



Charlotte City Council
Housing and Neighborhood Development Committee
Summary
June 10, 2015

COMMITTEE AGENDA TOPICS

- I. **Emergency Solutions Grant Funding Recommendations (Action Required)**
- II. **The Comprehensive Neighborhood Improvement Program (No Action Required)**

COMMITTEE INFORMATION

Council Members Present: Patsy Kinsey, Al Austin, John Autry, LaWana Mayfield

Staff Resources: Ann Wall, Assistant City Manager
Pat Mumford, Neighborhood & Business Services
Pamela Wideman, Neighborhood & Business Services
Tom Warshauer, Neighborhood & Business Services

Meeting Duration: 12:00 PM – 1:00 PM

ATTACHMENTS

1. Agenda Packet – May 13, 2015
2. Presentation – Digital Inclusion
3. Presentation – Community Engagement Program Updates

DISCUSSION HIGHLIGHTS

Kinsey: Called the meeting to order and introductions of attendees. We have two items on the agenda today, but neither need action.

Wall: Ms. Wideman will talk with you today about our Emergency Solution Grant (ESG) allocations and our recommendations to Council for disbursement of these grants to the community.

Emergency Solutions Grant Funding Recommendations

Wideman: Previously called the Emergency Shelter Grant Program, the grant is allocated on an annual basis from the Department of Housing and Urban Development (HUD).

Presentation: Emergency Solution Grant Background
Presentation: ESG Program Components

This funding is the only federal funding available to support emergency shelters. In Charlotte, we have two emergency shelters. The Men's Shelter houses 360 men on any given night. The Salvation Army's Center of Hope shelters an average of 400 women and children per day.

Presentation: ESG Funding FY2010-FY2016
The federal government has a renewed emphasis on ending and preventing homelessness. The City of Charlotte has received this funding since 1991. The amount of funding has risen since 2010.

Presentation: Request for Proposal Process
Presentation: Key Proposal Evaluation Criteria
Presentation: FY2016 Proposals

Out of the nine submissions, we are bringing forward eight proposals. One submission is not moving forward because there were too many unanswered questions and the agency could not show how they would spend the funds appropriately.

Presentation: Emergency Solutions Grant Recommendation
Only two proposals exceed \$100,000 and require Council approval, but we wanted to show the Committee all of proposals so you can see how we are using all of the dollars. The asterisk (*) indicates a partnership with Mecklenburg County to wrap the supportive services needed to be successful.

Kinsey: Is data collection done in-house?

Wideman: We do in-house collection, but also encourage our agencies to use the Homeless Management Information System (HMIS) to collect data. It is important that we have good data so we can further analyze and direct funding.

The cost difference between The Relatives and Urban Ministry's street outreach is because The Relatives primarily serve youth and is focused on connecting with youth where they congregate, while the Urban Ministry Center provides a more intense level of service to their client.

Mayfield: Why is the request from Safe Alliance so much higher than Friendship Community? Friendship is doing both emergency shelter and data collection.

Wideman: Friendship is for single women who may be there for a day or so. With Safe Alliance, the women often have children that also need services. People stay longer at Safe Alliance than at Friendship. In addition, Friendship uses volunteers from their congregation to help reduce costs.

Mayfield: It would be useful to be able to break down that information. If citizens have questions, we should be able to explain the funding and the differences in the programs.

Wideman: The two requests over \$100,000 provide emergency shelter and assist with rapid rehousing. This is not capital dollars, but to operate and serve the people in the shelter.

Austin: Everyone is doing data collection. Is there not one entity handling collection? Do they share the data?

Wideman: We want to know when people are coming to the centers. We also want the agencies to collect data so we can analyze the data. It is a requirement that they share the data with us in order to get funding. Because people go to multiple places for service, the data allows us to know who we are serving and if they are being successful.

Mayfield: There should be one collection site instead of using multiple sites. Seems like a lot of duplication.

Autry: You want to collect the data at the source point. The city will be the aggregate and the data will be compiled into a single data set. It is more efficient to have data collected at the point of service.

Wideman: These are coordinated assessment sites. The data collection will help us determine if homelessness is decreasing in our community.

Kinsey: Do we also have to report this out to the Feds? *(Yes)*

Austin: Do all the agencies provide data to us? *(Yes)*

MOTION: Ms. Mayfield made a motion to approve the recommendations. Mr. Autry seconded the motion. Unanimous vote by Committee members in attendance (Austin, Autry, Kinsey, and Mayfield).

Comprehensive Neighborhood Improvement Program

Wall: Tom Warshauer is here to provide an overview of the Comprehensive Neighborhood Improvement Program (CNIP).

Warshauer: Today I will give you background on the CNIP and highlight what we have been doing and are ultimately trying to achieve.

Presentation: 2014 Comprehensive Neighborhood Improvement Program

There will be projects happening in all five areas. As we look at projects, we know there will not be enough funds to do every project identified in all five areas. It is a good start to be able to do some projects in each of the five areas. We are well coordinated internally to do this work. There are many other projects happening in your districts (e.g., Innovation Corridor, Northeast Corridor Infrastructure projects, Independence Boulevard,

Monroe Road, etc.). The CNIP team meets once a week to look at what we are doing across the board, standardize what we can, and learn from others. The CNIP teams then take the information to the Strategy Teams to look at other CIP projects.

Presentation: CIP Goal
Presentation: What Are We Trying To Achieve?
Presentation: Project Process
Presentation: Central/Albermarle/Shamrock
Sunset/Beatties Ford
Prosperity Village
West Trade/Rozzelles Ferry

Kinsey: Tell me about the map. Where is JCSU on the map?

