AGENDA

Meeting Type:	WORKSHOP
Date:	10/05/1998

City of Charlotte, City Clerk's Office

CHARLOTTE

Mayor Patrick McCrory *Mayor Pro Tem Lynn Wheeler*

Rod Autrey
Charles Baker
Patrick Cannon
Malachi Greene
Mike Jackson
Nasif Rashad Majeed
Don Reid
Al Rousso
Tim Sellers
Sara Spencer

Council Agenda

CITY COUNCIL WORKSHOP

Monday, October 5, 1998

Dinner	**Room 267**
5:00 pm	**CWAC and Economic Development:** **Workforce Development Board Briefing**
5:30 pm	**Transportation and Economic Development:** **Transportation Plan 2020**
6:00 pm	**CWAC and Economic Development:** **Empowerment Zone Application**
7:30 p.m.	**Citizens' Forum** **Council Chamber**

Request for Council Action:
Adopt a resolution calling for a joint public hearing to be held on October 26, 1998, by City Council and the Charlotte-Mecklenburg Historic Landmarks Commission on the designation of the Thies House as a Historic Landmark.

COUNCIL WORKSHOP
AGENDA ITEM SUMMARY

TOPIC: Charlotte-Mecklenburg Workforce Development Board Briefing

COUNCIL FOCUS AREA: City Within A City and Economic Development

DEVELOPMENT BOARD CHAIR: Chris Rolfe

STAFF RESOURCE: Stanley D Watkins

KEY POINTS (Issues, Cost, Change in Policy):

- Purpose and mission of the Charlotte-Mecklenburg Workforce Development Board
- Problems that exist in workforce development training
- Workforce Development Board initiatives to address these problems
- Performance measure of the Workforce Development Board

OPTIONS: N/A

COUNCIL DECISION OR DIRECTION REQUESTED: Receive briefing as information and continue workforce development training as a Council initiative

ATTACHMENTS: Workforce Development Board Slide Show

Charlotte-Mecklenburg

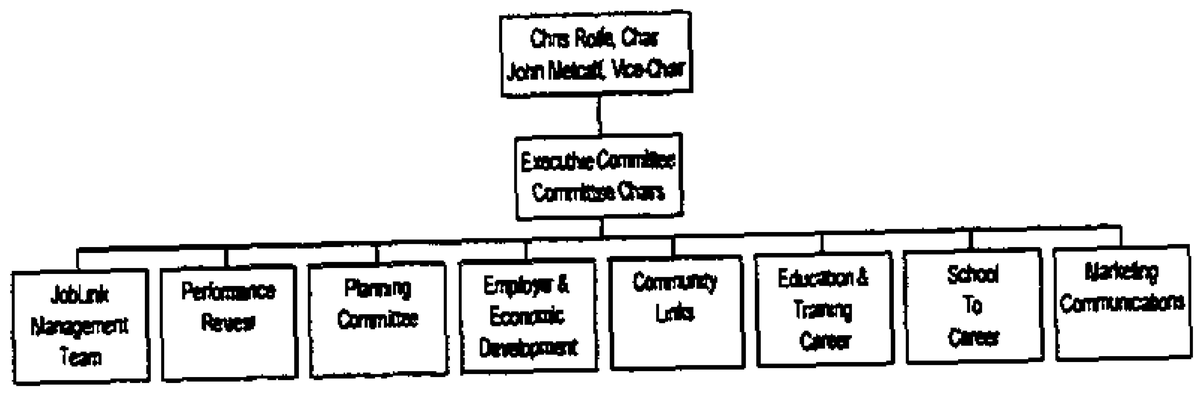
Workforce Development Board

WHAT IS IT?

- A 24-person board appointed by the Mayor of Charlotte for a 2-year term
- Private Sector Driven
- Governs and oversees a comprehensive "system" of employment and training efforts

Charlotte Mecklenburg
Workforce Development Board

Committee Structure



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Workforce Development Board

WDB Focal Point

Economic growth of area is now limited by the lack of skilled workers

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Workforce Development Board

What Problems Exist?

