

City Council

Housing and Neighborhood Development Committee

Wednesday, February 11, 2015

12:00 p.m.

Charlotte-Mecklenburg Government Center

Room – 280

Committee Members:

Patsy Kinsey, Chair
Alvin “Al” Austin, Vice Chair
John Autry
Ed Driggs
LaWana Mayfield

Staff Resource:

Ann Wall, Assistant City Manager
Pamela Wideman, Deputy Director, Neighborhood & Business Services

AGENDA

I. FY2015 & FY2016 Housing & Neighborhood Development Focus Area Plan (No Action Required)

During the February 11, 2015 Committee meeting, staff will provide a mid-year update on the FY2015 Housing & Neighborhood Development Focus Area Plan and begin the discussion of the FY2016 Housing & Neighborhood Development Focus Area Plan.

Attachment: FY2015 Focus Area Plan and Mid-Year Performance Summary

Distribution:

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Ron Carlee, City Manager
City Executive Team
Corporate Communications
Anna Schleunes- City Attorney’s Office
Charlotte-Mecklenburg Coalition
for Housing

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Ledger Morrissette
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Housing & Neighborhood Development FY2015 Strategic Focus Area Plan

“The City of Charlotte will create and sustain distinct and diverse neighborhoods for residents of all ages.”

The City’s long-term health and vitality are dependent on a built environment offering diverse housing options, vibrant commercial corridors, and access to safe public amenities.

The City’s housing and neighborhood strategy focuses on creating and preserving neighborhoods and amenities that allow people to reach their full potential by creating places where:

- People and businesses are safe,
- Civic infrastructure supports neighborhood quality of life, and
- Families have access to quality affordable housing, education, jobs, and services.

FY2015 Initiatives	Key Indicators
Create and preserve healthy, vibrant, and distinct neighborhoods through holistic revitalization strategies and practices.	<ul style="list-style-type: none"> • Increased voluntary compliances of documented nuisance cases • Engaged and assisted neighborhoods in developing strategic plans during annual neighborhood board retreats, as a component of the City’s overall community engagement strategy • Began implementing the Comprehensive Neighborhood Improvement Program as outlined in the Community Investment Plan
Facilitate public/private partnerships, which integrate education, recreation, employment, and housing resources in identified Community Investment Plan redevelopment areas.	<ul style="list-style-type: none"> • Began planning and implementation of the 2014 Community Investment Plan projects • Leveraged public/private investments within the business corridors through the use of the Community Investment Plan and Business Corridor funds • Engaged organizations to provide apprenticeships, mentoring relationships, and work experiences
Implement policies to assist with geographically dispersing and increasing the supply of diverse housing throughout the City.	<ul style="list-style-type: none"> • Increased number of developer inquiries and approvals for the new voluntary single and multi-family density bonus programs • Allocated Housing Trust Fund dollars to developments consistent with Housing Policy goals • Continued implementation of the Ten-Year Plan to End and Prevent Homelessness initiatives
Utilize the Quality of Life Study data to inform strategic neighborhood investments.	<ul style="list-style-type: none"> • Used the Quality of Life data to: <ul style="list-style-type: none"> - Assess Neighborhood Profile Areas, - Enhance and develop programs in partnership with neighborhoods and community organizations, and - Develop a comprehensive Neighborhood Profile Areas composite that will be used to develop programs to assist with common reoccurring neighborhood issues • Supported neighborhood organizations in setting and meeting neighborhood improvement goals through the annual board retreats and the Service Area Teams • Engaged neighborhoods to identify and prioritize projects within the Comprehensive Neighborhood Improvement Program



Housing & Neighborhood Development FY2015 Strategic Focus Area Plan

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Goals	Mid-Year Results as of November 30, 2014	FY2015 Outlook
Support 30 neighborhood organizations in setting and meeting neighborhood improvement goals through the annual board retreats and the Service Area Teams	Supported 17 neighborhood organizations in setting and meeting neighborhood improvement goals through participation in the July 2014, neighborhood board retreat ¹	✓
Begin implementing the Comprehensive Neighborhood Improvement Program as outlined in the Community Investment Plan	Implemented 50% of the Comprehensive Neighborhood Improvement Program planning efforts as outlined in the Community Investment Plan ² (Target: 100%)	✓
Engage organizations to provide apprenticeships, mentoring relationships, and work experiences by hosting a recruitment event to increase engagement across these sections	88 business professionals were in attendance of 145 businesses invited to August 2014, recruitment event ³ (Target: 100)	✓
Allocate Housing Trust funds to at least two developments consistent with Housing Policy goals	Requests for Proposals for Housing Trust funds will be released February, 2015 ⁴ (Target: 2 Housing Trust fund developments)	✓
Allocate CDBG and HOME funds to produce 90 newly constructed or rehabilitated housing units	The City has committed housing rehabilitation funding to the following: <ul style="list-style-type: none"> • 36 single family units • 221 multi-family units 	✓
Neighborhoods implementing projects as a result of attending the annual neighborhood board retreats	<ul style="list-style-type: none"> • 5 neighborhood board retreat attendees received Neighborhood Matching Grants • 15 projects have been implemented as a result of attending the July 2014 neighborhood board retreat 	✓

¹Twenty-two neighborhoods are scheduled to participate in the neighborhood board retreat on February 7.

²Anticipate meeting this goal by fiscal year-end.

³Anticipate exceeding this goal as additional recruitment events are scheduled.

⁴Anticipate City Council awarding Housing Trust fund dollars during May 2015.