

City Council

Housing and Neighborhood Development Committee

Wednesday, March 19, 2014

12:00 p.m.

Charlotte-Mecklenburg Government Center

Room – 280

Committee Members: Patsy Kinsey, Chair
Alvin “Al” Austin, Vice Chair
John Autry
Ed Driggs
LaWana Mayfield

Staff Resources: Ann Wall, Assistant City Manager
Pamela Wideman, Deputy Director, Neighborhood & Business Services

AGENDA

I. FY15 Housing & Neighborhood Development Focus Area Plan

Following the Council’s Annual Retreat, each Council Committee is asked to review and make recommendations for the FY2015 Focus Area Plan for their respective area. Committee recommendations for the plans will be placed on a future Council agenda for approval. The Draft FY2015 Focus Area Plan is attached

Attachment: 1. FY2105 Draft Focus Area Plan

II. FY15 Housing and Urban Development Annual Action Plan and Analysis of Impediments to Fair Housing

Receive an update on the proposed FY2015 Annual Action Plan for Housing and Community Development and the Analysis of Impediments to Fair Housing.

- The U.S. Department of Housing and Urban Development (HUD) mandates the development of an Annual Action Plan to receive federal funding for housing and community development activities.
- The FY2015 Annual Action Plan is the City’s annual strategy for providing housing and community development activities.
- The Plan supports the City’s housing policy to preserve existing housing, expand the supply of low and moderate-income housing and support family self-sufficiency.

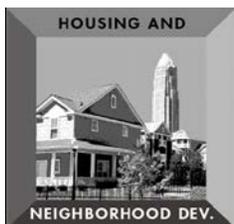
Attachment: 2. FY2015 Draft Annual Action Plan

Distribution:

Mayor/Council
Ron Carlee, City Manager
City Executive Team
Corporate Communications
Debra Campbell – Planning Department
Anna Schleunes- City Attorney’s Office
Charlotte-Mecklenburg Coalition
for Housing

Randy Harrington
Phyllis Heath
Fulton Meachem
Fred Dodson
Julie Porter
Kim Graham
Chief Rodney Monroe

Willie Ratchford
Ledger Morrissette
Patrick Mumford
Steve Allen
Brad Richardson
Pamela Wideman
Tom Warshauer



Housing & Neighborhood Development Strategic Focus Area Plan

“The City of Charlotte will create and sustain distinct and diverse neighborhoods for residents of all ages.”

The City’s long-term health and vitality are dependent on a built environment offering diverse housing options, vibrant commercial corridors, and access to safe public amenities.

The City’s housing and neighborhood strategy focuses on creating and preserving neighborhoods and amenities that allow people to reach their full potential by creating places where:

- People and businesses are safe,
- Civic infrastructure supports neighborhood quality of life, and
- Families have access to quality affordable housing, education, jobs, and services.

FY2015 Initiatives	Key Indicators
<p>Create and preserve healthy, vibrant, and distinct neighborhoods through holistic revitalization strategies and practices.</p>	<ul style="list-style-type: none"> • Increased voluntary compliances of documented nuisance cases. • Engaged and assisted neighborhoods in developing strategic plans during annual neighborhood board retreats, as a component of the City’s overall community engagement strategy. • Began implementing the Comprehensive Neighborhood Improvement Program as outlined in the Community Investment Plan.
<p>Facilitate public/private partnerships, which integrate education, recreation, employment, and housing resources in identified Community Investment Plan redevelopment areas.</p>	<ul style="list-style-type: none"> • Began planning and implementation of the 2014 Community Investment Plan projects. • Leveraged public/private investments within the business corridors through the use of the Community Investment Plan and Business Corridor funds. • Engaged organizations to provide apprenticeships, mentoring relationships, and work experiences.
<p>Implement policies to assist with geographically dispersing and increasing the supply of diverse housing throughout the City.</p>	<ul style="list-style-type: none"> • Increased number of developer inquiries and approvals for the new voluntary single and multi-family density bonus programs. • Allocated Housing Trust Fund dollars to developments consistent with Housing Policy goals. • Continued implementation of the Ten-Year Plan to End and Prevent Homelessness initiatives.

FY2015 Initiatives	Key Indicators
<p>Utilize the Quality of Life Study data to inform strategic neighborhood investments.</p>	<ul style="list-style-type: none"> • Used the Quality of Life data to: <ul style="list-style-type: none"> ○ Assess Neighborhood Profile Areas; ○ Enhance and develop programs in partnership with neighborhoods and community organizations; and ○ Develop a comprehensive Neighborhood Profile Areas composite that will be used to develop programs to assist with common reoccurring neighborhood issues. • Supported neighborhood organizations in setting and meeting neighborhood improvement goals through the annual board retreats and the Service Area Teams. • Engaged neighborhoods to identify and prioritize projects within the Comprehensive Neighborhood Improvement Program.

Please make available to the public from February 24 - March 25, 2013



DRAFT

**City of Charlotte
And Charlotte-Mecklenburg Consortium
FY2015 Annual Action Plan**



Submit comments or questions to:

Warren Wooten
Neighborhood & Business Services
600 E. Trade Street
Charlotte, NC 28202
704-336-2489
twooten@charlottenc.gov

Para solicitar una copia en Español, por favor póngase en contacto con Warren Wooten en el 704-336-2489 or twooten@charlottenc.gov.



