Council-Manager Memo #10
Friday, February 8, 2013

CHARLOTTE.

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WEEK IN REVIEW:

Mon (Feb 11)	Tues (Feb 12)	Wed (Feb 13)	Thurs (Feb 14)	Fri (Feb 15)
3:30 PM Transportation and Planning Committee, Room 280		12:00 PM Housing & Neighborhood Development Committee, Room 280		

CALENDAR DETAILS:

Monday, February 11

3:30 pm Transportation and Planning Committee, Room 280
AGENDA: MPO update; Capital Investment Plan

Wednesday, February 13

12:00 pm Housing and Neighborhood Development Committee, Room 280
AGENDA: FY14 Focus Area Plan; March meeting schedule

February and March calendars are attached (see "Calendar.pdf").

INFORMATION:

February – March Quality of Life Study Public Meetings

Staff Resource: John Howard, N&BS 704-336-2237, jghoward@charlottenc.gov

The City of Charlotte and Mecklenburg County have recently released the new Quality of Life Study, performed under contract with the University of North Carolina Charlotte Metropolitan Studies Institute. The Quality of Life Study is a collection of social, crime, physical, economic and environmental conditions that provide a snapshot of a neighborhood's health. The study can be found at the link below:

http://charmeck.org/QOL/Pages/default.aspx

The study is commonly used by residents, service providers, government agencies, real estate agents, and universities to help understand the dynamics of neighborhoods. The study data also helps organizations develop programs and determine service delivery strategies for Charlotte-Mecklenburg residents.

The City and County invite elected officials and citizens to attend one of the upcoming community meetings to learn how the new interactive online dashboard can be used to get a snapshot of their neighborhood's health and generate a report. This information can help neighborhoods develop future work plans and choose areas of focus based on what they determine equates to a positive quality of life in their neighborhoods.

The following dates and locations across the County have been secured for the public meetings:

East Charlotte

- Independence Regional Library, 6000 Conference Drive, Charlotte
  - Tuesday, February 12, 6:00 p.m. to 7:30 p.m.
- Hickory Grove Library, 5935 Hickory Grove Road, Charlotte
  - Wednesday, February 13, 10:30 a.m. to noon

South Charlotte

- South County Regional Library, 5801 Rea Road, Charlotte
    - Friday, February 15, 10:30 a.m. to noon.
- Morrison Regional Library, 7015 Morrison Boulevard, Charlotte
    - Tuesday, March 5, 6:00 p.m. to 7:30 p.m.

North Mecklenburg County

- North County Regional Library, 16500 Holly Crest Road, Huntersville.
    - Tuesday, February 19, 6:00 p.m. to 7:30 p.m.

North Charlotte

- Beatties Ford Regional Library, 2412 Beatties Ford Road, Charlotte
    - Thursday, February 28, 10:30 a.m. to 12:00 p.m.

West Charlotte

- West Boulevard Library, 2157 West Boulevard, Charlotte
    - Tuesday, February 26, 5:00 p.m. to 6:30 p.m.
    - Wednesday, February 27, 10:30 a.m. to noon

Sale of Greenway Business Center Land to Mecklenburg Bar Association

Staff Resource: Peter Zeiler, N&BS, 704-432-2989, pzeiler@charlottenc.gov

The Charlotte Mecklenburg Development Corporation (CMDC) is a not for profit development entity that assists the City with redevelopment in its priority business corridors. Members are appointed by the City, County and Charlotte Chamber.

On February 7, 2013, CMDC closed on the sale of a parcel of land in the Greenway Business Center to the Mecklenburg Bar Association. The sale price for the three-acre site was $125,000. The Mecklenburg Bar Association intends to invest $4,000,000 in the construction of a new office building to house their administrative and organizational activities.

Under the terms of a City loan to CMDC that was approved by City Council in January 2012, the proceeds of the sale will be applied directly to the $658,000 loan balance.

This is the first land sale and new construction project in the Greenway Business Center since it was developed in 2007 at the site of the former Belvedere Homes public housing project. Since that time, three buildings have been renovated, including the historic Belvedere Theatre. Two buildings are leased, and a third is currently being up-fitted for a new tenant. Fifteen acres remain available for sale in the business park, and CMDC is currently in negotiations for the sale of another parcel.

Small Business Program Name Survey

Staff Resources: Nancy Rosado, N&BS, 704-336-2116, nrosado@charlottenc.gov
Kimberly McMillan, Corporate Communications and Marketing, 704-336-2643, kmcmillan@charlottenc.gov

Working with the Council's Economic Development Committee, the Corporate Communications and Marketing and Neighborhood & Business Services departments have created a name development process for the Small Business Opportunity Program to reflect the proposed addition of Minority and Women Owned businesses in its scope.

The name development process includes research from peer cities and a review of policy changes. It reflects Council's desire to:

- Be more inclusive in City contracting and procurement;
- Focus on equity and inclusion; and
- Build goodwill in the business community.

Names and various tag lines are being sent to the following stakeholders for feedback:

- Mayor and City Council
- Disparity Study Advisory Committee
- Small Business Enterprises registered with the City
- Business Advisory Committee
- Metrolina Minority Contractors Association
- National Association of Women Business Owners

The survey can be accessed by clicking the link below and will be open until February 11. Survey feedback will be presented to the Economic Development Committee at its February 21 committee meeting and to the full Council at the March 4 workshop.

https://www.surveymonkey.com/s.aspx?sm=ME35PrqwoWGYqQjIde04RA_3d_3d

February 8 State Legislative Update

Staff Resource: Dana Fenton, City Manager's Office, 704-336-2009, dfenton@charlottenc.gov

Attached is the Week 2 Legislative Report **(see "Week 2 Legislative Report.pdf")**