Warshauer: Johnson C. Smith is in the yellow area. This map shows a lot of the parks and green space in the area. We noticed that this side of town has a lot of park land. We are looking at how to build on the amenities of the different areas.

Presentation: Whitehall/Ayrsley CNIP
Presentation: Next Steps

Kinsey: Going forward to the next bond in 2 years, will that continue to fund the list of projects? Will we not be adding any new geography in the future, correct?

Mumford: Correct. Any new projects would be within the five current geographies.

Mayfield: Are we going to look at how we are working in the areas? In my area, the big focus for CNIP is Whitehall and Ayrsley, but I still have challenges in other areas. There are areas that still need support from the City. Are we going to look at expanding the geographies?

I missed when we had the meetings for West Trade/Rozzelles Ferry. I am requesting that along with sending me information for Ayrsley, please also send me information for West Trade/Rozzelles Ferry.

Mumford: Regarding the selection of geographies, Council was involved in that long process. As Tom mentioned, this is not to suggest these are the only areas in our large community that need attention. We will have to balance this moving forward with other CIP money. This is the concentrated, more collaborative and comprehensive approach in these five areas. It is not to suggest that no money will be spent in other areas. Council approved those five geographies and we have gone to the voters with the first of four bond packages to implement the \$120 million for those areas. In the future, you may want to look at something different and we could do that.

Mayfield: In the last three years, we are seeing changes in the demographics, dynamics, and challenges of the community. Five plus years ago, the conversations we were having about Southend are very different from the conversations we are having about Southend right now. We need to stay as fluid as possible so we are not making decisions based on old information and not the current needs.

Austin: One hundred and twenty million dollars sounds like a lot of money. Let us talk about Beatties Ford Road and Sunset Road at \$20 million. How much money will we actually have after we pay for consultants, planning, and meetings? I always caution my community and try not to give them a false sense that they are going to see \$20 million on the ground.

Warshauer: I look at examples of what other projects have cost. Rebuilding North Tryon is a \$10-12 million project. If we are doing a new roadway with major reconstruction, that is very expensive. The \$2 million Commonwealth Project rebuilt all the curb and gutter for a couple of blocks. Our streetscape projects have traditionally cost between \$5 million and \$10 million. When you are working in the right-of-way with all the utilities, they are much more complicated projects and it takes more effort to coordinate those improvements. We are looking at projects that could be much simpler (e.g., small intersection improvements). You will see an assortment of projects from \$500,000 to \$10 million coming forward.

Austin: We have \$20M in this bond cycle. Can you give me some understanding of what we have spent on consultants? I support the projects. I just want to be sure that we are communicating this information so there is not a false understanding of the dollars.

Warshauer: To get a list of projects with an order of magnitude cost for each area, the consultant costs are \$200,000 for each area, for a total of \$1 million for five areas.

Mumford: It is a great point that you raised that words matter. We want to make sure people do not hear \$20 million for construction contracts. It is incumbent to make sure citizens understand the project cost is inclusive of consultants, design, and construction costs.

Austin: Is that how we are presenting it at our stakeholder meetings?

Warshauer: We get many questions about the amount of money. There is never enough money to meet everyone's needs and we must work within the resources we have. We think \$20 million will make a difference in these areas because we are working to leverage projects in collaboration with other partners, both public and private sector. Part of our outreach is to get private sector developers and property owners to begin to think differently about their property. Many of the community organizations we work with came out of the streetscape projects (e.g. Freedom Drive, North Tryon). We hope to utilize the teams of stakeholders that we have brought together and have them continue those dialogues. It will take time to change people's perceptions of market areas. This process and people's attitude toward those neighborhoods is important and makes a difference.

Mumford: It is a little bit of a reverse from how we might typically create budgets, where we identify projects, price the projects, and set a budget. This was done three years ago with this new idea of doing things more comprehensively. We are still working through identifying the projects in those geographies. We chose amounts of money that we felt would make a difference to begin to move those areas where we want them to be. We knew it would not be enough money to be all-inclusive with everything that is needed. The next iteration of that process is defining the projects and determining what can fit into this

specified amount of money. It has been phenomenal to watch the amount of engagement, both internally and externally, and how we are approaching bettering our community.

Kinsey: I attended the two meetings in Albemarle/Central/Shamrock area. I am so grateful for the involvement of our staff. They have done a terrific job, explaining everything and being careful to say that we will not be able to do everything. I have heard so many comments about how much they appreciate Tom's involvement.

This is the last meeting until September 9, but we will call a meeting if needed. Just a reminder that the next Neighborhood Board Retreat is July 18 from 8:00 a.m. until 1:00 p.m. City Council is invited to attend. Staff will send City Council a list of neighborhoods participating.

Meeting adjourned.

City Council

Housing and Neighborhood Development Committee

Wednesday, June 10, 2015

12:00 p.m.

Charlotte-Mecklenburg Government Center

Room – 280

Committee Members: Patsy Kinsey, Chair
Al Austin, Vice Chair
John Autry
Ed Driggs
LaWana Mayfield

Staff Resource: Ann Wall, Assistant City Manager
Pamela Wideman, Deputy Director, Neighborhood & Business Services

AGENDA

I. Emergency Solutions Grant Funding Recommendations (Action Required)

Staff will provide an overview of the 2015 Emergency Solutions Grant (ESG) Fund Recommendations.