Fifth Program Year Action Plan

The CPMP Annual Action Plan includes the SF 424 and Narrative Responses to Action Plan questions that CDBG, HOME, HOPWA, and ESG grantees must respond to each year in order to be compliant with the Consolidated Planning Regulations. The Executive Summary narratives are optional.

Narrative Responses

GENERAL

EXECUTIVE SUMMARY

The City of Charlotte is submitting the FY2015 Annual Action Plan (Action Plan) as the fifth and final Program Year Action Plan of the 2011-2015 Consolidated Plan. The U.S. Department of Housing and Urban Development (HUD) requires that all jurisdictions receiving annual entitlements of formula grants submit annual action plans to report on the status of needs and outcomes expected to be achieved in the coming year.

In FY2015, the City of Charlotte expects to receive the following entitlement grants:

- Community Development Block Grant (CDBG)
- HOME Investment Partnerships Program (HOME)
- Housing Opportunities for People with AIDS (HOPWA)
- Emergency Solution Grant (ESG)

Each of the proposed activities and projects identified in this Action Plan are intended to principally benefit priority needs households - those households with incomes ranging from 0%-80% of the Area Median Income (AMI). These households include populations that have special needs, such as elderly, disabled, homeless and HIV/AIDS families and individuals. The activities and projects will also address the City's overall priorities identified in the 2011-2015 Plan, including:

- **Continued implementation of More Than Shelter, Charlotte-Mecklenburg's Ten-Year Plan to End and Prevent Homelessness** by creating new, supportive housing opportunities for homeless individuals and families, including those who are chronically homeless.
- **Increasing affordable rental housing for priority needs households**, particularly for extremely low-income (30% or less of AMI), very low-income (31-50% of AMI) households and special needs populations.

- **Revitalizing Neighborhoods:** The City's will continue targeting assistance in four Service Delivery areas that are closely aligned to the Charlotte-Mecklenburg Police Service Delivery areas.
- **Revitalizing Distressed Business Corridors:** The City will continue to identify employment, and tax base improvement within the Business Corridor Geography with increased Facade matching grant assistance to apartment properties, and a special focus on identifying a Public/Private Partnership to redevelop the Eastland Mall. In addition, a developer proposal has been submitted for the Bojangles Arena for a sports facility and adjacent development, which includes a hotel. The City is acquiring nuisance properties in the area and expanding the City's redevelopment plan for amateur sports on Independence Boulevard.
- **Promoting Economic Growth:** The City continues to coordinate collaboration among a local consortium of small business resources providers and the support of the CharlotteBusinessResources.com web portal connecting businesses and entrepreneurs with resources for successfully starting and growing their businesses. The website served 22,615 visitors seeking information on local business resources during FY2013. The City led a community celebration of Small Business Week for 170 registrants, and featuring a keynote small business expert and events and program of interest to the small business participants.

HUD OBJECTIVES AND OUTCOME EXPECTATIONS

Activities identified in the FY2015 Action Plan align with the above priorities and are quantified by level of need. By addressing these priorities, the City intends to meet HUD's affordable housing and community and economic development objectives as well as outcome performance expectations. These performance expectations serve as a guide for funding activities.

Three specific HUD objectives relate to CDBG funding. These include:

- **Providing Decent Housing:** Applicable to housing programs where the purpose is to meet individual family or community needs, and not programs where housing is an element of a larger effort, such as would otherwise be applied under the "Creating Suitable Living Environment" objective.
- **Creating Suitable Living Environments:** Applicable to activities that are designed to benefit communities, families, or individuals by addressing issues in their living environment. This objective relates to activities that are intended to address a wide range of issues faced by low-and moderate-income persons, from physical problems with their environment to social issues such as crime prevention, literacy, or elderly health services.
- **Creating Economic Development Opportunities.** Applicable to activities that are related to economic development, commercial revitalization or job creation.

HUD has identified three specific outcomes that relate to the above objectives. These include:

- **Availability/Accessibility:** Activities which make services, infrastructure, housing, or shelter available or accessible to low-and moderate income persons, including persons with disabilities and special needs. In this category, accessibility does not only refer to physical barriers, but also to making the affordable basics of daily living available and accessible to low- and moderate- income people.
- **Affordability:** Activities which provide affordability in a variety of ways. It can include the creation or maintenance of affordable housing, basic move-in services, or services such as transportation or day care. Affordability is an appropriate objective whenever activity is lowering the cost, improving the quality, or increasing the affordability of a product or service to benefit a low- and moderate-income person.
- **Sustainability:** Activities aimed at improving communities or neighborhoods, helping to make them livable or viable by providing benefit to low- and moderate-income persons or by removing or eliminating slum or blighted areas.

Because each activity identified in this FY2015 Action Plan will be implemented with varying intent and purpose, at least one of the above objectives and outcomes is proposed for each Action Plan activity. HUD outcomes and objectives are identified for all the affordable housing and community development objectives included in this plan.

PAST PERFORMANCE

The City of Charlotte anticipates meeting or exceeding all of its program goals in FY2015 for projects that have a one-year cycle.