AGENDA

Meeting Type:	W
Date:	05/03/1993
SUBJECT	

City of Charlotte, City Clerk's Office

CITY COUNCIL
WORKSHOP AGENDA
MAY 3, 1993

5:00 PM	2010 Vision
5:45 PM	Dinner
6:00 PM	Budget Update
6:45 PM	Update on Police Issues from Council Retreat

COUNCIL WORKSHOP
AGENDA ITEM SUMMARY

TOPIC: Focus 2010 Report

KEY POINTS (Issues, Cost, Change in Policy):

-Estimated project cost for next phase is $25,000 (County contributed $10,000)

OPTIONS:

COUNCIL DECISION OR DIRECTION REQUESTED:

Rec #

-Council to discuss Focus 2010 Report with Bill Grigg and Team Leaders
-Accept draft proposal. Focus 2010 Strategic Action Plan Development: The Next Step
-Endorse resolution accepting the various goals contained in the Focus 2010 document A Shared Vision for Charlotte-Mecklenburg

ATTACHMENTS:

1 Draft Proposal
2 Resolution

CHARLOTTE • CORNELIUS • DAVIDSON
HUNTERSVILLE • MATTHEWS • MINT HILL • PINEVILLE
MECKLENBURG

April 20, 1993

The Honorable Richard Vinroot
Mayor
City of Charlotte
600 East Fourth Street
Charlotte, NC 28202

Dear Mayor Vinroot.

The FOCUS 2010 Vision Team Leaders are pleased to have the oppportunity to meet with members of the Charlotte City Council to discuss the FOCUS 2010 document and review possible next steps.

Vision Team Leaders met with the Mecklenburg County Board of Commissioners on March 9 to review the FOCUS 2010 document. At that meeting the Commissioners requested that a proposal be drafted which would outline the details of the next phase of FOCUS 2010 A copy of a draft proposal, FOCUS 2010 Strategic Action Plan Development, The Next Step, was submitted to them in mid-March The Commissioners accepted the draft proposal at their meeting on April 5 and voted to contribute $10,000 to support the next phase of FOCUS 2010.

I have enclosed a copy of this draft proposal for your review, and I will be happy to make it available to each of the City Council members. Because the development of a strategic action plan for implementation and monitoring is so important to the entire FOCUS 2010 process, I would like to discuss how to proceed with this step I will call you at your office on Thursday morning for your input, including the best way to approach the six Mecklenburg towns to elicit their support

Sincerely,

Marlyn Weekly

Marlyn Weekly

A COMMUNITY VISIONING PROJECT

Urban Institute • University of North Carolina at Charlotte • Charlotte, NC 28223 • (704) 547 2307 • FAX (704) 547-3178

FOCUS 2010 STRATEGIC ACTION PLAN DEVELOPMENT: The Next Step

STEERING COMMITTEE PROPOSAL

CHARLOTTE • CORNELIUS • DAVIDSON
HUNTERSVILLE • MATTHEWS • MINT HILL • PINEVILLE
MECKLENBURG

DRAFT

A. Introduction

Charlotte-Mecklenburg has already completed the first phase towards undertaking a successful strategic plan that will guide this community into the 21st Century In the spring of 1992, the citizens of Charlotte, Mecklenburg County, Cornelius, Davidson, Huntersville, Matthews, Mint Hill and Pineville joined together in an effort to develop a vision for 2010 This grassroots effort resulted in a document that set forth vision statements for the following issues Community Spirit, Government, Education, Human Services, Health Care, Environment, Planning, The Center City, Transportation, Economy and Jobs, Crime and Public Safety, and Entertainment, Arts and Tourism. The vision document included goals to achieve the visions and, in the Appendix, strategies that could be implemented to accomplish these goals The document also included a recommendation that an action plan be developed to approach the challenges of implementing and monitoring the strategies, or "Next Steps "

This proposal recommends a process to develop a plan of action for Charlotte-Mecklenburg Because Charlotte-Mecklenburg already has existing committees studying specific community issues such as planning, the environment, the center city, education, and transportation, etc, it is recommended that a situational audit be conducted as the first step toward developing a plan of action. The situational audit would determine what specific initiatives are being implemented by existing community groups or agencies to address the goals and strategies contained in the FOCUS 2010 report. It would also identify what issues are not being addressed and make recommendations on ways they could be and by whom After the situational audit is completed, a plan for action would be developed to provide specific guidelines for implementation and monitoring, so that the visions and goals for Charlotte-Mecklenburg can be achieved. The entire process should be accomplished within a 120-day time period