ESG funds are allocated annually by the Housing and Urban Development Department and must be used to:

- Engage homeless individuals and families living on the streets
- Improve the quality and operation of emergency shelters
- Provide essential services to shelter residents
- Rapidly re-house homeless individuals and families, and
- Prevent families and individuals from becoming homeless

Requested Action:

- *The Committee will be requested to approve funding recommendations for the 2015 Emergency Solutions Grant.*

II. The Comprehensive Neighborhood Improvement Program (No Action Required)

Staff will provide an update on the Comprehensive Neighborhood Improvement Program (CNIP). Continued implementation of the CNIP is one of the key indicators included in the FY2016 Housing & Neighborhood Development Focus Area Plan.

The CNIP is an expansion of the traditional Neighborhood Improvement Program. This program seeks to make strategic investments in larger, multi-neighborhood geographies to more comprehensively address a broader array of community needs, consistent with the goals of the City's overall Community Investment Plan.

Distribution:

Mayor/Council
Ron Carlee, City Manager
City Executive Team
Corporate Communications
Anna Schleunes- City Attorney's Office
Charlotte-Mecklenburg Coalition
for Housing

Holly Eskridge
Randy Harrington
Phyllis Heath
Fulton Meachem
Fred Dodson
Julie Porter
Kim Graham
Chief Rodney Monroe

Willie Ratchford
Ledger Morrissette
Patrick Mumford
Pamela Wideman
Tom Warshauer



Emergency Solutions Grant Allocations

Housing & Neighborhood Development Committee

June 10, 2015



**Emergency Solutions Grant
Briefing Objectives**

- Background
- Request for Proposal Process
- Proposal Evaluation Criteria
- FY2016 Emergency Solutions Grant Recommendations
- Next Steps



Emergency Solutions Grant Background

- Emergency Solutions Grant (ESG) funds are allocated annually by the U.S. Department of Housing and Urban Development (HUD).
- Eligible uses of ESG funds include:
 - Engaging homeless individuals and families living on the streets
 - Improving the quality and operation of emergency shelters
 - Providing essential services to shelter residents
 - Rapidly re-housing homeless individuals and families, and
 - Preventing families and individuals from becoming homeless



Emergency Solutions Grant Background

ESG Program components:

Street Outreach: connects unsheltered homeless individuals or families with shelter, housing or services

Emergency Shelter: provides funds to operate a shelter and provide essential services (case management, education assistance, life skills, etc.)

Prevention: financial assistance and services to prevent an individual or family from becoming homeless



Emergency Solutions Grant Background

ESG Program components:

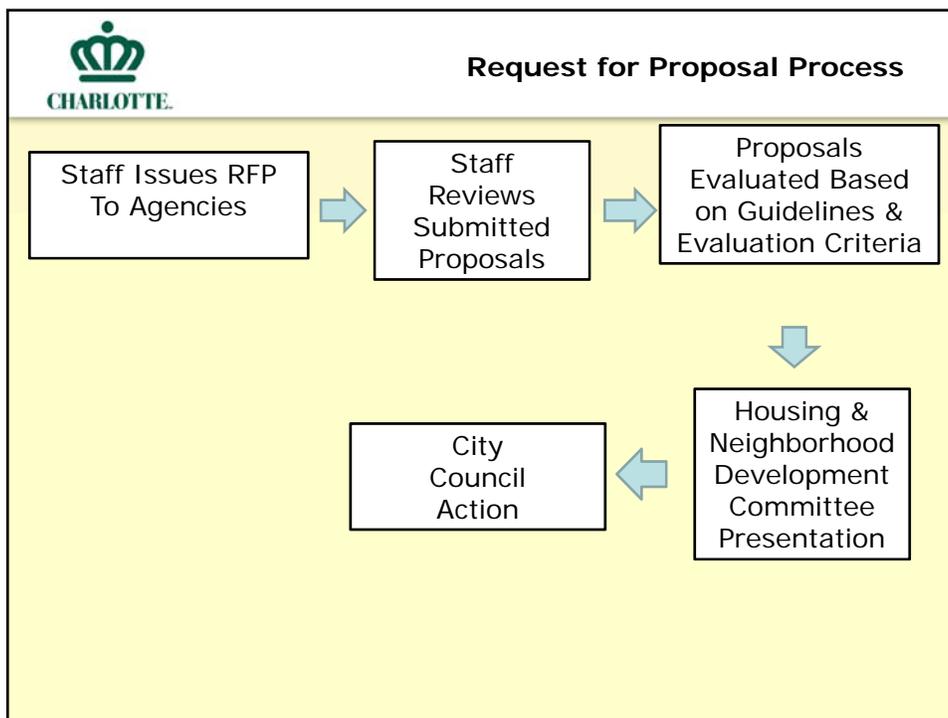
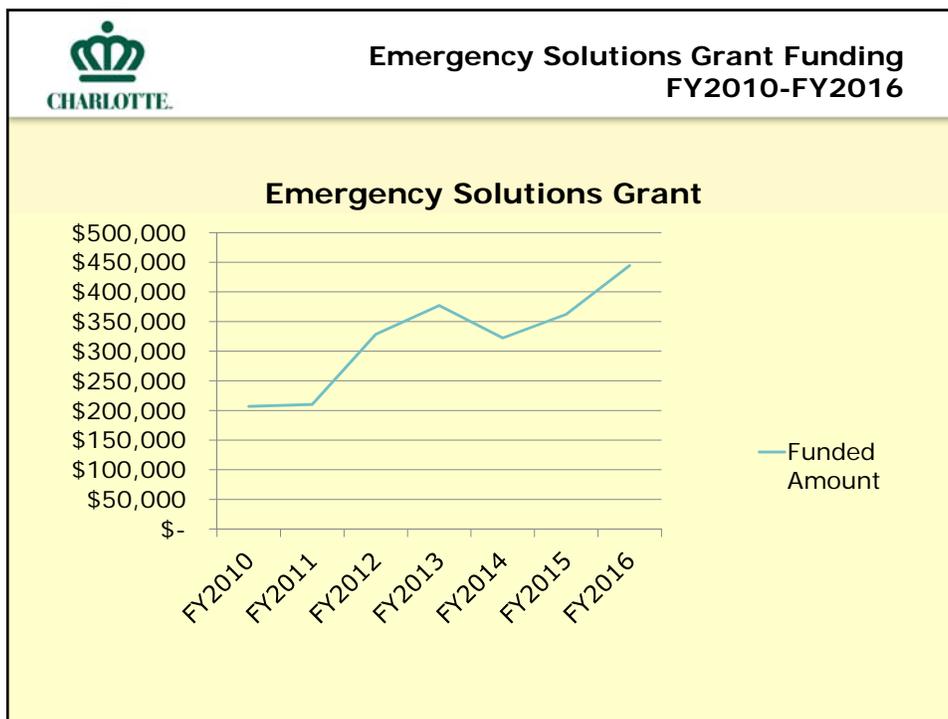
Rapid Re-Housing: financial assistance and services to assist an individual or family living in a shelter or a place not meant for human habitation to move quickly in to permanent housing

