AGENDA

Meeting Type:	SPECIAL
Date:	12/15/1998
	RETREAT

City of Charlotte, City Clerk's Office

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City of Charlotte
Mayor and City Council

One Day Retreat

Tuesday, December 15, 1998

7:45 a.m. - 4:00 p.m.

White Oaks Conference Center

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Retreat Information

Directions to the White Oaks Conference Center

- From I-277 North (John Belk Freeway)
- Take the Third Street exit (exit 2A, the sign also says Kenilworth Avenue and Fourth Street)
- Turn right at the bottom of the exit onto Third Street
- Go through five stop lights (Note Third Street becomes Providence Road)
- Immediately after the fifth stop light, turn right on Ardsley Road
- Follow Ardsley to the stop sign and then turn right onto Hermitage Road
- Proceed on Hermitage until you see a fork in the road - bear left and immediately enter the gated driveway on the left (400 Hermitage Drive)
- Follow the drive up to the White Oaks parking area

Dress

- Please dress casually for the retreat

Meals

- Lunch will be prepared and served at the Conference Center

Meetings

- Meetings will be held in the Main Conference Room White Oaks staff will direct you upon arrival

Messages

- Messages may be left by calling the White Oaks Conference Center at 714-4400

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Purpose and Schedule

Purpose

Review the priorities from the 1998 retreat and any new issues that should be considered priorities for 1999.

- Look back at last year's priorities
  - What is the status of those priorities? (Attachment 2)
  - What is on the list that should not be there for 1999?
  - What is not on the list that Council needs or wants to consider in 1999?

- Discuss priorities and new ideas within the context of the Focus Areas
  - Are there proposed changes to the Focus Areas?
  - Is there a need for any additional Focus Areas?
  - Should we drop any Focus Areas?

Schedule

7·45 a m	Coffee and Pastries
8 15 a m	Begin Session
12.00 p.m.	Lunch
4:00 p.m.	Conclusion

Pre-Retreat Interviews

Monday, December 14

•Lyle Sumek will talk with the Mayor and Councilmembers individually He will focus on the following

- What do you think should not be a 1999 priority?
- What do you think should be added?
- Are there areas that need to be addressed in the focus areas that are not?

•Based upon those discussions, Lyle will lead the Council in a discussion on priority setting

•Attached are

- Council Interviews Appointment Schedule
- Status Report of 1998 Priorities
- Complete list of 1998 Top Priorities, High Priorities and Other Items Discussed from last year's process

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Attachment 1:

Interview Schedule

Council Interviews with Lyle Sumek on December 14

Interviews will be conducted in the 15th Floor Small Conference Room

8 00 a m	Malachi Greene
8 30 a m	Lynn Wheeler
9 00 a m	Mike Jackson
10 30 a m	Nasif Majeed
11 00 a m	Rod Autrey
11 30 a m	Sara Spencer
3 00 p m	Al Rousso
4 00 p m	Don Reid
4 30 p m	Patrick McCrory
?	Patrick Cannon

*Tim Sellers and Charlie Baker are not available for an interview

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Attachment 2:

Priorities Status Report

Attached is a copy of the 1998 City Council Priorities Status Report

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1998 Mayor/Council Priorities

December 1998

1. Transportation Plan

- *Year One Goal.* To prepare a Transportation Plan for Charlotte, Mecklenburg County and the six other municipalities
  - work with Mecklenburg County and the other municipalities
  - define parameters
  - develop vision
  - gain community support

- *Accountability:* Transit Team (Boyd Cauble, lead, Martin Cramton, Jim Humphrey; Del Borgsdorf)

Action Items

During August and September 1998, six public meetings were held throughout the Mecklenburg-Union Metropolitan Planning Organization (MUMPO) to obtain citizen input to the Plan On October 14, a public meeting was held at the Government Center to obtain final citizen input The Technical Coordinating Committee (TCC) also held a special meeting to discuss public comments and to make a decision regarding the plan to be recommended to the MUMPO.

