Council-Manager Memo #22
Wednesday, March 30, 2011

CHARLOTTE.

WHAT'S INSIDE:

Page

Information:

Mural Pilot Program in North Davidson Business Corridor 2
IAP – Leopardo Construction to Hold Subcontracting Event in Charlotte..... 3

Attachment:

March 2 Housing and Neighborhood Development Committee Summary 3

INFORMATION:

Mural Pilot Program in North Davidson Business Corridor

Staff Resource: Katie McCoy, Budget & Evaluation, 704-336-5017, kdmccoy@charlottenc.gov

The NoDa Neighborhood Association and artists William and Lauren Puckett contacted City staff about painting a Mecklenburg Declaration of Independence mural at the underpass at North Davidson Street and Matheson Avenue using private funds. This project would be an enhancement to the business corridor, requiring no City funding. The "Meck Dec" theme is proposed because streets in the North Corridor have been named after 22 of the 25 signers of the Mecklenburg Declaration of Independence. Both the Arts & Science Council and the May 20th Society (aka "Meck Dec Society") have endorsed the project. Additionally, the artists have consulted with local historians to ensure accurate depiction.

There is currently no policy for painting murals on City property using private funds. Staff has reviewed the request, and recommends approaching this project as a pilot program. The pilot program would include a right-of-way use contract between CDOT and the NoDa Neighborhood Association (commissioning body of the artwork), with the following provisions:

- All artistic content must be reviewed by the Arts and Science Council and May 20th Society (both have endorsed the project).
- Upon completion of the mural, full ownership rights of the artwork shall be transferred to the City.
- Maintenance services for the artwork will be donated to the City for the life of the artwork by the NoDa Neighborhood Association including, periodic cleaning, repair, rehabilitation and resealing (200 residents have volunteered to provide these services).
- The Artist and the NoDa Neighborhood Association will abide by all City rules and regulations for conducting work in and around the City's right of way.
- The City has full rights to remove the artwork when it has reached its end of life or for any other reason deemed necessary.
- No alterations to the bridge structure or its accessory components will be allowed without prior approval from the City.
- No treatments other than paint will be allowable in the creation of the artwork.
- Any damage to City property including but not limited to the bridge, street and sidewalk is the sole responsibility of the NoDa Neighborhood Association.
- The contractor performing the work shall carry sufficient insurance to protect against any bodily injury or property damage that may result from the project.

The **ATTACHMENT (SEE TABLE OF CONTENTS ON LEFT)** includes a presentation from the artists, including a representation of the mural, along with examples of the artist's mural work in Charlotte. The artwork would begin in the month of April, and would be complete by the end of 2011. The possibility of future, privately funded murals in the City's rights-of-way, and a related policy, will be considered upon completion of this pilot project and a subsequent evaluation process.

IAP – Leopardo Construction to Hold Subcontracting Event in Charlotte

Staff Resource: Jerrianne Jackson, N&BS, 704-432-1311, jbjackson@charlottenc.gov

The City's Small Business Opportunity Program, in partnership with the North Carolina Military Business Center, will host an IAP-Leopardo Construction Subcontracting Event for Charlotte on April 8 from 10:00 a.m. – 1:00 p.m. in Room 267 of the Charlotte Mecklenburg Government Center. Mayor Foxx has been asked to offer remarks, along with General Assembly members Representative Rodney Moore and Representative Bill Brawley.

IAP-Leopardo Construction, Inc., a minority-owned full-service construction company based in Columbus, Ohio was recently awarded participation in two significant construction contracts by the U.S. Army Corps of Engineers that will generate numerous opportunities for contracting work over the next several years in North Carolina, South Carolina and Georgia. Work under these contracts will range from $1M - to $40M for the construction, design and repair of administrative, recreational, educational, religious, medical, and training facilities. No contracts are expected to be awarded during the event; however, officials from IAP-Leopardo Construction will use the event as a networking opportunity to meet potential subcontractors.

Attached (SEE TABLE OF CONTENTS ON LEFT) is the event invitation, which was sent to all of the City's certified Small Business Enterprises.

ATTACHMENT (SEE TABLE OF CONTENTS ON LEFT):

March 2 Housing and Neighborhood Development Committee Summary