Data Collection: participating in local Homeless Management Information System



Emergency Solutions Grant Background

- Emergency Solutions Grant is the only federal funding available to support emergency shelters
- On any given night an average of:
 - 400 women and children are staying at the Salvation Army, Center of Hope
 - 360 men are staying at the Men's Shelter of Charlotte



 CHARLOTTE.	Key Proposal Evaluation Criteria
<ul style="list-style-type: none">• Service Alignment<ul style="list-style-type: none">- City Focus Areas- Program Objectives- Housing and Urban Development (HUD) • Agency Experience<ul style="list-style-type: none">- Impact on Community- Capacity • Financial Strength<ul style="list-style-type: none">- Agency and Program Budget- Leverage of City Funds	

 CHARLOTTE.	FY2016 Proposals
<ul style="list-style-type: none">• In May 2015, Housing Services received nine proposals • Eight of the nine met the City's submission requirements and are recommended for funding • Of the nine proposals, two exceeded \$100,000 and require City Council approval	

Organization	Funding	ESG Program Component	Target number to be served
Community Link*	\$ 99,987	Prevention; Rapid Re-Housing , Data Collection	13 households with Prevention; 12 households with Rapid Re-Housing
Friendship Community Development Corporation	\$ 8,730	Emergency Shelter; Data Collection	52 individuals
Neighborhood & Business Services	\$ 20,025	Data Collection	assist with community cost
Safe Alliance	\$ 12,512	Emergency Shelter	50 individuals
Supportive Housing Communities*	\$ 67,812	Rapid Re-Housing	10 households
The Relatives	\$ 5,000	Street outreach	50 individuals
Urban Ministry Center	\$ 10,000	Street outreach	20 individuals
Total	\$ 224,066		

Emergency Solutions Grant Recommendation	
	<ul style="list-style-type: none"> • Provide emergency shelter to 2,700 women and children (\$43,011) • Assist 29 households with Rapid Re-Housing Assistance (\$67,814) • Total request \$110,825.00
<p>*Salvation Army, Center of Hope 534 Spratt Street District 2</p>	



Emergency Solutions Grant Recommendation



Men's Shelter of Charlotte
1210 North Tryon Street
District 1

- Provide emergency shelter to 1,500 men (\$65,512)
- Assist 55 households with Rapid Re-Housing Assistance (\$67,812)
- Participate in data collection (\$9,100)
- Total Request \$142,424.00



Next Steps

- On June 22, 2015, City Council will consider:
 - Approval for FY2016 Emergency Solutions Grant Requests




CHARLOTTE

Comprehensive Neighborhood Improvement Program (CNIP)

Housing & Neighborhood Development
June 10, 2015

Today's Discussion:

- What is CNIP?
- What are we trying to achieve?
- What have we been doing?
- What comes next?



CHARLOTTE Charlotte's Future

*Imagine, Plan, Create
Charlotte's Future*

Livability

- Protecting the environment
- Enhancing public safety
- Increasing availability of housing for all economic levels
- Improving neighborhood amenities

Getting Around

- Transportation choices
- Transit access
- Sidewalks
- Bridges
- Streets
- Trails

Job Growth

- Stimulating the economy
- Attracting global businesses
- Increasing entrepreneurial and employment opportunities
- Investing in the area around the Airport's Intermodal Facility

CHARLOTTE Community Investment Plan
www.charlottefuture.com

CHARLOTTE 2014 Comprehensive Neighborhood Improvement Program

Comprehensive Neighborhood Improvement Program (CNIP)

\$20M in 2014

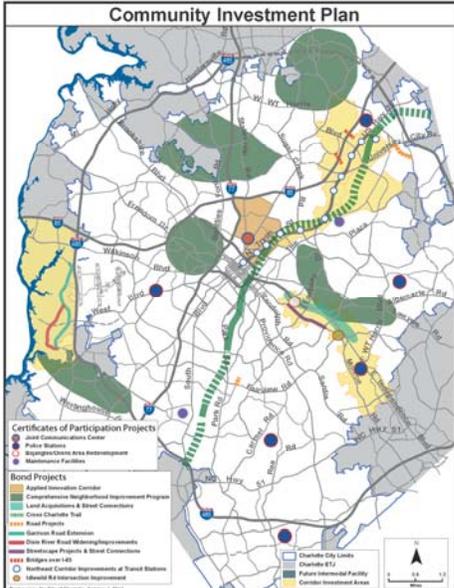
\$120 million over four bond cycles - community improvements will be planned, designed, and implemented