The MUMPO met on October 21 to discuss and approve the projects being considered for Local, State or Federal funding They approved the project list endorsed earlier that evening by Council with the addition of Mallard Creek Road widening (Prosperity Church Road to I-485) and Potter Road improvements (NC84 to Wesley Chapel-Stouts Road) in Union County

The project list will be incorporated into the 2020 Transportation Plan report that will be published in January 1999

The project list will be used to prepare a new air quality conformity determination for the MUMPO This is necessary to advance federal/state-funded projects currently being delayed.

2. Transit Plan and ½ Cent Sales Tax

- *Year One Goal* Implement Transit Planning schedule with decision options as outlined in the process approved on February 23
  - develop plan
  - involve and inform citizens
  - decide on direction in July

- *Accountability* Transit Team (Boyd Cauble, lead, Martin Cramton; Jim Humphrey, Del Borgsdorf)

Action Items.

Voters approved the ½ Cent Sales Tax on November 3

The Managers of the City, County and towns are preparing a draft Interlocal Agreement to address the governance issue A presentation to City Council is expected at the January Retreat.

Staff of the City, County, towns and regional entities are beginning to define the next technical steps toward implementation of the Countywide Transit and Land Use Plan recommendations. This information is expected to be shared with City Council and County Commission during the budget process

3. Westside Strategic Plan

- *Year One Goal* Review and approve a strategic planning process to address concerns regarding the quality of life and the future of the west side of Charlotte and its interrelationship to economic development initiatives, including the airport plan and perimeter zoning
  - complete and review the plan
  - determine costs and funding strategy
  - begin implementation

- *Accountability* Martin Cramton

Action items

A 35-member citizens committee was formed to work with staff during the eight-month plan development process. Additionally, a 12-member citizens group was formed to develop specific land use recommendations for areas impacted by airport noise resulting from the expansion of Charlotte Douglas International Airport

The draft plan was completed in June The citizens groups reviewed the document and made final suggested changes Staff is currently preparing the final report The final report will include a summary document, expanded concept and implementation documents. It is anticipated that both documents will be completed by March 1999

→ 9- PUBLIC SAFETY

The Westside Strategy Plan is addressing **eight** key issue areas listed below

Land Use to maintain a good balance of uses
Image· to change the negative image
Education. to improve the quality and condition of Westside schools
Economic Development· to retain existing and draw new businesses, jobs and housing
Neighborhoods and Social Disparities· maintain and improve neighborhoods
Transportation to improve the system
Parks, Utilities and Other Public Facilities to provide the same level as in other parts of the community
The Environment to improve the environmental quality

4. Community Policing: Evaluation and Direction

- *Year One Goal:* Evaluate the impact of community policing.
  - evaluate program effectiveness, impact on crime and public perception of program
  - define concept for our community
  - decide commitment and direction

- *Accountability* Dennis Nowicki

Action Items.

Council's Public Safety Committee has had two discussions of the Police Department's proposed expansion of community problem oriented policing The Police Chief has outlined the plan to expand the community problem oriented policing function to include all patrol officers Under this plan, each neighborhood would have a problem solving team which would include a community coordinator and all of the officers assigned to that response area The plan is designed to provide the neighborhoods with 24 hours per day, seven days per week problem solving coverage

The Police Department has undertaken two community surveys to evaluate community policing and citizen perception of safety The first survey will be administered in each of the 12 patrol districts and will contain some standardized questions in order to evaluate the performance of each district and service area This survey will provide baseline performance data which will be used in subsequent performance measures for the balanced scorecard

The Gallup Organization has completed the draft of the citizen survey regarding police services The Police Department expects to review the draft and provide comments within the next few days Gallup anticipates conducting the survey in January Survey results should be available by the end of January

Community Policing will also be discussed at the January Retreat

5. Connectivity

- *Year One Goal.* Develops a position paper that defines connectivity, review connectivity within existing policies, zoning and design criteria
  - identify problems
  - define desired outcomes
  - review policy options

- *Accountability:* Martin Cramton, Jim Humphrey, Del Borgsdorf

Action Items:

The Transportation Committee is working on the following three of eight studies identified in the Connectivity Issue Paper

