Council-Manager Memo #34
Friday, May 13, 2011

CHARLOTTE.

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WEEK IN REVIEW:

Mon (May 16)	Tues (May 17)	Wed (May 18)	Thurs (May 19)	Fri (May 20)
4:00 PM Redistricting Committee, CMGC 8th Floor Innovation Station 5:00 PM Council Zoning Meeting, Room CH-14		12:00 PM Community Safety Committee, Room 280 3:00 PM Budget Adjustments, Room 267		

CALENDAR DETAILS:

Monday, May 16

4:00 pm Redistricting Committee, CMGC 8th Floor Innovation Station

5:00 pm Council Zoning Meeting, Room CH-14

Wednesday, May 18

12:00 pm Community Safety Committee, Room 280
AGENDA: Passenger Vehicle for Hire ordinance

3:00 pm Budget Adjustments, Room 267

May and June calendars are attached (SEE TABLE OF CONTENTS ON LEFT).

INFORMATION:

Public Art Work Plan Presentation

Staff Resources: Katie McCoy, Budget & Evaluation, 704-336-5017, kdmccoy@charlottenc.gov

The annual Public Art Work Plan presentation was scheduled for the May 9 Council Dinner Briefing. However, time did not allow for the presentation. The Arts & Science Council communicated to staff that they are comfortable not rescheduling the presentation since there are only a few projects underway and a hard copy of the presentation was included in Council's Agenda packet. A duplicate copy of that presentation is attached **(SEE TABLE OF CONTENTS ON LEFT).**

The proposed FY12 General Fund Public Art Allocations were also included in the FY12-16 draft General Capital Investment Plan presentation at the April 14 Council Budget Retreat. Council will be asked to approve the Public Art allocation as part of the June 13 budget adoption. In accordance with Council's Public Art Policy, the Arts & Science Council and Public Art Commission will report back to Council in November with a mid-year update.

Small Business Week Events and Web Portal Launch

Staff Resource: Emily Cantrell, N&BS, 704-432-2076 ecantrell@charlottenc.gov

Mayor and City Council are invited to the kick-off event for Small Business Week on Monday, May 16 from 7:30 – 9:00 a.m. in the Charlotte Mecklenburg Government Center Lobby. A highlight of this event will be the public unveiling of the new small business web portal - CharlotteBusinessResources.com. Attendees will receive a presentation of web portal features and will be invited to provide feedback on the site.

This event will commence a week-long schedule of events for Small Business Week 2011 and will feature breakfast and networking for attendees as well as information provided by the City's Small Business Resource Partners. The winner of the Extreme Makeover: Small Business Edition will also be announced.

Another highlight of the week will be the City and Charlotte Chamber sponsored Access to Capital event. The event held Thursday May 19 from 12:45 – 5:00 p.m. at the Charlotte Convention Center, is open to the public and features more than 30 funding sources ready to meet with small business. In addition, attendees will be able to attend four workshops covering information for business owners about:

- Putting Together Your Funding Proposal
- Learning the Language of Funding Sources
- Managing Your Customer Base with Your Bottom Line in Mind
- Understanding Equity Financing and Other Nontraditional Sources of Funding

Attendees are encouraged to register for the event at www.charlottechamber.com

An invitation to the kick-off and a schedule of Small Business Week events are attached **(SEE TABLE OF CONTENTS ON LEFT)**. For more information please visit http://smallbizweek.charlottenc.gov

NLC/Siemens Sustainability Infrastructure Tour

Staff Resource: Kim Pearson, City Manager's Office, 704-336-2180, kpearson@charlottenc.gov

The National Leagues of Cities (NLC), in cooperation with its corporate partner, Siemens USA, have approached the City of Charlotte to host, and participate in, a sustainability infrastructure tour. Charlotte is one of four cities that have been selected to participate and foster a dialogue between public and private stakeholders on a subject of particular importance to the region. The City of Charlotte will be showcasing regional water resources planning in an effort to expose the need for, and facilitate, continued discussion on this important topic with local, state, and national stakeholders.

The tour will be scheduled for a mid-September date and will begin with an invitation-only dinner meeting to which NLC/Siemens will invite the Mayor, members of the City Council and County Commission, and CEOs of the local water and power industry. On the following day, there will be a comprehensive, educational program bringing together local stakeholders for spirited discussions on regional water resources planning in the Carolinas that will include speakers and various breakout sessions on, but not limited to:

- the role of conservation
- the role of water re-use and water reclamation in water supply planning
- aging water supply infrastructure

- the impacts of water cost and pricing on infrastructure and supply
- potential and existing competing uses (recreational and industrial uses, wildlife, etc.)

NLC will be creating the summary documents and publications illustrating the sustainability infrastructure tour for each participating city to capture the collective learning from the 4-city tour. The other cities hosting the NLC/Siemens sustainability infrastructure tour include Chicago, Los Angeles, and Houston. NLC/Siemens will be underwriting all of the costs associated with staging this event. NLC/Siemens plans to forward invitations to City and County officials and stakeholders in June or July.

Renewable Energy Technical Assistance
Staff Resource: David Wolfe, E&PM, 704-336-3602, dwolfe@charlottenc.gov

The City is applying to receive technical assistance to study the feasibility of a renewable energy project for the Statesville Avenue Landfill property. The Environmental Protection Agency (EPA) and Department of Energy (DOE) released a request for proposals (RFP) on April 4 about the program, which would extend expertise to local governments to complete feasibility studies for developing energy projects as part of site redevelopment or remediation plans. The EPA will select the sites to be analyzed, and DOE's National Renewable Energy Laboratory (NREL) will conduct the feasibility studies.

The feasibility report will include a preliminary analysis of the economic and physical viability of the site, including payback on investment, an estimate of jobs that could be created and greenhouse gas reduction potential.

The application is not a request for funds but only for technical assistance, and does not require any type of local match. Receipt of the study will not commit the City to complete the renewable project.

Staff will be submitting the proposal by May 20.

Comment by the Tree Advisory Commission on Proposed Billboard Legislation
Staff Resource: Thomas Powers, Assistant City Attorney, 704-336-5877, tpowers@charlottenc.gov

A bill under consideration by the North Carolina General Assembly, Senate Bill 183 ("Billboard Legislation"), addresses the cutting of trees that obscure the view of billboards. The Charlotte Tree Advisory Commission issued a letter to the General Assembly on May 2, 2011, to express its opposition to the bill. A copy of the letter is attached **(SEE TABLE OF CONTENTS ON LEFT).**

May 13 State Legislative Update
Staff Resource: Dana Fenton, City Manager's Office, 704-336-2009, dfenton@charlottenc.gov

Attached **(SEE TABLE OF CONTENTS ON LEFT)** is the weekly State Legislative Update. Changes from the last update are denoted in **bold face** type.

ATTACHMENTS (SEE TABLE OF CONTENTS ON LEFT):

Council Follow-Up Report

Contents include:

--SBO Good Faith Efforts

--Assessment of Mobile Food Vendors

--SBO Goals on Work Order Based Contracts