Part of Larger CIP Strategy

Strategy Team

CNIP Program Coordination Team

Individual CNIP Consultant Teams



Community Investment Plan

Certificates of Participation Projects

- Joint Communications Center
- Police Station
- Highways/Contra Area Restroom/Signage
- Stations/Facilities

Bond Projects

- Applied Innovation Center
- Comprehensive Neighborhood Improvement Program
- Land Acquisition & Street Connections
- Circle Charlotte Trail
- 1000 Road Property
- Harmon Road Extension
- Dove River Road Widening/Improvements
- Stoverwood Property & Street Connections
- Bridges over I-85
- Harmon Road Improvements at Transit Station
- Island Rd Intersection Improvement

Other Key Areas

- Charlotte City Center
- Charlotte ETC
- Future International Facility
- Community Investment Areas





CIP Goal

Identify combinations of projects, actions, and strategies that will best meet CIP and CNIP goals for the area by:

Creating jobs and growing the tax base

Leveraging public and private investments

Enhancing public safety

Enhancing transportation choices and mobility

Ensuring housing diversity

Providing integrated neighborhood improvements







What Are We Trying to Achieve?

- Enhance and complement **existing “places”**
- Create more and **better linkages** to those places
- **Improve mobility** within the CNIP area
- Enhance neighborhoods’ **options** for access to social, recreational, and economic activities
- **Build on the strengths** of the area and stabilize portions of the area that are struggling



Project Process

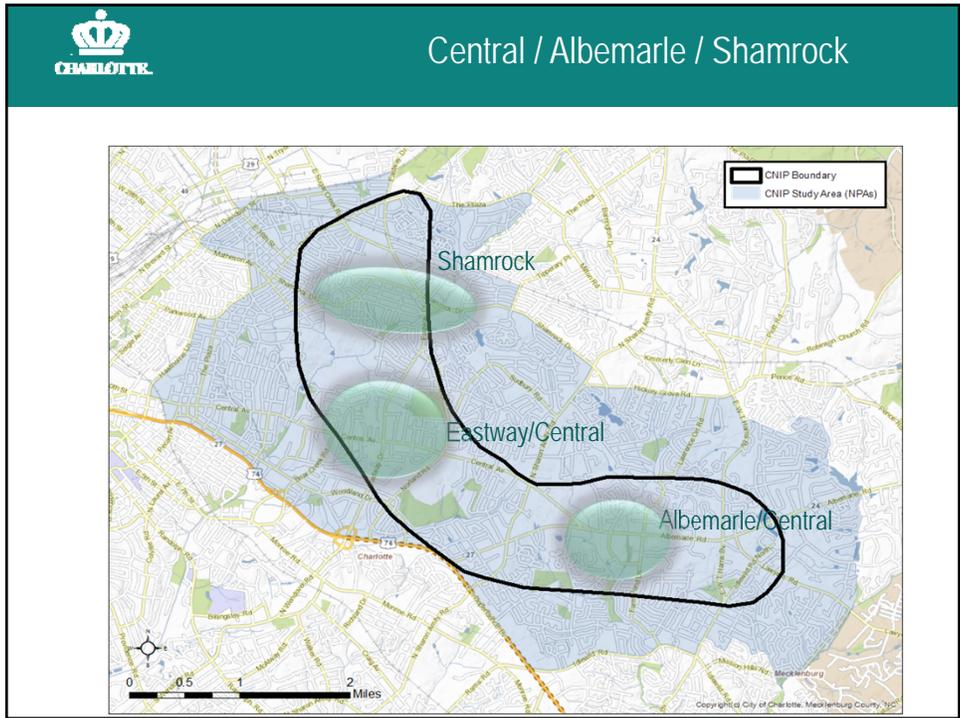
Existing
Data

Market
Studies

Stakeholder
Input

Community
Meetings






Community Engagement

Since Fall 2014:

- Stakeholders / Small Group Interviews
- Focus Groups - Neighborhood and Business Leaders
- Community Meeting
 - “Help us confirm what we’ve heard so far”
- Online Survey
- Community Workshop
 - “Help us refine the potential project list”





CHARLOTTE
Shamrock Area

Potential to capitalize on:

- Established neighborhoods and parks
- Potential projects – create multi-modal corridor to NoDa and BLE?
- Potential partnerships (housing, non-profits, institutions)



Shamrock Park



Shamrock/Eastway



Shamrock "Farm-to-Market"




CHARLOTTE
Eastway Area

Potential to capitalize on:

- Proximity to Center City and stable, vibrant neighborhoods
- Existing retail center(s) in "Route 4" location
- Diversity and international flavor
- Potential partnerships (businesses, institutions)





COUNTRY CLUB HEIGHTS
CIRCA 1950





BELVEDERE AVE
BECKENBURG AVE



CEDAR PLAZA
Pho AN HOA
 VIETNAMESE RESTAURANT
 AUTHENTIC NOODLE SOUP
La Luna Tienda Latina
 مطعم وبقالة الارز
 MIDDLE EASTERN & MEDITERRANEAN
 RESTAURANT & SPECIALTY GROCERY
HALAL عربي

Albemarle / Central Area





Potential to capitalize on:

- Major transportation corridor
- Existing office and retail concentrations (seek more and connect them better)
- Future greenway connection
- Synergies with Eastland site
- Potential partnerships (housing, non-profits, businesses)




Other Things We Heard

- Not very **walkable**
- Want better access to **green spaces** and **greenways**
- Need **business growth**
- Convince people that the eastside is a **good place to live**
- Maintain **single-family** neighborhoods
- More emphasis on **thoroughfares**: crossing them and how they look
- More and better **shopping**
- People want **places** where they can **play** and **socialize**
- **Perception** of crime





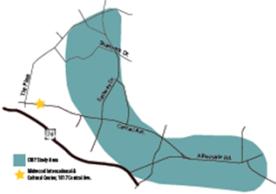
How can we *work together* to improve *YOUR* community?