- Entry level workers lack basic skills and work ethic
- Youth graduating from high school are often not properly prepared for jobs
- Duplication and overlap among programs and agencies
- Agencies and programs need to provide better assessment and job matching

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How were the problems identified?

- Area employers were surveyed
- Focus groups were convened

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What Difference Is The Workforce Development Board Making?

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Workforce Development Board

Problem #1

Entry level workers lack basic skills and work ethic

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WDB Initiatives

- 1996 Pioneering Study
- 1998 Validating work ethic issues among employers
- Common definition of work ethic
- Core providers given definition to include in their curriculum

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Workforce Development Board

Problem #2

Youth graduating from high school are often not properly prepared for the world of work or life-long education

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WDB Initiatives

- Develop a rigorous integrated curriculum providing for relevancy and application
- Implement a K - Post Secondary comprehensive career guidance system
- Increase work-based learning opportunities for students
- Provide professional development supporting educators and employers
- Maximize stakeholder involvement through marketing School-To-Career

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Workforce Development Board

PROBLEM #3

Duplication and overlap among programs and agencies

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WDB Initiative

- Community Workforce Development Plan
- Work with agencies to establish JobLink Career Centers
- Establish a JobLink Management Operations Team

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Data on Charlotte Agencies

Name of Agency	1999 Budget	# Persons Served
CPCC	$2,524,078	10,822
Charlotte-Mecklenburg Schools	$20 614,054	32,527
School-To-Career	$136,500	n/a
Dept. of Social Services-WorkFirst	$25,319,882	4,182
City of Charlotte-JTPA WtW	$4,390,466	2,335
Employment Security Commission	$ not available	35,058
Vocational Rehabilitation	$3,157,455	3,150
TOTALS	**$56,142,435**	**88,074**

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Community Workforce Development Plan

PARTNERS

- City of Charlotte (JTPA and WtW)
- Department of Social Services (WorkFirst Program)
- Employment Security Commission
- Dept of N C. Division of Vocational Rehabilitation
- Central Piedmont Community College
- Charlotte-Mecklenburg Schools
- Charlotte Housing Authority
- Charlotte Area Fund
- Charlotte-Mecklenburg Senior Center

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What is a JobLink Career Center?

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Workforce Development Board

- A staffed location designed to consolidate employment & training services
- Labor Market Information
- Career Counseling
- Job Search
- Referral to Training Programs
- Unemployment Insurance Claims Processing

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JobLink Career Center Partnering Agencies

- Central Piedmont Community College
- City of Charlotte - Neighborhood Development
- Department of Social Services - WorkFirst Program
- Employment Security Commission
- N. C. Division of Vocational Rehabilitation
- The Charlotte Chamber

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Business Services Team

Provides for a common interface with the employing community

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Problem #4

Agencies and programs need to provide better assessment and job matching

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WDB Initiatives

- Monitor and report progress to the community and elected officials
- Move from basic labor exchange function to labor development
- Effort to ensure agencies do a better job in accessing applicants

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In Summary, the WDB is . . .

- aiding economic development through workforce evaluation
- building valuable relationships between the public and private sectors
- addressing agency/program duplication
- producing useful workforce materials
- spearheading JobLink Career Center development

COUNCIL WORKSHOP AGENDA ITEM SUMMARY

TOPIC: 2020 Transportation Plan Presentation

COUNCIL FOCUS AREA: Transportation and Economic Development

STAFF RESOURCE: Bill Finger, Tim Gibbs, John Muth

KEY POINTS (Issues, Cost, Change in Policy):

- The purpose of this presentation is to
  - Inform Council of the major transportation elements (Roads, Transit, Land Use, Pedestrians, Bicycles) that will be included in the 2020 Plan,
  - Gain input from Council on the proposed list of roadway and transit projects for the 2020 Plan, and
  - Prepare Council for action to approve the list at the dinner meeting on Wednesday, October 21

