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Charlotte City Council

Council-Manager Relations Committee

Meeting Summary for December 3, 2012

COMMITTEE AGENDA TOPICS

I. **Subject:** **Discussion of Mayor and Council Annual Retreat**
Action: None.

II. **Subject:** **Next Meeting Date**
Action: Monday, January 28, 2013 at 11:45 a.m. Room 280

COMMITTEE INFORMATION

Present:	Council members Warren Cooksey, David Howard, Patsy Kinsey, and James Mitchell
Absent:	Mayor Anthony Foxx
Time:	11:30 a.m. to 12:15 p.m.

ATTACHMENTS

1. Agenda Package
2. Handouts: Discussion; Facilitator Bio; Vision Charlotte 2020; Past Retreat Agendas

DISCUSSION HIGHLIGHTS

Committee Discussion:

Vice Chair Warren Cooksey called the meeting to order.

I. Discussion of Mayor and Council Annual Retreat

Julie Burch advised the Committee that today's discussion would be to touchbase on location, facilitator and potential Retreat topics.

Ms. Oliver referred the Committee to the summary handout (attached) and noted the best case for cost is Whitehead Manor; however, Mike Whitehead is unavailable for the Retreat dates. It is still unknown if Nicholas Beamon is available. The SouthPark Marriott is available, but full costs are not without knowing the facilitator and what their agenda will be to know breakout rooms needed, etc.

Ms. Burch followed up that staff needs to know if the Committee is okay pursuing other facilitators since Mike Whitehead is unavailable or did they want to look at new dates that might work for him.

Council member Howard asked Council member Cooksey if he was okay with this not being in District 7. Council member Cooksey said that public space in District 7 is hard to come by. Council member Kinsey reminded the Committee the longer they take to decide the fewer options will be available.

Council member Howard asked if it would be possible to find out if Mike Whitehead was available for other dates. He feels it is important to keep a consistent facilitator and Mr. Whitehead has spent time already getting to know this Council. Council member Cooksey wondered if that could actually be a problem – how well they already know Council.

The Committee looked at the bios for a few other possibilities. Ms. Oliver said she would follow-up to see if any of them have any availability around that timeframe. She reminded the Committee that if they chose a different facilitator it will be starting over – new interviews, new meetings, etc.

[Mitchell arrives]

Council member Kinsey asked if this was the year the Focus Area Plans are redone or just tweaked. Ms. Burch responded this is just tweaks. However, staff would like to connect the Quality of Life Study to the Focus Area Plans.

Council member Cooksey brought Council member Mitchell up to speed. Council member Howard suggested keeping the Committee updated via email from this point on to keep things moving.

Council member Cooksey asked the Committee to quickly list things they'd like to discuss at the Retreat. He started by reminding the Committee that he'd like to do a SWOT analysis of the City at the Retreat as well as looking at the Focus Area Plan structure. He wants to look at the strengths and weaknesses of the City coming out of the recession.

Council member Mitchell added that he'd like to discuss the staffing level for Council (it should be increased) and also would like to look at a new initiative for developing local companies. He feels we do a good job with the big companies, but we need to look at growing locally.

Council members Howard and Kinsey wanted time to think before answering. Ms. Burch advised the Committee they had been provided with past retreat agendas to help think about possible topics [attached].

Council member Howard said the most important thing right now was nailing down a facilitator and reiterated his feeling that we needed to continue with Mike Whitehead and Nicholas Beamon noting there is no good reason to change now.

II. Next Meeting Date

The next scheduled meeting is January 28 at 11:45 a.m. Ms. Burch noted the Committee will need to get back together before then to finalize the details for the Retreat.

Council-Manager Relations Committee

Monday, December 3, 2012 – 11:30 a.m.
****Room 266****

Committee Members:
Anthony Foxx, Chair
Warren Cooksey, Vice Chair
James Mitchell
David Howard
Patsy Kinsey

AGENDA

I. Mayor and Council Annual Retreat, February 7 and 8: Logistics and Possible Agenda Topics

Staff Resource: Julie Burch and Kim Oliver

Following up to the November 26 meeting, staff will: 1) provide more information about possible locations and facilitators, including availability and estimated costs; and 2) engage the Committee in discussion about desired outcomes of the retreat and possible topics or areas of emphasis. The Committee may wish to consider meeting with the facilitator, once selected, to further discuss the agenda.