Let's Talk.

Community Meeting
April 30, 2015 • Drop In 6 - 8 p.m.

Follow-Up Workshop
June 4, 2015 • 6 p.m.

Midwood International & Cultural Center
1817 Central Avenue, Charlotte, NC 28205



The City of Charlotte is investing in Charlotte's Eastside through its Comprehensive Neighborhood Improvement Program. Join us at these community meetings to help identify improvement projects in the Central/Albemarle/Shamrock corridors and surrounding neighborhoods (see map). If you live, work, or play in these areas, we want to hear what's important to you.

*It's your Eastside Story.
Help us write the next chapter!*





Central / Albemarle / Shamrock
CharlotteFuture.com/CNIP
Contact: Mark Grunshaw, 704-619-4333 or
Tracy Newsome, 704-353-0778

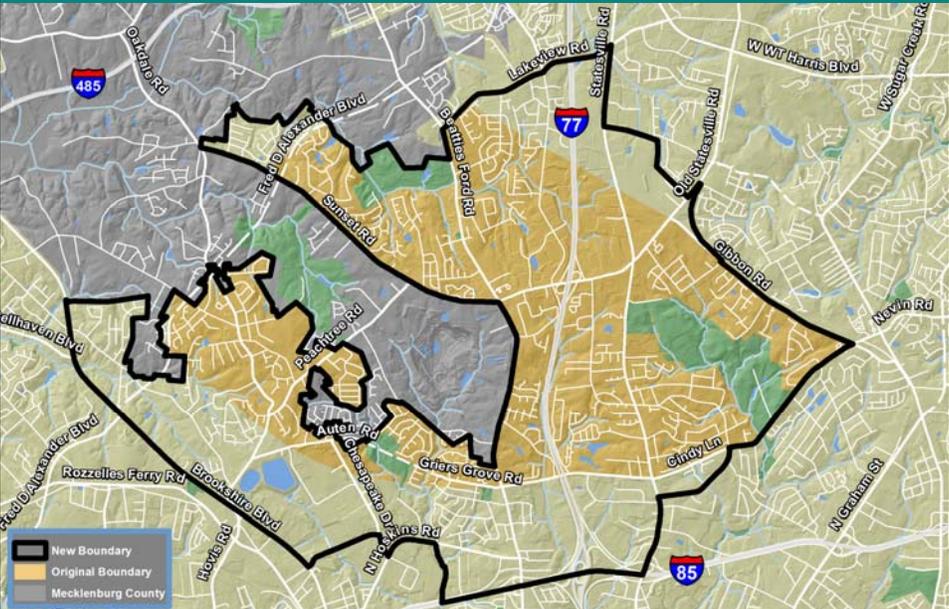
Community Meetings

“What We Think We Know So Far”
(help us confirm)

