate of Keep America Beautiful. In FY 2012, it was supported by Neighborhood and Business Services Key Business and Community Engagement Division. The Committee supports activities that comprise the five focus areas of Keep America Beautiful: Litter Prevention, Recycling, Community Greening, Waste Reduction and Beautification. The committee places a strong emphasis in helping to ensure that all Charlotte neighborhoods are beautiful, safe, and desirable places to live.

Keep Charlotte Beautiful has twenty members appointed by Charlotte City Council and the Mayor's Office. They meet the first Monday of every month and also conduct various subcommittee meetings in the interim. Committee members as of June 2012 are:

Aisha Alexander (Executive Director)
Bryan Bishop (Co-Chairperson)
Charita Curtis (Staff)
Russ Ferguson
Justine Gazzola (Staff – Communications)
Vanessa Kenon-Hunt
Christopher Lachey
Charles Prendergast
Erica Robinson (Staff)
Stephanie Stenglein
Taurean Walker

Stephen Ashworth (Chairperson)
Casey Brewer
Sara Downing
Larry Ferri
Kimberly Higgins
Dean Pawlowski
Cheryl Rance (Staff)
Stephen Scott
Matthew Vincent
Corine Thomas

**5 vacancies as of June 2012

AWARDS

Keep Charlotte Beautiful proudly received two awards at the annual Keep America Beautiful Affiliate conference in December, 2012:

- President's Circle Award – The President's Circle Award recognizes affiliate accountability through completion of several required events and tasks: participation in the Great American Clean-up, completion of the annual Community Appearance Index, fulfillment of Executive Director training hours, and timely completion of the Annual and Semi-annual reports.
- Lowe's Charitable and Education Foundation Grant- KCB received a $20,000 grant from Lowe's to install edible gardens at CMS elementary schools and create Smart Art Mural Sites

FY 2012 ACTIVITY HIGHLIGHTS

ADOPT-A-CITY NEIGHBORHOOD

13 grant applications were received, the two communities with the highest scores were awarded funds to complete a community focused beautification project that would benefit the entire community.

Coulwood Community Council- received $4,200.00 to develop a community garden, bird sanctuary, wildlife reserve and Wild West nature play park.

Carronbridge Subdivision- received $800. To complete a decorate entranceway to the community

In additional to the grant funded projects for the Adopt-a-City Neighborhood Program, the committee continued to work with the **Madison Park Community** to compete a Phase 2 to the original project. Phase 2 included the installation of a bike rack and planting of 20 all season rose bushes provided by the Witherspoon Rose Society as a form of in-kind support. The Witherspoon Rose Society will continue to be a partner for future beautification projects.

COMMUNITY APPEARANCE INDEX

The Community Appearance Index was measured this past spring. Along with the traditional dashboard rating of roadside trash, affiliates were trained to add other optional indices that reflect a community's quality of life. Keep Charlotte Beautiful measured the presence of graffiti and signs posted illegally in City right of ways.

To perform the Community Appearance Index, a group of volunteers is trained to visit 70 pre-determined locations throughout the City and rate each one on a scale of 1 to 4 the degree of litter, graffiti, and illegal signs visible to motorists. Index results are used as a tool to communicate to City officials and neighborhoods how successful we have been in preventing these visual blights.

Charlotte had a rating of 1.70 for Litter, 1.56 for Signage and 1.19 for Graffiti. Overall, the City rating of 1.70, representing a decrease from the FY2011 total of 1.75.

GREAT CHARLOTTE CLEANUP

The Great Charlotte Cleanup was a successful event for 2012. Mayor Anthony Foxx declared a Great Charlotte Clean-up weekend. There were over 500 volunteers from communities across the Charlotte area. Clean-ups took place at schools, churches and public locations. Volunteers provided 2,500 hours of volunteer time, equating to $54,475.00. New partnerships were created with area businesses, such as WB Moore Electrical Contractors, MIRA USA and several others.

How Does Your Garden G.R.O

To further engage school age children, the committee created a grant opportunity for school age children to get involved and develop a greater understanding of how to keep their environment clean. There were 21 grant application videos received. 3 schools were selected to receive funding to create an edible garden, further more creating an outdoor classroom with a science focus.

Mountain Island Elementary

Chantilly Montessori

Albemarle Elementary

Collaborative Gardening Project

Due to the funds received from the Lowe Charitable Fund Grant, the committee was able to partner with the CMS Field to Fork Program to create additional edible gardens at elementary school sites. Those schools include:

E.E.Waddell Language Academy

Hawk Ridge Elementary

Idlewild Elementary

McKee Road Elementary

Huntingtowne Farms Elementary

Merry Oaks International

Reedy Creek Elementary

Sedgefield Elementary

Stoney Creek Elementary

Smart Art Graffiti Abatement Mural Program

Public art and murals have been noted to raise value in urban environments since the early 1970s. Public artwork is stimulating and inviting to residents and businesses alike. It can increase social interaction that can lead to a greater sense of community ownership and increase the aesthetics of the community. Two communities have been selected to receive the grant. Windsor Park and First Ward will receive a completed mural depicting the vision of the community.