II. Next Meeting Date

Monday, January 28, 2013 at 11:45 a.m. in Room 280

Council-Manager Relations Committee Meeting
Monday, December 3, 2012 – 11:30 am

Discussion of Mayor and Council Annual Retreat

COSTS FOR PRIOR COUNCIL RETREAT FACILITATORS*

COUNCIL RETREAT YEAR	FACILITATOR	TOTAL COST
2008 – Grandover/Greensboro	Phil Boyle	$9,625
2009 – Whitewater	Phil Boyle	$8,575
2010 – Pinecrest Inn/Tryon	Mike Whitehead/Nicholas Beamon	$0
2011 - JCSU	Mike Whitehead/Nicholas Beamon	$10,000
2012 – Pinehurst	Mike Whitehead/Nicholas Beamon	$13,547.03

***Cost includes preparation time, materials, lodging, and facilitation services**

POTENTIAL 2013 COUNCIL RETREAT FACILITATORS

FACILITATOR	CURRENT STATUS	COST
Mike Whitehead	Not available	N/A
Nicholas Beamon	Status undetermined	Unavailable at this time
Donna Warner	Available	$1,000/day for prep, $1,000 for materials + travel
Anne Davidson*	Available	$1,500/day for prep (no charge for travel time)
Cyndee Patterson*	Available	$5,000 all-inclusive**

***Biography included**

****Ms. Patterson has included a proposal that specifies an all-inclusive cost (that does NOT include reimbursement for expenses such as mileage, photocopying and conference calls).**

2013 CITY COUNCIL RETREAT - POTENTIAL RETREAT LOCATIONS

FACILITY	AVAILABILITY	COSTS
Charlotte Marriott Southpark*	Yes	Daily room rental $350
Elevation Church, Blakeney**	No	N/A
Morrison YMCA	No	N/A
UNC Charlotte Alumni Center***	Called 12/3	Unavailable at this time
Whitehead Manor¥	Yes	$16,425 (1/2 day Friday) $17,325 (full day Friday)

*Charlotte Marriott Southpark cost does NOT include costs for food, cocktail reception nor cost for additional break-out rooms, if needed; food and beverage minimum confirmed as $4,600.00.

**Elevation Church is no longer available; there was a tentative hold on the facility for Thursday, February 7, 2013 by another group who was able to confirm details and even extend the date of their event through Friday, February 8, 2013.

***New submittal from CM Michael Barnes

¥Whitehead Manor still appears to be available for use for the City Council Retreat despite the unavailability of Mike Whitehead.

Anne S. Davidson

Anne Davidson is a consultant, coach and trainer who specializes in leadership development, group facilitation and personal and organizational development. She has over thirty years of experience as an internal organization development director and teacher. Anne serves as Executive Vice President of the Roger Schwarz & Associates consulting firm where she works internationally with corporate, non-profit and local government clients She leads workshops on mutual learning leadership and frequently facilitates management groups, boards and community meetings. Anne also works with her own clients through Anne Davidson Consulting to help individuals and teams reclaim their natural creativity, maximize their gifts, and develop learning organizations.

Anne is an author and co-editor of *The Skilled Facilitator Fieldbook,* (2005) and co-author of *Facilitative Coaching* (2008). Before joining Roger Schwarz & Associates, she served as Instructor of Public Management and Government at The University of North Carolina at Chapel Hill and as an Instructor in Marketing and Management at Western Carolina University.

Anne earned her B.A. from Presbyterian College. She holds a Master of Library Science from The University of North Carolina at Chapel Hill and an M.B.A. from Western Carolina University.

e-mail Anne at anne@schwarzassociates.com or asdavidson@earthlink.net
Phone 704-820-0581, 704-820-4414 or 704-576-3588 (mobile)

Some of Anne's current clients include

- Moog International
- Duke Clinical Research Institute
- TransCanada Corporation
- BioTek Instruments
- Mecklenburg County, NC
- Town of Davidson, NC
- Town of Chapel Hill, NC
- U.S. Department of Interior

If you would like to speak with current or former clients, please contact Anne directly for detailed project descriptions and references.