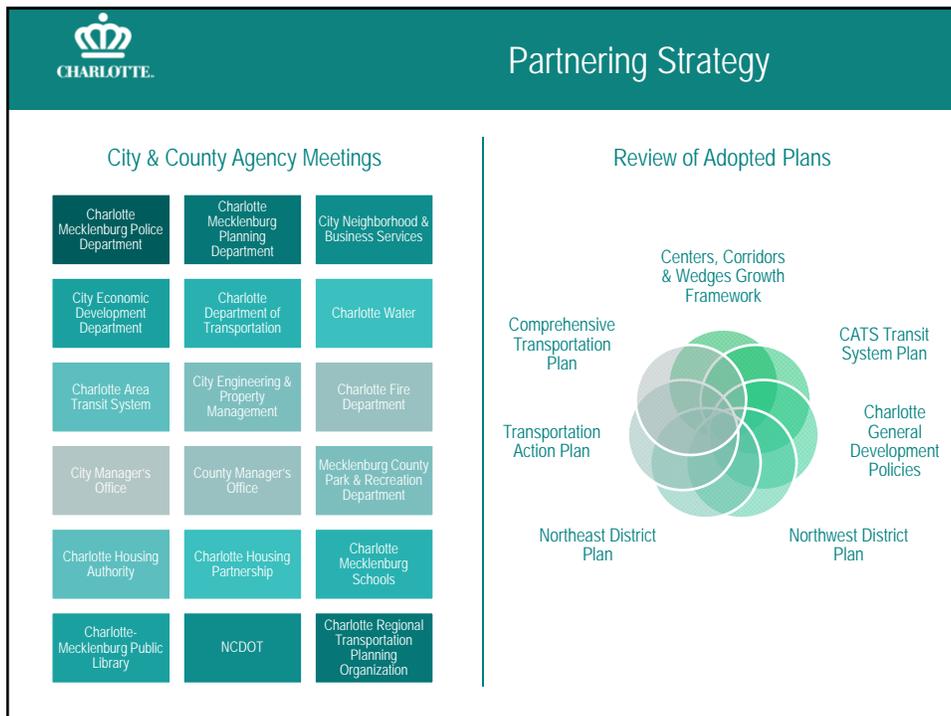
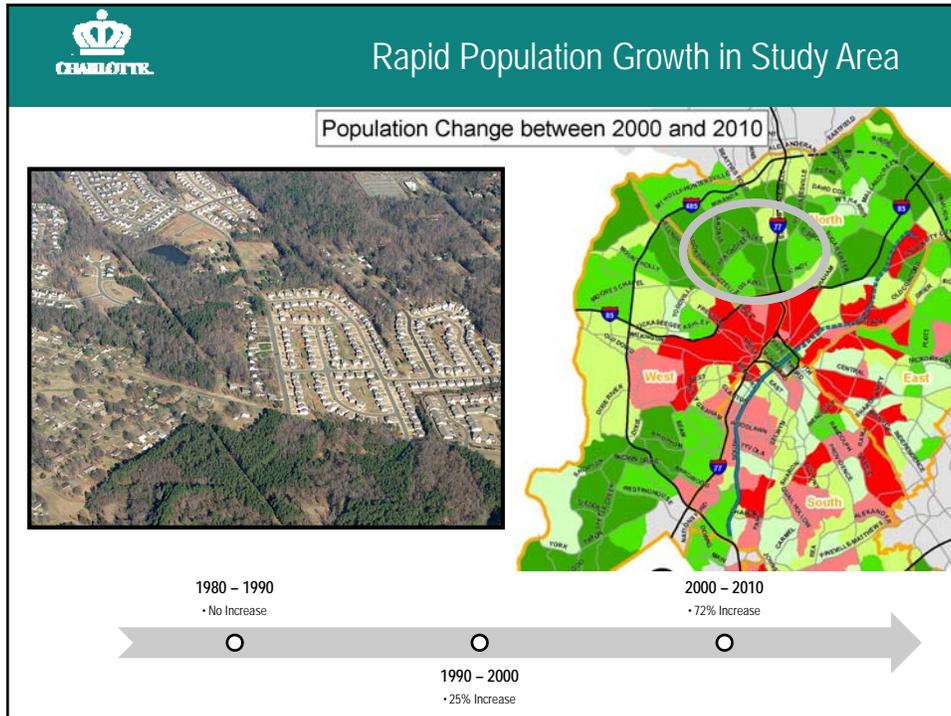
Continue Refining Projects and Strategies



Sunset / Beatties Ford



- New Boundary
- Original Boundary
- Mecklenburg County




Community Engagement

Tuesday, April 14, 2015 • 7:00 - 8:30 p.m.

✓ **McCrorey YMCA**
3801 Beatties Ford Road

Thursday, April 23, 2015 • 6:00 - 7:30 p.m.

✓ **Statesville Road Baptist Church**
4901 Statesville Road

Wednesday, April 29, 2015 • 6:00 - 7:30 p.m.

✓ **Oakdale Elementary School**
1825 Oakdale Road



■ CNIP Study Area
★ Meeting Location


Next Steps

Spring 2015

- Community Learning Workshops
- Initial Project Identification

Summer 2015

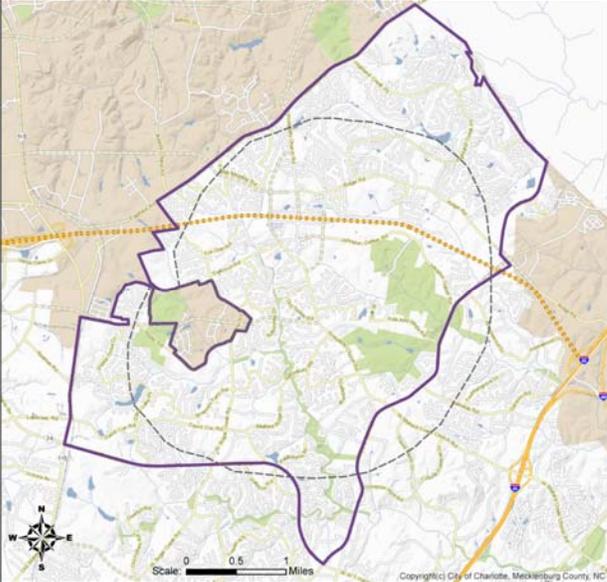
- Follow-up Public Meetings
- Develop Candidate Project List
- Establish Project Priorities & Get Feedback

Fall 2015

- Formalize List of Recommended Projects
- Develop Comprehensive Community Investment Strategy Document
- Get Feedback

 CHARLOTTE
Prosperity Village

- Incorporates Area Plan geography
- Includes neighborhoods to the south between Hucks Rd and WT Harris Blvd



Scale: 0 0.5 1 Miles
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 CHARLOTTE
Community Engagement

- Private developer, government agency, and neighborhood focus groups (December)
- Government agency meetings (January -February)
- Preliminary identification of project opportunities (Ongoing)
- Outreach at the Prosperity Hucks Area Plan meeting on April 15th
- Public Charrette May 2nd

Do YOU have an idea to improve YOUR community?

Let's talk.

May 2, 2015 • 9 a.m. - 12 p.m.
Mallard Creek Recreation Center
2530 Mallard Creek Road

Comprehensive Neighborhood Improvement Program (CNIP):
Prosperity Village area including neighborhoods along Ridge Road, Prosperity Church Road, David Cox Road and Mallard Creek Road

Join us at a drop-in style meeting to share your input on what your community needs most! This public charrette is your opportunity to help the City of Charlotte identify neighborhood improvement

projects in this area as part of the City's Comprehensive Neighborhood Improvement Program. Tell us what matters to you. Maybe it's a sidewalk, or a greenway or a road. We're listening.



