Council-Manager Memo #80
Wednesday, October 26, 2011

CHARLOTTE.

WHAT'S INSIDE:

Page

Information:

October 27 – Red Line Task Force Policy Presentation 2
Airport Concessions Disadvantaged Business Enterprises (ACDBE) Goal Update 2-3
City Source Tells Stories of Citizen Service 3

Attachment:

City Council Follow-Up Report..... 3
--Trimmed Tree on Federal Courthouse Grounds
September 14 Economic Development Committee Summary 3

INFORMATION:

October 27 – Red Line Task Force Policy Presentation
Staff Resource: John Muth, CATS, 704-336-3373, jmuth@charlottenc.gov

City Council is invited to attend a briefing on Thursday, October 27 regarding the work of the Red Line Task Force. This is the first in a series of briefings that will be held over the coming months to inform elected officials on the Task Force's work in developing a financial and business plan for delivering the Red Line Rail project. Council will also hear an informational policy presentation from Paul Morris at the November 14 Dinner Meeting. A detailed presentation of the proposed financial and business plan is planned for the November MTC meeting and a special meeting for elected officials to be held December 13 (details will be provided when available).

The Red Line Task Force cordially invites you to attend a
POLICY PRESENTATION
by
NC DOT Deputy Secretary of Transit Paul Morris
Thursday, October 27th from 10:30 a.m. until noon
CPCC North Campus Auditorium
Criminal Justice Building
11930 Verhoeff Drive
Huntersville, NC 28078

Airport Concessions Disadvantaged Business Enterprises (ACDBE) Goal Update
Staff Resource: Jerry Orr, Aviation, 704-359-4000, tjorr@charlotteairport.com

On November 11, 2006 Council approved a RCA to adopt the FAA-approved Airport Concession Disadvantaged Business Enterprise ("ACDBE") Program for minority and women-owned business participation in concessions at Charlotte Douglas International Airport. In accordance with the FAA regulations, the ACDBE Program establishes a methodology that the Airport must use for calculating the overall participation goal for Airport concessions**.**

Airport concessions include business opportunities such as retail and food and beverage in one category and rental cars in the other. In the first category, non-car rental goals are expressed as a percentage of total gross revenue and in the second category, car rental goals are expressed as a percentage of the car rental companies' expected expenditure on goods and services. Annual reports on participation are submitted by staff to the FAA. Staff is also required to update its goals with public participation every three years, based on the federal fiscal year.

On September 30, 2011 the Airport submitted an updated ACDBE Program goal for FY2012-2014. Based on the approved methodology, the new goals are 4.7% for car rental concessions

and 15% for non-car rental concessions. The FAA approved the respective goals on October 13, 2011.

***City Source* Tells Stories of Citizen Service**

Staff Resource: Sherry Bauer, Corporate Communications & Marketing, 704-336-2459, sbauer@charlottenc.gov

City Source is the City of Charlotte's unique 30-minute program for citizens to learn about the City's services as well as how its employees serve the community. The program airs the first and third Thursday of each month at 7 p.m. on Cable 16 (Time Warner Cable), AT&T U-verse and is streamed LIVE online at www.charlottenc.gov.

In the November 3 edition, viewers will learn about the Center City 2020 Plan and what could be next for Charlotte. They'll see how Andrew Olls, a City employee, gives back to the community even when he's not at work. Viewers will also discover what training goes into being a firefighter, how to keep their trees safe and healthy during the colder months, and the City Services Thanksgiving Holiday Schedule.

This information is also promoted in CMail, the City's electronic newsletter emailed to more than 1,100 subscribers and distributed by City departments whose services, programs and employees are featured in an upcoming episode. **Attached** is a flier that describes the stories coming up in the next episode **(see "2. City Source flier.pdf").**

ATTACHMENTS:

City Council Follow-Up Report **(see "3. Council Follow Up.pdf")**

Contents include:
--Trimmed Tree on Federal Courthouse Grounds

September 14 Economic Development Committee Summary (**see "4. Econ Dev Summary.pdf")**.