Council-Manager Memo #86
Friday, November 18, 2011

CHARLOTTE.

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WEEK IN REVIEW:

Mon (Nov 21)	Tues (Nov 22)	Wed (Nov 23)	Thurs (Nov 24)	Friday (Nov 26)
			THANKSGIVING HOLIDAY	

CALENDAR DETAILS:

Thursday, November 24 – Friday, November 25

THANKSGIVING HOLIDAY

November and December calendars are attached (please see "2. NovDecCalendar.pdf").

INFORMATION:

Grease Free – Educating Citizens and Protecting the Environment

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It's the season of holiday cooking and, unfortunately, an increased risk of sanitary sewer overflows. So, Storm Water Services and Utilities have teamed up to promote Grease Free awareness.

More than half of all sanitary sewer pipe overflows are caused by grease buildup and other food leftovers that clog sewer lines. When sewer pipes overflow (typically from manholes), bacteria and other harmful pollutants can seep into neighborhood creeks. Bacteria is one of the top pollutants in Charlotte-Mecklenburg creeks. Grease clogs and the resulting spills are preventable; urging customers to change how they dispose of cooking by-products and food leftovers requires communication that gets attention and then reminds them to act.

Throughout November and December, both CMUD and Storm Water Services will co-promote the Grease Free campaign through a variety of outreach methods. Combined messages will be sent out via press releases, billboards, radio spots, social media and utility bill inserts. Staff hopes that leveraging resources from both departments (and with support from City Corporate Communications) will build up a successful campaign that may prevent costly infrastructure repairs and environmental pollution.

ATTACHMENTS:

September 12 Transportation and Planning Committee Summary **(see "3. TAP Summary 091211.pdf")**

October 10 Transportation and Planning Committee Summary **(see "4. TAP Summary 101011.pdf")**