 CHARLOTTE

Contact: Kristie Kennedy (704) 336-6184
kkennedy@charlottenc.gov

CharlotteFuture.com/CNIP
Prosperity Village Area

 **West Trade / Rozzelles Ferry**



 **West Trade Rozzelles Ferry**

CNIP Strategy Team / CNIP Coordination Team

 CNIP Framework 	 City & County Agency Meetings Review of Adopted Plans 	 Stakeholder Interviews 	 Neighborhood Meetings 	 Community Workshop & Design Charrette 	 Candidate CIP Projects 
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Data Inventory & Analysis

Stakeholders Meetings



Neighborhoods Engaged

Historic West End Neighborhood Association	Wesley Heights
Historic West End Partners	Biddleville-Smallwood
Historic Camp Greene	Eleanore Heights
Greater Enderly Park	Seversville
Lakewood	

Large Land Owners Interviewed

Johnson C. Smith University	MPV Properties
Goodwill Industries	Five Points Realty
Argos Real Estate Advisors	Legacy CRE
Griffin Brothers Development	Beatties Ford Road Task Force
The Drakeford Company	Central Piedmont Community College
Neighboring Concepts	Mecklenburg County



CNIP

Planning Commission

05.04.15

Three Day Charrette



 **Next Steps**

Neighborhood Meetings	<ul style="list-style-type: none">• March 1 - 15, 2015 (COMPLETE)• Project Briefings & Key Issues Discussion
Community Learning Workshop	<ul style="list-style-type: none">• March 26, 2015 (COMPLETE)• Meet with Neighborhoods as an Entire Group
Three-Day Charrettes	<ul style="list-style-type: none">• April 14, 15 & 16 2015, Mosaic Village (COMPLETE)• Develop List of Candidate Projects, Establish the Priorities & Get Feedback
Look Book	<ul style="list-style-type: none">• June – July 2015• Formalize List of Recommended Projects, Develop Comprehensive Community Investment Strategy Document & Get Feedback

 **Whitehall / Ayrley CNIP**



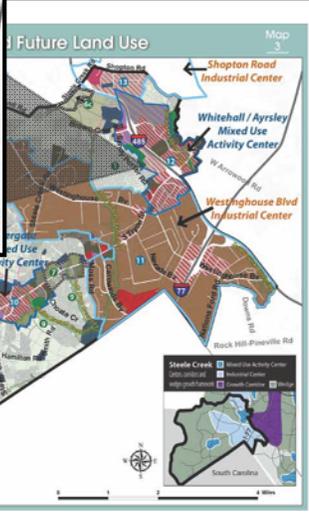
Whitehall / Aysley Goals



Shopton Road Industrial Center

Whitehall / Aysley Mixed Use Activity Center

Westinghouse Blvd Industrial Center



Future Land Use

Shopton Road Industrial Center

Whitehall / Aysley Mixed Use Activity Center

Westinghouse Blvd Industrial Center

The Whitehall / Aysley Mixed Use Activity Center:

Should be designed to be a compact pedestrian oriented Center, with a mix of residential, office and/or retail land uses.

Steele Creek Area Plan (2012)

Community Engagement

- Stakeholder Interviews (Summer / Fall 2014)
 - Steele Creek Residents Association
 - Arrowood Business Association
 - New Forum (Aysley Town Center Management Co.)
 - Pappas Properties (Berewick)
 - Public Agencies (Airport, Park & Rec, Police, CMS, County etc.)
- Community Meetings:
 - 1st Meeting (March 10th, over 100 attended, introduced CNIP concept and received input on types of potential projects)
 - 2nd meeting (April 23rd, intended to refine potential project list)
 - April 23, 2015 | 6:30-8 P.M.
 - Kennedy Middle School
 - Coordinating with Brown-Grier Road and Gallant Lane Sidewalk Project Presentation
- Focus Group Meetings (March – April 2015)
 - 3 Focus Groups ,hosted by businesses in the area
 - Aysley Town Center (people who work in Aysley)
 - Siemens (employees)
 - Huber + Suhner (company relocated from New Hampshire)







What We've Learned

The Whitehall / Ayrnsley CNIP area is part of a Mixed-Use Activity Center, and has experienced tremendous growth since 2000.

However the area *Lacks*:

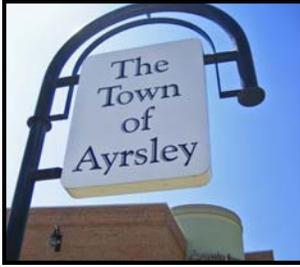
- Well connected street network, greenways, bike lanes
- Pedestrian environment due to auto-oriented development pattern
- Centralized focal points and/or gathering places

Potential CNIP projects would look to capitalize upon and leverage assets of the area including:

- Large employment center, drawing workers from throughout the region, twice as many jobs as households in area and nearly all employees are commuting into the area
- High growth and development in recent years, and close proximity to the Airport and other key transportation infrastructure (i.e. Intermodal Yard, and Interstates)
- Opportunities to enhance amenities in the area to connect key activity nodes between Ayrnsley Town Center, Whitehall Corporate Center, and the new Charlotte Premium Outlet Mall

Types of Potential Projects

- Most likely infrastructure improvement opportunities include enhancements to the transportation network, expanding alternative mobility options, and inserting amenities for residents and employees
- Streetscapes, Pedestrian Enhancements, Road Enhancements / Connections, Community Identity, Greenways, Park Type Amenities



CNIP: What Comes Next?




Prioritizing projects
and strategies
(June/July)

Community Meetings
(Finalized Fall 2015)