Council-Manager Memo #84
Wednesday, November 9, 2011

CHARLOTTE.

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AGENDA NOTES:

November 14 Combined Zoning and Business Meeting
Staff Resource: Julie Burch, City Manager's Office, 704-336-3187, jburch@charlottenc.gov

City Council amended the meeting calendar to cancel the November 21 Zoning Meeting and to make the November 14 meeting a combined zoning and business meeting. In today's packet, there are two agenda books. The Zoning book begins with the City Attorney's Evaluation at 3:00 p.m. and includes the dinner briefing topics, questions and answers for consent items, awards and recognitions, and zoning decisions. The Business Agenda book begins with the consent items and includes public hearing, policy and business items.

INFORMATION:

Private Water and Sewer Line Warranty Update
Staff Resource: Steve Miller, CMUD, 704-353-0295 smiller@charlottenc.gov

For the last several months, the Charlotte-Mecklenburg Utility Department has been investigating whether or not to enter into a potential partnership with a selected third-party vendor to offer optional private water and sewer line warranties for residential customers.

Similar service is already available from Duke Energy and Piedmont Natural Gas for gas and power lines, and many other cities are partnering with various third-party firms to provide warranty coverage to customers on an optional basis for outdoor water and sewer service lines.

The potential private water and sewer line warranties would be available to residential water and sewer customers for a monthly fee and would protect homeowners from the potential high cost of repairing or replacing outdoor water and sewer lines. Customers are responsible for maintaining the exterior water and sewer lines on the private side of water meters.

As part of the consideration of a private warranty program, CMUD conducted a RFI and RFP process over the summer and made a presentation to City Council at the dinner meeting on October 10 describing the program and the benefits it would offer customers as well as the City.

During the dinner meeting presentation, CMUD stated that it would return to City Council on November 14 with a preferred third-party firm selected and ready for City Council's consideration.

Based on City Council's feedback and direction, CMUD staff has decided to continue to evaluate options. CMUD will continue to work to assess proposals, determine a recommended course of action, and return to City Council at a later date.

Public Art FY12 Mid-Year Update
Staff Resource: Katie McCoy, Budget & Evaluation, 704-336-5017, kdmccoy@charlottenc.gov

In accordance with the annual Public Art agreement and Council direction, the Arts & Science Council and Public Art Commission provide a mid-year update on current projects as well as report on the prior fiscal year. At the May 24, 2011 Council Dinner Briefing, the Public Art Commission and Arts & Science presented the FY12 Proposed Public Art Workplan. On June 13, 2011, City Council approved the annual agreement with the Arts & Science Council and the Public Art Commission for administration of the Public Art Program.

The **attachment (see "2. ASCPublicArt.pdf")** illustrates the status of current FY12 projects as well as the FY11 prior year program activities. This information was initially slated for the November 14 Dinner Briefing. However, because there are no significant changes from the May 24 Public Art presentation, and due to the numerous items scheduled for the combined Council Business and Zoning Meeting agendas, the Arts & Science Council and Public Art Commission's presentation is provided as an attachment.

The Arts & Science Council would like to make note of the new Public Art Program Director, Nicole Bartlett, who can be reached by e-mail or phone at Nicole.Bartlett@artsandscience.org or 704-335-3037.

November 11 – City Environmental Vendor Fair
Staff Resource: Kay Elmore, BSS, 704-336-2524, kelmore@charlotenc.gov

In support of the City's Environmental Focus Area Plan, Business Support Services Procurement Services Division (BSS/PSD) is sponsoring an Environmental Vendor Fair on Friday, November 11, from 8:00 a.m. to 10:00 a.m. in the Charlotte-Mecklenburg Government Center lobby. Exhibitors include current City vendors who will showcase environmentally preferable products and services.

The event is aimed at educating employees on how the City partners with its vendors to be more environmentally responsible in its everyday practices. By encouraging and promoting the purchase and use of environmentally friendly products and services, the City can:

- conserve natural resources;
- minimize pollution;
- reduce the use of natural resources such as water and energy;
- eliminate or reduce environmental health hazards to workers and the community;
- support strong recycling markets;
- reduce landfill material;
- increase the use and availability of environmentally preferably products and services;

- reward vendors who reduce environmental impacts in the production and distribution of goods and services; and
- create a model for successfully purchasing environmentally preferable products that encourages other government agencies, residents and businesses in the Charlotte community to adopt similar goals.