B. Primary Objectives and Work Plan

The primary objective of the FOCUS 2010 Next Steps is to convene a Strategic Planning Committee, to conduct a situational audit to determine what existing community groups are doing to address the issues raised, visions formulated, and goals and strategies developed during Phase I of FOCUS 2010, and to develop a strategic action plan. Goals include identifying what is being done and by whom, what is not being done and who should be doing it, reach a consensus on the most important things we need to do immediately to remain a "liveable" city, and determine which actions are long-term actions and which are short-term

Since much of the work to be done will require research, scheduling interviews with community groups and agencies, and some degree of objectivity, it is recommended the Strategic Planning Committee be divided into two groups a **Technical Team** and a **Monitoring Team.**

The Technical Team would be composed of professional staff from the Urban Institute, with support from some Planning Commission staff members. Their role would be to conduct the situational audit and develop the strategic action plan. Because FOCUS 2010 was originally a grassroots visioning process for the citizens of Charlotte-Mecklenburg, the 120 days of the review and monitoring should continue to solicit input from Charlotte-Mecklenburg residents. In addition, it is important to maintain the interest and support of members of the FOCUS 2010 Task Force Therefore, the technical team would seek the support of a core group of FOCUS 2010 Task Force members to help with identifying community groups and other tasks during the process This group, or **Monitoring Team** would consist of Vision Team Leaders and not more than 10 other individuals. The Technical Team would report to members of the monitoring team at regular intervals during the 120 day period.

C. Role of the Technical Team

1 Meet with representatives from existing community groups and agencies and find out what they are doing relevant to both short-range and long-range planning activities to address the goals and strategies contained in the FOCUS 2010 report. The information gathering would be conducted via a community resource meeting and one-on-one interviews The community resource meeting would be held during the early weeks of the data gathering to allow community groups and agencies to share their initiatives and help identify major trends and issues that will impact their ability to achieve the visions and goals identified in the FOCUS 2010 report. This sharing meeting will also provide initial input as to which issues are not being addressed and why, and how they could be addressed. Following the sharing meeting one-on-one interviews would be scheduled with the individual agencies to get more in-depth information about specific initiatives

2 Prepare press releases for the media, and publish newsletters to report actions implemented, those in progress and solicit input from the community about initiatives that members of the Technical and Monitoring Teams may not be aware of, and to develop community awareness of the issues The newsletters would include a comment section that could be clipped and returned to the Urban Institute. The newsletters would be distributed to FOCUS 2010 Task Force members, and to citizens included on the original FOCUS 2010 mailing list to keep them informed of on-going project initiatives

3 Prepare a strategic action plan document which would be presented to the public at the end of the 120 day time period. The plan would include a summary of (1) Who is carrying out actions to achieve the goals outlined in the FOCUS 2010 vision document, (2) The impact of the action (3) How the action is being funded, and (4) What initiatives are not being addressed. Also, findings would include an assessment and recommendations on issues that are not being addressed and who should be addressing them in order for the vision and goals contained in the FOCUS 2010 document to be fully realized

4 Plan a community forum with the assistance of the Monitoring Team at the end of the 120 day time period. The purpose of the public forum is to continue to promote the visions, inform citizens about what initiatives are underway and to give them an opportunity to respond to the plan of action. A noted speaker could also be invited to participate in the forum to provide interest and encouragement.

D. Role of the Monitoring Team

1 Meet with the Technical Team when scheduled.

2 Support the work of the Technical Team as it relates to identifying community groups and agencies addressing goals and strategies contained in the FOCUS 2010 document.

3 Assist the Technical Team in the planning of the community resource meeting and community-wide forum

4 Assist the Technical Team with the development of the newsletters, press releases and other outreach efforts

5. Monitor community initiatives

E. Proposed Time Frame

The Technical Team should begin work as soon as possible. The team will complete its research within 120 days of the starting date

Convene members of Strategic Planning Committee and assign team members to issue areas	***Week 1***
Issue Press Release and publish newsletter informing community about efforts to identify community initiatives	***Week 2***
Identify and contact community groups and agencies for interviews, locate resource materials	***Weeks 2-8***
Plan Community Resource mtg for all groups addressing goals and strategies contained in FOCUS 2010 document	***Weeks 2-4***
Hold Community Resource Meeting	***Week 4***
Meet as a group to review preliminary findings and prepare draft of strategic action plan	***Week 8***
Prepare final reports for community review and comment	***Weeks 9-13***
Issue Press Release to the media and publish newsletter for citizens	***Week 14***
Arrange for Community -Wide Forum	***Week 11-14***
Report to City Council, Mecklenburg Board of Commissioners, Town Councils, and FOCUS 2010 Task Force	***Week 15***
Release Strategic Action Plan to Public	***Week 16***
Hold Community Forum	***Week 17***

F. Project Deliverables

At the end of the 120 day time period the following outcomes are anticipated.