- In 1995 the Mecklenburg-Union Metropolitan Planning Organization (MUMPO) developed the 2015 Transportation Plan Under Federal law, a long range plan must be updated every three years and must have an horizon year at least 20 years into the future The long range plan must also conform with the Federal Clean Air Act

- The MUMPO's Technical Coordinating Committee (TCC) has been working on the 2020 Transportation Plan Thus far, six public input meetings have been held and the TCC is developing prioritized lists of projects to be included in the Plan

- The TCC will review and approve the list of projects on October 1 The Council will receive a copy of the proposed list in the Council-Manager Memo on Friday, October 2

- The seventh and last public meeting in this phase will be held on Wednesday, October 14 So that Council will have the benefit of the comments from the public meeting, Council will be asked to take action at the October 21 dinner meeting

- As shown on the attached schedule, the list of roadway and transit projects to be included in the 2020 Plan are scheduled to be approved by the MPO in a special meeting on October 21 Councilmember Rod Autrey is the City's MPO delegate

COUNCIL DECISION OR DIRECTION REQUESTED:
This item is for Council information and to give Council an opportunity to provide input into the 2020 Plan, particularly the proposed list of transportation projects

ATTACHMENTS: 2020 Transportation Plan Schedule

The proposed list of roadway and transit projects for the 2020 Plan will be sent to Council on Friday, October 2

Key Steps in the 2020 Transportation Plan Process

5 October	Presentation to Council Workshop
14 October	Public meeting for MPO to receive input
21 October (5:00pm)	Council action on plan elements at Dinner Meeting
21 October (7:00pm)	MPO meeting to consider adoption of plan elements
22 October	Clean Air Act Conformity Analysis Starts
To be determined	MPO Approves Conformity Finding
To be determined	Federal approval of Conformity Finding

COUNCIL WORKSHOP
AGENDA ITEM SUMMARY

TOPIC: Adoption of Empowerment Zone Strategic Plan

COUNCIL FOCUS AREA: City Within a City and Economic Development

STAFF RESOURCE: Stanley Watkins & Debra Campbell

KEY POINTS (Issues, Cost, Change in Policy):

- Vision and Goals for Strategic Plan
- Key Strategies and Projects
- Strategic Plan Budget
- Private Government & Non-Profit Leveraging
- Commitments to Strategic Plan
- Governance of Strategic Plan

OPTIONS: N/A

COUNCIL DECISION OR DIRECTION REQUESTED: Approve Strategic Plan for submission to Federal government by October 9, 1998

ATTACHMENTS:

The following information will be sent to Council in the Council-Manager Memo on Friday, October 2

- Condensed Version of Strategic Plan Summary
- Map of Recommended Empowerment Zone Territory
- Summary Budget
- Governance Plan

Request for Council Action

Approve Resolution Calling for Joint Public Hearing

Action: **Approve resolution calling for a joint public hearing to be held on October 26, 1998, by City Council and the Charlotte-Mecklenburg Historic Landmarks Commission on the designation of the Thies House as a Historic Landmark.**

Staff Resource: Dr Dan Morrill

Explanation of Request:

Res # 1
BK35, P 375-376

The Charlotte-Mecklenburg Historic Landmarks Commission, after making an investigation, has determined that property known as the Thies House, situated near the intersection of Providence Road and Ardsley Road, possesses special significance in terms of its history, architecture, and cultural importance and recommends that City Council adopt an ordinance designating the Thies House as a Historic Landmark

Before City Council may adopt an ordinance designating property as a Historic Landmark, state law requires a public hearing to be held to give interested parties an opportunity to be heard on the proposed landmark designation

Attachment _
Resolution calling for a joint public hearing to be held on October 26, 1998

Agenda Date October 5, 1998

Consequences if Agenda Date is Delayed or Action is Deferred: Public hearing set for October 26, 1998