Incentives to Increase Connectivity
- Develop strategies to encourage inclusion of additional connections in new development without added regulations

Major Collector Plan
- Identify and map current and proposed major and minor collectors to provide connections to adjacent neighborhoods and commercial areas

Traffic Calming on Major Collectors
- Adopt definition of major and minor collectors, and determine appropriate traffic calming on both

6. Court System Expansion

- *Year One Goal* Determine what improvements can be requested in the 1998 and 1999 Legislative sessions; determine local strategies for system improvements
  - work with Mecklenburg County and local Legislative Delegation
  - build public support and understanding of issues
  - lobby for increased State funding and support

- *Accountability*· Criminal Justice Joint Study Committee, Vi Alexander Lyles, staff support

Action Items

The City County Joint Criminal Justice Study Committee completed a survey of issues within the local criminal justice agencies. As a result, representatives of the Committee met with the Chief Justice of the Supreme Court, the local legislative delegation and the Senate Appropriation Sub Committee on Criminal Justice

The Committee recommended that Charlotte/Mecklenburg focus on the following

1 Full funding of the Administrative Office of the Courts
2 Implemention of the statewide magistrate system, the fingerprint criminal history system and criminal identification index
3 Designation of a single entity for accountability

The budget recently approved by the State Legislature gave the criminal justice system in Mecklenburg County an additional judge, one additional magistrate, and eight additional staff members for the Clerk of Court We will continuously assess the needs of the local criminal justice system and work with Council to develop an appropriate legislation strategy for the 1999 Legislative session

7. Convention Center Hotel and Parking Garage

- *Year One Goal·* Complete RFQ as approved in February, review report on RFQ results and staff recommendation on developer(s) continuing in process, define City role in development, select a developer.

- *Accountability* Convention Center Maximization Committee; Tom Flynn, staff support

Action Items:

Six development teams responded to the RFQ.

The Selection Committee interviewed four of the development teams

On August 24, City Council committed the City to the minimum public investment necessary to build a quality hotel and parking garage.

On October 1, Gateway Partners publicly presented their proposal to the City Council

On October 12, City Council authorized the City Manager to negotiate a Memorandum of Understanding with Gateway Partners to build a 793-room Weston Hotel and 1,750-space parking deck for a public investment at $16 million.

On November 23, City Council approved the Memorandum of Understanding

8. Trolley

- *Year One Goal·* Review Rail Corridor Concept and Implementation Plan, review project funding in FY99 budget process
  - work with private sector
  - determine concept and funding outcomes
  - review operating requirements

- *Accountability* Jim Schumacher

Action Items·

The project was funded in the FY99-03 CIP and a consultant contract for planning and design was awarded in September

A public meeting was conducted September 29 and four meetings of the Citizens Advisory Committee have been held A second public meeting is set for January 5, and a planning report is scheduled to be complete in May 1999

Design will proceed during calendar year 1999 with construction anticipated during 2000 and 2001

9. Business Corridor Plans

- *Year One Goal:* Continue the Business Corridor Program to support business development, corridor revitalization plans and implementation of streetscape improvements
  - review existing plans
  - evaluate outcomes of increasing density and economic development opportunity

- *Accountability.* Martin Cramton

Action Items·

Planning Staff is considering urban zoning alternatives for Charlotte's urban corridors

This effort is in response to ongoing concerns about development along the urban corridors, as evidenced by the recent controversy over suburban prototype drug stores proposed on Providence Road, South Boulevard, and Central Avenue

Planning staff continues to work with the interdepartmental corridor team to develop and implement strategic revitalization plans for the targeted business corridors Planning efforts are currently underway for Central Avenue and North Tryon Street.