- A report of the findings from the situational audit.
- A Strategic Plan of Action for Charlotte-Mecklenburg

G. Costs

The estimated financial cost for the 120 day effort is as follows

Project administration/coordination	$15,000
Resource Mtg and Community Forum	3,000
Materials, printing, communications, etc	7,000
Total estimated project cost	$25,000

Each municipality in Mecklenburg County is requested to commit to funding an equitable share of the estimated $25,000 needed to support this planning effort.

H. On-Going Monitoring and Implementation

It is recommended that after the 120 day period two initiatives continue monitoring of those initiatives identified in the situational audit that are already underway, and implementation of initiatives contained in the strategic action plan

To facilitate these two efforts, it is recommended that quarterly releases be published which would contain news about on-going monitoring of community initiatives to meet the goals and strategies contained in the FOCUS 2010 document. The newsletter would be distributed to the citizens of the community and the media. Each newsletter would contain a comment section that could be clipped and returned to a coordinating agency The coordinator would be responsible for reviewing these comments and suggestions and directing them to the appropriate community group or agency

Members of the Monitoring Team would be actively involved in these efforts In fact, it is recommended that members of the monitoring team be appointed for a five-year period to continue monitoring the initiatives identified in the situational audit and make progress reports to the community annually over a five year period

Conclusions

If this proposal is accepted by the governing bodies of Charlotte-Mecklenburg, a contract between the University of North Carolina at Charlotte and the governing individual bodies will be executed. The recommended schedule of payment is as follows one-third of the total fee to be payable at the time the contract is signed, one-third at the mid-point of the study, and one-third upon release of the strategic action plan.

ATTACHMENT

Possible community groups and agencies that are addressing the issues raised during phase one of FOCUS 2010 include, but are not limited to the following

Community Spirit	*Community Relations Committee* *Charlotte Area Clergy Association* *Public Vision*
Entertainment/Arts	*Arts & Science Council*
Tourism	*Charlotte Convention & Visitors Bureau*
Education	*Charlotte-Mecklenburg Schools* *Cities in Schools* *Success by Six* *Children's Services Network* *JCSU, UNC Charlotte, Queens and CPCC* *Charlotte Chamber Education Division*
Transportation	*City of Charlotte DOT* *Carolinas Transportation Compact* *Mass Transit Partnership* *Uptown Transportation Committee (CUDC)* *County Engineering Department*
Human Services	*Human Services Council*
Planning/Center City	*Charlotte-Mecklenburg Planning Commission* *Planners in MecklenburgTowns* *CUDC*
Environment	*Sierra Club* *Parks & Recreation* *Catawba River Task Force* *Mecklenburg County (Watershed Protection)*
Economy and Jobs	*Charlotte Chamber* *North Mecklenburg Chamber* *Carolinas Partnership* *Northwest Corridor CDC* *Minority Business Council* *World Trade Association* *Economic Development Groups*
Crime and Public Safety	*Charlotte-Mecklenburg Police* *Criminal Justice Commission* *Stop the Killing*

RESOLUTION

To Accept the Visions and Goals Contained in the FOCUS 2010 Document:

"A Shared Vision for Charlotte-Mecklenburg"

WHEREAS, the representatives (Mayors, city/town managers, and council members) of Mecklenburg County have determined a need to identify issues of concern, encourage open dialogue among the citizens, build community consensus, and create a shared vision for the year 2010, and

WHEREAS, the citizens of Charlotte-Mecklenburg have participated in a community-wide visioning process which identified issues of concern and formulated visions and goals for the 1990's and the 21st Century, and

WHEREAS, a FOCUS 2010 document was produced that reflects citizen input, and serves as a foundation for the desired future of Charlotte-Mecklenburg

NOW, THEREFORE, the Municipal Corporation of _____ _____ does hereby endorse the visions and goals contained in the FOCUS 2010 document entitled *"A Shared Vision for Charlotte-Mecklenburg"*

This resolution was passed on _____ and signed by _____

This _____ day of _____, 1993

COUNCIL WORKSHOP
AGENDA ITEM SUMMARY

TOPIC: Update of the FY94-95 Operating Budget Plan and the FY94-95 Capital Improvement Program

KEY POINTS (Issues, Cost, Change in Policy):

-Discussion of items that have changed significantly since last update
-Discussion of items that have risen since the last update

OPTIONS:

COUNCIL DECISION OR DIRECTION REQUESTED:

-For discussion only, no decision requested.

