



Transportation & Planning

FY2015 Strategic Focus Area Plan

“Charlotte’s strong economy and attractive lifestyle will thrive due to our vibrant places, healthy neighborhoods, and robust employment centers, supported by strategic transportation investments.”

A combination of sound land use planning and continued transportation investment will provide lifestyle, employment and travel choices. This approach will enable Charlotte to accommodate growth, enhance quality of life and increase Charlotte’s prominence and competitiveness in the global marketplace. To achieve its vision, the City will:

- Continue to integrate land use, urban design, and transportation decisions that create more places and neighborhoods throughout Charlotte that are walkable, transit-oriented and bicycle-friendly.
- Provide the necessary transportation infrastructure to increase Charlotte’s presence as a global freight and logistics hub, particularly at Charlotte Douglas International Airport.
- Implement the foundational principles of the Centers Corridors and Wedges Growth Framework, the Transportation Action Plan and the 2030 Transit Systems Plan.

FY2015 Initiatives	Key Indicators
Strengthen collaboration with public and private sector partners to achieve effective transportation and land use results which support economic development and livability.	<ul style="list-style-type: none"> • Continue to coordinate and collaborate with all partners to advance transportation projects in the Charlotte area • Continue to collaborate with the Centralina Council of Governments on the regional CONNECT project to better prepare for the region’s ongoing growth
Engage the community to achieve the City’s land use and transportation goals from the Centers Corridors and Wedges Growth Framework, the 2030 Transit Systems Plan and the Transportation Action Plan.	<ul style="list-style-type: none"> • Expand community engagement opportunities and techniques to increase community dialogue and enhance community understanding of the City’s transportation and land use goals
Implement land use decisions and transportation investments that manage growth and focus high intensity development in areas where high-capacity infrastructure already exists or is planned.	<ul style="list-style-type: none"> • Continue to implement Centers Corridors and Wedges Growth Framework, the 2030 Transit Systems Plan and Transportation Action Plan • Develop and implement area plans and other policies that help to guide growth and development • Update City’s development regulations to better implement the City’s land use, design, and transportation policies
Implement land use decisions and transportation investments that increase safety, livability, transportation choices and enhance economic growth.	<ul style="list-style-type: none"> • Coordinate transportation infrastructure needs to continue to position Charlotte as a global freight and logistics hub. • Implement the projects and programs identified in the Community Investment Plan • Improve Charlotte’s walkability and bicycle-friendliness. • Monitor and seek to decrease intersection crash rates citywide • Improve citywide pavement conditions
Seek all types of financial resources and funding partnerships necessary to implement transportation programs and services.	<ul style="list-style-type: none"> • Develop long-term funding strategy for transportation and community place-making projects • Collaborate with legislative partners and stakeholders to consider new revenue sources to fund transportation improvements
Reevaluate the regulatory system for development in partnership with Mecklenburg County to ensure it is meeting the needs of its customers.	<ul style="list-style-type: none"> • New opportunities identified for improved collaboration and efficiencies, leading to increased effectiveness and customer satisfaction