Cyndee G. Patterson

Professional Bio

Cyndee G. Patterson is President of the nonprofit organization that owns and operates the historic Duke Mansion and The Lee Institute.

The Duke Mansion is now operated as a historic inn with all of its proceeds designated to the building's preservation and protection. During her tenure, Mrs. Patterson has overseen the expansion of the number of rooms to 20, the addition of a second historic home to the foundation and the establishment of annual and long-term fundraising efforts. The Duke Mansion has also been recognized as a four diamond property by AAA and is a member of Select Registry, a membership organization of small inns and hotels with a dedication to the highest standards in the hospitality industry.

At The Lee Institute her work has included facilitation, process design, civic engagement projects and strategic planning for nonprofits. Her current projects include Foundation of Shalom Park Strategic Plan, University City Partners Strategic Plan and Charlotte Housing Authority Collaborative Partnership. Past projects include the Future of the Library Task Force, United Agenda for Children, the Out of School Time initiative, and Centralina Council of Governments civic engagement.

Cyndee's education includes numerous MBA courses at Indiana University and Queens College and a BA from Purdue University where she graduated with honors. She also has extensive training in facilitation, dialogue, conducting interviews and focus groups, Appreciative Inquiry and StrengthsFinders. She is also a Senior Fellow of American Leadership Forum, Class II.

Previously, Mrs. Patterson was President of Patterson Blake, Inc., which she founded in 1985 as a corporate meeting and event planning and organization and development consulting firm. Patterson Blake worked with clients to strategically plan and implement meetings and special events.

Cyndee served as an at-large Charlotte City Council member, 1985-1993 and Mayor Pro Tem, 1989-1991. She was a champion of City/County consolidation in the Parks and Recreation Department and Police Department. She also led the move towards community policing.

Community recognition includes the 1997 Women of the Year, the 1992 Charlotte Chamber Women Entrepreneur, the 1990 Spirit Award, the 2003 Evie Lifetime Achievement Award, the Special Events Magazine National Gala for Best Corporate Event, and the 2001 Marie R. Rowe Award for support of the Arts. Cyndee also serves as the chairman of the board of the Bechtler Museum of Modern Art.

Cyndee is married to Robert Patterson and is the mother of Hank.

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Vision Charlotte 2020

Charlotte City Council Retreat

Pinehurst, NC

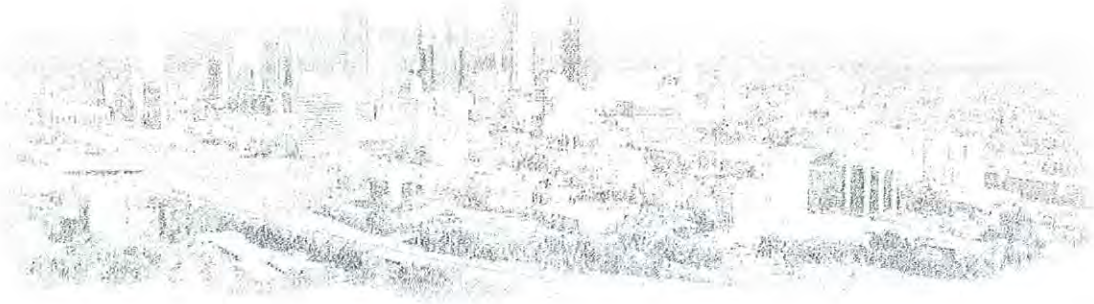
February 1-3, 2012

The Center for Intentional Leadership

Mike Whitehead, Nicholas Beamon

www.centerforintentionalleadership.com

A Vision for Charlotte 2020



Through sustained, intentional and collaborative endeavors throughout the city, Charlotte has become an international model for prosperous, vibrant and healthy urban environments. A progressive transit policy, innovative energy solutions and a firm commitment to preserving the city's green spaces has established Charlotte as a national model for sustainability. Through solid land-use planning, regional collaboration and unparalleled engagement and civility in the public sector, the city's infrastructure now accommodates what has been an exponential growth in national and international business activity, and population. An entrepreneurial spirit combined with an appreciation for history has infused the community with a sense of character and unity.