ATTACHMENTS:

-Information to be distributed at the workshop

COUNCIL WORKSHOP
AGENDA ITEM SUMMARY

TOPIC: Update on Police Issues from Council's Retreat

KEY POINTS (Issues, Cost, Change in Policy):

-Community Policing
-Outreach initiatives directed at youth
-Innovative uses of Police resources

OPTIONS:

COUNCIL DECISION OR DIRECTION REQUESTED:

ATTACHMENTS:
-Information to be distributed at the workshop

Council Workshop 5/3/93

Mayor ✓
Campbell ✓
Chodfelter ✓
Hammond absent
McCrory ✓
Majeed absent
Mangum ✓
Martin ✓
Patterson absent
Reid ✓
Scarborough ✓
Wheeler ✓

5:15 p.m.

Mayor
Bill Grigg - Tours 2010 Task Force Report
Amy Getman
Keith Martin
Ike Heard, Jr. - Economy + Jobs
Jean Reid - Health + Human Services
Need to emphasize preventative
Robert Young - Help revamp criminal justice system; teach conflict resolution;

Bill Grigg
Vinroot
Reid
Vinroot
Mangum - Take lessons from Japanese
Reid
Grigg
Reid
Robert Young
Vinroot
Young
Vinroot
Mangum
McCrory
Amy Yelman
McCrory
Abe Hardy Jr. - What you can't afford
not to pay for - pay it fixed
as we go along. This is
"Planning".
Vinroot
Merlin Weekly - Proposal for next step -
Elizabeth Dargan
Robert Young

Winnot

Young

McCrory

Gary Roberts Facilitate strong families.

Winnot

Ismael Hernandez - Paris

Winnot

Recess 6:00 - Dinner

Reconvene 6:10

Mayer

White - Tape 1, Side 2

Alexander

White

Winnot

White

Alexander - Continuation of current operation we have,

White

Martin - 309 units managed by Housing Authority

Alexander

Winnot

Martin

all

Alexander

Martin

Clodfelter

Alexander

Clodfelter

McCrory

Syfort

McCrory

White

McCrory

White

McCrory

Wheeler

Reid

Wheeler

White

Alexander

Mangum

Martin

Wheeler

Vinroot

Reid

White - We have pulled Fund Balance down,

McCrory left - 6:35 p.m.

Clodfelter

Alexander - We've been carring fund

Clodfelter bal at 10% & we will be drawing it down to 8%.

Alexander -

Scarborough

Alexander

Scarborough

Alexander

Martin

Alexander - Have not included user fees in budget.

Martin - $500,000 to replace mobile

Alexander - $500,000 to replace mobile computers in Police Cars.

Scarborough

Alexander

Winrow

Alexander Little offer $150,000

Mangum - Add'l. Radio Tower - Can that be postponed? Satellite Station

Alexander

Mangum

White

217- 3843

3 69
3 22
381

12
3|381
3
8
6
21

3 69
6
14
22

Alexander
Vinroot
Scarborough
Vinroot
~~[illegible]~~
White - Go ahead & do something
about Veterans Services
Vinroot - Put on our next agenda
White
Vinroot
Alexander

#3 - Police
White
Chief D. L. Stone -
Mangum - How long to hire
Stone 10 to 12 mos.
Mangum
Stone - 30 ideal
Reid
Stone
Freeze
Stone - Tape 2, side 1
Martin

Adam 2 + 3 to be implemented by 7/1/93

Stone	
Martin	99
Stone	51
Martin	48
Stone	Don Reid left 7:00 p.m.
Morgan	
Wheeler	
Stone	
Wheeler	
Morgan	
Stone	
Clodfelter	
Vinroot	
Morgan	
Scarborough	- Clodfelter left 7:05 p.m.
Martin	
Stone	
Martin	
White	
Scarborough	
White	
Vinroot	
Peter Gilchrist, D.A.	
Morgan	

Gilchrist Closed out 902 -
Morgan
Gilchrist
Vinroot
Gilchrist - more serious crimes are being convicted
Vinroot
Gilchrist
Vinroot.
Gilchrist 54 people placed on territorial defense.
Martin
Gilchrist
Martin
Vinroot
Stone -
Vinroot
Morgan
Scarborough
Gilchrist
Vinroot

Adjourn 7:25 p.m.