Windsor Park Community

First Ward Community

OTHER EVENTS

Keep Charlotte Beautiful conducted other events with businesses and neighborhood volunteers outside of subcommittee programs, including:

- The Development of a Keep Charlotte Beautiful webpage with user friendly features and a wealth of information for the public to access.
- Coordinated quarterly clean-ups of Central Avenue;
- Partnered with Neighborhood & Business Services Service Area Teams to identify future programs and determine where the need is high
- Clean-up with Chris Canty Foundation for the Historic West End

NEIGHBORHOOD CLEAN-UP ASSISTANCE

In addition to many year-round events held by Adopt A City Street volunteer groups, neighborhood events assisted by KCB in FY 2012 included:

- 1/20/12- Blythe Construction Company
- 1/21/12- Antioch Baptist Church
- 1/29/12- Madison Park Neighborhood
- 2/7/12- Vulcan Materials Company
- 2/18/12- Presbyterian Public Safety Dept.
- 2/27/12- ResCare Workforce Services (formerly Arbor Education & Training for Youth)
- 3/2/12- Barringer & Barringer, Inc.
- 3/11/12- Bazillio & Associates
- 3/17/12- Chi Psi Omega Fraternity, Inc
- 4/1/12- First Mount Zion Baptist Church
- 4/28/12- Parsons Brinkerhoff
- 4/29/12- Queens Towers HOA
- 5/5/12- Eastway Sheffield Neighborhood Association
- 5/19/12- Masonic Temple Lodge 676
- 5/31/12- SikesDesign, PLLC
- 6/21/12- Certified Ladder Assist Company
- 6/23/12- NAUW Charlotte Branch
- 6/26/12- Madison Park Neighborhood Associaton

LOOKING FORWARD

In 2013, Keep Charlotte Beautiful will increase interaction in schools, communities and with the business community to create a greater sense of connectivity and presence within the community at large.

MECKLENBURG COUNTY
Land Use & Environmental Services Agency
Solid Waste

Waste Management Advisory Board
Role and Accomplishments in 2012

The role of the Waste Management Advisory Board (WMAB) is to provide citizen input and advice on solid waste management issues facing the County. The WMAB assists in the development of the County's ten-year solid waste management plan, considers and recommends waste reduction, recycling and final disposal strategies, reviews capital and operating budgets, and provides recommendations to the BOCC on the selection of consultants and contracts for solid waste projects. The WMAB also hears appeals for exemptions from the Residential Solid Waste Fee levied by the County and for violations and penalties assessed under the County's Mandatory Commercial Source Separation Ordinance. All meeting minutes are available by request.

The WMAB's program involvement and accomplishments in 2012 include:

- 2012 Events / WMAB Member Participation:
    - Earth Day
    - Southern Spring Show
    - Panthers Tailgate Recycling Program (season long recycling event)
    - Booty Loop
    - CMC Recycling Pilot
    - Tarp Day
    - Mulitiple Great American Cleanup events
    - Wipe Out Waste Ambassador Program
    - America's Recycle's Day Records Shredding Events

- Other Decisions / Accomplishments
    - Elected Steve Pepper to serve as Vice Chair, succeeding Allison Warren
    - Appointed Chris Capellini to serve as the Foxhole Landfill Advisory Council Chair
    - Appointed Lisa Rudisill to the Foxhole Landfill Advisory Council
    - Throughout the year, the Board held meetings at: Metrolina Recycling Facility; Speedway Landfill; Compost Central; and Foxhole Landfill
    - Reviewed and recommended adoption of the FY 2013 Operating Budget for Solid Waste

- Reviewed the current Bylaws for the WMAB and recommended changes to better address conflicts of interest. The proposed revisions were approved by the BOCC
- Participated in the selection of new marketing company for Mecklenburg County Solid Waste Services
- Formed a Steering Committee consisting of WMAB members, Staff and Municipalities to guide the development of the new Solid Waste Management Plan
- Provided input into the development of the Solid Waste Management Plan through the Charrette process used for public input
- Recommended the adoption of the Solid Waste Management Plan to the Board of County Commissioners which was approved in July 2012
- Elected Ollie Frazier to succeed Steve Pepper as Vice Chair when Steve was appointed Chair by the BOCC
- Re-evaluated and reorganized the Standing Committees of the WMAB to better align with Solid Waste Management Plan implementation

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M E M O R A N D U M
FROM THE
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DATE: January 10, 2013
TO: Environment Council Committee Members
FROM: Stephanie C. Kelly, CMC, City Clerk
SUBJECT: **Attached Annual Report: Charlotte Tree Advisory Commission**

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If you have questions or comments for the board, please convey those to staff support for a response and/or follow-up.