The event is open to City of Charlotte, Mecklenburg County and Charlotte-Mecklenburg School employees. Employees are encouraged to bring electronics (TVs, personal computer components, etc) as well as paper documents for safe disposal. Goodwill Industries will be collecting electronics for recycling and Automated Shredding will be providing free document destruction. All vendors will be available to provide information, as well as promotional and marketing materials to assist employees in making environmental purchasing decisions.

Publicity for the event includes CMail, FYI and email blasts to City and County employees as well as flyers posted throughout CMGC and Old City Hall.
Participating vendors include:

- Goodwill Industries (electronics recycling);
- Automated Shredding (shredding);
- IKON (printing);
- CBI (furniture);
- Republic Services (recycling);
- UniFirst (uniform rental and cleaning);
- Office Depot (office supplies);
- Paperless Digital Solutions (paper-reducing technology); and
- Envision Charlotte (energy consumption reduction).

November 15 – America Recycles Day
Staff Resources: Sarah Poulton, BSS, 704-336-7311, spoulton@charlottenc.gov
Rob Phocas, City Manager's Office, 704-336-7558, rphocas@charlottenc.gov

The City's Recycling Work Group, which includes City of Charlotte and Mecklenburg County employees as well as representatives from Charlotte Center City Partners, is coordinating an America Recycles Day event on Tuesday, November 15 from 10:00 a.m. to 2:00 p.m. at the Uptown Disc Plaza (intersection of Trade St. and Tryon St). America Recycles Day, which began in 1997, is the only nationally recognized day dedicated to educating about and promoting recycling. Local sponsors can organize events to raise awareness about the benefits of recycling and recycling options in their communities. These events demonstrate the importance of purchasing recycled products that meet environmental criteria designed to support re-use and recycling.

The following City of Charlotte, Mecklenburg County, and private participants are highlighted at this year's event:

- City Solid Waste Services (residential and Uptown recycling);
- County Solid Waste / Keep Charlotte Beautiful / Keep Mecklenburg Beautiful (business recycling, Panther tailgate recycling, etc);
- Goodwill Industries (electronics recycling);
- ProShred (shredding);
- Charlotte Center City Partners (business recycling);
- CATS (light rail and Transit Center recycling); and
- North Carolina Dept of Justice (identity theft prevention education).

This event has been registered with the national America Recycles Day organization and is open to the public. Attendees are encouraged to bring electronics (TVs, personal computer components, etc.), which will be collected by Goodwill Industries for recycling, and may also drop off paper documents for safe disposal. ProShred will be providing free onsite document destruction. This service will be available both for pedestrian traffic as well as for residents to drive their vehicles to the event and drop off materials.

Publicity for the event includes press releases facilitated through City of Charlotte Corporate Communications; inclusion on the national America Recycles Day website; distribution by the participating agencies to private and public organization contacts; and CMail, FYI and email blasts to City and County employees.

Council for Children's Rights, "Children's Budget"
Staff Resource: Katie McCoy, Budget & Evaluation, 704-336-5017, kdmccoy@charlottenc.gov

The Larry King Center of the Council for Children's Rights is drafting the area's first "Children's Budget," which compiles the public and private spending on children's services by organizations such as the United Way, NC Division of Medical Assistance, Mecklenburg County, and the City of Charlotte. City staff from Budget & Evaluation and Neighborhood & Business Services provided the requested FY2010 Adopted Budget data on programs that impact children (for example, housing and after-school). This type of reporting has been done elsewhere in the country such as Florida, Tennessee, New Mexico, and Philadelphia. The Council for Children's Rights plans to update this report annually. As this is the first year of the report, City staff will continue to work with the Council for Children's Rights on their subsequent reports and development of the report's methodology. The expected release date of the "Children's Budget" is November 10.

***City Source* Tells Stories of Citizen Service**
Staff Resource: Sherry Bauer, Corporate Communications & Marketing, 704-336-2459, sbauer@charlottenc.gov

City Source is the City of Charlotte's unique 30-minute program for citizens to learn about the City's services as well as how its employees serve the community. The program airs the first

and third Thursday of each month at 7 p.m. on Cable 16 (Time Warner Cable), AT&T U-verse and is streamed LIVE online at www.charlottenc.gov.

In the November 17 edition, viewers can take a look at how ARRA funds are helping Charlotteans be more energy efficient. They'll see why business leaders and others are coming together to reduce energy usage in Center City by 20 percent. Plus, viewers can check out a robotic surveying device, fall cankerworm banding and why Utilities' earned several national awards.

This information is also promoted in CMail, the City's electronic newsletter emailed to more than 1,100 subscribers and distributed by City departments whose services, programs and employees are featured in an upcoming episode. **Attached** is the flier promoting the next episode **(see "3. CitySource.pdf").**