The local economy is strong after having attracted attention from global businesses, and building upon its reputation for cultivating robust small businesses. The city attracts talent from across the world, while also inspiring its local talent to stay close to home. Unemployment and tax rates are well below the national average, and opportunities for growth and investment are diverse. Local educational institutions continue to fuel the economy with new talent, diversity of ideas, and business synergies.

Charlotte has a vibrant arts community, is a chosen destination for tourism, and has become a preferred venue for major national and international events. The richness of the culture, financial strength and Charlotte's residents tend to stay 'for life', and are committed to a legacy for the community. Per capita philanthropy is extraordinary, and the city continues to demonstrate an unparalleled ability to leverage its social capital toward a powerful vision of the future.

Action Agenda, Charlotte 2020

- Population growth
- Improved transit
- Low taxes
- Leading medical research center
- High per capita philanthropy
- Healthy communities
- Maintain AAA
- Financial strength
- Major Event Ctr
- Recruit business
- Community Relations
- Land Use planning
- Intl. business
- Blight transformation
- Civility
- Increased jobs
- Arts recreation
- Schools—transportations
- Safe housing
- Post –and diversify education-
- Entrepreneurial Spirit
- Understanding and valuing history
- Setting priorities
- Keeping home grown talent in Charlotte
- Revitalize distressed areas
- Complete light rail
- Reinvent areas
- Make a majority-minority school work
- Civil Govt
- Safe large city
- Maintain-Grow airport asset
- A "Charlotte" style of architecture
- High Customer Satisfaction
- Sustainability
- Mayors school
- Low unemployment
- Safety
- Blue Line
- National Energy leader
- Attract business
- Higher quality development
- Balanced property tax
- Vibrant Arts community
- Higher qty of affordable housing
- Small business strategy
- Business-Friendly government
- Alternative modes of transportation
- Residents for life
- Quality of life
- New Urban Planning
- Nimble govt
- Market infill opportunities
- Broaden economy Cultivated talent base
- Tree canopy
- Tourist Destination
- Light rail comp model
- Seamless service
- Housing and funding model
- Model for moving mass transit (3p)
- Highest level of engagement of public-govt sector
- Model for regional collaboration and cooperation
- Social capital
- Consolidated permitting

Past Retreat Agendas

2012 (Pinehurst)

-Identifying goals: March 2012-December 2013

-Developing a high-performing and efficient Council body (Working Effectively Together)

-Budget Overview (Budget)

-Economic Overview (Friedman Video *That Used to Be Us: How America Fell Behind in the World and How We Can Come Back*) (Economy)

-Statistical Snapshot of Charlotte- Curt Walton

-Adapting to Conditions described in Economic, Budget and Statistical Overview

-Leveraging DNC for Charlotte Future

-Summary and Commitments – Vision Charlotte 2020

-Dinner focus was DNC

2011 (JCSU)

-Panel Discussion on 2011-2012 Economic Outlook- Anika Khan, John Connaughton and Matt Martin (Economy)

-Developing a high-performing and efficient Council body (Working Effectively Together)

-Budget Overview (Budget)

-Focus Area Plan Tactical Review (Focus Area Plans)

-Demographics and Trends – Jeff Michael from UNCC

-Alignment on priorities for 2011 and beyond (Priorities)

-Dinner focus was Discussion on Civility and Collaboration w Dr. Ron Carter, Richard Vinroot and James Ferguson

2010 (Tryon)

-Identifying individual and organizational 2 year goals

-Developing a high-performing and efficient Council body (Working Effectively Together)

-Budget Overview (Budget)

-Focus Area Plan Tactical Review (Focus Area Plans)

-Priority Setting (Priorities)

2009 (Whitewater)

-Panel Discussion on 2009-2010 Economic Outlook (Jeff Kane, Tony Crumbley and Mark Vitner) (Economy)

-Budget Overview (Budget)

-Council Priorities – Community Safety, Business Corridors, Transportation (Priorities)

-Bus Tour of Business Corridors

-Focus Area Plans (Focus Area Plans)

-Next Steps- Areas of consensus or difference, policy adjustments, definition of success, key messages