Charlotte Center City Partners

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Our Mission

- We are 501(c)4 and 501(c)3 not-for-profit corporations that envision & implement strategies & actions that drive the economic, social, & cultural development of Charlotte's Center City

Our focus

- Growing jobs and investment
- Recruiting & retaining the best talent

What we do

- Planning
- Research
- Business recruitment and retention
- Marketing/Communications
- Sustainability
- Programming & event production
- Community Building

Charlotte Center City Partners

Input of the property owners and residents prior to FY19 Budget

- **Public input process into 2020 Vision Plan and Small Area Plans**
- **Priorities of Neighborhood Association we support**
- **Primary research through surveys**
- **Host focus groups**
- **Communications tools**
- **Advisory Committees (P&D, South End and Historic West End)**
- **Board governance of annual Program of Work and Budget**

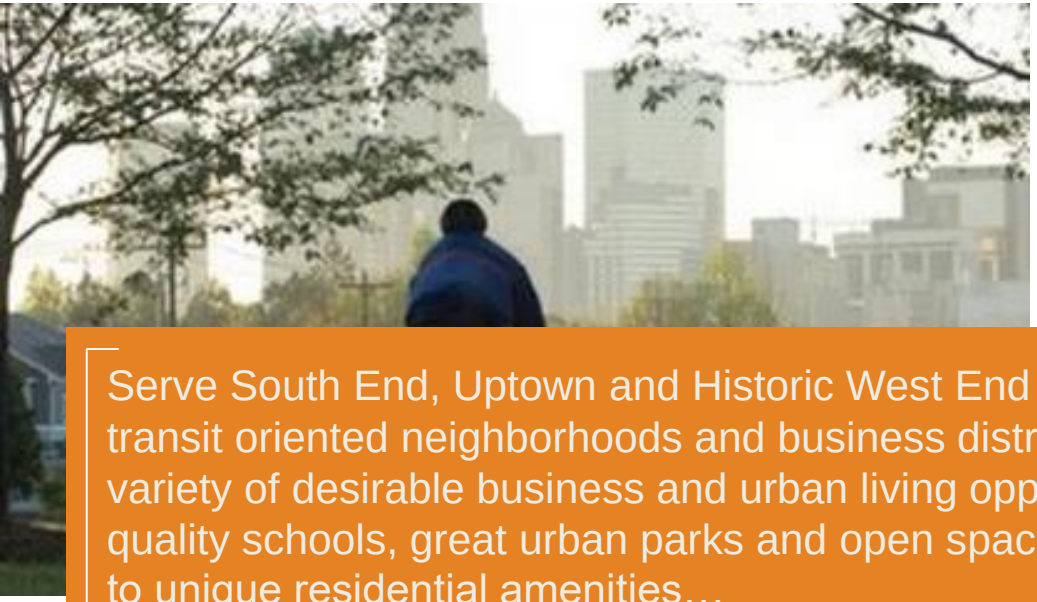
Business Recruitment and Retention

Facilitate the retention & growth of business and employment in the Center City; through recruiting with marketing & research tools…

Planning and Development

We facilitate the development of Uptown, South End and Historic West End in fulfillment of vision plans, through subject matter expertise in urban design, research, development and project management…

Great Urban Neighborhoods



Serve South End, Uptown and Historic West End to build strong, transit oriented neighborhoods and business districts with a variety of desirable business and urban living opportunities, quality schools, great urban parks and open spaces, and access to unique residential amenities…

Events, Hospitality & Entertainment

We work with CRVA, hotels, restaurants, cultural, sports and entertainment partners. We produce free events and programming to create a vibrant urban core, strengthening the brand identity and offering great experiences…

On the Go

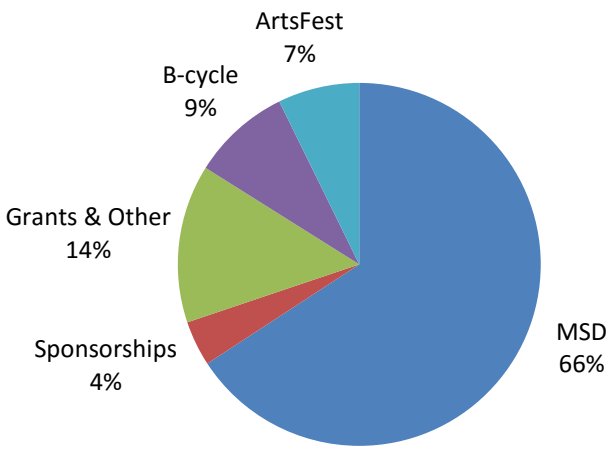
We partner with CDOT and CATS and support the 2030 Transit Plan. We manage Charlotte B-cycle…

