Rose Fellowship FAQ

Q: What is the ULI Daniel Rose Center for Public Leadership in Land Use?

A: The ULI Daniel Rose Center for Public Leadership in Land Use is a program of ULI, the Urban Land Institute, a 501(c) (3) nonprofit research and education organization supported by its members. Founded in 1936, ULI has nearly 30,000 members in 95 countries worldwide, representing the entire spectrum of land use and real estate development disciplines working in private enterprise and public service.

The ULI Rose Center was created in 2008 with a $5 million endowment by ULI Foundation Governor Daniel Rose, chairman of New York City–based Rose Associates, Inc. Rose's career has involved a broad range of professional, civic, and nonprofit activities.

Q: What does the Rose Center do?

A: The mission of the ULI Rose Center is to encourage and support excellence in land use decision making. By providing public officials with access to information, best practices, peer networks, and other resources, the Center seeks to foster creative, efficient, practical, and sustainable land use policies.

The flagship program of the ULI Rose Center, the yearlong Daniel Rose Fellowship provides participants with leadership training and professional development opportunities, and it benefits their respective cities by offering technical assistance on a local land-use challenge. The Rose Fellowship is focused on leadership, integrated problem solving, public-private collaboration, and peer-to-peer learning. By combining a core curriculum of real estate market economics and creative public finance tools with topics such as urban demographics, infrastructure and sustainability, the fellowship provides discussion sessions that address the current decision-making climate facing cities.

In addition to the Daniel Rose Fellowship, the Rose Center offers workshops and other educational opportunities for public officials, and sponsors forums to discuss leading-edge land use issues that impact public decision-making.

Q: What is the fellowship program?

A: Based on the land use challenges selected by the cities, the Rose Center provides a group of faculty and other experts to work with the fellows at two retreats over the course of the year on a core curriculum. Rose Center faculty will also visit the fellows' cities to learn about and advise them about their land use challenge. In addition, each non-mayor fellow will themselves serve as a faculty member to another Rose Fellowship city to encourage peer-to-peer learning.

The fellows will also go on a study tour of a non-fellowship city to see examples of projects related to their own land use problem. And the Rose Center provides its fellows with a yearlong membership to ULI, which includes access to other ULI events, Urban Land magazine, and research available on the ULI website.

Q: How are Daniel Rose fellows selected?

A: At the ULI Fall Meeting, the Rose Center names the mayors of four cities to its annual class of Daniel Rose Fellows. The mayors are selected based on a strong track record of land-use leadership, diversity of city location and market types, and their potential to position their cities on a sustainable path for economic prosperity in the years ahead. Each of the four mayors selects a team of three additional fellows, including public- and private-sector representatives, from their respective cities for a total of 16 fellows each year.

Q: What kinds of land use challenges does the Rose Center address in the fellowship cities?

A: The opportunities presented by a major land use change, despite potential for significant public benefits, are frequently riddled with political risk. Questions abound about the appropriate roles and benefits for private parties, the responsibilities of government, and the appropriate roles and benefits for different types of stakeholders. Challenging land use questions often result in cities getting stuck for years rehashing the same debates while costs rise and opportunity slips further away. The Rose Center is intended to help its fellowship cities get unstuck and develop an approach toward achieving the social, environmental and economic benefits of a major land use opportunity.

Previous topics include an approach for redeveloping an underperforming commercial corridor into an asset for its adjacent neighborhoods, and how to attract sustainable, infill development to a new light rail line.

Q: Who serves on the Rose Center Faculty?

A: The Rose Center has assembled a team of eight urban development and design leaders from around the nation who will be serving as faculty for the 2010-2011 Rose Center Fellowship cities: Hilary Bertsch, associate principal at Ehrenkrantz Eckstut & Kuhn Architects in New York City; Carlton Brown, chief operating officer at Full Spectrum of New York City; Andre Brumfield, urban design and planning principal at AECOM Design + Planning in Chicago; Antonio Fiol-Silva, principal at Wallace Roberts & Todd, LLC in Philadelphia; Calvin Gladney, managing partner at Mosaic Urban Partners, LLC in Washington, DC; Con Howe, managing director of CityView's Los Angeles Fund; Mark Johnson, president of Civitas, Inc. in Denver; and Marilee Utter, president of Citiventure Associates, LLC in Denver.

In addition to the faculty, the fellows will also have access to ULI subject matter experts and the Rose Center Advisory Board members.

Q: What is the purpose of the Rose Center Advisory Board?

The Rose Center Advisory Board, led by Joe Rose, provides strategic direction and ongoing program guidance. The Advisory Board is comprised of top business and political leaders and policy experts from across the country, including representatives from ULI's leadership. The members were selected because of their demonstrated on-going commitment to improving land use decision-making in American cities. The Board meets twice annually, with virtual communications in between face-to-face gatherings.

They are: Joe Rose, Chair, Georgetown Company, New York, NY; Seth Brown, Aspen Equities, LLC, Brooklyn, NY; Alex Garvin, Alex Garvin and Associates, New York, NY; Glenda E. Hood, former Mayor of Orlando and former Florida Secretary of State, Orlando, FL; William Hudnut, III, former Mayor of Indianapolis and former U.S Congressman; Bill Hudnut Consultants, LLC, Chevy Chase, MD; Greg Johnson, Wright Runstad & Company, Seattle, WA; Tom Murphy, Former Mayor of Pittsburgh, Senior Resident Fellow, ULI/Klingbeil Family Chair for Urban Development, Washington, DC; Peter Rummell, Rummell Company, LLC, Jacksonville, FL; and Anthony A. Williams, former Mayor of Washington, DC, Corporate Executive Board, Arlington, VA.