

City Council
Economic Development & Global Competitiveness Committee

Thursday, May 7, 2015
12:30pm

Charlotte-Mecklenburg Government Center
Room CH-14

Committee Members: Michael Barnes, Chair
Vi Lyles, Vice Chair
Al Austin
Claire Fallon
LaWana Mayfield

Staff Resource: Ron Kimble, Deputy City Manager

AGENDA

- I. **SMALL BUSINESS MONTH - 30 minutes**
Staff: Natasha Warren & Alexis Gordon, Neighborhood & Business Services
Action: Receive an update on activities planned for Small Business Month in May. No action required. **Attachment**
- II. **NEXT DATE: Thursday, May 21, 2015 at 12:30pm, Room CH-14**
Potential Topics:
- CBI Update
 - Update on Eastland



For additional information about Small Business Month, visit CharlotteSmallBusinessMonth.com.

Tuesday, May 5

[Mayor's International Community Awards](#)

Hosted by the City of Charlotte in partnership with the Charlotte International Cabinet at Booth Playhouse

4:00 p.m. – 7:00 p.m.

- Event honoring foreign-owned firms and three individuals or organizations for their outstanding contributions to the international community.

Tuesday, May 5

[NAWBO 30th Annual Awards Gala](#)

Hosted by NAWBO Charlotte at Charlotte City Club

6:00 p.m. – 9:00 p.m.

- Applauds the success of honorees, provides visibility and recognition of their leadership and innovation, and recognizes best practices in business.

Tuesday, May 5 (Tuesdays and Thursdays 5/5 – 5/14)

[The Fine Arts Entrepreneur 2: Launching Your Creative Career](#)

Hosted by CPCC's Small Business Center at CPCC Central Campus

6:00 p.m. – 9:00 p.m.

- Combine business skills with your arts background and go from feasibility to a functional plan.

Wednesday, May 6

[Resources and Growth: A Small Business Symposium](#)

Hosted by Congresswoman Alma Adams at CPCC Harris Conference Center

8:30 a.m. - 12:30 p.m.

- An opportunity to further the endeavors of the small business owners and entrepreneurs at any stage.

Thursday, May 7

[2015 Small Business Seminar](#)

Hosted by Pride Magazine at Wake Forest University's Charlotte Uptown Campus

10:00 a.m. – 3:00 p.m.

- Event to educate new and potential business owners about best practices and provide them with helpful resources from Wells Fargo and other organizations.



Thursday, May 7

[Charlotte-Mecklenburg Crowns of Enterprise Awards](#)

Hosted by the City of Charlotte and Mecklenburg County at The Palmer Building

6:00 p.m. – 8:00 p.m.

- A reception honoring the successes and achievements of small, minority and woman-owned businesses.

Monday, May 11

City Council Small Business Month Remarks

- The Small Business Month proclamation will be read at the Council Business Meeting.

Tuesday, May 12

[Doing Business with the City of Charlotte](#)

Hosted by CPCC's Small Business Center at Charlotte Mecklenburg Government Center (CMGC)

6:30 p.m. – 8:30 p.m.

- A City representative will describe vendor programs and its purchasing process models: Request for Quote (RFQ), Invitation to Bid (ITB) and Request for Proposal (RFP). Find out what you need to know to locate contract opportunities.

Wednesday, May 13

[Ballantyne Chapter Luncheon: How Small Businesses Can Succeed in Ballantyne & Beyond](#)

Hosted by Charlotte Chamber at Ballantyne Country Club

11:30 a.m. – 1:00 p.m.

- Small business owners in the Ballantyne area will provide key strategies, tips and lessons learned on how to succeed in business.

Friday, May 15

[Small Biz Expo](#)

Hosted by the Charlotte Business Journal and The Employers Association at The Employers Association

12:00 p.m. – 3:45 p.m.

- Meet with Charlotte-area small businesses and professionals to expand your network, find resources to help grow your business, learn, and generate new business leads.

Tuesday, May 19

[Staying in the Game](#)

Hosted by CharlotteBusinessResources and CPCC's Small Business Center at BB&T Ballpark

11:00 a.m. – 2:00 p.m.

- Networking luncheon with keynote remarks and a Q&A session with former NC State and NFL stars Torry and Terrence Holt of Holt Brothers, Inc.



Tuesday, May 19

[Simple Steps for Starting Your Business](#)

Hosted by Charlotte Mecklenburg Library and SCORE at South County Regional Library

5:30 p.m. – 7:30 p.m. (visit CharlotteSmallBusinessMonth.com for additional dates and locations)

- Learn about business plans, how to develop your business, and SCORE's support services in addition to free library research services for collecting reliable information on competitors, prospects, suppliers, market data.

Wednesday, May 20

[International Entrepreneurs & Small Business Owners \(IESBO\) Meeting](#)

Hosted by the City of Charlotte's Office of International Relations at Charlotte Mecklenburg Government Center

7:30 a.m. – 10:15 a.m.

- Free seminar on connecting and promoting an international business.

Wednesday, May 20

[LACC Luncheon](#)

Hosted by the Latin American Chamber of Commerce at Mint Museum Uptown

11:30 a.m. – 1:00 p.m.

- LACC monthly luncheon featuring Charlotte Mayor Dan Clodfelter as keynote speaker.

Wednesday, May 20

Hosted by Packard Place at UNC Charlotte Center City – Atrium & Auditorium

- [QC Fintech and RevTech Labs Demo Day](#) caps a three month program focused on identifying and accelerating growth of early state companies.

Thursday, May 21

[Impact3 Demo Day](#)

Hosted by Queen City Forward at Johnson & Wales University, Hanes Auditorium

5:00 p.m. – 8:00 p.m.

- Demo Day is the culmination of Impact3, a 12-week accelerator program for high-growth, high-impact social entrepreneurs.