Section 6. **REPORTS OF BOARDS, COMMITTEES, AND COMMISSIONS**

The City Council finds it appropriate to periodically review each standing board, committee, and commission to which they make appointments for the purpose of assessing whether said board, committee, or commission should be renewed, dismantled, expanded or its charge redefined. To this end, each board, committee, and commission that is part of the City, or that was established by the City Council, whether acting alone or in conjunction with one or more other local governments, is required to submit annual written reports that must contain in depth reviews of the body's activities, including goals, objectives, successes, problems, and/or the need for City Council assistance. These reports shall be submitted to the City Clerk and will be staggered through the year according to a schedule established by the City Clerk. The City Clerk shall then provide the Mayor and City Council with copies of the reports and refer the reports to the appropriate Council Committee for the Committee's information.

Boards, committees, and commissions that are not part of the City shall submit reports in accordance with the reporting requirements set forth in their contract, if any, with the City.

In addition to required written reports, the City Council may request on a case-by-case basis that an oral report be made to the Council.

CHARLOTTE

CITY OF CHARLOTTE
CHARLOTTE TREE ADVISORY COMMISSION

DATE: January 3, 2013
TO: Charlotte City Council
FROM: Donald McSween, City Arborist

RE: **2012 Report to City Council**

History of Charlotte Tree Advisory Commission

The first meeting of the Charlotte Tree Commission was on February 8, 1956. Due to the lack of funding, the Commission disbanded a year later. In December 1971 the "Charlotte Tree Advisory Commission" (CTAC) was restored. It met for the first time on January 4, 1972. CTAC has been meeting on a regular basis since that time. The current Commission has 12 members (10 elected and 2 ex-officio).

Purpose of the Charlotte Tree Advisory Commission

The purpose of CTAC is to give advice to the City Council and City Manager regarding Charlotte's tree canopy. It is also tasked with ruling on Appeals to the enforcement of the Tree Ordinance (Chapter 21 of the City Code). The Commission considers the education of citizens and elected officials regarding our tree canopy to be one of its tasks.

Members, Meeting Time, Meeting Place

The current members of the Charlotte Tree Advisory Commission are:

Fred Dodson	James Cochran
Ann Macon-Ellis	Debra Glennon
Matthew McLaren (Vice-Chairman)	Janet Nelson
Susan Tompkins	Carrie Winter (Chairwoman)
Joe Zuyus	
Tom Johnson (Ex-officio)	Donald McSween (Ex-officio)

The Commission meets the third Tuesday of each month in Room 266 of the Charlotte-Mecklenburg Government Center at 5:00PM.

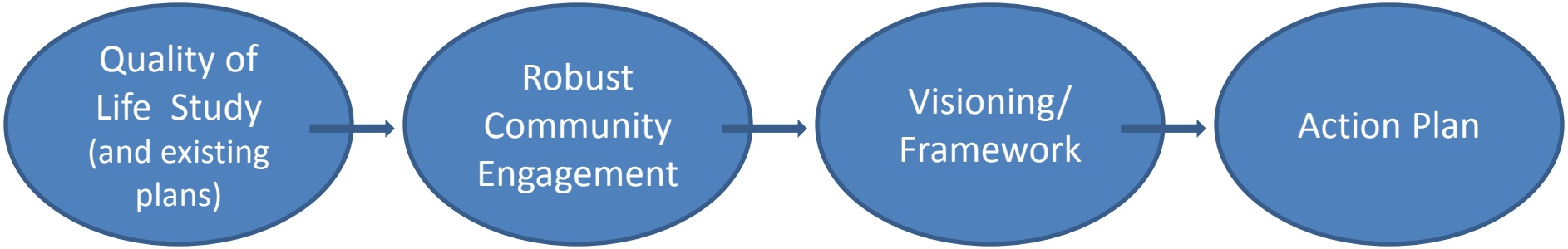
Accomplishments and Events

- The CTAC members celebrated Arbor Day in March of this year at Westerly Hills Elementary School at 4420 Denver Ave.
- For 2012, the Tree Advisory Commission heard no requests for variances and one appeal from Planet Suzuki. In the sole appeal, the Commission issued a modified decision in favor of the Urban Forestry staff. Additionally, there were no appeals to the Mecklenburg County Superior Court from decisions of the Tree Advisory Commission in 2012.
- The City of Charlotte was awarded "Tree City USA" status for the 32st year in a row.

Future Projects

- Review rules set forth in the Tree Ordinance to ensure standards of planting and preservation are being met.
- Further public education and outreach efforts regarding planting and preservation issues within the city.

Developing a Community Plan



8 Dimensions:
-Engagement;
-Character;
-Economics;
-Education;
-Health;
-Environment;
-Safety;
-Housing.

-Economy, Environment & Social;
-Town Hall Meetings;
-Social media & internet;
-Working Groups.

Consultant Assistance

Consultant Assistance

2012

2013

2013-14

2014