

# City Council

## Housing and Neighborhood Development Committee

Wednesday, September 10, 2014

12:00 p.m.

Charlotte-Mecklenburg Government Center

Room – 280

**Committee Members:**

Patsy Kinsey, Chair  
Alvin “Al” Austin, Vice Chair  
John Autry  
Ed Driggs  
LaWana Mayfield

**Staff Resource:**

Ann Wall, Assistant City Manager  
Pamela Wideman, Deputy Director, Neighborhood & Business Services

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### AGENDA

**I. Façade and Security Matching Grant Programs Referral (Action Required)**

In February 2014, City Council referred a review of the Façade and Security Matching Grant Programs to the Housing and Neighborhood Development Committee. During the September 10, 2014 Housing & Neighborhood Development Committee meeting, staff will present a recommendation to expand the Business Corridor Revitalization Geography, provide additional follow-up on questions raised during the April Committee meeting and provide a path forward related to the remaining components of the referral.

**Requested Action:**

The Committee will be requested to approve the recommended expanded Business Corridor Revitalization Geography and recommend approval by the City Council, at an upcoming City Council meeting.

**II. 2014 Neighborhood Leadership Awards (No Action Required – Attachment 1)**

Staff will provide an update on the September 27, 2014 Neighborhood Leadership Awards Ceremony.

**III. Gentrification Referral (No Action Required)**

In April 2014, City Council referred the issue of gentrification to the Housing & Neighborhood Development Committee for additional study. During the September 10, 2014, Housing & Neighborhood Development Committee meeting, staff will present national best practices for further study and local application and provide information on existing local tools that can be used to address the issue.

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**Distribution:**

Mayor/Council  
Ron Carlee, City Manager  
City Executive Team  
Corporate Communications  
Debra Campbell – Planning Department  
Anna Schleunes- City Attorney’s Office  
Charlotte-Mecklenburg Coalition  
for Housing

Holly Eskridge  
Randy Harrington  
Phyllis Heath  
Fulton Meachem  
Fred Dodson  
Julie Porter  
Kim Graham  
Chief Rodney Monroe

Willie Ratchford  
Ledger Morrissette  
Patrick Mumford  
Steve Allen  
Brad Richardson  
Pamela Wideman  
Tom Warshauer



## 2014 Neighborhood Leadership Awards Event Agenda

The 2014 Neighborhood Leadership Awards builds upon previous successes while leveraging requested networking and shared learning opportunities provided as part of the former Neighborhood Symposium. The awards will feature City departments, community partners & neighborhood participants in a format that is engaging, entertaining and inspirational. Please join us!

**Date:** Saturday September 27<sup>th</sup> 2014

**Location:** Knights Stadium BB&T Ballpark, 8:30 am – 1:30 pm

Agenda is preliminary, speakers subject to change

- **8:30 am - 9:00 am**      **Arrival & Networking**
- **9:00 am - 9:15 am**      **Welcome**
- **9:20 am - 10:15 am**      **Panel Discussion One (Concurrent Sessions)**

### Communications – How the City talks to Neighborhoods, How Neighborhoods Talk to Each Other

- |                          |   |
|--------------------------|---|
| • CharMeck Alerts        | Stacey Neal, Emergency Management Planner         |
| • Code for America       | Tiffany Chu or Twyla McDermott                    |
| • GovDelivery            | TBD, Corporate Communications                     |
| • Neighborhood Spotlight | Diane Garris, Eastwood Acres                      |
| • Digital Communication  | Jennifer Hull, Knight School at Queens University |
| <b>Moderator:</b>        | Sandy D’Elosua, Corporate Communications Manager  |

### Government 101 – Introduction to Charlotte City Services

- |                                   |  |
|-----------------------------------|--|
| • Streetcar, Public Transit, LYNX | Olaf Kinard, Director of Marketing & Communications, Assistant Director of Public Transit Charlotte Area Transit System (CATS) |
| • Community Policing              | Freda Lester, Major CMPD   |
| • Code Enforcement                | Jane Taillon, Code Enforcement Operations Manager  |
| • Neighborhood Training & Grants  | Atalie Zimmerman, NMG Program Manager  |
| • Community Relations             | Lezlie Briggs, Charlotte-Mecklenburg Community Relations Committee   |
| • QOL Dashboard/Speakers Bureau   | Rebecca Hefner, Community Information & Research Manager   |
| <b>Moderator:</b>                 | TBD  |

- **10:30 am – 11:25 am – Panel Discussion Two (Concurrent Sessions)**

### Neighborhood Sustainability – Resources for Your Neighborhood

- |                                   |  |
|-----------------------------------|--|
| • KCB/Adopt-a-Street              | Louise Bhavnani, Keep Charlotte Beautiful Program Manager  |
| • Mecklenburg Livable Communities | Heidi Pruess, Mecklenburg County Sustainability Officer    |
| • Grease Free                     | Jennifer Frost, Charlotte Mecklenburg Utilities Department |
| • NeighborWoods                   | Dave Cable, TreesCharlotte Executive Director              |
| • Neighborhood Spotlight          | Jill Vande Woude, Villa Heights                            |
| • Recycling                       | TBD  |
| <b>Moderator:</b>                 | TBD  |

### Community Safety – Crime Prevention, Nuisances, Beautification and Ways to Get Help

- |   |  |
|---|--|
| • Animal Control                            | Melissa Knicely, CMPD Animal Care & Control    |
| • CPTED/Crime Watch                         | Tricia Edwards, CMPD Officer                   |
| • Court Watch Program                       | Bill Stetzer, District Attorney’s Office       |
| • Neighborhood Spotlight                    | Ayana Moreland, Steele Oaks at Braddock Greene |
| • Parking Issues, Street Lights, Road Humps | Chip Gallup, CDOT Field Services Manager       |
| • School of Law                             | Rocky Cabagnet, Charlotte School of Law        |
| <b>Moderator:</b>                           | TBD  |

- **11:25 am – 11:35 am**      **Break**
- **11:35 am - 1:30 pm**      **Leadership Awards and BBQ Lunch Celebration, Together With Our Partners, Recognize People & Organizations Leading Positive Community Change**
- **1:30 pm**      **Event Close**