Contact person for questions from the City Manager's Office Mac McCarley x4112

Does this action require a Budget Ordinance? No

Does this action require an Ordinance amending the City Code? No

Is a resolution necessary? Yes

A Resolution of the City Council of the City of Charlotte calling for a Joint Public Hearing to be held by the City Council and the Charlotte-Mecklenburg Historic Landmarks Commission on the Question of designating the property known as the "Thies House" (listed under Tax Parcel Number 155-044-06 of October 1, 1998, and including the entire exterior of the Thies House, the entire exterior of the greenhouse, the entire exterior of the servants' house, the entire exterior of the c. 1920 garage, and the entire parcel of land listed under Tax Parcel Numbers 155-044-06 in the Mecklenburg County Tax Office, Charlotte, North Carolina as of October 1, 1998) as an Historic Landmark. The property is owned by the Frank R. Thies and Thies Realty and Mortgage Co., and is located at 544 Providence Road in the City of Charlotte, Mecklenburg County, North Carolina.

WHEREAS, the Charlotte-Mecklenburg Historic Landmarks Commission has made an investigation and report on the historic, architectural, educational, and cultural significance of the property as described below, and

WHEREAS, the Charlotte-Mecklenburg Historic Landmarks Commission has recommended that the City Council adopt an ordinance designating the property described below as a Historic Landmark pursuant to Chapter 160A, Article 19, as amended of the General Statutes of North Carolina, and

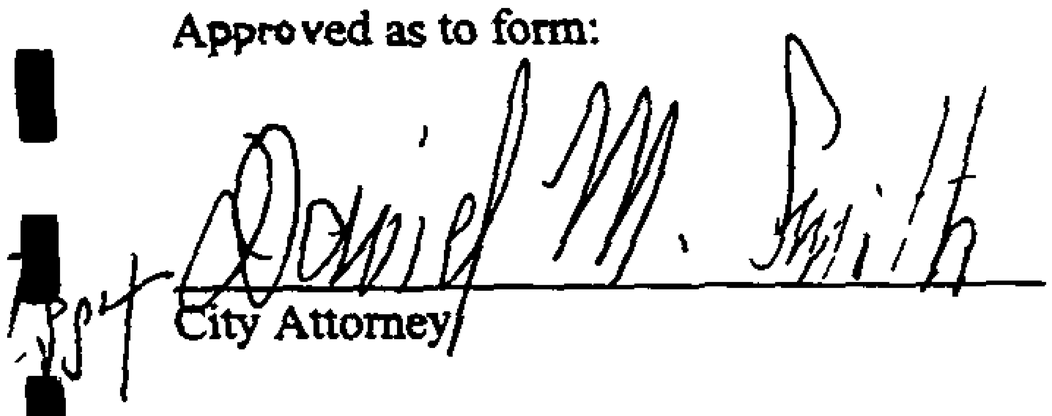
WHEREAS, the Charlotte-Mecklenburg Historic Landmarks Commission has determined that the property described below meets the criteria for designation because of special significance in terms of its history, architectural, and/or cultural importance, and because it possesses integrity of design, setting, workmanship, materials, feeling and/or association as required by N C G S 160A-400 5

NOW, THEREFORE, BE IT RESOLVED by the City Council of Charlotte, Mecklenburg County, North Carolina, that the City Council and the Charlotte-Mecklenburg Historic Landmarks Commission will hold a joint public hearing at which interested parties will

have an opportunity to be heard on the question of the designation of the property known as the "Thies House" (listed under Tax Parcel Number 155-044-06 of October 1, 1998, and including the entire exterior of the Thies House, the entire exterior of the greenhouse, the entire exterior of the servants' house, the entire exterior of the c. 1920 garage, and the entire parcel of land listed under Tax Parcel Numbers 155-044-06 in the Mecklenburg County Tax Office, Charlotte, North Carolina as of October 1, 1998) as an Historic Landmark.

BE IT FURTHER RESOLVED that reasonable notice of the time and place of the public hearing shall be given.

Approved as to form:



City Attorney