In addition, implementation activities for these and other corridors include streetscape improvements, the creation of facade and infrastructure grant programs, new urban corridor zoning, and support for business organizations

10. Unfunded State Road Strategy

- *Year One Goal·* To develop a strategy for meeting unfunded state road projects
  - review options
  - determine course of action
  - inform citizens of issues
  - lobby the State

- *Accountability* Jim Humphrey

Action Items

A $88 3 million bond package for eleven state road projects was approved by 73% of the voters Design contracts were let November 23

City Council is discussing State Roads and Transit Funding as part of a potential 1999 Legislative Agenda An initial discussion with the Council Transportation Committee is scheduled December 14 A recommendation to the full Council expected in January 1999

11. Airport Plan Implementation

- *Year One Goal* The Airport will begin property acquisition for the third parallel runway, complete sound insulation for the homeowners eligible under the 1987 Part 150 Noise Compatibility Program, provide additional cargo facilities, begin the relocation of West Boulevard, provide 1,000 additional surface parking spaces and continue efforts to improve the Wilkinson Boulevard corridor

- *Accountability*· Jerry Orr

Action Items

23 parcels totaling 122 acres have been acquired in conjunction with NCDOT's Right-of-Way Acquisition for the Outer Belt for the third Parallel Runway

852 of 966 eligible property owners have made application to join the Airport's Residential Sound Insulation Program Of these, 53% have been completed, 18% have work currently underway, and the remainder are in process

Marketing continues for additional cargo prospects, preliminary planning is underway for a new cargo facility Express Drive relocation is underway to accommodate expansion of the AirMail Facility

The relocation of West Boulevard has been suspended until the EIS is completed.

625 surface parking spaces were added by July 1 and construction is nearing completion on an additional 950 spaces in Satellite Parking.

US Airway's 135,000 square foot Wilkinson Facility, a $9 8 million investment, is fully operational and employees 200 people

12. Neighborhood Business Revitalization Strategy

- *Year One Goal* Review the current strategies to determine if they meet expectations and outcomes, develop and approve a policy that guides programs and resources that enhance neighborhood economic vitality by developing neighborhood businesses

- *Accountability*. Stanley Watkins

Action Items·

Staff presented the Neighborhood Business Revitalization Strategy Issue Paper to the Economic Development Cabinet on October 8 The Committee recommended several changes that included expanding the strategy beyond distressed areas and prioritizing areas where additional resources are needed The ED Cabinet will review the changes The Issue Paper will then be forwarded to a Council Committee before being sent to the full Council.

13. Business Retention Strategy

- *Year One Goal* Review other cities' programs, define City's role in business retention, develop a business revitalization plan based on that role, determine if zoning and building permitting functions are appropriately organized
  - develop multi-level strategy from larger corporations to small businesses
  - recognize Chamber role

- *Accountability* Del Borgsdorf and Tom Flynn

Action Items

A series of short-term business retention action steps have been developed including establishing a Business Advisory Council and beginning monthly breakfasts with the Mayor and business leaders

These action steps were reviewed with the Economic Development, Planning Committee, and Charlotte Chamber staff

On October 12, City Council established the Business Advisory Committee

Mayor conducted Mayor's Business Breakfast with business leaders in September and December

Staff inventoried existing City programs that support Business Retention and began identifying "benchmark" programs in other cities These are the first steps in the Business Retention Plan process that was jointly developed by City and Chamber staff

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Attachment 3:

1998 Discussion List

Top Priority

1 Transportation Plan
2 Connectivity Neighborhood and Road System - Policy Direction
3 Transit Plan and 1/2 Cent Sales Tax
4 Westside Strategic Plan
5 Community Oriented Policing Evaluation and Direction

High Priority

1 Parking Garage/ Convention Hotel
2 State Roads Strategy
3 Business Retention Strategy and Action Plan
4 Corridor Plan
5 Airport Plan Implementation
6 Court System Expansion
7 Trolley
8 Neighborhood Business Revitalization Strategy

Other Items Discussed

1 Bike Master Plan
2 Professional Sports Direction and Strategy
3 Aging Neighborhoods Comprehensive Strategy
4 Regional Strategic Plan
5 Affordable Housing Programs Direction
6 City-County Consolidation Direction
7 Election Reform
8 Diversity and Multi-Culturalism Strategy and Action Plan
9 Housing Authority and Program - Evaluate Effectiveness
10 Major Disaster Prevention and Preparedness
11 Arena Direction
12 Community Events
13 Baseball