Special Initiatives

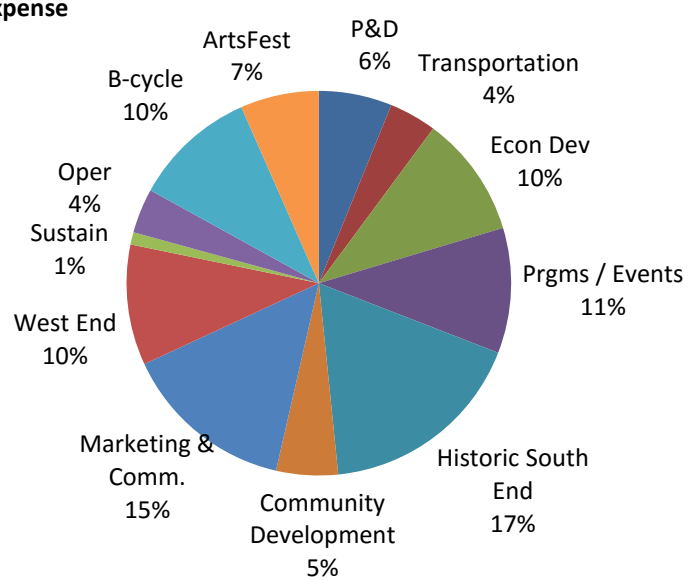
We undertake special initiatives for limited time periods, usually with partners, to address pressing community needs…

Charlotte Center City Partners Budget

CCCP FY18 Revenue



CCCP FY18 Expense



Revenue

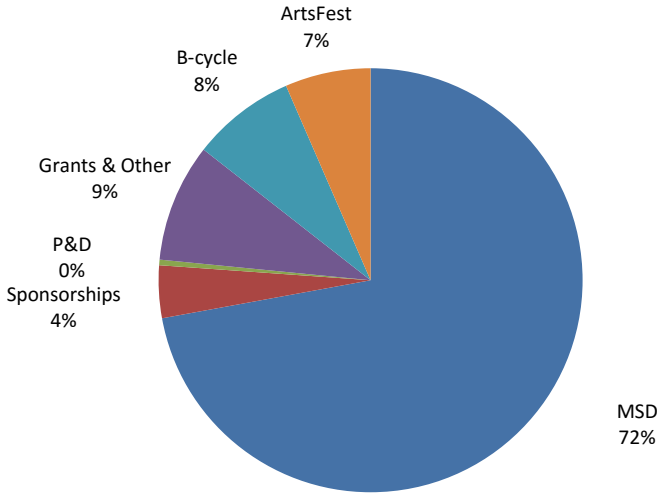
$4,164,496	FY18 MSD Budget
$1,147,377	Sponsors/Grants/Reserves
$1,017,453	CCCP Community Trust
$6,329,326	Total Revenue

Expense

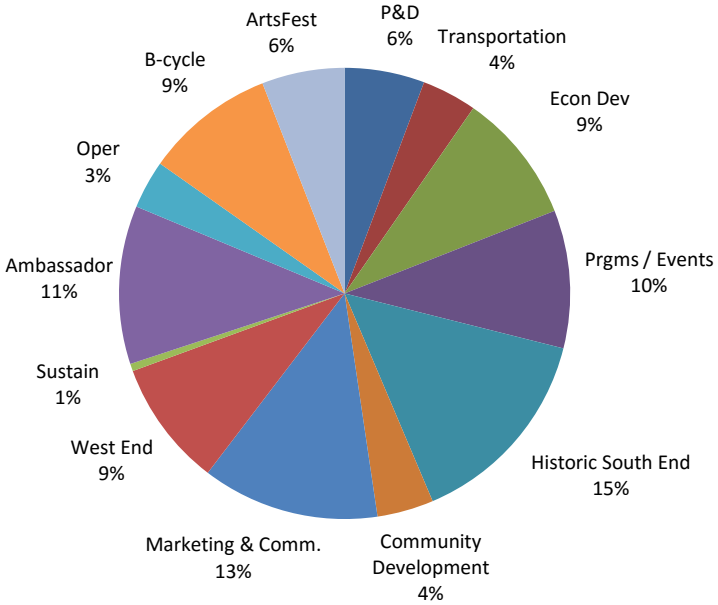
$2,975,963	Personnel
$ 445,556	Operations
$ 944,890	Programs & Projects
$ 255,000	Planning & Development
$ 391,875	Events
$ 241,667	Quarters
$1,074,375	CCCP Community Trust
$6,329,326	Total Expense

Charlotte Center City Partners Budget

CCCP FY19 Revenue



CCCP FY19 Expense



Revenue

$5,084,056	FY19 MSD Budget
$ 947,448	Sponsors/Grants/Reserves
$1,017,453	CCCP Community Trust
$7,048,957	Total Revenue

Expense

$2,948,189	Personnel
$ 451,775	Operations
$ 864,666	Programs & Projects
$ 800,000	Ambassador Program
$ 239,000	Planning & Development
$ 427,750	Events
$ 243,202	Quarters
$1,074,375	CCCP Community Trust
$7,048,957	Total Expense

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